



CONCORSO D'ELEGANZA
VILLA D'ESTE

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MEDIA INFORMATION

26 May 2024

Concorso d'Eleganza Villa d'Este 2024

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<https://www.bmwgroupclassic-downloads.com/Events>

"Best of Show": Alfa Romeo 8C 2300 wins the Trofeo BMW Group at the Concorso d'Eleganza Villa d'Este 2024

+++ Glittering finale of the world's most traditional beauty contest for Historic Cars on the shores of Lake Como +++ International Jury of experts selects the Alfa Romeo 8C 2300 as overall winner +++ Fascinating festival celebrates the elegance and magic of mobility on four wheels and enthruses a large public audience.

Munich / Cernobbio. We are all privileged to look back on a weekend full of spectacular automobiles representing their era. The dreamlike flair of the Grand Hotel Villa d'Este on the shores of Lake Como offered the perfect stage to experience the magic of mobility at this year's edition of the Concorso d'Eleganza Villa d'Este in all its fabulous diversity. The world's arguably most exclusive and traditional heritage festival for automobiles captivated a host of visitors from 24th May to 26th May at the venue. The Jury selected the ultimate stellar winner from the participants campaigning in the eight glamorous classes.

An Alfa Romeo 8C 2300, styled in the coachwork design of a spider by Figoni from the 1930s, won the contest. On Sunday the proud owner of the HM Collection from Belgium, received the prestigious winner's prize Trofeo BMW Group – Best of Show. It was presented by Helmut Käs, Head of BMW Group Classic and President of the Concorso d'Eleganza Villa d'Este, and Wilhelm Schmid, CEO of A. Lange und Söhne. Alongside the stunning trophy,



CONCORSO D'ELEGANZA VILLA D'ESTE

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MEDIA INFORMATION

26 May 2024

the winner selected by the Jury also received a unique model of the 1815 Chronograph in white gold. The exclusive watch was created by A. Lange und Söhne especially for the winner of the Best of Show.

This year's winner of the Coppa d'Oro Villa d'Este selected by Public Referendum was the McLaren F1 from the year 1995. A supremely successful supercar in the form of the racing car presented by Tony Vassilopoulos from Great Britain gained the highest number of votes from visitors to the event.

The BMW Group Cocktail started the official program in glamorous fashion with the presentation of the 20th BMW Art Car designed by Julie Mehretu. For the start of a festive first night BMW kicked things off with two stunning world premieres: the BMW Concept Skytop, influenced by its historic ancestors the BMW Z8 and BMW 503, and the BMW R 20 concept, a daring homage of the Big Boxer Roadster by BMW Motorrad. Rolls-Royce not only celebrated the 120th anniversary of the brand with a historic class at the Concorso d'Eleganza Villa d'Este, but also presented the Rolls-Royce Cullinan Series II, a bold evolution of the world's pre-eminent super-luxury SUV.

BMW Group Classic captivated a diverse public audience on both Public Days. At Wheels & Weisswüsch – Amici & Automobili held on the Saturday, a large number of BMW automobile clubs and clubs from other marques in North and Central Europe celebrated the automobile diversity of different brands from the 1930s to the present day. They joined together to salute over 150 models from this period.

The Concorso d'Eleganza Villa d'Este Public Day – il Festival and its numerous highlights attracted an audience of nearly 12,000 visitors and was already sold out in the early afternoon. The exhibition in the Rotunda set in the park of Villa Erba featured the 20th BMW Art Car styled by Julie Mehretu, alongside additional iconic BMW Art Cars with Le Mans racing history. The sporty, elegant BMW Z8 was a real crowd-pleaser on the shores of Lake Como to mark its 25th anniversary. At the BMW Group Innovation Isle, the company provided information about new drive systems and technological innovations in its current model portfolio. A special tribute was dedicated to the great



CONCORSO D'ELEGANZA VILLA D'ESTE

dal
1929

MEDIA INFORMATION

26 May 2024

Marcello Gandini – master of modern Italian automobile design – who passed away recently. Young visitors and game fans were able to have fun on the Carrera Track and Sim Racing simulator, pitting their skills against pro Bruno Spengler. The Public Day also enabled the spectators to celebrate their common fascination for automobility as they watched the spectacular parade of all the Historic Cars competing in the award classes of the Concorso d'Eleganza Villa d'Este 2024. This cavalcade presented an impressive show spanning the arc from past to future.

After the conclusion of the Parade held on Sunday, Helmut Käs (Head of BMW Group Classic and President of the Concorso d'Eleganza Villa d'Este), Carlotta Fontana (Board Member of Villa d'Este) and Massimiliano di Silvestre (President of BMW Italy) presented the income from ticket sales on the Saturday and an additional amount from BMW Group Classic as a donation totalling € 50,000 to Matteo Monti (Mayor of Cernobbio) for the local authority's children's nursery in Cernobbio.

"The Concorso d'Eleganza Villa d'Este 2024 enables us to highlight the fascination of mobility in all its facets and connect the iconic automobile past with the present and the future. We see this not simply as creating an exclusive event but most importantly also as forging an event on the Public Days for all aficionados of Historic Cars," explained Helmut Käs (Head of BMW Group Classic and President of the Concorso d'Eleganza Villa d'Este).

"Villa d'Este is proud to honour the timeless elegance, class, and passion for automobiles that have characterised the Concorso d'Eleganza since 1929. The success of the event lies in the unique cars showcased but also in the emotion and passion shared by generations of motor enthusiasts. We are thankful to BMW Group for the long-lasting partnership and the great collaboration with Villa d'Este," commented Davide Bertilaccio (CEO Villa d'Este Hotels).



CONCORSO D'ELEGANZA VILLA D'ESTE

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1929

MEDIA INFORMATION

26 May 2024

We are already looking forward to welcoming you once again at our rendezvous in May 2025 on the shores of Lake Como. Until the time comes round again and we can announce the first details of the next edition, we invite you to indulge in a review of all the highlights of the Concorso d'Eleganza Villa d'Este 2024 at www.concorsodeleganzavilladeste.com. Naturally, you can also enjoy the multifarious memories on our Instagram and Facebook channels.

The list below presents the "Best of Show" and all the class winners alongside those vehicles in the eight classes for Historic Cars bestowed with a Mention of Honour. The model, coachwork designer, year of manufacture and owner are provided in each case:

Trofeo BMW Group

Best of Show by the Jury

Winner: Alfa Romeo 8C 2300, Spider, Figoni, 1932, HM Collection, Belgium.

Concorso d'Eleganza Design Award for Concept Cars & Prototypes

By Public Referendum

Winner: Stellantis Europe S.p.A. 33 Stradale, Alfa Romeo 2-seater Coupé "Fuoriserie", Centro Stile Alfa Romeo, 2023.



CONCORSO D'ELEGANZA
VILLA D'ESTE

dal
1929

MEDIA INFORMATION

26 May 2024

Class Winners and Mentions of Honour

CLASS A: The Dawn of the Performance Age

Class Winner

Bentley 4 ½ Litre Blower, Two Seater Drophead Coupé, Gurney Nutting, 1930, The Lee Collection, United States.

Mention of Honour

Bentley 3 Litre, Open Tourer, Van den Plas, 1927, Michael Dacre, United Kingdom.

CLASS B: Shaped by the Wind: The Evolution of Aerodynamics

Class Winner

Cadillac V16, Coupé, Fleetwood, 1934, Donald Ghareeb, United States.

Mention of Honour

Delahaye 135 M, Cabriolet, Faget & Varnet, 1948, Teresa & David Disiere, United States.

CLASS C: "The Best Car in the World" for 120 Years: Rolls-Royce celebrates an Historic Birthday

Class Winner

Rolls-Royce 40/50 HP Phantom II Continental, Fixed Head Coupé, Freestone & Webb, 1933, Lord Bamford, United Kingdom.

Mention of Honour

Rolls-Royce Silver Ghost, Torpedo Grand Luxe, Van den Plas, 1914, Terence George Bramall, United Kingdom.

CLASS D: "Faster!": The Arms Race on the Road

Class Winner

Ferrari 335 S, Spider, Scaglietti, 1957, Brian Ross, United States.

Mention of Honour

Ferrari 250 GT SWB, Berlinetta, Scaglietti, 1960, Bernard Lezaire, Netherlands.



CONCORSO D'ELEGANZA
VILLA D'ESTE

dal
1929

MEDIA INFORMATION

26 May 2024

CLASS E: The Best of Italian Grace and Pace: Maserati at 110

Class Winner

Maserati A6G/54, Berlinetta, Zagato, 1956, Roberto Quiroz, Mexico.

Mention of Honour

Maserati 3500 Spider Vignale Prototipo, Spider, Vignale, 1959, Phil White, United States.

CLASS F: Gentleman Drivers: Style for the Fortunate Few

Class Winner

Ferrari 275 GTS, Spider, Pininfarina, 1966, Christopher Stahl, Germany.

Mention of Honour

Mercedes-Benz 300 SC, Coupé, Mercedes-Benz Sindelfingen, 1955, Sheikh Mohammed Al-Thani, Qatar.

CLASS G: Time Capsules: Cars that the Outside World forgot

Class Winner

Alfa Romeo 8C 2300, Spider, Figoni, 1932, Private Collection, Belgium.

Mention of Honour

Bugatti Type 35C, Grand Prix, Bugatti, 1928, Auriga Collection, Germany.

CLASS H: The Need for Speed: Supercar Stars of the Video Generation

Class Winner

McLaren F1, Coupé, McLaren, 1995, Tony Vassilopoulos, United Kingdom.

Mention of Honour

Porsche 959 Komfort, Coupé, Porsche, 1988, Todd Blue, United States.



CONCORSO D'ELEGANZA VILLA D'ESTE

dal
1929

MEDIA INFORMATION

26 May 2024

Special Prizes

Trofeo BMW Group Ragazzi

By Young People's Referendum

Winner: Lamborghini Diablo GT, Coupé, Bertone, 1999, Jose Cobian, Mexico.

Concorso d'Eleganza Design Award

For Concept Cars & Prototypes by Public Referendum

Winner: Stellantis Europe S.p.A. 33 Stradale, Alfa Romeo 2-seater Coupé "Fuoriserie",
Centro Stile Alfa Romeo, 2023.

Trofeo dei Presidenti

By the President of the Concorso d'Eleganza Villa d'Este /

Chairman of Pebble Beach Concours d'Elegance / Chairman of Amelia Island Concours d'Elegance

Winner: Ferrari 335 S, Spider, Scaglietti, 1957, Brian Ross, United States.

TROFEO Coppa d'Oro Villa d'Este

Best of Show by Public Referendum

McLaren F1, Coupé, McLaren, 1995, Tony Vassilopoulos, United Kingdom.

TROFEO BMW Group Classic

For the most sensitive restoration by the Jury

Bentley, 3 Litre, Open Tourer, Van den Plas, 1927, Michael Dacre, United Kingdom.



CONCORSO D'ELEGANZA
VILLA D'ESTE

dal
1929

MEDIA INFORMATION

26 May 2024

TROFEO Rolls-Royce

For the most elegant Rolls-Royce by the Jury

Rolls-Royce, Silver Ghost, Torpedo Grand Luxe, Van den Plas, 1914,
Terence George Bramall, United Kingdom.

TROFEO Vranken-Pommery

For the best iconic car by the Jury

Bugatti, Type 35C, Grand Prix, Bugatti, 1928, Auriga Collection, Germany.

TROFEO ASI

For the best preserved post-war car

Fiat, Dino Aerodinamica, Berlinetta, Pininfarina, 1967, Lee Hower, United States.

TROFEO Auto & Design

For the most exciting design by the Jury

Aston Martin, DB4 GT Zagato, Coupé, Touring Superleggera, 1960,
Andreas Halvorsen, United States.

TROFEO il Canto del Motore

For the best engine sound by the Jury

Lamborghini, Countach LP400, Coupé, Bertone, 1976, Christine Schams,
United Kingdom.

TROFEO Automobile Club Como

For the car driven from farthest away

Ruf, CTR "Yellowbird", Coupé, Porsche, 1987, Alois Ruf, Germany.



CONCORSO D'ELEGANZA VILLA D'ESTE

dal
1929

MEDIA INFORMATION

26 May 2024

TROFEO Poltrona Frau

For the car with the best preserved interior by the Jury

Talbot Lago, T26 Grand Sport - Prototype, Cabriolet, Graber, 1953

Kaspar Fleischmann, Switzerland.

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Concorso d'Eleganza Villa d'Este App für iOS und Android

Concorso d'Eleganza Villa d'Este Website: <https://www.concorsodeleganzavilladeste.com/>

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CONCORSO D'ELEGANZA VILLA D'ESTE

dal
1929

MEDIA INFORMATION

26 May 2024

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2023, the BMW Group sold over 2.55 million passenger vehicles and more than 209,000 motorcycles worldwide. The profit before tax in the financial year 2023 was € 17.1 billion on revenues amounting to € 155.5 billion. As of 31 December 2023, the BMW Group had a workforce of 154,950 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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Villa d'Este

Villa d'Este, which celebrated its 150th season in 2022, is the iconic five-star luxury hotel in Cernobbio, on Lake Como, belonging to Villa d'Este Hotels, a leading group in international luxury hospitality, and a member of The Leading Hotels of the World. The group also includes the five-star hotel Villa La Massa, by the River Arno just outside Florence, Tuscany, the renowned Harry's Bar in Cernobbio and the just-opened Garden Bar Ceccato on the shores of Lake Como. Regarded as one of the finest expressions of mid-sixteenth-century architecture and set in ten hectares of parkland, Villa d'Este was converted into a timeless hotel of eternal elegance in 1873. The property consists of 152 rooms and suites across the Cardinal Building and the Queen's Pavilion, in addition to four private villas. Villa Belinzaghi was acquired recently and will undergo full restoration. Davide Bertilaccio is CEO of Villa d'Este Hotels.

www.villadeste.it

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