

**Media Information**

12 June 2024

## **The new BMW 4 Series Coupé and new BMW 4 Series Convertible now available in Singapore.**

**The epitome of driving pleasure in the premium midsize class.**

**Singapore.** BMW Asia announced the availability of the new BMW 4 Series Coupé and new BMW 4 Series Convertible in Singapore, the embodiment of the perfect combination of driving pleasure and elegantly sporty design. The precisely modified exterior design of the two models underscores their dynamic character and exclusive style. The evolution of the BMW 4 Series range is anchored in the product substance that has helped it achieve such outstanding popularity globally.

"The new BMW 4 Series Coupé and new BMW 4 Series Convertible exude an unmistakable wow factor," said Mr. Lars Nielsen, Managing Director, BMW Group Asia. "With such athletic proportions, their strong, bold character stands out at first glance. The emphasis on dynamic driving characteristics combined with an emotionally rich design delivers an even more elegant expression of individual style on the roads."

Production of the new BMW 4 Series Coupé and new BMW 4 Series Convertible will remain at BMW Group Plant Dingolfing, which is also the birthplace of many other executive class and luxury segment cars from the brand, as well as the BMW 8 Series sports car and the high-performance BMW M4 models. In the interests of creating an even more sustainable overall concept, growing importance is attached to the use of secondary raw materials – alongside further optimised use of materials and energy-optimised production methods.

**Distinct characters with a shared focus on driving pleasure.**

The new BMW 4 Series Coupé combines its dynamically flowing lines and elegantly stretched proportions with a body optimised for extra handling agility and boasting exceptional torsional rigidity, plus a chassis tuned squarely for dynamic excellence.

Passengers in the new BMW 4 Series Convertible's four seats can sample the sporty driving experience characteristic of the BMW 4 Series together with the joy of open-top motoring with its panel bow soft-top roof, which combines the solidity of a retractable hardtop with the classical aesthetic of a fabric hood. The roof's electric drive mechanism can be activated while travelling at up to 50km/h; the opening/closing process takes 18 seconds.

**Progressive style and an aura of carefully honed refinement.**

The M Sport package brings an M leather steering wheel in three-spoke design with a flat-bottomed rim and a discreet centre marking that makes the new BMW 4 Series Coupé and new BMW 4 Series Convertible stand out with their modern and sporty design.

**Detail revisions for the instrument panel, digital climate control.**

The introduction of the upgraded BMW iDrive with QuickSelect also brings improved operation of the ventilation and climate control functions in the new BMW 4 Series Coupé and new BMW 4 Series Convertible. Temperature selection and intensity of ventilation can now be adjusted by touch via the BMW Curved Display or by voice command with the help of the BMW Intelligent Personal Assistant.

The standard ambient lighting in the new BMW 4 Series Coupé and new BMW 4 Series Convertible now also includes contour lighting integrated into the trim around the central seam vents. Like the lighting for the footwells, the storage compartment in the front section of the centre console and the door openers, this can be adjusted for colour and brightness according to personal preference from nine colours. The functionality of the interior lighting

also includes an atmospheric Welcome and Goodbye Animation and light signals indicating an open door or incoming phone call.

The standard-fit sport seats combine with interior surfaces in Sensatec perforated. Both models can also be specified with BMW Individual Merino leather trim in three colours.

**Powerful, efficient, and supremely assured.**

The line-up of powertrains for the new BMW 4 Series range comprises powerful and highly efficient petrol and diesel engines featuring BMW TwinPower Turbo technology and electrification in the form of 48V mild hybrid technology. The auxiliary electric drive takes the form of a 48V starter generator and makes output of 8 kW/11 hp instantly available in response to the slightest movement of the accelerator. This electric boost enhances the drive system's dynamic response when accelerating off the line and putting in mid-range bursts of speed. All the drive units deliver an exceptional blend of sporting driving pleasure and fuel economy, all are part of the current modular generation of Efficient Dynamics engines and all are mated to an eight-speed Steptronic Sport transmission as standard. The shift paddles on the steering wheel, which also come as standard in the new BMW 4 Series Coupé and new BMW 4 Series Convertible, allow quick manual interventions in the gear selection process, adding to the dynamic driving experience.

Highly efficient engines, intelligent lightweight design and optimised aerodynamic attributes make a significant contribution to enhancing driving pleasure in the new BMW 4 Series Coupé and new BMW 4 Series Convertible, at the same time as lowering fuel consumption and emissions. With a  $C_d$  as low as 0.25 in the case of the coupé and as low as 0.27 for the convertible, the two models can claim an impressive drag coefficient.

**Bespoke chassis technology for a sporty driving experience.**

Excellent body rigidity, intelligent lightweight design, 50 : 50 weight distribution and optimised aerodynamic properties provide an ideal basis for endowing the new BMW 4 Series Coupé and new BMW 4 Series Convertible with remarkably agile and dynamic handling abilities. This is further helped by sophisticated chassis technology that has been tuned precisely for the weight spread at hand.

Lift-related dampers refine the balance between captivating sporting prowess and superb long-distance comfort, with M Sports suspension with variable sport steering and M sport brakes as standard. Various options are available for customising the car's character, including adaptive M suspension.

**Wide variety of systems for automated driving and parking.**

The range of systems for automated driving and parking is just as extensive. The new BMW 4 Series Coupé and new BMW 4 Series Convertible are fitted as standard with the front collision warning system with brake intervention, Cruise Control with brake function, Speed Limit Info with no-overtaking indicator, manual Speed Limit Assist and Lane Departure Warning with lane return.

Park Distance Control with sensors at both the front and rear is also part of standard specification. The Parking Assistant, likewise standard, enables automated manoeuvring into and out of parking spaces, as well as featuring a Reversing Assist Camera and the Reversing Assistant.

**The new BMW Operating System 8.5 and innovative digital services.**

The enhanced BMW iDrive featuring QuickSelect is packaged together with the BMW Curved Display and BMW Intelligent Personal Assistant, meaning it has been carefully geared to operation using the touchscreen and natural language. The control/operation system in the new BMW 4 Series Coupé and new BMW 4 Series Convertible additionally

comprises multifunction buttons on the steering wheel and, as an option, the BMW Head-Up Display.

The new BMW Operating System 8.5 home screen continuously displays the navigation system's map view or other individually configurable graphics on the control display. On the same level, widgets appear in a vertical arrangement on the driver's side of the display. Drivers can switch between them with a vertical swipe of the finger. The QuickSelect feature allows the function selected in this way to be activated directly without having to enter a submenu. And once the relevant settings have been chosen, a quick tap on the home icon at the lower edge of the control display is all it takes to return to the home screen. Icons for direct access to the climate control menu, All Apps menu and, if activated, Apple CarPlay® and Android Auto™ can also now be found next to the home icon.

### **BMW Maps navigation system now with Augmented View.**

The BMW Maps navigation system forms part of the standard BMW Live Cockpit Plus. Following the introduction of BMW Operating System 8.5 in the new BMW 4 Series Coupé and new BMW 4 Series Convertible, the system now makes it even easier to input destinations and can offer additional information while driving.

### **Personalisation using the BMW ID and My BMW App.**

Drivers of the new BMW 4 Series Coupé and new BMW 4 Series Convertible will also find it easier to use their BMW ID to personalise the user experience. Signing in to the vehicle by using a smartphone to scan a QR code is all it will take to import the customer's personal profile, load synchronisable settings and automatically link the key detected in the vehicle with the BMW ID.

Additional information enclosed:

1. The new BMW 4 Series Coupé and new BMW 4 Series Convertible prices.
2. The new BMW 4 Series Coupé and new BMW 4 Series Convertible specifications.

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**The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2023, the BMW Group sold over 2.55 million passenger vehicles and more than 209,000 motorcycles worldwide. The profit before tax in the financial year 2023 was € 17.1 billion on revenues amounting to € 155.5 billion. As of 31 December 2023, the BMW Group had a workforce of 154,950 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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## **1. The new BMW 4 Series Coupé and new BMW 4 Series Convertible prices.**

| <b>Model</b>         | <b>VES Band</b> | <b>Retail price (at time of press)</b> |
|----------------------|-----------------|--|
| BMW 420i Coupé       | B               | \$314,888                              |
| BMW 420i Convertible | B               | \$331,888                              |

## **2. The new BMW 4 Series Coupé and new BMW 4 Series Convertible specifications.**

### **BMW 420i Coupé**

In-line four-cylinder petrol engine, BMW TwinPower Turbo technology: twin-scroll turbocharger, High Precision Injection, VALVETRONIC fully variable valve timing, Double-VANOS variable camshaft timing.

Capacity: 1,998 cc.

Output: 184 hp at 5,000 – 6,500 rpm.

Torque: 300 Nm at 1,350 – 4,000 rpm.

Acceleration (0 – 100 km/h): 7.5 seconds.

Top speed: 240 km/h.

Fuel consumption (combined): 6.7 L/100 km.

CO<sub>2</sub> emissions (combined): 153 g/km.

### **BMW 420i Convertible**

In-line four-cylinder petrol engine, BMW TwinPower Turbo technology: twin-scroll turbocharger, High Precision Injection, VALVETRONIC fully variable valve timing, Double-VANOS variable camshaft timing.

Capacity: 1,998 cc.

Output: 184 hp at 5,000 – 6,500 rpm.

Torque: 300 Nm at 1,350 – 4,000 rpm.

Acceleration (0 – 100 km/h): 8.2 seconds.

Top speed: 236 km/h.

Fuel consumption (combined): 6.8L/100 km.

CO<sub>2</sub> emissions (combined): 155g/km.