

**Media Information**

12 June 2024

**The new BMW M4 Competition Coupé with M xDrive and new BMW M4 Competition Convertible with M xDrive now available in Singapore.**  
**The BMW M GmbH success story continues.**

**Singapore.** BMW Asia announced the availability of the new BMW M4 Competition Coupé with M xDrive and new BMW M4 Competition Convertible with M xDrive, with more power, sharpened design features, new customisation, and digital innovations. BMW M GmbH continues the success story of its bestsellers in the premium midsize segment with consistent advancements in the areas related to an exclusive performance experience.

"Authenticity and emotion are the defining hallmarks of the BMW M4," said Mr. Lars Nielsen, Managing Director, BMW Group Asia. "Now with these two new and powerfully designed elite sporting icons, maximum driving dynamics is guaranteed at one's fingertips. Together with a captivating silhouette, our new BMW M4 siblings are the perfect companions for the sporty, exclusive driver – taken to the next level!"

The new editions of the BMW M4 Competition Coupé with M xDrive and BMW M4 Competition Convertible with M xDrive are produced at the BMW Group Dingolfing plant.

**Bespoke vehicles, M-typical performance.**

The uncompromising dynamics both in everyday driving and on the racetrack are characteristic of the new BMW M4 models. This is also reflected in their design. Powerful proportions and M-specific design features for optimising the cooling air supply and the

aerodynamic balance underpin their status as high-performance sports cars. The large, vertical BMW kidney grille sporting M-typical and horizontally arranged double slats, powerfully modelled wheel arches and prominently flared side sills with a contrasting high-gloss black finish as well as attachments for the front and rear aprons provide clear reference to the dynamic potential of both the Coupé and the Convertible.

A carbon reinforced plastic (CRP) roof is standard on all variants of the new BMW M4 Competition Coupé with M xDrive. The new BMW M4 Competition Convertible with M xDrive offers a particularly unique opportunity to enjoy M-typical performance along with an extraordinary open-air driving experience. The car's sophisticated panel bow soft-top roof combines the benefits of a retractable hardtop with the look of a classic fabric roof. The electric drive mechanism allows it to be opened or closed while on the move.

**Modern design accents: New headlight design, taillights featuring laser technology.**

The redesigned headlights give the front end of both the new BMW M4 Competition Coupé with M xDrive and new BMW M4 Competition Convertible with M xDrive a modern look. Adaptive LED headlights with anti-glare matrix high beam are available as standard in M Shadow Line lights featuring dark accents inside and are recognisable by the blue inserts.

Moreover, the adaptive LED headlights are combined with a both visually and technologically impressive design of the LED taillights, which are available for all new versions of all models of the new BMW M4 Series and feature laser technology and a fascinating light design. Inside, laser diodes produce an even illumination of glass fibre bundles, the filigree, 3-dimensional light graphics of which complement the taillight clusters. The model-specific version of this innovative light scenario utilizes a technology presented for the first time on the limited edition of the special high-performance model BMW M4 CSL, a model limited to 1,000 units.

A new design of the surrounding surface of the both the BMW logo and the M logo at the rear add further subtle accents for sophisticated elegance. The base of the BMW logo is now finished in High Gloss Black. The BMW M GmbH brand logo situated on the rear lid has been complemented by a silver surround.

**Wheel sizes aligned to each axle, M forged light-alloy wheels boasting a new design.**

Axle-specific wheel sizes ensure a particularly comprehensive transfer of lateral forces during dynamic cornering. The standard configuration of the new BMW M4 Competition Coupé with M xDrive and new BMW M4 Competition Convertible with M xDrive comprises M forged light alloys of the size 19" at the front and 20" at the rear. New to the range of special equipment for all model variants are M forged light-alloy wheels featuring a double-spoke design and, for the first time, with a silver finish.

**M-specific sportscar cockpit with new steering wheel designs and interior trims.**

The standard M steering wheel with multifunction buttons, two M buttons and shift paddles for the Competition models now convey to the driver an even more intensive racetrack feel. The new design comprises a flattened lower section of the steering wheel rim and concisely modified spokes. A red centre marking in the 12 o'clock position underscores the sportive orientation of the steering wheel design.

Characteristic of M is also the combination of sporty flair and premium ambience inside the vehicle, the result of high-quality design and finishing of the materials used. The interior trims in the area of the dashboard, the control panel and the cupholder cover now come as standard in the M Interior Carbon Fibre finish.

The M Sport seats come as standard and offer manifold electrically operated adjustment options, integrated headrests and illuminated model logos. The ideal position behind the wheel can be stored using the memory function. The new BMW M4 Competition Coupé with

M xDrive comes with leather trim Merino as standard while the new BMW M4 Competition Convertible with M xDrive comes with full leather Merino as standard.

**Straight six-cylinder engine with motor racing technology and new performance specification.**

The straight six-cylinder power units used in the new BMW M4 Competition Coupé with M xDrive and new BMW M4 Competition Convertible with M xDrive combine the typical high-revving characteristics offered by engines from BMW M GmbH with the current version of M TwinPower Turbo Technology.

The engine's design features directly derive from motor racing and include the extremely stiff crankcase, which is manufactured in a sleeveless closed-deck design, the weight-reduced forged crankshaft and the iron coating, which is applied to the cylinder liners in an arc wire spraying process (AWSP). Manufactured in a 3-D printing process, the cylinder head core features an optimised routing of the coolant ducts, something that cannot be realised using conventional metal casting technology. In this way, both weight and temperature management are optimised. Like the cooling system, the oil supply is also aligned to the special demands of racetrack use.

Maximum power output of the straight six-cylinder power unit variant featured in both the new BMW M4 Competition Coupé with M xDrive and new BMW M4 Competition Convertible with M xDrive has been increased to 530 hp, this being reached at an engine speed of 6,250 rpm. The further developed engine retrieves maximum torque of 650 Nm within an extended engine speed range of between 2,750 and 5,730 rpm. This exclusive performance specification is realised through a modification of the engine control system and serves as the basis for the power plant featured in the BMW M4 GT3 long-distance vehicle.

Whilst the new BMW M4 Competition Coupé with M xDrive is able to accelerate from 0 to 100km/h in 3.5 seconds, the new BMW M4 Competition Convertible with M xDrive takes 3.7 seconds to reach the same speed from a standstill. Both model can achieve a top speed that is electronically limited to 250km/h.

**Honed on the Nürburgring: M-typical overall package comprising engine, power transmission and suspension technology.**

Thanks to a rear-wheel biased system and in conjunction with a fully variable Active M differential in the rear wheel transmission, the intelligent four-wheel drive M xDrive system also enhances that typical M feeling during dynamic cornering. Via the set-up menu the driver is able to select, in addition to the default setting 4WD, the 4WD Sport mode, in which greater percentage of torque is directed to the rear axle. Moreover, when DSC is deactivated, the 2WD mode becomes available for exclusive transmission of power to the rear wheels. DSC, in addition to the M Dynamic Mode comprises ten-stage adjustable wheel slip limitation.

High torsional stiffness of the body structure and the suspension connections create the ideal prerequisites for inspiring agility and spontaneous response to steering commands. Model-specific body struts also help the high-performance model provide that BMW M typical combination of dynamic, agile and precise handling.

Three characteristic maps are available via the M Setup menu for individual adjustments of the Adaptive M suspension, which comes as standard. Further components of the suspension technology include M Servotronic steering and the integrated braking system, which is utilised in conjunction both with the standard M compound brakes.

**Assistance systems with a configurable range of functions.**

The activities of the driver assistance systems can be controlled via the M Mode button located on the centre console in order to guarantee the typically exhilarating experience of driving a high-performance sportscar.

Standard equipment for the new BMW M4 Competition Coupé with M xDrive and the new BMW M4 Competition Convertible with M xDrive includes Front Collision Warning with brake intervention, Lane Departure Warning including Lane Return function with steering assistance, and Cruise Control with braking function. The Parking Assistant Plus facilitates automatic parking (entering/leaving spaces) and also includes the Surround View system and Reversing Assistant as standard.

**BMW Curved Display and new BMW Operating System 8.5.**

More than ever before, the new BMW M4 Competition Coupé with M xDrive and the new BMW M4 Competition Convertible with M xDrive combine exclusive sportscar flair with advanced digitalisation. The fully digital display combination comprises a 12.3-inch display behind the steering wheel and a control monitor with a 14.9-inch screen diagonal.

The BMW Curved Display serves as a platform for the current BMW iDrive system used in the new BMW M4 Competition Coupé with M xDrive and the new BMW M4 Competition Convertible with M xDrive. The display and operating system, which also includes the BMW Intelligent Personal Assistant is now based on the BMW Operating System 8.5.

The standard feature BMW Live Cockpit Professional also comprises the navigation system BMW Maps. Another standard feature is the BMW Head-up Display, which projects in an M-specific style driving-related information onto the windscreen, including multi-coloured rev range representation, shift lights and M View.

Furthermore, the BMW Live Cockpit Professional encompasses two USB ports for data transfer and a wireless network interface as well as Smartphone integration, which permits, inter alia, the use of Apple CarPlay® and Android Auto™. In addition, telephony with wireless charging of compatible Smartphones and a Harman Kardon surround sound system with 16 sound sources and a 464 W power amplifier are all included in the standard equipment range for the new BMW M4 Competition Coupé with M xDrive and the new BMW M4 Competition Convertible with M xDrive.

**Targeted customisation with M Carbon exterior package, M Race Track package and BMW M Performance Parts.**

A model-specific M Carbon exterior package is available as an option for precise customisation of these high-performance automobiles, bringing to the fore the racing character of both models even more intensively. The M Carbon exterior package includes inserts for the wide-open front air intakes and a rear diffuser, each featuring its own geometry, exterior mirror caps and – exclusively for the BMW M4 Coupé – a CFP rear spoiler. Vehicle weight has been reduced by up to 25 kilos thanks to the likewise optionally available M Race Track package, which also includes, in addition to M Carbon ceramic brakes, M Carbon bucket seats for both driver and front passenger as well as interior trim strips in High Gloss Carbon Fibre.

BMW Performance Parts provide additional options for adapting the intensive driving experience and the dynamic aura of the new high-performance sportscars to suit the driver's very own preferences. The spectrum of model-specific retrofit options encompasses exterior CFP components, M Performance forged wheels with centre lock, M Performance floor mats and M Performance steering wheel trims for individualisation of the interior.

Additional information enclosed:

1. The new BMW M4 Competition Coupé with M xDrive and new BMW M4 Competition Convertible with M xDrive prices.
2. The new BMW M4 Competition Coupé with M xDrive and new BMW M4 Competition Convertible with M xDrive specifications.

-End-

For media enquiries, please contact:

**BMW Group Asia**

Corporate Affairs Department

[BMWAsiaCorpAffairs@bmw.com](mailto:BMWAsiaCorpAffairs@bmw.com)

Tel: (+65) 6838 9600

Media Website: [www.press.bmwgroup.com](http://www.press.bmwgroup.com)

**The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2023, the BMW Group sold over 2.55 million passenger vehicles and more than 209,000 motorcycles worldwide. The profit before tax in the financial year 2023 was € 17.1 billion on revenues amounting to € 155.5 billion. As of 31 December 2023, the BMW Group had a workforce of 154,950 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

[www.bmwgroup.com](http://www.bmwgroup.com)

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupView>

Instagram: <https://www.instagram.com/bmwgroup>

LinkedIn: <https://www.linkedin.com/company/bmw-group/>



## 1. The new BMW M4 Competition Coupé with M xDrive and new BMW M4 Competition Convertible with M xDrive prices.

Model	VES Band	Retail price (at time of press)
BMW M4 Competition Coupé with M xDrive	C2	\$594,888
BMW M4 Competition Convertible with M xDrive	C2	\$616,888

## 2. The new BMW M4 Competition Coupé with M xDrive and new BMW M4 Competition Convertible with M xDrive specifications.

### BMW M4 Competition Coupé with M xDrive

In-line six-cylinder petrol engine, M TwinPower Turbo technology with two mono-scroll turbochargers, indirect charge air cooling, High Precision Injection, VALVETRONIC fully variable valve timing, Double-VANOS variable camshaft timing.

Capacity: 2,993 cc.

Output: 530 hp at 6,250 rpm.

Torque: 650 Nm at 2,750 – 5,730 rpm.

Acceleration (0 – 100 km/h): 3.5 seconds.

Top speed: 250 km/h.

Fuel consumption (combined): 10.4 L/100 km.

CO<sub>2</sub> emissions (combined): 235 g/km.

### BMW M4 Competition Convertible with M xDrive

In-line six-cylinder petrol engine, M TwinPower Turbo technology with two mono-scroll turbochargers, indirect charge air cooling, High Precision Injection, VALVETRONIC fully

variable valve timing, Double-VANOS variable camshaft timing.

Capacity: 2,993 cc.

Output: 530 hp at 6,250 rpm.

Torque: 650 Nm at 2,750 – 5,730 rpm.

Acceleration (0 – 100 km/h): 3.7 seconds.

Top speed: 250 km/h.

Fuel consumption (combined): 10.4 L/100 km.

CO<sub>2</sub> emissions (combined): 235 g/km.