

Media Information

23 October 2024

The new BMW 2 Series Coupé, now available in Singapore.

Extroverted sportiness, perfectly controllable dynamics, and progressive premium features.

Singapore. BMW Asia today announced the availability of the new BMW 2 Series Coupé, a unique vehicle concept in the compact segment that combines extroverted sportiness, perfectly controllable dynamics and progressive premium features. The two-door model is now even more attractive thanks to a detailed, modified design, extended standard equipment and consistent digitalisation. New paint finishes, light-alloy wheels, steering wheels, trim strips and seat upholstery add a modern touch to the exterior and interior of the vehicle. The new BMW iDrive with QuickSelect and innovative digital services based on the BMW Operating System 8.5 also contribute to the progressive character of the new BMW 2 Series Coupé.

"For those who are familiar with the BMW 02 Series from the 60s and 70s, they will know what it represented not just for sporty driving, but also for BMW at the time," said Lars Nielsen, Managing Director, BMW Group Asia. "The new BMW 2 Series Coupé follows in those legendary footsteps with compact proportions, sharper design, and a powerful engine – everything that goes into a successful BMW coupé – and delivers a more emotional driving experience than ever before."

The new BMW 2 Series Coupé is manufactured at the BMW Group plant in San Luis Potosí, Mexico. The plant, which was opened in 2019, features particularly efficient and sustainable production processes.

Fresh design highlights, M Sport Package now standard.

The distinctive front end with individual round headlamps, the horizontal BMW radiator grille and the power dome on the long bonnet, the athletically modelled surfaces of the side view, the wide wheel arches and the short luggage compartment lid that ends in a striking air scoop give the new BMW 2 Series Coupé an unmistakable appearance. With the design features of the M Sport Package now fitted as standard, the new edition of the compact two-door model expresses its dynamic character even more intensively. The M specific design includes extra-large air intakes at the front of the vehicle, powerful side skirts and a striking rear apron with vertical reflectors and a diffuser-like insert.

At the front of the new BMW 2 Series Coupé, the surround of the BMW radiator grille is now finished in pearlescent chrome. The side skirts and the lower part of the rear apron are no longer painted in black, but in the colour of the vehicle. The diffuser insert is finished in high-gloss black for a contrasting effect at the rear.

The new BMW M240i xDrive Coupé has its own version of the M specific design features. These optimise the cooling air supply and aerodynamic balance. They include the high-gloss black inserts for the side air intakes, the black spoiler lip on the front apron, the model-specific rear spoiler and the trapezoidal tailpipes on the left and right of the rear apron. The exterior mirror caps of the BMW M automobile is now finished in high-gloss black. M high-gloss Shadow Line is now also part of the standard equipment for the new BMW M240i xDrive Coupé.

New paint finishes and light-alloy wheels.

The paint finishes for the new BMW 2 Series Coupé include Alpine White Solid and seven metallic colours, which includes the Fire Red metallic and Skyscraper Grey metallic that are available for the first time for the two-door model. The two BMW Individual paint finishes Frozen Pure Grey metallic and Frozen Portimao Blue metallic are also available. The

Zandvoort Blue solid paint finish is now available exclusively for the new BMW M240i xDrive Coupé.

All model variants of the new BMW 2 Series Coupé come as standard with 19-inch double-spoke M light-alloy wheels with a Bicolour finish. The new BMW M240i xDrive Coupé rides on 19-inch BMW Individual light alloy wheels Y-spoke style with a Bicolour finish as standard.

New touches of sportiness and digitalisation on the interior.

The rear roof line, the high centre console, and the harmoniously blended surfaces of the instrument panel and door panels create an enveloping feeling of space in the new BMW 2 Series Coupé. This is further enhanced by the anthracite-coloured headlining, part of the M Sport Package.

The interior modifications also focus on digitalisation. The BMW Curved Display plays an increasingly important role in the intuitive operation of the vehicle's functions. The fully digital display system comprises a 12.3-inch Information Display and a 14.9-inch Control Display. It serves as a platform for the further developed BMW iDrive with QuickSelect based on the BMW Operating System 8.5. This means that the automatic air condition functions can be operated by touch on the Control Display or by voice command. This is accompanied by a further reduction in the number of buttons and controls in the cockpit and a corresponding redesign of the instrument panel. New control knobs on the air vents in the centre of the dashboard and on the driver's and passenger's side allow the direction of the airflow to be adjusted by turning and tilting.

The standard ambient lighting in the new BMW 2 Series Coupé also includes new waterfall lighting integrated into the covers of the central air vents. The colour and brightness of the waterfall lighting can be adjusted to suit individual preferences, with nine colour worlds to

choose from. The individual colour and brightness settings are stored in a profile. They also affect the lighting in the footwell, the storage compartment in the front of the centre console and the contours of the door panels. The range of interior lighting functions also includes an atmospheric welcome and goodbye animation, including a carpet of light in the entrance area and light signals to indicate incoming calls and, optionally, an open door.

New steering wheels, seat surfaces and interior trim.

The new BMW 2 Series Coupé comes with an M leather steering wheel as standard. The new version features a steering wheel rim that is flattened at the bottom, precisely modified spokes and discreet centre markings. The new BMW M240i xDrive Coupé's sporty ambience of the interior is also underlined by a red centre marker at the 12 o'clock position and contrasting stitching in the colours of BMW M GmbH.

Electrically operated adjustment options including a memory function are available as standard. The M sport seats available as standard in the new BMW M240i xDrive Coupé, offer a wide range of adjustment options at the touch of a button, as well as lumbar support and partially integrated head restraints. With their bucket seat character and adjustable backrest width, they provide optimum lateral support during dynamic cornering. The contours of the rear seats and their integrated head restraints give them a distinctive individual character.

The perforated Sensatec upholstery is standard in the new BMW 2 Series Coupé and is now available in black and cognac as well as the new Tacora Red version with decorative quilting. The new black version of the Vernasca leather trim with red accents is also available as standard in the new BMW M240i xDrive Coupé. M interior décor Fine-Brushed Aluminium trim is standard in the new BMW 2 Series Coupé, while the new BMW M240i xDrive Coupé sees M Carbon Fibre trim finishers as standard.

Powerful and efficient engines, M Sport suspension as standard.

The new BMW 2 Series Coupé is powered by a 135 kW/184 hp petrol engine and accelerates from a standstill to 100 km/h in 7.5 seconds.

The drive portfolio of the new BMW M240i xDrive Coupé meanwhile with the 3.0-litre straight six-cylinder engine at the top of the range has a unique position in the competitive environment. With the help of intelligent all-wheel drive, the 275 kW/374 hp engine delivers its power to the road in a particularly confident and dynamic manner, accelerating the new BMW M240i xDrive Coupé from 0 to 100 km/h in 4.3 seconds thanks to an 8-speed Steptronic transmission.

The Sprint function is also available for particularly dynamic acceleration. As soon as the driver pulls the left steering wheel shift paddle for at least one second, the car downshifts to the lowest available gear. At the same time, the SPORT driving experience mode is activated with the appropriate settings for all drive and suspension systems. This mode change is now also visualised by the corresponding graphics on the Information Display.

The M Sport suspension, which is fitted as standard in the four-cylinder models of the new BMW 2 Series Coupé, provides a noticeable increase in agility and cornering dynamics with its firm suspension set-up and stroke-dependent shock absorbers. This is complemented by a variable sport steering system with a steering angle-dependent ratio. The new BMW M240i xDrive Coupé is available with Adaptive M Chassis including variable sport steering as standard. Its electronically controlled shock absorbers offer three characteristic maps, which can be activated according to the selected driving experience mode. The BMW M automobile is equipped as standard with an M sport differential in the final drive and an M sport brake system, which is also available as an option for the other model variants.

Intuitive operation, innovative digital services: BMW Operating System 8.5 and BMW iDrive with QuickSelect.

In the new version of the BMW 2 Series Coupé, the BMW Operating System 8.5 provides the basis for particularly intuitive and convenient operation via the enhanced BMW iDrive with QuickSelect and the use of innovative digital services. The system is now even more consistent and can be operated using the touch function on the Control Display and natural language via the BMW Intelligent Personal Assistant. The current version of BMW iDrive features a new home screen that permanently displays the map view of the navigation system or another individually selectable display on a large surface. On the driver's side, widgets are displayed at the same level in a vertical bar and can be selected directly using the QuickSelect shortcut without having to switch to a submenu. The new, flat menu structure makes it much easier to navigate between the various functions and helps the driver of the new BMW 2 Series Coupé to concentrate on the traffic situation.

The BMW Maps navigation system, which comes as standard in the new BMW 2 Series Coupé as part of the BMW Live Cockpit Plus, is based on the BMW Operating System 8.5 and offers even easier destination entry, additional information while driving and further optimisations for fast and precise route guidance. In conjunction with the BMW Live Cockpit Professional which is standard on the new BMW M240i xDrive Coupé, the full-colour BMW Head-Up Display is supplemented by the Augmented View function. It enhances the navigation system's map display with contextual, real-time information. A live video stream from the driver's point of view is shown on the Control Display or the Information Display and supplemented with currently relevant information such as directional arrows for precise route guidance.

The new BMW 2 Series Coupé also makes it easier to link the vehicle to the customer's BMW ID and the My BMW App. A personal eSIM can be activated in the vehicle as standard. It uses the 5G mobile phone standard and allows customers to use the communication and

networking features of their mobile phone contract - even if they do not have their smartphone with them. Smartphone integration with Apple CarPlay® and Android Auto™ is available is also standard.

Significantly expanded standard equipment, targeted individualisation.

The range of standard systems available for semi-automated driving and parking has also been extended. In the new BMW 2 Series Coupé, the Parking Assistant takes over all acceleration, braking, steering and gear shifting tasks during parking manoeuvres. Its range of functions also includes Park Distance Control with front and rear sensors as well as the Reversing Assistant. Other standard features include front collision warning, Lane Departure Warning, Cruise Control with braking function, and Speed Limit Info, which recognises traffic signs and includes a no-overtaking display. Other standard systems include Driving Assistant, Parking Assistant Plus, High-beam Assistsant. Additionally, the new BMW 2 Series Coupé has an electrically operated glass sunroof as standard.

Additional information enclosed:

1. The new BMW 2 Series Coupé prices.
2. The new BMW 2 Series Coupé specifications.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2023, the BMW Group sold over 2.55 million passenger vehicles and more than 209,000 motorcycles worldwide. The profit before tax in the financial year 2023 was € 17.1 billion on revenues amounting to € 155.5 billion. As of 31 December 2023, the BMW Group had a workforce of 154,950 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action, from the supply chain through production to the end of the use phase of all products.

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1. The new BMW 2 Series Coupé prices.

Model	VES Band	Retail price (at time of press)
BMW 220i Coupé	B	\$288,888
BMW M240i xDrive Coupé	C2	\$375,888

2. The new BMW 2 Series Coupé specifications.

BMW 220i Coupé

In-line four-cylinder petrol engine, BMW TwinPower Turbo technology: TwinScroll turbocharger, High Precision Direct Injection, VALVETRONIC fully variable valve control, Double-VANOS variable camshaft timing.

Capacity: 1,998 cc.

Output: 184 hp at 5,000 – 6,500 rpm.

Torque: 300 Nm at 1,350 – 4,000 rpm.

Acceleration (0 – 100 km/h): 7.5 seconds.

Top speed: 236 km/h.

Fuel consumption (combined): 6.9 L/100 km.

CO₂ emissions (combined): 159 g/km.

BMW M240i xDrive Coupé

In-line six-cylinder petrol engine, BMW TwinPower Turbo technology: TwinScroll turbocharger, High Precision Direct Injection, VALVETRONIC fully variable valve control, Double-VANOS variable camshaft timing.

Capacity: 2,998 cc.

Output: 374 hp at 5,500 – 6,500 rpm.

Torque: 500 Nm at 1,900 – 5,000 rpm.

Acceleration (0 – 100 km/h): 4.3 seconds.

Top speed: 250 km/h.

Fuel consumption (combined): 8.9 L/100 km.

CO₂ emissions (combined): 204 g/km.