



## Corporate Communications

### Media Information

25 October 2024

## **Efficient drive and expressive design: The all-new MINI Countryman C now available in Singapore.**

**Superior off-road character is enhanced in the third model generation by completely new exterior design, innovative materials and expanded interior.**

**Singapore.** MINI Asia today announced the availability of the all-new MINI Countryman C. With the introduction of the new models, MINI is describing the performance levels of its gasoline engines for the all-new MINI Countryman with C. With the all-new MINI Countryman C, the brand combines a high level of driving comfort and spacious room with an efficient 3-cylinder gasoline engine.

“After the launch of its John Cooper Works and Electric siblings a few months ago, we are thrilled to welcome the all-new MINI Countryman C into the family!” said Daren Ching, Head of MINI Asia. “This latest Category A COE addition provides another option for all the rugged adventurers out there. Compact, agile, and packed to the brim with personality, the all-new MINI Countryman C confidently proves that there is no better way to explore the great big world in.”

### **The exterior: puristic design with increased presence.**

The all-new MINI Countryman C is 13 centimeters longer and eight centimeters higher than its predecessor. The upright silhouette with clearly designed surfaces and the redesigned octagonal front grille contribute to the model's superior appearance. The reduced body design with delicate contours gives the model a sleek appearance. Typical of the brand, short overhangs underline the agile vehicle character. Distinctive LED headlights and rear lights accentuate the body design with new light signatures.

The stylish, concisely designed C-pillar adjoins the stretched vehicle roof flush and in the same colour. Piano Black roof rails are now standard equipment and maximize the transport options of the crossover



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model, for example with a roof rack or the MINI roof box. On uneven roads, 202 mm ground clearance and the dynamic chassis provide additional safety and comfort. For the all-new MINI Countryman C, 18 inch wheels in Asteroid Spoke are standard.

### **The interior: spacious and versatile with typical MINI comfort.**

The spacious interior of the all-new MINI Countryman C can accommodate up to five adults. The standard sports seats with patterned multi-tone textile in the cockpit give passengers more space thanks to an additional width of three centimetres in the shoulder and elbow area. The backrest of the three rear seats can be individually adjusted in six positions by up to 12° degrees. The back seat, which can be moved up to 13 cm, creates additional legroom in the rear or even more cargo space. Thanks to the rear seat backrest, which can be folded down at a ratio of 40:20:40, the trunk volume of 450 litres to 1460 litres can be easily and flexibly adapted to personal needs.

At the centre of the minimalistic interior design is the round OLED display with a diameter of 240 mm. The new central instrument with a high-quality glass surface allows all infotainment and assistance systems to be operated conveniently and intuitively via touch or voice command. The MINI Experience Modes change the appearance of the cockpit with a combination of visual design, ambient lighting, and sound design. All driving functions can be controlled via the characteristic MINI toggle bar.

### **The all-new MINI Countryman C with petrol engine.**

With an output of 90 kW / 119 hp, the entry-level model accelerates in 10.5 seconds from 0 to 100 km/h and reaches a top speed of 194 km/h. With 230 Nm of torque and efficient TwinPower Turbo technology, the vehicle has the necessary power and spontaneity for brand-typical driving pleasure.

Additional information enclosed:

1. The all-new MINI Countryman C prices.
2. The all-new MINI Countryman C specifications.

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**About MINI in Asia**

MINI is headquartered and manufactured in Oxford, UK and is a brand of BMW Group. In East Asia, this iconic car is sold in Singapore, Brunei, Vietnam, New Caledonia, Guam, Sri Lanka, Tahiti, Philippines and Indonesia. The full range of MINI is available in these markets – MINI Cooper 3-Door, MINI Cooper 5-Door, MINI Aceman, MINI Countryman, and MINI John Cooper Works.

For more information: <http://www.mini-eurokars.com.sg>.

**About Eurokars Habitat Pte Ltd**

In 2006, the first ever MINI Habitat, developed by Eurokars Group, was officially opened to the public. Voted as the best MINI Showroom in 2009 at the International MINI Dealer Conference held in London, MINI Habitat encompasses the vibrant colours, quirky designs and trademarks of the MINI brand. Currently, MINI Habitat houses the MINI Cooper 3-Door, MINI Cooper 5-Door, MINI Aceman, MINI Countryman, and MINI John Cooper Works.

For more information: [www.eurokarsgroup.com](http://www.eurokarsgroup.com).

MINI Habitat is located at 27 Leng Kee Road.

Operation hours:

Mon – Sat 8:30AM – 7:00PM.

Sun & Public Holidays 10:00AM – 6:00PM



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### 1. The all-new MINI Countryman C prices.

Model	VES Band	Retail price (at time of press)
MINI Countryman C	C1	S\$242,888

### 2. The all-new MINI Countryman C specifications.

#### MINI Countryman C.

1.5-litre MINI TwinPower Turbo with 7-Speed Dual Clutch Transmission.

Capacity: 1499 cc.

Max output: 119 hp at 3900 - 6500rpm.

Max torque: 230 Nm at 1500 - 3600 rpm.

Acceleration: 0-100 km/h in 10.5 seconds.

Top speed: 194 km/h.

Average fuel consumption: 6.8 L/100 km.

CO<sub>2</sub> emissions: 156 g/km.