

Media Information

11 February 2025

The all-new BMW M235 xDrive Gran Coupé, now available in Singapore.

Hallmark BMW elegance and enhanced sporty flair for the premium compact segment.

Singapore. BMW Asia today announced the availability of the all-new BMW M235 xDrive Gran Coupé in Singapore. The second generation of the 4-door model, produced at BMW Group Plant Leipzig, now injects even greater emphasis on the hallmark BMW qualities of sportiness and elegance. A clear increase in presence and dynamic performance in the design gives the all-new BMW M235 xDrive Gran Coupé a particularly extroverted appearance. An entirely renewed drive portfolio, extensively enhanced suspension technology, and innovative systems for automated driving and parking ensure unique driving pleasure.

"The all-new BMW M235 xDrive Gran Coupé is a stunning machine that exudes power and performance, no matter how you look at it," said Lars Nielsen, Managing Director, BMW Group Asia. "However, its looks are only the tip of the iceberg. Behind the wheel is where its racing DNA shines through with its precise cornering capabilities, powerful brakes and rich engine sound. I am confident it will be love at first sight for our BMW M fans in Singapore."

The progressive character of the all-new BMW M235 xDrive Gran Coupé is also evident in its use of digitalisation. The user experience in the redesigned interior is defined by the new BMW iDrive with QuickSelect and a wide range of digital services and in-car gaming based on BMW Operating System 9.

Sporty elegance in the hallmark style of the BMW brand.

The exterior design of the all-new BMW M235 xDrive Gran Coupé is defined by an expressive front section, a dynamically elongated silhouette, and a powerfully designed rear. This conveys even more clearly the sporty elegance that is so characteristic of a BMW Gran Coupé.

The wide BMW radiator grille positioned below the headlights featuring an innovative structure of vertical and diagonal bars inside and the large lower air inlet give the all-new BMW M235 xDrive Gran Coupé a low-slung, road-hugging appearance. The standard Adaptive LED headlights come with glare-free matrix high beam, cornering light function, and blue accentuations.

The side view is defined by the long bonnet, short overhangs, and a gently flowing roofline. A pronounced indentation in the transition to the rear emphasises the athletically shaped shoulder section. At the rear of the elegantly elongated side window graphic, a discreetly embossed number 2 highlights the characteristic Hofmeister kink. The rear derives its powerful, modern appearance from an especially ample surface structure broken up by just a few lines and flat lights with a striking notch. Further accentuations for refined dynamic performance are provided by the M Sport package Pro.

The range of exterior finishes includes one solid and ten metallic finishes, of which four are BMW Individual finishes. A contrasting high-gloss black finish for the roof is also optional.

The all-new edition of the BMW M235 xDrive Gran Coupé has been increased in length by 20 millimetres to 4,546 millimetres, while the wheelbase measures 2,670 millimetres. The width of the vehicle is 1,800 millimetres, and the height has been increased by 25 millimetres to 1,445 millimetres.

Leather-free interior in a high-class premium ambience.

The newly designed interior of the all-new BMW M235 xDrive Gran Coupé is entirely leather-free as standard. The M Veganza/Alcantara trim or Veganza perforated in Coral Red/Black are available as standard, combined with hand-sewn contrasting seams for the instrument panel. The dynamically backlit interior trims made of milled aluminium likewise contribute to the car's refined and athletic premium ambience. BMW Curved Display and the newly designed gear selector underline the progressive character of the interior.

Newly designed seats provide a high level of comfort on long journeys, with electrically operated M Sport seats as standard. The standard sports steering wheel has also been redesigned. This is part of the M Sport package and features shift paddles for manual gear changes and a 12 O'clock red-centre marker. An interaction airbag between the driver and front passenger now contributes to optimised occupant protection as standard. The rear seat backrest offers a 40: 20: 40 split as standard, while the storage volume is 430 litres.

Top model with racing DNA and outstanding performance.

The all-new BMW M235 xDrive Gran Coupé is at the top of the model range and features significantly enhanced performance characteristics. Powered by a 300 hp 4-cylinder engine, the BMW M performance automobile accelerates from 0 to 100 km/h in 4.9 seconds.

M Sport Package with adaptive M suspension and sport steering.

A standard feature of the all-new BMW M235 xDrive Gran Coupé offered as part of the optional M Sport package for all other model variants, the adaptive M suspension enhances both agility and long-distance comfort by means of variable, mechanically controlled, and frequency-selective shock absorbers. Pressure peaks within the shock absorbers are

smoothed out by means of additional valves acting on the traction side. With the Adaptive M suspension, the vehicle is lowered by up to 8 millimetres and includes sports steering.

Improved body rigidity, further developed chassis.

The increased rigidity of the body structure and chassis connections helps the all-new BMW M235 xDrive Coupé achieve improved agility, steering precision, and cornering dynamics. The further refinement of the chassis includes optimised kinematics and new shock absorber technology. The increased caster offset of the front wheels ensures stable straight-line driving and optimised steering feedback. Standard features also include directly controlled wheel slip limitation, an integrated braking system, and 19-inch M light alloy wheels.

Modern systems for partially automated driving and parking.

The standard and optional driver assistance systems available for the all-new BMW M235 xDrive Coupé set standards among the competition in terms of functional range and reliability. Standard features include the Driving Assistant with front collision warning, Lane Departure Warning, exit warning and Speed Limit Info, as well as the Parking Assistant with Reversing Assistant.

Extensive standard equipment and high-quality options.

The significantly expanded range of standard equipment for the all-new BMW M235 xDrive Coupé also includes BMW Live Cockpit Plus featuring the cloud-based navigation system BMW Maps. New optional equipment packages allow for targeted customisation. For example, the Equipment Package Professional includes BMW Live Cockpit Professional with BMW Head-Up Display and Augmented View on the Control Display, as well as Parking Assistant Plus with 360° surround view.

BMW iDrive with QuickSelect and BMW Digital Premium.

The BMW iDrive based on BMW Operating System 9 is available in the all-new BMW M235 xDrive Gran Coupé for intuitive and convenient operation of vehicle functions. QuickSelect enables all the main vehicle functions to be accessed directly without having to switch to a submenu. This means that the cockpit of the all-new BMW M235 xDrive Gran Coupé is consistently designed for multimodal operation using touch functions, voice control and multifunction buttons on the steering wheel.

Meanwhile the BMW ConnectedDrive upgrades enable customers to add selected vehicle functions for a specific period of time. The new BMW Digital Premium is also available for the all-new BMW M235 xDrive Gran Coupé from the BMW ConnectedDrive Store. This offers country-specific entertainment services such as music and video streaming, news, and gaming.

Remote software upgrades allow free quality enhancements and additional functions to be downloaded to the vehicle "over the air". Smartphone integration with Apple CarPlay and Android Auto is available as standard. With BMW ID and My BMW app, users can personalise their user experience, while with the optional BMW Digital Key Plus, compatible smartphones and smart watches can take on the function of the vehicle key.

Additional information enclosed:

1. The all-new BMW M235 xDrive Gran Coupé price.
2. The all-new BMW M235 xDrive Gran Coupé specification.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2024, the BMW Group sold over 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2023 was € 17.1 billion on revenues amounting to € 155.5 billion. As of 31 December 2023, the BMW Group had a workforce of 154,950 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products from the supply chain and production to the end of their useful life.

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1. The all-new BMW M235 xDrive Gran Coupé price.

Model	VES Band	Retail price (at time of press)
BMW M235 xDrive Gran Coupé	C1	\$341,888

2. The all-new BMW M235 xDrive Gran Coupé specifications.

BMW M235 xDrive Gran Coupé

In-line four-cylinder petrol engine, M TwinPower Turbo Technology: Turbocharger, dual injection with direct injection, High Precision Injection and intake pipe fuel injection, fully variable valve control VALVETRONIC, variable camshaft control double VANOS.

Capacity: 1,998 cc.

Output: 300 hp at 5,750 – 6,500 rpm.

Torque: 400 Nm at 2,000 – 4,500 rpm.

Acceleration (0 – 100 km/h): 4.9 seconds.

Top speed: 250 km/h.

Fuel consumption (combined): 7.7 L/100 km.

CO₂ emissions (combined): 174 g/km.