

Corporate Communications

Media Information

7 March 2025

Unmistakable ‘Always Open’ driving fun in the all-new MINI Cooper Convertible now available in Singapore.

The all-new convertible provides go-kart thrills for fun-loving drivers.



Singapore. The all-new generation of the MINI Cooper Convertible is now available in Singapore, rounding off the current MINI family with unique "Always Open" features, such as the enviable folding roof that automatically opens in just 18 seconds. Whether in the city, on country roads or on the



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highway, the all-new MINI Convertible offers pure freedom and go-kart thrills for fun-loving drivers.

“Always Open’ – that’s how you’ll want to be driving in the all-new MINI Cooper Convertible,” said Daren Ching, Head of MINI Asia. “We are thrilled to introduce this latest addition to the MINI family, which embodies the iconic spirit of MINI with its timeless design, engaging driving dynamics, and open-air freedom. As the only convertible offering in the premium compact segment in Singapore, the all-new MINI Cooper Convertible promises a new level of excitement for our fun-loving customers, allowing them to experience the thrill of the open road like never before.”

The open-top four-seater combines space-saving proportions with fascinating open-air driving fun. With the all-new MINI Cooper Convertible, one of the most emotional models in the new MINI family returns to the MINI plant in Oxford - the home of the British premium brand.

For an extra dose of sunshine, the fully automatic soft top can be opened in two ways: either like a sunroof or fully retracted. This is still unique in the premium small car segment. The soft top disappears behind the rear seats to save space and can also be conveniently stowed in the luggage compartment when folded down.

In the all-new MINI Cooper Convertible, open-air fans can enjoy every moment, even with the soft top folded back. MINI is using the Always Open Timer again for exactly this purpose. On the OLED display of the central instrument, this shows the open travel time travelled by the minute and thus offers fresh air fans a dose of playful ease. An efficient four-cylinder petrol engine delivers the brand's signature go-kart feel with an impressive engine sound.

The design emphasises the character of the all-new MINI Cooper Convertible with clean surfaces and accentuated details. Round LED headlights and a redesigned front grille emphasise the model's charismatic appearance with classic design features in a modern interpretation. A variety of exterior and interior paint finishes and fresh accents lend the all-new Convertible the brand's signature design highlights.

The fully automatic soft top can be activated at the touch of a button and can also be fully retracted at

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speeds of up to 30 km/h. When the roof is closed, the sunroof function can be used at any time with an opening length of up to 40 centimetres. Innovative driver assistance systems make driving the all-new MINI Cooper Convertible even safer and more comfortable. A significant increase in digital technologies creates new possibilities for personalising the interior and simplifies the use of smartphones and apps.

Charismatic convertible with purist design.

Compact proportions, short overhangs, and now bigger 18-inch diameter wheels give the all-new MINI Cooper Convertible plenty of agility and manoeuvrability for maximum driving fun.

With its focused expression, the front-end signals openness and shapes the charismatic character of the all-new MINI Cooper Convertible with high recognition value. Newly

designed exterior details enhance the striking appearance of the model, which is unique in the premium small car segment.



The shoulder line continues into the lower part of the black soft top. This separates the surrounding window area from the cleanly designed body. This three-part exterior is typical of the brand. It makes the all-new MINI Cooper Convertible an unmistakable original. The woven fabric soft top is available with a grey Union Jack, a nod to the brand's British origins.

Hallmark design with expressive highlights.

The front end of the all-new MINI Cooper Convertible shows the typical face of the brand with its iconic round headlights and the newly designed front grille. The octagonal-shaped surround encompasses the wide air inlets in either Vibrant Silver.

Standard LED headlights with light signatures are available in three versions to emphasise the car's character. A specially orchestrated welcome and goodbye animation with MINI logo projections on the floor of the driver's and passenger's side enhances the emotional connection to the all-new MINI Cooper Convertible even before you get in.

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From the side, the clean lines of the sporty body are characterised by the striking contrast between the short overhangs and the long wheelbase. The reduced design of the body emphasises the elegant impression of the vehicle's silhouette and gives the all-new MINI Cooper Convertible a generous appearance despite its small exterior dimensions of 3,879 mm in length, 1,431 mm in height, and 1,744 mm in width. To match the unmistakable driving fun, the all-new MINI Convertible is available with 18" Night Flash spoke 2-tone wheels.

The rear view is characterised by the flush design of the vertically aligned LED rear lights. The rear section is divided by a black handle strip with striking model badge, whose horizontal alignment emphasises the all-new MINI Cooper Convertible's wide stance.

Fully automatic fabric soft top for safe driving fun.



The high-quality soft top protects the occupants in all weathers. Thanks to its electric and extremely quiet drive, the folding roof can be fully opened in 18 seconds, even at speeds of up to 30 km/h. At the same time, the window bars and side windows are lowered to provide a completely unobstructed view of the surroundings. The soft top closes in 15 seconds at the touch of a button. For fresh air at all times, the sunroof can be opened to a length of 40 centimetres, regardless of speed.

Concealed behind the headrests at the rear of the all-new MINI Cooper Convertible, the integrated rollover protection system is activated automatically as soon as the central safety electronics detect a risk of rollover.

When the soft top is open, the all-new MINI Cooper Convertible has a luggage compartment volume of 160 litres thanks to a particularly space-saving folding system for the soft top, when the soft top is closed, this expands to 215 litres. To maximise the loading height of the luggage compartment, the storage area behind the rear seats can be



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raised using two locking handles. The tailgate opens downwards to facilitate loading, demonstrating once again the versatility of the all-new MINI Cooper Convertible.

Exterior customisation.

A range of paint finishes are available for the all-new MINI Cooper Convertible, including the exclusive and elegant Copper Grey, together with mirror caps in Jet Black that make a strong statement. The Favoured Trim further enhances the Convertible's sporty-elegant individuality with the front grille version in Vibrant Silver grille.

Minimalist, open feel that makes you feel at home.



The interior design of the all-new MINI Cooper Convertible focuses on minimalist details and textile surfaces. This is part of the new "Charismatic Simplicity" design language of the entire MINI family with fewer components, clever design, and high-quality workmanship. Three key elements structure the cockpit: A sporty steering wheel, the central OLED display, and the classic, newly designed toggle switch bar.

Directly behind the steering wheel, the Head-up Display projects all relevant information into the driver's field of vision. This means that the dashboard on the driver's side does not require an additional instrument panel and, in keeping with the open-top driving fun, allows a clear view to the front. The textile surfaces in the cockpit are based on a newly developed knitted material and create a pleasant atmosphere. The two-tone fabric is made from recycled polyester and has an easy-care texture.

Comfortable seats for the driver and front passenger add to the modern, airy feel of the well-designed cockpit.

High-resolution OLED display with touch function.

The new central instrument in the cockpit of the all-new MINI Cooper Convertible combines innovative technologies in an extremely flat design. The high-quality 240 mm diameter glass surface allows the driver and front passenger to operate all vehicle functions conveniently by touch or voice. The



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innovative MINI Operating System 9 simplifies connectivity and brings apps and digital content from the smartphone to the display. This turns the MINI Interaction Unit into both a comfort and experience centre.

Thanks to advanced OLED technology, the contents of the display are high-contrast and easy to see, even with the soft top open and in bright sunlight. Speed is displayed at the top of the screen, and tapping on the speed display opens a large full-screen speedometer that focuses on the driving experience. The other widgets are shown in thumbnail view in the Home menu, to the left and right of the current menu function. These can be moved to the centre and selected by means of a horizontal swiping movement. In the lower area of the OLED display, the menu items Navigation, Media, Telephone, and Climate can be selected directly at any time.

MINI Experience Modes create immersive driving experiences.

Seven MINI Experience Modes can be selected to change the interior ambience and highlight different aspects of the all-new MINI Cooper Convertible - even with the top down. The design of the OLED display changes depending on the selected setting and focusses on specially designed driving experiences. In Go-Kart Mode there is a highly dynamic focus on MINI's racing DNA, for example. The display is then dominated by the colours anthracite and red, while specific analogue displays for driving dynamics complement this John Cooper Works-inspired MINI Experience Mode.

To achieve this, two projector units behind the round instrument panel beam special illuminated graphics with different patterns and colours onto the dashboard when the top is closed. Changes are made to the colour scheme of the light patterns and to the ambient lighting in the entire interior depending on the Experience Mode selected.

Personal Mode offers innovative options for a particularly personalised cockpit design. In this mode, a personal photo can be uploaded via the MINI app and chosen as the display background. A digital colour picker then identifies the dominant colours of the photo for projection onto the textile dashboard surfaces. The ambient lighting under the dashboard is also colour-coded to match these projections.

Modern classic: Newly designed toggle switch bar.

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The toggle switch bar in the centre of the cockpit is a classic and typical MINI feature. It emphasises the emotional bond between driver and car through its characteristic feel. In the modern cockpit of the all-new MINI Cooper Convertible, this authentic feature brings the brand's history into the present with a new design. Five individually designed toggle switches provide direct access to the all-new MINI Cooper Convertible's most important driving functions (parking brake, gear selector, start/stop button, Experience Mode toggle, volume control). This eliminates the need for an additional gear selector and provides additional stowage space in the centre console. In addition to the cup holders, smartphones can be easily stored on a separate shelf while being charged via wireless charging.

Favoured Trim for the interior.

In the Favoured Trim, the interior has a strikingly expressive design. The instrument panel is upholstered in grey-beige houndstooth fabric. The knitted surface in the door panels continues the friendly interior design. JCW sport seats with additional side noticeably enhance comfort. These are made of perforated synthetic leather with classic accent stitching and an embroidered MINI logo.

Efficient four-cylinder petrol engine.

An advanced two-litre four-cylinder petrol engine is available for the all-new MINI Cooper Convertible, and accelerates the fun of open-air excursions. The performance-enhanced all-new MINI Cooper Convertible has a power output of 150 kW/204 hp and accelerates from 0 to 100 km/h in 6.9 seconds with a maximum torque of 300 Nm. It has a top speed of 237 km/h.



Open-air rides with outstanding driving dynamics.

The all-new MINI Cooper Convertible is equipped with a suspension and damping system tuned for agile handling. The MINI typical precise steering also makes the open-top model an attractive cornering artist. It also ensures a high level of safety and comfort.

Highly preloaded anti-roll bar mounts on the axles support the steering precision. This gives the convertible a well-balanced ride when cornering. Selective tuning of the steering and all stability

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control systems also ensure a safe and exceptional driving experience in all driving situations.

The new MINI Intelligent Personal Assistant.

A spoken "Hey MINI!" activates the first fully-fledged voice assistant of the brand in the all-new MINI Cooper Convertible. Alternatively, the push-to-talk steering wheel button is also available for this purpose. Communication with the virtual travel partner – either a stylised MINI or the character "Spike" – is particularly fluent and intuitive thanks to improved speech recognition. Voice-controlled interaction is supported by animated graphic elements, typography, and the avatar on the OLED display. Navigation, telephony, entertainment, and numerous vehicle functions can be controlled simply and conveniently by speaking the relevant command.

Easy-to-use connectivity and intuitive interaction.

The newly designed user interface in the OLED display of the all-new MINI Cooper Convertible combines functional and emotional elements. Its minimalist design adapts the new graphics to the circular shape of the MINI Interaction Unit, simplifying operation by means of a clear structure. Static and dynamic elements combined with micro-animations ensure that the interaction between the driver and the central instrument is as harmonious and intuitive as possible. In this way, the MINI Operating System 9 gives the all-new MINI Cooper Convertible a distinctly digital character.

In the centre of the screen is the start menu, where a horizontal swiping motion is used to select and start personalised content. At the bottom of the screen is the fixed status bar with the menu items "Navigation", "Media", "Telephony", "All Apps" and, depending on the situation, "Home", all of which can be selected directly. A so-called toolbelt can be called up by swiping upwards from the bottom edge of the screen. Favourite functions, e.g. navigation destinations and radio stations, can be saved here and accessed quickly at any time, just like on the smartphone. The toolbelt can also be activated via the star button on the multifunction steering wheel. The upper screen area is reserved for driving-related content such as speed and important vehicle status information. The standard Head-up Display presents the most important information directly in the driver's line of sight.

Depending on the Experience Mode, a single tap on the speed display transforms the entire MINI Interaction Unit into a typical MINI speedometer. The temperature is shown permanently for the driver



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and front passenger at the left and right-hand edge of the screen. The climate settings are always integrated at the top level of the MINI Interaction Unit and are operated by either touch or voice.

MINI Connected upgrades allow additional driving functions to be activated flexibly at any time, including the standard augmented reality function that can visualise complicated turning situations realistically and in three-dimensional display, for example. In conjunction with the optionally available MINI Connected Package, the digital MINI Connected Store provides access to a constantly evolving variety of practical and entertaining apps.

As part of the newly launch MINI Referral and Loyalty programme, MINI customers in Singapore will receive shopping vouchers when they refer friends/family; or a loyalty discount when they trade-in their MINI or add another to their garage.

Additional information enclosed:

1. The all-new MINI Cooper Convertible price.
2. The all-new MINI Cooper Convertible specification.

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About MINI in Asia

MINI is headquartered and manufactured in Oxford, UK and is a brand of BMW Group. In East Asia, this iconic car is sold in Singapore, Brunei, Vietnam, New Caledonia, Guam, Sri Lanka, Tahiti, Philippines and Indonesia. The full range of MINI is available in these markets – MINI Cooper 3-Door, MINI Cooper 5-Door, MINI Aceman, MINI Countryman, and MINI John Cooper Works.

For more information: <http://www.mini-eurokars.com.sg>.



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About Eurokars Habitat Pte Ltd

In 2006, the first ever MINI Habitat, developed by Eurokars Group, was officially opened to the public. Voted as the best MINI Showroom in 2009 at the International MINI Dealer Conference held in London, MINI Habitat encompasses the vibrant colours, quirky designs and trademarks of the MINI brand. Currently, MINI Habitat houses the MINI Cooper 3-Door, MINI Convertible, MINI Cooper 5-Door, MINI Aceman, MINI Countryman, and MINI John Cooper Works.

For more information: www.eurokarsgroup.com.

MINI Habitat is located at 27 Leng Kee Road.

Operation hours:

Mon – Sat 8:30AM – 7:00PM.

Sun & Public Holidays 10:00AM – 6:00PM



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1. The all-new MINI Cooper Convertible prices.

Model	VES Band	Retail price (at time of press)
MINI Cooper Convertible S	C1	S\$285,888

2. The all-new MINI Cooper Convertible specifications.

MINI Cooper Convertible S.

2.0-litre MINI TwinPower Turbo with 7-Speed Dual Clutch Transmission.

Capacity: 1998 cc.

Max output: 204 hp at 5000 – 6500rpm.

Max torque: 300 Nm at 1450 – 4500rpm

Acceleration: 0-100 km/h in 6.9 seconds.

Top speed: 237 km/h.

Average fuel consumption: 6.8 L/100 km.

CO₂ emissions: 156 g/km.