

Media Information

14 March 2025

BMW Asia customers victorious at BMW Golf Cup World Final in Bangkok.

Largest international amateur golf tournament hosts more than 100 finalists from 38 BMW markets.



Singapore. From 2 – 7 March 2025, 108 BMW customers from 38 markets around the world came together to compete at the BMW Golf Cup World Final, the largest international amateur golf tournament in the world. Of these 108 finalists, 14 were from the following BMW Asia markets – Brunei, Guam, Indonesia, the Philippines, Singapore and Vietnam.

Held at the Alpine Golf Club in Bangkok, Thailand, the finalists and their partners experienced an extensive program filled with once-on-a-lifetime golfing activities, exotic cultural events, and mouthwatering local cuisine.



“Securing a spot in the BMW Golf Cup World Final is not a simple task,” said Lars Nielsen, Managing Director, BMW Group Asia. “In addition to being a BMW customer, you need to compete in one of our Golf Cup tournaments in the markets and beat the best-of-the-best to join the elite golfing community on world class courses every year.”

The tournament consisted of three rounds in three individual categories and a team category:

National Team Category	Total points accumulated by the team across all categories.
Ladies Category	HCP up to 28
Men 1 Category	Up to HCP 12
Men 2 Category	HCP 13-28

“Three customers from the BMW Asia markets secured one of the top three positions in each category. We are even more excited to announce that Team Vietnam secured the number one position in the National Team Category!” added Nielsen.

BMW Asia Market Highlights.

National Team Category	1 st Place: Team Vietnam (302 net points), ahead of teams from China (297) and Japan (291).
Ladies Category	1 st Place: Thi Quynh Nhu Nguyen (VN, 100) won ahead of Daniela Antillon Goñi (MEX, 97) and Akiko Wakamatsu (JPN, 96).
Men 1 Category	3 rd Place: Quang Duong Ta (VN, 101)
Men 2 Category	3 rd Place: Kyle Justin Tan (PH, 104)

“Congratulations to Team Vietnam and all our finalists for showing their best on the green during the tournament! Their camaraderie and sportsmanship were visible throughout the event, and we hope they are as proud as we are to see how far they have made it.



Being a BMW customer is not just about owning a car, it is about being a part of a community of individuals with similar interests. Golf is one of these pursuits that many of our customers bond over and we look forward to creating even more unforgettable memories for them in the years to come,” concluded Nielsen.

Eagles for Education.

Since 2023, through Eagles for Education, the BMW Group has been supporting the work of the UN International Children’s Fund (UNICEF) to provide young people with the skills and knowledge they require to enjoy success in the working world of tomorrow and chart their own path through life.

To fulfil its responsibility as a corporate citizen, the BMW Group donates €1,000 to UNICEF educational programmes for each net eagle recorded during tournaments. A remarkable 116 net eagles were recorded during this year’s World Final, which equates to €116,000 in donations.

Do you love playing golf? Register your today (<https://bit.ly/BMWGolfCup2025>) to join us for our next golfing adventure!

About BMW Golf Cup.

BMW Golf Cup has a history that begins in 1982, with the first World Final taking place in 1995. It is currently the largest international amateur tournament series that has hosted more than 800 qualifying tournaments and over 100,000 participating players in more than 40 countries. Amateur golfers from each participating country get together yearly to compete in their National Final for a chance at the BMW Golf Cup World Final on world-class courses, with curated experiences, and special appearances by major world champions. For more information on the BMW Golf Cup, please visit:



<https://www.bmw-golfsport.com/en/topics/turniere/bmw-golf-cup/series.html>

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2024, the BMW Group sold over 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2024 was € 11.0 billion on revenues amounting to € 142.4 billion. As of 31 December 2024, the BMW Group had a workforce of 159,104 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products from the supply chain and production to the end of their useful life.

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