

**Media Information**

5 June 2025

## **The new BMW iX now available in Singapore.** **More powerful and efficient than ever.**

**Singapore.** BMW Asia today announced the availability of the new BMW iX, a car that has established a unique combination of progressive luxury and locally emission-free driving pleasure. The new edition of the Sports Activity Vehicle (SAV), designed exclusively for all-electric driving, underlines its claim to leadership with an increase in driving performance combined with a significantly extended range. The new BMW iX now achieves a WLTP range of up to 602 km. It is yet another fascinating example of the effectiveness of the BMW EfficientDynamics package of measures and technologies. Innovations in the field of BMW eDrive technology go hand in hand with specific exterior and interior design modifications that emphasise the sporty character of the new BMW iX.

"We do not usually call a BMW 'monolithic', but the BMW iX truly stands out," said Lars Nielsen, Managing Director, BMW Group Asia. "Since its debut in 2021, it has impressed with its unique design, performance, and eco-friendly features. The new BMW iX has now been upgraded across the board – with a glowing kidney grille, the ability to stream YouTube videos and play games on the control display, a newly-improved digital key, and much better range. It is clearly built for those who want comfort, space, and long-distance capability in an electric vehicle."

Thanks to the consistent further development of the performance electronics and the fine-tuning of the wheel bearings and tyres, among other things, battery consumption in the statutory WLTP test cycle has been improved by more than 8 per cent (best case scenario, depending on model and equipment).

The new BMW iX is produced at the BMW Group plant in Dingolfing. The BMW Group's largest production plant in Europe is the company's centre of competence for the production of electric drives and at the same time the lead plant for the premium and luxury class models.

**Exterior: Striking presence, M Sport package as a new option.**

The exterior of the new BMW iX has an expressive presence and monolithic appearance with characteristic SAV proportions, a design language reduced to the essentials and clearly defined surfaces. The striking front design is characterised in particular by the redesigned BMW radiator grille with a particularly filigree frame and a structure of vertical and diagonal lines in its interior. The BMW Iconic Glow kidney grille with contour lighting comes as standard.

The headlights have also been redesigned with vertical elements for daytime running lights and turn indicators. The standard equipment of the new BMW iX includes adaptive LED headlights with cornering light function. The structure of the BMW kidney grille is echoed in the diagonal lines of the headlight covers.

The front and rear aprons of the new BMW iX have an almost seamless design and a higher proportion of body-colour painted surfaces, giving them a sporty, elegant appearance as standard. The M Sport package emphasises the dynamic character of the vehicle with powerful lines, striking air intakes at the front and vertical reflectors at the rear. In conjunction with the optionally available M Sport package Pro, the new BMW iX is equipped with dark M Shadow Line headlights and rear lights.

The range also includes the new finishes Arctic Race Blue metallic, Dune Grey metallic, Carbon Black metallic, BMW Individual Frozen Deep Grey metallic, BMW Individual Frozen

Pure Grey metallic, Tanzanite Blue metallic and Space Silver metallic. The BMW Individual Exterior Line Titanium Bronze is also available as a further option.

**Performance enhancement.**

With an electric motor on both the front and rear axle, the new BMW iX features electric all-wheel drive. The drive system has been fine-tuned and the power electronics further developed to deliver noticeably more power. The new BMW iX xDrive45 delivers a system output that has been increased by 60 kW/82 hp to 300 kW/408 hp. The added power results in a 1.0 second improvement in acceleration from zero to 100 km/h to 5.1 seconds. The new BMW iX xDrive45 has an electronically limited top speed of 200 km/h.

**Increased range.**

New battery cell technology increases the energy content of the high-voltage battery for the new BMW iX xDrive45 by around 30 per cent to 94.8 kWh.

In addition, a new inverter technology for the power electronics optimises the power density of the drive system. This ensures particularly high efficiency in the transfer of energy from the high-voltage battery to the electric motor. In combination with the higher energy content of the battery for the new BMW iX and other efficiency-enhancing measures, this results in a range increase of up to 40 per cent, depending on the model. The new BMW iX xDrive45 has a range of 602 km as compared to its predecessor's (BMW iX xDrive40) range of 425 km.

Adaptive recuperation contributes to increased efficiency while driving. The MAX RANGE function can also increase the range remaining before the next charging stop by up to 25 per cent.

**Even more efficiency when charging the high-voltage battery.**

The Combined Charging Unit of the new BMW iX xDrive45 now enables direct current charging with an increased output of 175 kW. Optimised pre-conditioning of the high-voltage battery and heating of the storage system using the heat pump from the vehicle's air-conditioning system ensure particularly efficient charging times. In addition, the charging current control has been further developed in order to make the best possible use of the high charging capacities. The charging socket outlet of the new BMW iX now has a release button, and alternating current can be charged with a maximum power of 22 kW.

In addition to the increased range, the new BMW iX also offers an improved user experience for planning routes with optimised charging. Thanks to the intuitive user interface, customers can enter their destination in advance in the My BMW App, as well as their preferred departure and arrival times and any desired stopovers. The route suggested by the BMW Maps navigation system can then be customised to include charging stations. Preferred charging station providers and the desired charging status on arrival at stopovers and at the destination can be determined just as conveniently.

**Charging in Singapore.**

To make electromobility simple and straightforward for customers, BMW Asia offers BMW EV customers either a comprehensive home or public charging package:

- For home charging, customers will receive a BMW Wallbox with complimentary installation service.
- For public charging, BMW Asia continues its partnership with Shell Recharge by offering customers a subscription package of up to 3 years free charging (up to 10,000 kWh) at Shell Recharge stations with no monthly cap for charging. This is equivalent to 50,000km of driving range (assuming average energy consumption of 20kWh/100km).

The BMW Wallbox provides a fast way to charge their vehicle at a rate of up to 22kW. Once the vehicle is plugged in, charging begins and will end automatically when the battery is fully charged or has reached its pre-determined level.

BMW Charging gives drivers access to one of the largest networks of public charging stations located in various office buildings, shopping malls, hotels, and industrial parks in Singapore. Activation of and payment for the chargers can be done through an RFID card or the Shell Recharge smartphone app.

**Optimised chassis and suspension set-up, new M light-alloy wheels.**

The new chassis and suspension set-up for the new BMW iX is based on the increased performance of the drive system and the changed weight balance as a result of optimised battery technology. In addition, a hydraulic rear axle support bearing ensures an optimised balance between sporty dynamics and ride comfort. Weight- and friction-optimised wheel bearings and tyres with reduced rolling resistance and the highest efficiency label A+ also contribute to the increased efficiency of the new BMW iX.

The suspension technology of the new BMW iX includes a double-wishbone front axle, a five-link rear axle and electric steering with Servotronic function and variable ratio. The standard equipment now also includes HDC (Hill Descent Control) and the option to deactivate DSC (Dynamic Stability Control). All models in Singapore come as standard with 21-inch aerodynamic wheels.

**Wide variety of systems for automated driving and parking.**

The driver assistance systems available in the new BMW iX set new standards in terms of functionality and reliability. The standard equipment includes Driving Assistant Plus including Active Cruise Control with Stop & Go function that can be used at speeds of up to 180 km/h, front collision warning with brake intervention and Parking Assistant Plus with

Reversing Assistant and 3D Surround View with line and curb detection. The Parking Assistant Professional, which controls parking and manoeuvring via smartphone, is also available as an option.

**Interior: Progressive luxury, refined sportiness.**

The characteristic interior ambience of the new BMW iX, characterised by generous space and progressive luxury, can now be combined with the sporty design features of the M Sport package. The new optional M multifunction seats at no extra cost, has natural leather upholstery that offers enhanced lateral support and a striking design. The package also includes the M leather steering wheel, the two-tone instrument panel with M logo, the Dark Silver trim finishers, the anthracite headlining, the M pedals and the centre console with high-gloss black finish. Optional and together with an M leather steering wheel Dark silver trim finishers are also available in conjunction with the standard interior.

The standard equipment of the new BMW iX includes an alarm system, the Welcome and Goodbye animation, BMW Iconic Glow kidney grille, adaptive LED headlights, Comfort Access, automatic soft-close function for the doors, as well as the BMW Live Cockpit Professional and the Harman Kardon Surround Sound System.

Other optional extras include the Sky Lounge panoramic glass roof, the Clear & Bold interior applications, active seat ventilation, the Heat Comfort package and, the Bowers & Wilkins Diamond Surround Sound System.

**BMW iDrive with state-of-the-art digital services.**

Based on the BMW Operating System 8.5, BMW iDrive not only offers intuitive operation using the touch function on the BMW Curved Display and voice control with the BMW Intelligent Personal Assistant, but also the use of digital services such as video streaming and in-car gaming.

5G mobile radio aerials deliver optimised connectivity. The BMW ID and the My BMW App provide a personalised user experience. In addition, the BMW Digital Key Plus can be set up as standard for suitable smartphones and smartwatches with iOS or Android operating systems. Using the digital key on a mobile device, the new BMW iX automatically unlocks when approached. This is made possible by ultra-wideband (UWB) radio technology. The engine can also be started without taking the device out of the driver's pocket. This makes a conventional car key superfluous. The BMW Digital Key Plus is even easier to set up with the new Setup Card. Simply hold the card up to a smartphone or scan the QR code on the back. The BMW Digital Key Plus can be shared digitally with other people with individually definable rights and offers additional control functions via the My BMW App in the vicinity of the vehicle.

Additional information enclosed:

1. The new BMW iX prices.
2. The new BMW iX specifications.

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**The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2024, the BMW Group sold over 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2023 was € 17.1 billion on revenues amounting to € 155.5 billion. As of 31 December 2023, the BMW Group had a workforce of 154,950 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products from the supply chain and production to the end of their useful life.

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## 1. The new BMW iX prices.

Model	VES Band	Retail price (at time of press)
BMW iX xDrive45 Sport	A1	\$451,888
BMW iX xDrive45 M Sport	A1	\$473,888

## 2. The new BMW iX specifications.

### BMW iX xDrive45

#### Vehicle category

Drive Type / Body Variant: Battery electric vehicle – BEV / Sports Activity Vehicle – SAV.

#### Drive

Drive concept: Electric all-wheel drive, coordinated transmission of drive torque from one electric motor to the front and one to the rear wheels as needed.

System performance: 300 kW / 408 hp

System torque: 700 Nm

Transmission: Automatic transmission, single-stage with fixed ratio

#### Electric motors

Engine technology: Fifth-generation BMW eDrive technology: Current-excited synchronous machines, electric motor, power electronics and transmission each integrated in a common housing, generator function for recuperation.

### **High-voltage battery**

Battery technology: Lithium-ion

Installation location: Underbody

Voltage: 332 V

Battery capacity: 303 Ah

### **Driving performance figures**

Acceleration (0-100km/h): 5.1 seconds

Top speed (electronically limited): 200 km/h

### **Consumption / range**

Electric power consumption: 21.9 kWh/100km

Range (WLTP): Up to 602 km