

Media Information

1 July 2025



COMING SOON: One-of-its-kind BMW i7 Singapore Icons.
Specially designed to commemorate 60 years of independence
and growth for the Lion City.

Singapore. In just over two weeks, BMW Asia will showcase the BMW i7 Singapore Icons, a one-of-its-kind all-electric luxury sedan designed specifically to commemorate Singapore's 60th Anniversary at Eurokars Auto.

"This luxurious piece of art celebrates the icons that define Singapore and embodies pride and passion for a country that has accomplished so much in its short, but successful history," said Lars Nielsen, Managing Director, BMW Group Asia. "Every detail was carefully considered, from the Individual color to the uniquely embellished emblems, to the embroidered headrests.



"The BMW i7 Singapore Icons is luxury at its finest. This masterpiece can belong to one discerning BMW customer, a customer who embraces innovation, excellence and the belief that progress is redefining what's possible, which is exactly what Singapore has done in the past 60 years."

The BMW i7 Singapore Icons will be showcased to media in an intimate event in mid-July, followed by invite-only viewings with Eurokars Auto, an official dealer for BMW in Singapore.

Interested parties can speak to Eurokars Auto by contacting its Customer Experience Centre at +65 6269 8833 or sending a quick message on WhatsApp at +65 [8383 0866](tel:83830866).

-End-

For media enquiries, please contact:

BMW Group Asia

Corporate Affairs Department

BMWAsiaCorpAffairs@bmw.com

Tel: (+65) 6838 9600

Media Website: www.press.bmwgroup.com

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2024, the BMW Group sold over 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2024 was € 11.0 billion on revenues amounting to € 142.4 billion. As of 31 December 2024, the BMW Group had a workforce of 159,104 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products from the supply chain and production to the end of their useful life.

www.bmwgroup.com

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupView>

Instagram: <https://www.instagram.com/bmwgroup>

LinkedIn: <https://www.linkedin.com/company/bmw-group/>