

Media Information

8 January 2026

From vision to reality, BMW Skytop makes Asia Pacific debut at Singapore Motorshow 2026.

Vision Neue Klasse X showcases blueprint of future BMW models and philosophy behind all-new BMW iX3.

Singapore. BMW Asia brings strategy, vision and ambition to life at the Singapore Motorshow 2026, with the showcase of the BMW Skytop and BMW Vision Neue Klasse X. Both vehicles, along with a wide range of BMW models, curated F&B options, a selection of the latest BMW lifestyle items, and more, can be experienced from 8-11 January 2026 at the BMW Group Pavilion at Suntec City Convention Centre (Level 4, Booth 4215 and 4216).

"This year's showcase offers visitors an opportunity to see emotion and luxury come together in the BMW Skytop, a limited-run small-series model with only 50 units available worldwide," said Lars Nielsen, Managing Director, BMW Group Asia. "This model, made for enthusiasts and collectors, wraps the joy of driving in a timelessly elegant design and celebrates BMW's iconic roadsters, such as the BMW 507 and BMW Z8."

"In contrast, the BMW Vision Neue Klasse X is decisively looking forward," continues Mr. Nielsen. "It represents the next chapter for BMW, showcasing the blueprint for future vehicles in terms of digitalization, electrification and sustainability while retaining the experience of sheer driving pleasure. While the all-new BMW iX3 is set to arrive on Singapore shores by mid-2026, we wanted customers to see where it all started from and understand the philosophy behind the vehicle that will kick-start a new era for BMW."

BMW Skytop.

Initially shown in design study form as the BMW Concept Skytop at the Concorso d'Eleganza Villa d'Este 2024 on the shores of Lake Como, Italy, the two-seater roadster sent waves of excitement through the assembled connoisseurs and automotive aficionados. This enthusiastic response prompted BMW to convert the concept into a strictly limited production run of 50 units. "The BMW Skytop is a truly exotic design and offers a combination of driving dynamics and elegance at the highest level," said Adrian van Hooydonk, head of BMW Group Design.

The sculptural athleticism of its body is constructed from taut, muscular surfaces defined by a few precise lines, the BMW Skytop emitting a powerful sense of dynamism before it even turns a wheel. The pronounced arrow shape of the bonnet, evocative BMW shark-nose design and tightening tail are all carefully chosen references to the BMW Z8.

Just like its legendary roadster ancestor, the BMW Skytop takes to the road with the most powerful V8 in the brand's armoury. The 4.4-litre petrol unit generates maximum output of 460 kW/625 hp and teams up with an eight-speed Steptronic Sport transmission. Maximising traction is the BMW xDrive intelligent all-wheel-drive system, which distributes the engine's power between all four wheels as required, and optimises stability and driving dynamics in any situation. With this drive configuration in place, the handsome two-door will sprint from 0 to 100 km/h in around 3.3 seconds.

Additional information about the BMW Skytop can be found [here](#).

BMW Vision Neue Klasse X.

BMW introduced several "Vision" concept cars over the past five years that showcase the brand's future direction in circularity, digitalization, and electrification. The BMW i Vision Circular, unveiled at IAA Mobility 2021, was designed entirely around the principles of a

circular economy. It was made from 100% recycled and recyclable materials and emphasized sustainability throughout its entire lifecycle.

At CES 2023, BMW showcased BMW i Vision Dee, which stands for stands for Digital Emotional Experience. This futuristic midsize sedan demonstrated the potential for an intense relationship between humans and cars through advanced digital features. At IAA Mobility 2023, the BMW Vision Neue Klasse debuted, providing a concrete look at the next generation of BMW's core electric models. It introduced a new, reduced design language, the sixth-generation eDrive system for improved range and charging speed, and the revolutionary BMW Panoramic Vision display technology.

The final Vision concept car, the BMW Vision Neue Klasse X, debuted on the rooftop of the Peterson Automotive Museum in Los Angeles, California in April 2024. It is this vision vehicle that transfers the Neue Klasse philosophy and technology to the Sports Activity Vehicle (SAV) segment, giving customers a glimpse at what future BMW X models, like the all-electric iX3, will look like.

Additional information about the BMW Vision Neue Klasse X can be found [here](#).

BMW Celebrates 110 Years of Progress.

2026 marks the 110th anniversary of BMW and 110 years of progress. In honour of this milestone, more than \$110,000 worth of sure-win prizes will be available to new BMW owners. In addition, two owners will have the chance to join the BMW New Zealand Snow and Ice Drive Experience, an exciting opportunity to experience BMW performance in its purest form.

The Singapore Motorshow also marks the start of sale for the limited 110 units of the BMW 318i M Sport Final Edition, and debut of the Iconic Glow Kidney Grille on the BMW 116 and BMW 216 Gran Coupé.

New Owners Lounge.

BMW Asia will once again welcome customers who purchase a BMW at the Singapore Motorshow to an exclusive New Owners Lounge located on the second floor of the BMW Group Pavilion. Designed specifically for new owners, the lounge offers a relaxed and refined setting with curated beverage offerings, providing a welcoming and memorable introduction to the BMW ownership journey.

Additional activities for new owners include capturing their first moments with their new BMW using advanced 3D-rendering software, producing near-to-realistic visuals of their vehicle in its actual colour; and personalising a Nappa leather key cover. Available in five colours, this gift will add an extra personal touch to the ownership experience.

BMW Lifestyle.

Visitors can enjoy multiple BMW and MINI lifestyle offers throughout the Singapore Motorshow:

- The public can enjoy 10% discount on selected products, while BMW owners have exclusive access to a 20% discount.
- Visitors who spend a minimum of S\$50 (nett) on a single invoice qualify for one (1) chance at a Sure Win Lucky Draw, with prize up to S\$100 eVoucher from Performance Motors Limited.
- Visitors who spend a minimum of S\$250 (nett) on a single invoice qualify for a free Limited Edition BMW Notebook.
- In celebration of 110 years of the BMW, visitors can enjoy one of four Bundle Deals for at S\$110 (nett), with anywhere from 40-55% savings.

Finally, for visitors coming on the following dates and times, will have the chance to take advantage of Flash Deals with discounts of more than 65%. Limit to 10 customers per deal.

- Friday, 9 January 2026 at 6:15pm.
- Saturday, 10 January 2026 at 1:15pm and 6:15pm
- Sunday, 11 January 2026 at 1:15pm and 6:15pm

Fun for all.

In collaboration with KOI Thé and Mister Donut, the BMW Group Pavilion presents a curated selection of treats during the Singapore Motorshow. Highlights include the return of popular menu items no longer available in stores, such as a Matcha Macchiato and selected KOI x Mister Donut collaboration flavours, including the Golden BBT Cream Donut.

Coffee lovers are also well catered for, with a Nespresso coffee bar complementing the experience. Visitors can enjoy classic Americano and latte options, alongside daily specials such as the Tiramisu Cappuccino, created especially for the Singapore Motorshow.

Little ones can also take part in a creative and sustainable activity by colouring in their dream BMW using seed paper and colouring pencils. Made from recycled materials, these can be taken home and planted, growing into herbs and flowers beyond the Motorshow experience.

To celebrate BMW's 110 Years of Progress, visitors can take home limited-edition keepsakes, such as 110 sets of anniversary tote bags and decals, available daily while stocks last.

Model showcase.

BMW Asia, Eurokars Auto, and Performance Motors are showcasing the following models at the Singapore Motorshow 2026:

1. BMW 116

2. BMW 216 Gran Coupé
3. BMW 216i Active Tourer
4. BMW 318i
5. BMW i4 eDrive35
6. BMW i5 eDrive40
7. BMW X1 sDrive16i
8. BMW iX2 eDrive20
9. BMW X3 20 xDrive

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2024, the BMW Group sold over 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2024 was € 11.0 billion on revenues amounting to € 142.4 billion. As of 31 December 2024, the BMW Group had a workforce of 159,104 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products from the supply chain and production to the end of their useful life.

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