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Media Information

23 April 2026

The MINI 1965 Victory Edition now available in Singapore. A motorsport legend for the present day.



Singapore. From the thrilling rallies of Monte Carlo to its unforgettable presence throughout the 1960s, MINI has always been more than a car – it is a spirit. Today, MINI Asia is ensuring that this legacy lives on in the MINI 1965 Victory Edition.

“Winning in Monte Carlo in 1965 wasn’t just a victory, it was also a milestone that shaped MINI’s identity,” said Daren Ching, Head of MINI Asia. “The MINI 1965 Victory Edition brings together the heart and soul of that moment with a modern drive packed with loads of fun. It’s a powerful reminder of the

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passion that defines MINI and every detail points to the courage and craftsmanship that make the brand truly unique.”

No other city has motorsport so deeply rooted in its history than Monte Carlo. MINI has endured tremendous success within the principality, particularly in 1965, when the legendary Mini Cooper S, driven by Timo Mäkinen and co-driver Paul Easter took victory at the 1965 Monte Carlo Rally. At the time, the car was praised for its innovative technology, elegant performance, and agility under extreme weather conditions, which MINI has been able to replicate and modernize in the form of the new MINI 1965 Victory Edition. This new edition creates a stylish statement and maintains typical MINI craftsmanship, following the foundations laid MINIs illustrious rally history.

In Singapore, the MINI 1965 Victory Edition is offered across the MINI John Cooper Works and MINI John Cooper Works Electric models. The MINI John Cooper Works has an impressive 231 hp and a maximum torque of 380 Nm. It sprints from a standstill to 100 km/h in just 6.1 seconds. Meanwhile, the MINI John Cooper Works Electric, impresses with an output up to 258 hp (190kW) and accelerates from 0 to 100 km/h in remarkable 5.9 seconds.



Exterior: a perfect blend of vintage and modern design.

In homage to the legendary motorsports colors of the 1960s, the MINI 1965 Victory Edition impresses in Chili Red exterior paintwork, which is accentuated by a white trim stripe extending from bonnet to the roof and rear, enhancing the vehicle’s sportiness even further. As an exclusive trademark of the edition, a

white “52” graphic adorns both sides of the vehicle – a reference to the number of the original car displayed from 1965.

The Glazed White roof is offered with a panoramic roof, which provides an athletic and elegant contrast to the Chili Red body. The subtle “1965” sticker on the C-pillar catches the eye and gracefully emphasizes

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the historic year of victory. The 18-inch alloy wheels in the JCW Lap Spoke 2-tone Design or the JCW Mastery Spoke black for the all-electric MINI John Cooper Works not only give the vehicle a dynamic appearance but also ensure optimum performance and safe handling on a wide variety of road surfaces. Based on rally sport, the floating centre hubs and JCW tyre valve caps painted in the specific colour scheme add additional sporty accents.

Interior: sportiness and comfort combined.

On entering the vehicle, the striking door sill showcases white “1965” writing on a red and black background immediately catch the eye and bestow the cockpit with an exclusive look. In addition, each model of the edition features a dedication on the inside of the door reflecting information about the momentous rally.



The interior is based on the traditional JCW colour palette and the familiar JCW-Trim. Finished in anthracite and red, this combination creates an elegant blend while also providing a sportive contrast to the vehicle’s exterior paintwork. The edition-specific details have been carefully selected to create a harmonious overall effect. The 6 O’clock spoke of the sports steering wheel and the storage box in the centre of the console feature the “1965” lettering and thus become a subtle but impactful reference to the rich tradition of MINI motorsports history. The racing number of the victorious Mini Cooper S from 1965 adorns the key cap of the exclusive edition, making it a daily symbol of this historical success.

Additional information enclosed:

1. The MINI 1965 Victory Edition prices.
2. The MINI 1965 Victory Edition specifications.

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About MINI in Asia

MINI is headquartered and manufactured in Oxford, UK and is a brand of BMW Group. In East Asia, this iconic car is sold in Singapore, Brunei, Vietnam, New Caledonia, Guam, Sri Lanka, Tahiti, Philippines and Indonesia. The full range of MINI is available in these markets – MINI Cooper 3-Door, MINI Cooper 5-Door, MINI Aceman, MINI Countryman, and MINI John Cooper Works.

For more information: <http://www.mini-eurokars.com.sg>.

About Eurokars Habitat Pte Ltd

In 2006, the first ever MINI Habitat, developed by Eurokars Group, was officially opened to the public. Voted as the best MINI Showroom in 2009 at the International MINI Dealer Conference held in London, MINI Habitat encompasses the vibrant colours, quirky designs and trademarks of the MINI brand. Currently, MINI Habitat houses the MINI Cooper 3-Door, MINI Convertible, MINI Cooper 5-Door, MINI Aceman, MINI Countryman, and MINI John Cooper Works.

For more information: www.eurokarsgroup.com.

MINI Habitat is located at 27 Leng Kee Road.

Operation hours:

Mon – Sat 8:30AM – 7:00PM.

Sun & Public Holidays 10:00AM – 6:00PM



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1. The MINI 1965 Victory Edition prices.

Model	VES Band	Retail price (at time of press)
MINI John Cooper Works	C1	\$313,888
MINI John Cooper Works Electric	A	\$287,888

2. The MINI 1965 Victory Edition specifications.

MINI John Cooper Works.

Drive concept: 2.0 litre engine with front wheel drive, TwinPower Turbo technology.

Capacity: 1,998 cc.

Max system output: 231 hp at 5,000 – 6,000 rpm.

Max system torque: 380 Nm at 1,500 – 4,000 rpm.

Type of transmission: 7-gear Steptronic gearbox.

Acceleration: 0-100 km/h in 6.1 seconds.

Top speed: 250 km/h.

Average fuel consumption: 7.0 l/100 km.

CO₂ emissions: 159 g/km.

MINI John Cooper Works Electric.

Drive type: Battery electric vehicle (BEV).

Drive concept: Electric drive, transmission of the electric motor's drive torque to the front wheels.

Max system output: 190 kW/258 hp.

Max system torque: 350 Nm.

Type of transmission: Automatic transmission, single-speed with fixed ratio.

Storage technology: Lithium-ion.

Installation: Underfloor.

Voltage: 398.2 V.

Battery capacity: 136 Ah.

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Acceleration: 0-100 km/h in 5.9 seconds.

Top speed: 200 km/h.

Electric power consumption: 16.0 kWh/100 km.

Range (WLTP): Up to 371 km.