

MINI CORPORATE COMMUNICATIONS

Media Information

19 August 2026

The MINI John Cooper Works Convertible: Top Performance under the open sky.



P90651354

The MINI John Cooper Works Convertible with Sunny Side Yellow paintwork is made for summer: open, sporty and full of energy. As the most powerful MINI Convertible variant, it combines iconic open-air driving fun with powerful John Cooper Works performance – making a clear statement for warm days, sunny drives and spontaneous road trips.

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When the sun is high in the sky, the days grow longer and the warm rush of air becomes part of every drive, the MINI JCW (John Cooper Works) Convertible shows what it is made for. With the roof open, it turns every journey into a powerful summer experience – especially where winding roads, clear mountain air and impressive panoramas come together. Against the backdrop of the Alps, the open character of the MINI John

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Cooper Works Convertible comes into its own: dynamic on mountain passes, composed through tight bends and radiant in Sunny Side Yellow against the picturesque alpine landscape.

Its agile handling is the perfect match for the performance of a MINI John Cooper Works model: the 2.0-litre four-cylinder TwinPower Turbo engine develops 170 kW/231 hp and delivers maximum torque of 380 Nm. This enables the MINI John Cooper Works Convertible to accelerate from 0 to 100 km/h in 6.4 seconds.

The MINI JCW Convertible impresses with compact dimensions, a strong character and maximum open-air appeal. As one of the few convertibles in its class, it occupies a special position in the market and combines urban presence with unmistakable open-air driving fun. Finished in Sunny Side Yellow, it brings the perfect summer colour to the road and blends open-air driving pleasure with JCW performance.

With this release, MINI is making new images of the MINI John Cooper Works Convertible in Sunny Side Yellow available. The images showcase the brand's open high-performance model and emotionally combine driving pleasure with summery lightness.

MINI John Cooper Works Convertible: (WLTP combined: fuel consumption 7.1 l/100 km; CO₂ emissions 162 g/km; CO₂ class: F).

All stated model variants, equipment features and technical data relate to the German market. Energy consumption and emissions figures relate to the German PKW-EnVKV regulation.

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Fuel consumption, CO₂ emission figures and power consumption were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the German automotive market. For ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP figures take into account the effects of any optional equipment. For vehicles newly type-approved since 01.01.2021, the official specifications exist only according to WLTP. In addition, according to EU Regulation 2022/195, the NEDC values will no longer be included in the EC certificates of conformity as of 01.01.2023.

All figures have already been calculated based on the new WLTP test cycle. NEDC figures listed have been adjusted to the NEDC measurement method where applicable. WLTP values are used as a basis for the assessment of taxes and other vehicle-related duties which are (also) based on CO₂ emissions and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at www.bmw.de/wltp.

For further details of the official fuel consumption figures and official specific CO₂ emissions of new cars, please refer to the "Manual on the fuel consumption, CO₂ emissions and power consumption of new cars", available at sales outlets free of charge, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

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The BMW Group

With its four brands, BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2025, the BMW Group sold 2.46 million passenger vehicles and more than 202,500 motorcycles worldwide. The profit before tax in the financial year 2025 was € 10.2 billion on revenues amounting to € 133,5 billion. As of 31 December 2025, the BMW Group had a workforce of 154,540 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products – from the supply chain through production to the end of their useful life.

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