



Media Information
18th June 2012

BMW C 600 Sport and C 650 GT – market launch in July 2012.

BMW Motorrad starts market launch of the first BMW maxi scooters in Europe.

Munich: In July 2012, BMW Motorrad will be starting the market launch of the first BMW maxi scooters. Due to the imminent holiday season in Italy, Spain and France, the vehicles will be supplied to customers from July 14th 2012 in these countries. One week later on July 21st 2012, supply will start in Germany, with all other European markets following on July 28th 2012. The launch will get underway in overseas markets in autumn 2012.

With the BMW C 600 Sport and the BMW C 650 GT, BMW Motorrad is offering two premium vehicles in the maxi scooter segment for the first time. The two vehicles combine the outstanding riding properties of a motorcycle with the specific agility and conceptual comfort of a scooter to create a new kind of dynamic riding experience.

The new maxi scooters will be built at the BMW Motorrad plant in Berlin.

Prices for Germany incl. 19% VAT:

BMW C 600 Sport:	EUR 11,100.-
BMW C 650 GT:	EUR 11,450.-

Two dynamic maxi scooters for sports and touring.

The differing characteristics of the concepts behind these two maxi scooters enable them to appeal to a wide target group: the C 600 Sport for sports-oriented riders and the C 650 GT for customers attaching greater importance to comfort and touring ability.

A striking feature of the athletic, dynamic scooter BMW C 600 Sport is its proactive seating position. This is the result of specially designed vehicle ergonomics geared towards the position of the running boards, seat and handlebars.



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The C 650 GT meets higher expectations in terms of suitability for touring and long-distance trips with its more upright seating position for rider and passenger and the more comfortable seat with adjustable backrest for rider in conjunction with higher handlebars and comfortable running boards for the passenger. The C 650 GT also offers even more effective wind and weather protection with its larger, electrically adjustable windshield.

Powerful 2-cylinder in-line engine with CVT and characteristic sound.

The new 2-cylinder in-line engine with 647 cc was completely newly developed by BMW Motorrad and has a rated output of 44 kW (60 bhp) at 7,500 rpm as well as a maximum torque of 66 Nm at 6,000 rpm. The power is transferred via an integrated CVT (continuously variable transmission). Fitted with a closed loop catalytic converter and an oxygen sensor, both scooters already meet the future Euro 4 emission standard.

Suspension with easy handling and a high level of ride stability.

In order to combine stable directional stability at high speeds on the motorway with easy handling in urban traffic, BMW uses a torsionally stiff hybrid compound structure for the chassis consisting of a tubular steel bridge and a die-cast aluminium unit. The 2-cylinder in-line engine also acts as a load-bearing element. The suspension components likewise fulfil more fastidious needs in terms of sporting character and comfort. At the front, an upside down fork presents a generous fixed fork diameter of 40 mm. The tail provides a horizontal spring strut on the left-hand side.

Powerful braking system with BMW Motorrad ABS fitted as standard.

The C 600 Sport and C 650 GT are fitted with a generously sized braking system consisting of a twin disc brake at the front and a single disc brake at the rear, each 270 mm in diameter. At the same time, the BMW Motorrad ABS fitted as standard ensures maximum possible safety.



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C 600 Sport and C 650 GT with additional innovative highlights.

- C 600 Sport with the world's first **BMW flexcase** at the rear under the seat, providing a variable storage concept. This allows two helmets to be stowed in the vehicle when stationary despite a lean, athletically styled rear section.
- C 650 GT with large **storage compartment** at the rear and a capacity of approximately **60 litres**, sufficient to hold two helmets along with other items.
- **Automatic hold brake**, activated via the side stand.
- Multifunctional instrument cluster with on-board computer.
- Optional **LED daytime running light** and Way-Home function.
- Powered (C 650 GT) or manual (C 600 Sport) **windscreen adjustment** for optimum protection from wind and weather.
- Extensive equipment and custom accessories in the high quality for which BMW Motorrad is well-known.

The BMW Group

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI, Husqvarna Motorcycles and Rolls-Royce brands. As a global company, the BMW Group operates 29 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2011, the BMW Group sold about 1.67 million cars and more than 113,000 motorcycles worldwide. The profit before tax for the financial year 2011 was euro 7.38 billion on revenues amounting to euro 68.82 billion. At 31 December 2011, the BMW Group had a workforce of approximately 100,000 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last seven years.

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