



Press release
July 6th 2012

BMW Motorrad model update for the model year 2013. BMW Motorrad ABS available as standard in all models worldwide. Dynamic and Touring packages for the BMW F 800 R.

Munich. A number of model updates will be integrated in the BMW Motorrad program for the model year 2013. The models will be available for order in the new configuration at all BMW Motorrad dealerships from August 2012.

BMW Motorrad ABS available as standard in all models worldwide.

As a leading motorcycle manufacturer, BMW Motorrad has always been aware of its social responsibility in connection with motorcycling safety. In 1988 the company presented the world's first serial production motorcycles with the antilock brake system ABS - the most effective technical safety bonus to this day. Now follows the next logical step: as of the model year 2013, BMW Motorrad will be the first manufacturer in the world to provide ABS in all models as standard. This is a proactive step, clearly pre-empting the requirement for ABS which is likely to be introduced in 2016 for all newly registered motorcycles in Europe.

[For further details, please consult the press kit "Responsibility beyond the vehicle: the BMW Motorrad principle "Safety 360°".]

BMW F 800 R.

From model year 2013 the BMW F 800 R is available in the following new paint finishes:

- Racing blue metallic/Alpine white
- Sapphire black metallic

Firma
Bayerische
Motoren Werke
Aktiengesellschaft

Postanschrift
BMW AG
80788 München

Telefon
+49 89 382-0

Internet
www.bmwgroup.com

The following paint finishes are no longer available:

Alpine white/Black satin gloss, Magma red/White aluminium metallic matt.



Press release

Date July 6th 2012

Topic

page 2

BMW F 800 R Dynamic package.

In the Dynamic package, BMW Motorrad offers a combination of options and special accessories which underline the dynamic flair of the BMW F 800 R even more strikingly. The package comprises:

- Engine spoiler
- LED rear light
- LED turn indicators
- Pillion seat cover

The Dynamic package is available for the F 800 R from August in conjunction with a new vehicle order. The package price in Germany is € 295.- incl. 19 % VAT (price saving € 138.-).

BMW F 800 R Touring package.

The ideal package motorcyclists who love to travel, the new Touring package for the F 800 R focuses on ride comfort and touring capability. The package comprises:

- Heated grips
- On-board computer
- Socket
- Luggage rack
- Case holder
- Centre stand

The Touring package is available for the BMW F 800 R from August in conjunction with a new vehicle order. The package price in Germany is € 495.- incl. 19 % VAT (price saving € 215.-).



Press release

Date July 6th 2012

Topic

page 3

BMW G 650 GS.

From model year 2013 the BMW G 650 GS is available in the following new paint finish:

- Sunset yellow

The paint finish Orange red is no longer available.

BMW R 1200 R.

From model year 2013 the BMW R 1200 R is available in the following new paint finishes:

- Montego blue metallic
- Magnesium beige metallic

The paint finishes Red apple metallic and Smoke grey metallic are no longer available.

BMW S 1000 RR.

From model year 2013 the BMW S 1000 RR is available in the following new paint finish:

- Granite grey metallic matt

The paint finish Bluefire is no longer available.

BMW K 1300 S.

From model year 2013 the BMW K 1300 S is available in the following new paint finish:

- Sapphire black metallic/Dark graphite metallic

The paint finish Magma red/Sapphire black metallic is no longer available.



Press release

Date July 6th 2012

Topic

page 4

BMW K 1300 R.

From model year 2013 the BMW K 1300 R is available in the following new paint finishes:

- Racing red/Sapphire Black metallic
- Sapphire black metallic/Black satin gloss

The paint finishes Ostra grey metallic matt/Sapphire black metallic, Light grey metallic and Black satin gloss/Granite grey metallic matt are no longer available.

The sports wheels previously available as an optional extra are now included in the range of standard fittings. The Dynamic package of the K 1300 R therefore no longer includes them. The latter thus comprises heated grips, on-board computer, LED turn indicators, the Sport windshield, Electronic Suspension Adjustment ESA II and the shift assistant. The package price has been adjusted downwards accordingly and is now € 890.- (previously € 1,000.-; price valid for the German market).

BMW K 1600 GT.

From model year 2013 the BMW K 1600 GT is available in the following new paint finishes:

- Dark graphite metallic
- Montego blue metallic

The paint finish Vermilion red metallic is no longer available.

The LED additional headlamps are available as of now as a new option for the K 1600 GT (previously only for the K 1600 GTL).

In the 5.7-inch TFT colour screen on the instrument panel, there is now an optional digital speed display or the logo "6".



Press release

Date July 6th 2012

Topic

page 5

BMW K 1600 GTL.

From model year 2013 the BMW K 1600 GTL is available in the following new paint finishes:

- Dark graphite metallic
- Damask red metallic

The paint finish Royal blue metallic is no longer available.

In the 5.7-inch TFT colour screen on the instrument panel, there is now an optional digital speed display or the logo "6".

In case of queries please contact:

Liane Drews, Communication BMW Motorrad
Tel: +49 89 382-60964, Fax: +49 89 382-23927

Rudolf –Andreas Probst, BMW Motorrad Communication
Tel: +49 89 382-22088, Fax: +49 89 382-23927

Internet: www.press.bmwgroup.com
E-mail: presse@bmw.de

Internet: www.press.bmwgroup.com
E-mail: presse@bmw.de

The BMW Group

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI, Husqvarna Motorcycles and Rolls-Royce brands. As a global company, the BMW Group operates 29 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2011, the BMW Group sold about 1.67 million cars and more than 113,000 motorcycles worldwide. The profit before tax for the financial year 2011 was euro 7.38 billion on revenues amounting to euro 68.82 billion. At 31 December 2011, the BMW Group had a workforce of approximately 100,000 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last seven years.

www.bmwgroup.com

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupview>