



Press release
4 July 2014

BMW Motorrad model facelift measures for model year 2015. Special model K 1300 S Motorsport.

Munich. Model year 2015 sees a number of model facelift measures as well as the special model K 1300 S Motorsport included in the BMW Motorrad program. The models can be ordered from all BMW Motorrad dealers in the new configuration from August 2014.

BMW F 700 GS.

As of model year 2015, the BMW F 700 GS will also be available in the following new paint finishes or paint finish combinations:

- Alpine white 3
- Black storm metallic/ Racing red / frame finished in red / spring of the spring strut finished in red (standard)
- Racing blue metallic matt

The previous paint finishes Red apple metallic, Ostra grey metallic matt and Glacier silver metallic are no longer available.

BMW F 800 GS.

As of model year 2015, the BMW F 800 GS will also be available in the following new paint finishes or paint finish combinations:

- Light white / Black storm metallic / frame finished in red / spring of the spring strut finished in red (standard)
- Racing red

The paint finish Alpine white 3 remains in the program. The previous paint finishes Cordoba blue and Kalamata metallic matt are no longer available.

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BMW F 800 GS Adventure.

As of model year 2015, the BMW F 800 GS Adventure will also be available in the following new paint finishes:

- Alpine white 3
- Kalamata metallic matt

The previous paint finishes Racing red and Sandrover matt are no longer available.

BMW F 800 GT.

As of model year 2015, the BMW F 800 GT will be available in the following new paint finish:

- Montego blue metallic

The paint finishes Dark graphite metallic and Light white remain in the program, the paint finish Valencia orange metallic is no longer available.

BMW R 1200 GS.

As of model year 2015, the R 1200 GS will not just be available with new paint finishes. With a view to enhanced running smoothness, it will also be fitted with a crankshaft with increased gyrating masses as in the R 1200 GS Adventure and R 1200 RT. In addition, the R 1200 GS can also be fitted with the BMW Motorrad Keyless Ride System as an ex-works option. This enables both the steering lock and the fuel filler flap to be locked and unlocked. The motorcycle is started using the starter button as before. With Keyless Ride, the key can always remain in the rider's clothing. The Shift Assistant Pro available as an option ex works allows the rider to shift up without clutch, enabling acceleration virtually without torque interrupt. It also allows downshifting without using the clutch.



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An overview of the new features in the R 1200 GS:

- Increased gyrating masses in the crankshaft
- Shift Assistant Pro (option)
- Keyless Ride (option)
- New paint finish Alpine white in conjunction with drive and suspension components in black
- New paint finish Frozen dark blue metallic
- New paint finish Black storm metallic

Of the previous paint finishes, Thunder grey metallic and Bluefire are no longer available.

BMW R 1200 GS Adventure.

As of model year 2015, the R 1200 GS Adventure will also comprise new features which make handling the ultimate long-distance travel enduro even more dynamic and comfortable. For example, it can be fitted with the BMW Motorrad Keyless Ride System as an ex-works option. This enables both the steering lock and the fuel filler flap to be locked and unlocked. The motorcycle is started using the starter button as before. With Keyless Ride, the key can always remain in the rider's clothing. The Shift Assistant Pro available as an option ex works allows the rider to shift up without clutch, enabling acceleration virtually without torque interrupt. It also allows downshifting without using the clutch. As an option ex works, the R 1200 GS Adventure can now also be fitted with a lowered suspension. In conjunction with a reduction in seat height by 50 millimetres to 860/840 millimetres, the R 1200 GS Adventure is now also within reach of customers for whom the previous seat height posed an insurmountable obstacle. If a further reduction in seat height is required, the R 1200 GS Adventure can also be fitted with the seats of the R 1200 GS. This reduces seat height by an additional 20 millimetres.



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An overview of the new features in the R 1200 GS Adventure:

- Suspension lowered by 50 millimetres (option)
- Low seats from the R 1200 GS (option)
- Shift Assistant Pro (option)
- Keyless Ride (option)

BMW R 1200 RT.

As of model year 2015, the R 1200 RT will be supplied in a new two-colour paint finish and can also be fitted with the BMW Motorrad Keyless Ride System as an ex-works option. This enables the steering lock, fuel tank can and storage compartments to be locked and unlocked without using a key. The motorcycle is started using the starter button as before. With Keyless Ride, the key can always remain in the rider's clothing.

An overview of the new features in the R 1200 RT:

- Keyless Ride (option)
- New two-colour paint finish San Marino blue metallic/ Granite grey metallic matt

Of the previous paint finishes, Quartz blue metallic is no longer available.

BMW K 1600 GT and GTL.

The BMW luxury touring bikes K 1600 GT and GTL will be supplied in new paint finishes as of model year 2015. What is more, the two model variants now benefit from Dynamic Traction Control (DTC) as standard for increased safety when accelerating. In addition, the K 1600 GT/ GTL can also be fitted with the BMW Motorrad Keyless Ride System as an ex-works option (already included in the fittings of the K 1600 GTL Exclusive). This enables the steering lock, fuel tank can and storage compartments to be locked and unlocked without using a



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key. The motorcycle is started using the starter button as before. With Keyless Ride, the key can always remain in the rider's clothing.

Other new special equipment features for the K 1600 GT/ GTL include daytime riding light and Hill Start Control for easy hill starts. The K 1600 GT and GTL are now also fitted with the instrument panel of the K 1600 GTL Exclusive featuring new scales and particularly high-end chrome surfaces.

An overview of the new features in the K 1600 GT/ GTL:

- Dynamic Traction Control DTC
- Keyless Ride (option)
- Daytime riding light (option)
- Hill Start Control (option)
- Safety package without DTC, including daytime riding light and Hill Start Control (option)
- Instruments with new scales and chrome surfaces
- New paint finish Black storm metallic (GT and GTL)
- New paint finish Glacier silver metallic (GTL)
- New paint finish Light white (GT)

Of the previous paint finishes, Dark graphite metallic (GT and GTL), Damask red metallic (GTL) and Montego blue metallic (GT) are no longer available.

Special model BMW K 1300 S Motorsport.

Sporty touring combined with long-distance qualities and comfort as well as supreme riding dynamics and safety - these have been the outstanding strengths of the BMW K 1300 S for years. With the exclusive special model K 1300 S Motorsport, BMW Motorrad now deliberately emphasises the dynamic character of this popular sports touring bike.



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Fitted as standard with ABS like all BMW motorcycles, the BMW K 1300 S Motorsport highlights its athletic flair with a new colour concept in the BMW Motorsport colours Black storm metallic, Light white and Lupine blue metallic, combined with red decorative stripes. The black engine spoiler and the tinted windshield provide a fascinating contrast.

Reflecting its sporting aspirations, the K 1300 S is also fitted with HP wheels for optimised handling, an Akrapovic rear silencer and HP footrests for rider and passenger.

The highlights of the BMW K 1300 S Motorsport:

- BMW Motorsport paint finish in Black storm metallic, Light white and Lupine blue metallic.
- Windshield, tinted.
- HP footrests for rider and passenger.
- HP wheels.
- Akrapovic rear silencer.

The previous paint finishes Titanium silver metallic/ Sapphire black metallic and Racing red / Sapphire black metallic/ Alpine white 3 are no longer available.

The market launch of the BMW K 1300 S Motorsport will be on August 1st 2014 at a price of € 19,950 incl. 19% VAT.

BMW K 1300 R.

As of model year 2015, the BMW K 1300 R will be available in the following paint finish:

- Sapphire black metallic/ Black satin gloss



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The previous paint finish Racing red / Sapphire lack metallic is no longer available.

BMW C evolution.

For increased comfort, the innovative electrically powered scooter BMW C evolution can be fitted with a comfort seat (option) as of model year 2015. This is also available as a special accessory for retrofitting.

Keyless Ride new for R 1200 GS / GS Adventure, R 1200 RT and K 1600 GT / GTL for maximum user-friendliness.

For the first time, the BMW Motorrad Keyless Ride System now optionally replaces the conventional ignition lock in the R 1200 GS / GS Adventure, the R 1200 RT and the K 1600 GT / GTL. This means that it is no longer necessary to use a regular key. Unlocking and locking of the steering lock, ignition, fuel filler flap and storage compartments (R 1200 RT and K 1600 GT / GTL) is carried out using a transponder integrated in the key. The key can therefore remain in the rider's clothes, for example.

As soon as the key is located within the vehicle reception area (distance < 2 metres), the steering lock can be briefly unlocked after successful authentication by briefly pressing the button. The steering lock is locked by keeping the button pressed down and placing the handlebars in end position. The ignition is activated by briefly pressing the button or keeping the button pressed down after releasing the steering lock. The ignition is switched off by means of a short or long press of the button. To open the fuel tank, the lever of the fuel filler flap is simply raised. The fuel filler flap can be opened when the motorcycle has been electrically unlocked. The fuel tank is closed by simply pressing the fuel filler flap shut. The alarm system (DWA) is automatically activated when the ignition is switched off and the steering lock is closed, as soon as the key leaves the reception area. However, the alarm system can also be activated manually.



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Shift Assistant Pro for gear shifts virtually without torque interrupt as a new special equipment feature for the R 1200 GS / GS Adventure.

The Shift Assistant Pro enables the rider to shift up and down without activating the clutch or throttle valve in the relevant load and engine speed ranges, giving the rider additional comfort as well as increased dynamic performance. Most shifts can be carried out using the shift assistant; one exception here is setting off, for example.

When accelerating, the throttle valve no longer has to be closed for shifts, so propulsion power is virtually constant without torque interrupt. When decelerating and shifting down (throttle valve closed), the engine speed is automatically adapted by means of double-declutching. Gears are engaged as usual by means of the gear pedal. Shift time is significantly reduced as compared to a gearshift using the clutch. However, the Shift Assistant Pro is not an automatic transmission, it simply provides gear shift support. When the Shift Assistant Pro is used for gear shifts, the cruise control is deactivated for safety reasons.

You will find press material on BMW motorcycles and BMW Motorrad rider equipment in the BMW Group PressClub at www.press.bmwgroup.com.

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The BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 28 production and assembly facilities in 13 countries and has a global sales network in more than 140 countries.

In 2013, the BMW Group sold approximately 1.963 million cars and 115,215 motorcycles worldwide. The profit before tax for the financial year 2013 was € 7.91 billion on revenues amounting to approximately € 76.06 billion. As of 31 December 2013, the BMW Group had a workforce of 110,351 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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