BMW

Corporate Communications



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BMW model update measures for spring 2016.

Extensively updated engine line-up for the BMW 4 Series model range – Further model variants with BMW xDrive intelligent all-wheel drive available for the new BMW 7 Series and BMW 2 Series Gran Tourer -Additional equipment options for the BMW 6 Series and BMW 7 Series – BMW X6 now fitted as standard with a rear view camera.

Munich. An all-new selection of petrol engines and an additional latest-generation diesel unit are set to enhance both the sportiness and efficiency of the BMW 4 Series models in spring 2016. The BMW 325d Sedan and BMW 325d Touring will also be available with a new four-cylinder diesel engine from March 2016. And additional variants of the BMW 2 Series Gran Tourer and new BMW 7 Series equipped with BMW xDrive intelligent all-wheel drive will also be added to the brand's model portfolio.

New additions will also be made to the standard and optional equipment of numerous models in spring 2016. For example, the new Open Air package, which will be offered for the BMW 2 Series Convertible, BMW 4 Series Convertible and BMW M4 Convertible, provides extra driving pleasure with the roof down. The globally unique Remote Control Parking option is now available for all variants of the new BMW 7 Series model range. And the luxury sedan can also be specified with additional exterior paint finishes, upholstery colours and BMW Individual interior trim strips. Elsewhere in the model portfolio, the ConnectedDrive navigation package fitted as standard on the BMW 6 Series will include a new menu display for the iDrive operating system from March 2016, as well as the telephony with wireless charging and wi-fi hotspot functions. These new features will be written into the options list for the BMW X3 and BMW X4 from April 2016. Customers will be able to order an Advantage variant of these models as an alternative to standard specification. From April 2016 the standard equipment of the BMW X5 M and BMW X6 M will also include a rear view camera. And the BMW X5 and BMW X6 will now feature Park

Firma Bayerische Motoren Werke Aktiengesellschaft

Postanschrift RMM AG 80788 München

Telefon

+49-89-382-51240



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Distance Control (PDC) with sensors in the front and rear apron as standard.

BMW 2 Series Convertible: Open Air package joins the fray.

From spring 2016, the options list for the BMW 2 Series Convertible will feature another option sure to appeal to open-air motoring enthusiasts. The Open Air package will enhance the pleasure of topdown driving with a spread of carefully selected equipment features. These include two-zone automatic climate control, a heated steering wheel, the HiFi loudspeaker system and the new, ultra-compact and user-friendly wind deflector. Another element of the Open Air package is the through-loading system. With the rear seat backrests folded down, items of luggage such as golfbags or snowboards can be stowed inside extremely conveniently thanks to a through-loading aperture between the boot and rear compartment that is 150 millimetres wider and 28 millimetres higher than in the predecessor model.

BMW 218d xDrive Gran Tourer: variable, versatile, efficient.

A second all-wheel-drive model will underline the versatility of the BMW 2 Series Gran Tourer from spring 2016; the BMW 220d xDrive Gran Tourer will be joined in the line-up by the BMW 218d xDrive Gran Tourer. The intelligent all-wheel-drive system transfers the power developed by the latter's 110 kW/150 hp four-cylinder diesel engine to the front and rear wheels, as required.

The BMW 218d xDrive Gran Tourer comes as standard with a sixspeed manual gearbox, but can also be ordered as an option with an eight-speed Steptronic transmission and accelerates from 0 to 100 km/h (62 mph) in 8.9 seconds (automatic: 9.1 seconds). Its average fuel consumption is between 5.2 and 4.9 litres (5.1 – 4.7 litres) per 100 kilometres / 54.3 – 57.7 mpg imp (55.4 – 60.1 mpg imp), while CO₂ emissions are 136 – 128 grams per kilometre (133 – 124 g/km; figures according to EU test cycle, may vary depending on the tyre format specified).



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New, exceptionally powerful four-cylinder diesel engine for the BMW 325d Sedan and BMW 325d Touring.

The handing over of the baton from one engine generation to the next underpins further advances in the sporting ability and efficiency of the BMW 325d Sedan and BMW 325d Touring. Their new four-cylinder diesel engine benefits from the latest edition of BMW TwinPower Turbo technology, including multi-stage turbocharging and common-rail direct injection, and develops maximum output of 165 kW/224 hp from its 2.0-litre displacement.

Both models allow customers to link the new version of the 2.0-litre engine with a six-speed manual gearbox as standard or an eight-speed Steptronic transmission as an option. The new BMW 325d Sedan sprints from 0 to 100 km/h (62 mph) in 6.5 seconds (automatic: 6.1 seconds) and posts average fuel consumption of 4.9-4.6 litres (4.7-4.4 litres) per 100 kilometres / 57.7-61.4 mpg imp (60.1-64.2 mpg imp) and CO_2 emissions of 129-121 grams per kilometre (124-116 g/km). The 0-100 km/h (62 mph) acceleration of the new BMW 325d Touring is 6.7 seconds with the manual gearbox and 6.3 seconds when the Steptronic transmission is fitted. Its fuel consumption comes in at 5.2-4.9 litres (automatic: 5.0-4.7 litres) per 100 kilometres / 54.3-57.7 mpg imp (56.5-60.1 mpg imp), and CO_2 emissions are 137-129 grams per kilometre (131-123 g/km; figures according to EU test cycle, may vary depending on the tyre format specified).

BMW 4 Series model range: all-new selection of petrol engines and another latest-generation diesel engine.

The engine line-up for the BMW 4 Series model range will be refreshed in spring 2016 as another four representatives of the BMW Group's new engine generation take to the stage. The selection of petrol engines is all new and another four-cylinder diesel from the latest crop will also be available for the BMW 4 Series Coupe, BMW 4 Series Convertible and BMW 4 Series Gran Coupe from March 2016.



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The flagship engine will be a totally newly developed six-cylinder inline unit with BMW TwinPower Turbo technology, which develops maximum output of 240 kW/326 hp (up 15 kW/20 hp) from its 3.0-litre displacement and produces peak torque of 450 Newton metres / 332 lb-ft (+ 50 Nm / 37 lb-ft). In the new BMW 440i Coupe the engine channels its power through a six-speed manual gearbox as standard or an eight-speed Steptronic transmission as an option (the latter is standard on the BMW 440i Convertible and BMW 440i Gran Coupe). Added to which, the three most powerful versions of the BMW 4 Series model range can also be specified with BMW xDrive intelligent all-wheel drive.

The BMW 440i Coupe accelerates from 0 to 100 km/h (62 mph) in 5.2 seconds (automatic: 5.0 seconds), the BMW 440i Convertible completes the same sprint in 5.4 seconds and the BMW 440i Gran Coupe posts a figure of 5.1 seconds. This represents a 0.2-second improvement for the BMW 440i Coupe, while the other two models when fitted with the Steptronic transmission – both shave 0.1 seconds off the times set by their predecessors. Fuel consumption and CO₂ emissions are both reduced by up to 12 per cent and now stand at 7.7 – 7.4 litres per 100 kilometres / 36.7 – 38.2 mpg imp (automatic: 6.8 – 6.6 litres / 41.5 – 42.8 mpg imp) and 179 – 172 grams per kilometre (159 – 154 g/km) for the BMW 440i Coupe, 7.2 – 6.8 litres per 100 kilometres (39.2 – 41.5 mpg imp) and 167 – 159 grams per kilometre for the BMW 440i Convertible and 6.8 – 6.6 litres per 100 kilometres (41.5 – 42.8 mpg imp) and 159 – 154 grams per kilometre for the BMW 440i Gran Coupe (figures according to EU test cycle, may vary depending on the tyre format specified).

The new four-cylinder petrol engines available for the BMW 4 Series from March 2016 also play their part in enhancing both sports performance and efficiency. With output raised by 5 kW/7 hp to 185 kW/252 hp and peak torque of 350 Newton metres (258 lb-ft), the most powerful latest-generation four-cylinder unit provides 0 to 100 km/h (62 mph) times of 5.9 seconds (automatic: 5.8 seconds) for



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the new BMW 430i Coupe, 6.4 seconds (6.3 seconds) for the new BMW 430i Convertible and 5.9 seconds (5.9 seconds) for the new BMW 430i Gran Coupe. The BMW 430i Coupe and BMW 430i Gran Coupe record fuel consumption and CO₂ emissions of 6.5 – 6.1 litres per 100 kilometres / 43.5 – 46.3 mpg imp (automatic: 5.8 – 5.5 litres / 48.7 – 51.4 mpg imp) and 151 – 143 grams per kilometre (136 – 129 g/km). The BMW 430i Convertible posts figures of 7.0 – 6.6 litres per 100 kilometres / 40.4 – 42.8 mpg imp (6.3 – 5.9 litres / 44.8 – 47.9 mpg imp) and 162 – 154 grams per kilometre (146 – 138 g/km; figures according to EU test cycle, may vary depending on the tyre format specified). BMW xDrive can also be specified for these model variants. Models with the intelligent all-wheel-drive system also come with the eight-speed Steptronic transmission as standard.

The BMW 420i Coupe, BMW 420i Convertible and BMW 420i Gran Coupe will likewise be powered by a member of the latest engine generation from March 2016, in the shape of the 135 kW/184 hp four-cylinder unit. All three are also fitted as standard with a six-speed manual gearbox and available with an eight-speed Steptronic transmission as an option. The new BMW 420i Coupe requires 7.3 seconds (automatic: 7.5 seconds) to sprint from 0 to 100 km/h (62 mph), while the BMW 420i Convertible and BMW 420i Gran Coupe log times of 8.2 seconds (8.4 seconds) and 7.5 seconds (7.7 seconds) respectively. Combined fuel consumption and CO₂ emissions stand at 6.1 – 5.8 litres per 100 kilometres / 46.3 – 48.7 mpg imp (automatic: 5.8 – 5.5 litres / 48.7 – 51.4 mpg imp) and 141 – 134 grams per kilometre (134 – 127 g/km) for both the BMW 420i Coupe and the BMW 420i Gran Coupe, while the BMW 420i Convertible records figures of 6.6 – 6.2 litres per 100 kilometres / 42.8 – 45.6 mpg imp (6.2 – 5.8 litres / 45.6 – 48.7 mpg imp) and 153 – 145 grams per kilometre (144 – 136 g/km; figures according to EU test cycle, may vary depending on the tyre format specified). The BMW 420i xDrive Coupe and BMW 420i xDrive Gran Coupe all-wheel-drive models are both



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offered with new engines and can also be ordered with a manual gearbox or Steptronic transmission.

Another, particularly powerful four-cylinder diesel engine from the latest generation will be available for the BMW 425d Coupe, BMW 425d Convertible and BMW 425d Gran Coupe from March 2016. The latest edition of BMW TwinPower Turbo technology for diesel engines imbues the unit with maximum output of 165 kW/224 hp and peak torque of 450 Newton metres (332 lb-ft). This increased pulling power whisks the new BMW 425d Coupe, new BMW 425d Convertible and new BMW 425d Gran Coupe from 0 to 100 km/h (62 mph) in 6.5 seconds (automatic: 6.1 seconds), 7.1 seconds (6.7 seconds) and 6.7 seconds (6.3 seconds) respectively. This extra sporting sharpness – which cuts 0 -100 km/h (62 mph) times by up to 0.4 seconds, depending on the model variant – is accompanied by reductions in fuel consumption and CO₂ emissions of up to 8 per cent. The BMW 425d Coupe now boasts figures of 4.9 – 4.6 litres per 100 kilometres / 57.7 – 61.4 mpg imp (automatic: 4.7 – 4.4 litres / 60.1 – 64.2 mpg) and 129 – 121 grams per kilometre (124 – 116 g/km), the BMW 425d Convertible records 5.4 – 5.1 litres per 100 kilometres / 52.3 – 55.4 mpg imp (5.1 – 4.8 litres / 55.4 – 58.9 mpg) and 141 – 133 grams per kilometre (135 – 127 g/km), and the BMW 425d Gran Coupe posts 5.1 – 4.7 litres per 100 kilometres / 55.4 – 60.1 mpg imp (4.8 – 4.6 litres / 58.9 – 61.4 mpg) and 133 – 125 grams per kilometre (127 – 120 g/km; figures according to EU test cycle, may vary depending on the tyre format specified).

BMW 4 Series Convertible and BMW M4 Convertible: Open Air package enables even greater open-top motoring pleasure.

A model-specific Open Air package will also be available as an option from March 2016 for the BMW 4 Series Convertible and BMW M4 Convertible. A heated steering wheel, neck warmer (adjustable through three stages), wind deflector, HiFi loudspeaker system and through-loading system between the boot area and rear



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compartment raise the pleasure of open-top motoring to new heights and provide additional functionality.

Unique worldwide and extremely lightweight to maximise performance: M Carbon Compound wheels for the BMW M4 GTS.

In spring 2016 the latest high-performance model from BMW M GmbH will be available with an additional equipment option which brings its exclusive, racing-inspired character even more prominently to the fore. The new BMW M4 GTS (combined fuel consumption: 8.5 l/100 km [33.2 mpg imp]; combined CO₂ emissions: 199 g/km) – whose six-cylinder in-line engine develops 368 kW/500 hp with the help of the water injection system employed for the first time in a series-produced vehicle and which sets new standards in intelligent lightweight design with features including an array of components made from carbon-fibre-reinforced plastic (CFRP) – will be available from launch in March 2016 with another innovation in chassis technology. The options list for the BMW M4 GTS will include M Carbon Compound wheels (front: 9.5 J x 19, rear: 10.5 J x 20), whose innovative material characteristics bring about a significant reduction in unsprung and rotating masses and therefore have a positive effect on the car's acceleration and deceleration, steering responses and vibration levels.

Designed for the race track yet also approved for road use, this technological showpiece is therefore the world's first series-produced vehicle that can be fitted with wheels boasting a CFRP/aluminium-composite construction. They enable around seven kilograms to be shaved off the weight of a BMW M4 GTS fitted with the already extraordinarily lightweight forged aluminium wheels specified as standard. Rim wells in exposed carbon also lend the M Carbon Compound wheels exclusive visual accents. The wheels are fitted with Michelin Pilot Sport Cup 2 tyres adapted specially for the BMW M4 GTS (front: 265/35 ZR19, rear: 285/30 ZR20).



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BMW 6 Series model range: telephony with wireless charging and wi-fi hotspot are standard, new menu display for the BMW iDrive operating system.

Attractive additions to the list of standard equipment will shine an even brighter spotlight on the exclusive character of the BMW 6 Series from spring 2016. All model variants of the BMW 6 Series Coupe, BMW 6 Series Convertible and BMW 6 Series Gran Coupe come as standard with the ConnectedDrive navigation package. The smartphone integration facility already included in this package will be joined by the telephony with wireless charging function making its debut in the new BMW 7 Series. This innovative function makes in-car mobile phone usage that much easier. Smartphones allowing inductive charging can be topped up with power (using contactless technology) while on the move in the special mobile phone compartment in the centre console. Furthermore, the wi-fi hotspot provides an internet connection for mobile devices.

Another new feature benefits the iDrive operating system which, in BMW 6 Series models, includes a 10.2-inch Control Display and the Touch Controller with touch-sensitive surface. The main menu and the functions of the navigation, entertainment and communications systems, among others, will adopt the visual appearance presented for the first time in the new BMW 7 Series. Lists will be replaced by tile symbols arranged side-by-side to guide users to the desired functions.

BMW 7 Series model range: launch for the BMW 740Li xDrive, Remote Control Parking and additional equipment options for all models.

The spectrum of models available for the new BMW 7 Series will broaden once again in spring 2016. The premiere of the BMW 740Li xDrive increases to seven the number of all-wheel-drive variants of the luxury sedan. The BMW 740Li xDrive is powered by a latest-generation six-cylinder in-line petrol engine developing 240 kW/326 hp. Thanks to the optimised levels of traction,



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acceleration from 0 to 100 km/h (62 mph) is possible in 5.2 seconds. The average fuel consumption of the BMW 740Li xDrive is 7.5 - 7.3 litres per 100 kilometres (37.7 – 38.7 mpg imp) and CO_2 emissions come in between 174 and 169 grams per kilometre (figures according to EU test cycle, may vary depending on the tyre format specified).

Remote Control Parking will be available for all new BMW 7 Series models from March 2016. This globally unique option allows the new BMW 7 Series to manoeuvre in or out of forward-parking spaces or garages without anyone at the wheel. The driver initiates the car's semi-automated progress forwards into or in reverse out of a space from outside the car using the BMW Display Key.

Additional equipment options will be available from March 2016 which allow individualisation of the luxury sedan to reflect the customer's personal style. The range of exterior colours will expand to include the BMW Individual special paint finishes Brilliant White metallic, Frozen Dark Brown metallic, Pure metal Silver, Frozen Arctic Grey metallic, Aventurinred metallic, and the BMW Individual paint finishes Ruby Black metallic, Moonstone metallic, Azurite Black metallic and Almandine Brown metallic. Also now available are BMW Individual fine-grain Merino full leather trim in six colour combinations, BMW Individual interior trim strips in Piano Finish Black and BMW Individual fine wood trim in two exclusive variants.

BMW X3 and BMW X4: extended standard equipment, new equipment lines, innovative options.

From April 2016 the standard equipment of the BMW X3 and BMW X4 will also include multifunction buttons on the steering wheel, rain-sensing wipers and Cruise Control with Braking function. And new equipment lines will create additional scope for individualisation. The range of variants available as an alternative to standard specification will include the new Advantage model alongside the xLine and M Sport models. The Advantage model will include Park Distance Control (PDC) with sensors at the front and



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rear, two-zone automatic climate control, the storage package and, in the case of the BMW X3, also automatic tailgate operation (already part of standard equipment for the BMW X4 Sports Activity Coupe).

The Chestnut Bronze metallic shade will be introduced as a new exterior paint finish for the BMW X3 and BMW X4. And new variants will also be added to the selection of optional light-alloy wheels. New equipment options available for both models include telephony with wireless charging and the wi-fi hotspot function. Working together with the optional Navigation system Professional, the iDrive operating system now also offers innovative menu graphics for the Control Display in the BMW X3 and BMW X4, using tile symbols arranged side-by-side.

BMW X5 and BMW X6: keep an eye on everything with the standard rear view camera and Park Distance Control.

The comfort and everyday functionality of the BMW X5 and BMW X6 are further enhanced by additions to the standard specification of both models. From April 2016 standard equipment for both the BMW X5 Sports Activity Vehicle and the BMW X6 Sports Activity Coupe will include Park Distance Control (PDC) with sensors in the front and rear apron.

The rear view camera that will likewise be fitted as standard on the BMW X6. BMW X5 M and BMW X6 M provides even greater assistance for the driver when manoeuvring and parking. The image it generates is sent to the iDrive operating system's Control Display, and interactive guide lines and colour-coded surfaces integrated into the image improve orientation when reversing. For cars also fitted with an optional trailer coupling, the rear view camera has a zoom function that makes it easier to back up accurately when hitching up a trailer.



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An overview of the new BMW	/ models ir				
BMW 2 Series Gran Tourer	Output (kW/hp)	Fuel consumption EU cycle (I/100 km)	CO ₂ emissions (g/km)		
BMW 218d xDrive Gran Tourer	110/150	5.2 – 4.9	136 – 128		
BMW 3 Series Sedan	Output (kW/hp)	Fuel consumption EU cycle (I/100 km)	CO ₂ emissions (g/km)		
BMW 325d Sedan	165/224	4.9 – 4.6	129 – 121		
BMW 3 Series Touring	Output (kW/hp)	Fuel consumption EU cycle (I/100 km)	CO ₂ emissions (g/km)		
BMW 325d Touring	165/224	5.2 – 4.9	137 – 129		
BMW 4 Series Coupe	Output (kW/hp)	Fuel consumption EU cycle (I/100 km)	CO ₂ emissions (g/km)		
BMW 420i Coupe	135/184	6.1 – 5.8	141 – 134		
BMW 420i xDrive Coupe	135/184	6.9 – 6.6	161 – 154		
BMW 430i Coupe	185/252	6.5 – 6.1	151 – 143		
BMW 430i xDrive Coupe	185/252	6.2 – 5.9	144 – 138		
BMW 440i Coupe	240/326	7.7 – 7.4	179 – 172		
BMW 440i xDrive Coupe	240/326	7.9 – 7.7	185 – 179		
BMW 425d Coupe	165/224	4.9 – 4.6	129 – 121		
BMW 4 Series Convertible	Output (kW/hp)	Fuel consumption EU cycle (I/100 km)	CO ₂ emissions (g/km)		
BMW 420i Convertible	135/184	6.6 – 6.2	153 – 145		
BMW 430i Convertible	185/252	7.0 – 6.6	162 – 154		
BMW 430i xDrive Convertible	185/252	6.7 – 6.4	156 – 149		



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BMW 440i Convertible	240/326	7.2 – 6.8	167 – 159
BMW 440i xDrive Convertible	240/326	7.6 – 7.3	177 – 169
BMW 425d Convertible	165/224	5.4 – 5.1	141 – 133

BMW 4 Series Gran Coupe	Output (kW/hp)	Fuel consumption EU cycle (I/100 km)	CO ₂ emissions (g/km)
BMW 420i Gran Coupe	135/184	6.1 – 5.8	141 – 134
BMW 420i xDrive Gran Coupe	135/184	6.9 – 6.6	161 – 154
BMW 430i Gran Coupe	185/252	6.5 – 6.1	151 – 143
BMW 430i xDrive Gran Coupe	185/252	6.2 – 5.9	144 – 138
BMW 440i Gran Coupe	240/326	6.8 – 6.6	159 – 154
BMW 440i xDrive Gran Coupe	240/326	7.4 – 7.1	172 – 165
BMW 425d Gran Coupe	165/224	5.1 – 4.7	133 – 125

BMW 7 Series	Output (kW/hp)	Fuel consumption EU cycle (I/100 km)	CO ₂ emissions (g/km)
BMW 740Li xDrive	240/326	7.5 – 7.3	174 – 169

^{*} All new models available from the start of production in March 2016

Further information on official fuel consumption figures, specific CO₂ emission values and the electric power consumption of new passenger cars is included in the following guideline: "Leitfaden über Kraftstoffverbrauch, die CO₂-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Guideline for fuel consumption, CO₂ emissions and electric power consumption of new passenger cars), which can be obtained from all dealerships, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at http://www.dat.de/en/offers/publications/guideline for-fuel-consumption.html. LeitfadenCO₂ (GuidelineCO₂) (PDF – 2.7 MB)



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In case of queries please contact:

Presse- und Öffentlichkeitsarbeit Kai Lichte, Produkt Communications BMW Automobiles, Telefon: +49-89-382-51240, Email: kai.lichte@bmw.de

Internet: www.press.bmwgroup.com

E-Mail: presse@bmw.de

The BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 30 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2015, the BMW Group sold approximately 2.247 million cars and nearly 137,000 motorcycles worldwide. The profit before tax for the financial year 2014 was approximately \in 8.71 billion on revenues amounting to \in 80.40 billion. As of 31 December 2014, the BMW Group had a workforce of 116,324 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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