



Press release
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BMW M8. **The BMW M8 is the icing on the cake of the sporty BMW 8 Series line-up.**

Munich. Alongside the ongoing development of the standard 8 Series, the engineers at BMW M are also working flat out on the M model. A fully camouflaged, early prototype of the future BMW M8 will be unveiled in a driving presentation as part of the support programme for the Nürburgring 24-hour race. Classical M features like larger air intakes, modified brakes and a sports exhaust with four tailpipes hint at the significantly boosted power and dynamic potential of the car and whet the appetite for a driving experience of intense emotional richness.

“The conception and development of the standard BMW 8 Series and the M model run in parallel,” explains Frank van Meel, President BMW M Division. “The future BMW M8 will build on the genes of the 8 Series and augment its DNA with added track ability and generous extra portions of dynamic sharpness, precision and agility. It all flows into a driving experience that bears the familiar BMW M hallmarks and satisfies our customers’ most exacting requirements.”

Development is also underway of a race-spec car – the BMW M8 GTE – to spearhead the return of BMW Motorsport to Le Mans: “The BMW M8 GTE development programme for our Le Mans comeback is in full swing,” says BMW Motorsport Director Jens Marquardt. “Developing a new racing car is always exciting, and in the case of the BMW M8 GTE the anticipation is that much greater still. We can’t reveal any pictures yet, but I can promise you that the BMW M8 GTE will look spectacular. We are planning an initial roll-out for the first half of this year and are looking at giving the car its race debut in the Daytona 24 Hours in late January 2018.”

Company
Bayerische
Motoren Werke
Aktiengesellschaft

Postal Address
BMW AG
80788 München

Telephone
+49-89-382-57185

Internet
www.bmwgroup.com

In the event of enquiries please contact:

Benjamin Titz, Spokesperson BMW M GmbH
Telephone: +49-89-382-22998, Fax: +49-89-382-20626
Email: Benjamin.Titz@bmwgroup.com

Pressroom: www.press.bmw.de

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In 2016, the BMW Group sold approximately 2.367 million cars and 145,000 motorcycles worldwide. The profit before tax was approximately € 9.67 billion on revenues amounting to € 94.16 billion. As of 31 December 2016, the BMW Group had a workforce of 124,729 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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