## **BMW**Corporate Communications



Media Information 14 September 2017

### BMW model upgrade measures for the autumn of 2017.

New engine variants for the new BMW 5 Series Touring, the new BMW 6 Series Gran Turismo and the new BMW X3 – BMW X3 with exclusive exterior and interior options by BMW Individual – BMW Connected+ with new personalised services.

**Munich.** Parallel to the start of the largest model initiative in the history of the brand, BMW is also increasing the attractiveness and diversity within the range of existing series with a multitude of new features being introduced in the autumn of 2017. From November 2017, the new BMW M550d xDrive Touring (combined fuel consumption: 6.7 – 6.4 l/100 km; combined CO<sub>2</sub> emissions: 176 – 168 g/km) and the new BMW 640d xDrive Gran Turismo (combined fuel consumption: 6.2 – 5.8 l/100 km; combined CO<sub>2</sub> emissions: 163 – 153 g/km) will become available, whilst as from December 2017, two new petrol engine variants will be offered for the new BMW X3. Furthermore, the choice of special equipment features for the new BMW X3 will be complemented by exclusive exterior and interior options by BMW Individual.

The BMW X1 sDrive20d (combined fuel consumption (4,5-4,4l/100km; combined CO² emissions: 119-116g) and X1 xDrive20d (combined fuel consumption: 4.8-4.7 l/100 km; combined CO₂ emissions: 127-123 g/km) will in future come with the 8-speed Steptronic transmission as standard. In addition to the introduction of the BMW Connected Services Microsoft Office 365 with Skype for Business, the upgrade of BMW Connected+ with new personalised digital mobility services will ensure further advancement in the field of intelligent networking. Starting in the autumn of 2017, the number of cities in which the digital parking space search service On-Street Parking Information can be utilized will increase even further.

# BMW Corporate Communications

Media Information

Date 12 September 2017

Topic BMW model upgrade measures for the autumn of 2017.

Page 2

### New BMW M Performance model: BMW M550d xDrive Touring featuring the most powerful six-cylinder diesel engine available worldwide.

From November 2017, the fleet of exceptionally sporty BMW M Performance automobiles will be complemented by a fascinatingly powerful but also impressively efficient model variant of the new BMW 5 Series Touring. The new BMW M550d xDrive Touring will feature the most powerful six-cylinder diesel engine available worldwide. The M Performance TwinPower Turbo technology used on the 3-litre, straight six-cylinder power unit comprises multi-stage charging with four turbochargers and Common Rail direct injection operating at a maximum pressure of more than 2,500 bar. A maximum power output of 294 kW/400 hp and a peak torque of 760 Nm available between 2,000 and 3,000 rpm ensure spontaneous response and constant power delivery across the entire speed range.

The BMW M550d xDrive Touring brings its exceptional engine performance to the tarmac via an 8-speed sports transmission and intelligent rear-wheel oriented four-wheel drive technology and accelerates from a standstill to 100 km/h in just 4.6 seconds. The sporty diesel engine convinces not only with highly responsive performance characteristics, but also with impressive fuel economy. Combined fuel consumption of the new BMW M550d xDrive Touring is between 6.7 and 6.4 litres per 100 km with CO<sub>2</sub> emission levels of 176 to 168 grams per km (figures as per EU test cycle, depending on selected tyre size).

Included in the standard equipment range for the BMW M550d xDrive Touring are, inter alia, an M sports suspension, Integral Active Steering and model-specific exterior and interior features. Moreover, 19-inch M light alloy wheels with mixed tyres and the M sports brake system underscore the BMW M Performance model's dynamic character.

### Superior and efficient: The new BMW 640d xDrive Gran Turismo.

As from November 2017, the model range of the new BMW 6 Series Gran Turismo will be extended with the production start of a second diesel engine variant. The new BMW 640d xDrive Gran Turismo combines sporty performance and supreme ride comfort with a high level of efficiency. Its 3-litre straight six-cylinder engine with BMW TwinPower Turbo technology features multi-stage charging with variable intake geometry for the high and low pressure chargers as

# **Corporate Communications**

Media Information

12 September 2017 Date

BMW model upgrade measures for the autumn of 2017. Topic

Page

well as Common Rail direct injection. It delivers 235 kW/320 hp and a maximum torque of 680 Nm.

In conjunction with an 8-speed Steptronic transmission and the intelligent fourwheel drive system xDrive, the powerful diesel engine allows the new BMW 640d xDrive Gran Turismo to accelerate from 0 to 100 km/h in 5.3 seconds. Combined fuel consumption is between 6.2 and 5.8 litres per 100 km, with corresponding CO<sub>2</sub> emission levels of 163 to 153 grams per km (figures as per EU test cycle, depending on selected tyre size).

### The BMW X3: Starting with two additional engines and special equipment features by BMW Individual.

In December 2017, just a few weeks after the market launch of the new BMW X3, two four-cylinder petrol engines are to be added to the drive portfolio. In addition to BMW TwinPower Turbo technology with Twin Scroll turbo charger, High Precision Injection, fully variable valve control VALVETRONIC and variable camshaft control Double VANOS, both 2-litre power units also boast a weight-optimised design and a new engine encapsulation system for optimising acoustic characteristics and warm-up behaviour. They come as standard with the combination of an 8-speed Steptronic transmission and intelligent four-wheel drive technology BMW xDrive

The engine featured in the new BMW X3 xDrive20i delivers a maximum power output of 135 kW/184 hp and a peak torque of 290 Nm. The car's sporty characteristics are reflected in an acceleration of 8.3 seconds from 0 to 100 km/h, an exceptionally economical average fuel consumption of between 7.3 and 7.1 litres per 100 km and CO<sub>2</sub> emission levels of 168 to 163 grams per km. The second petrol engine delivers a power output of 185 kW/252 hp and 350 Nm of torque, allowing the new BMW X3 xDrive30i to accelerate from 0 to 100 km/h in 6.3 seconds. Combined fuel consumption is between 7.3 and 7.2 litres per 100 km with CO<sub>2</sub> emission levels of 168 to 164 grams per km (figures as per EU test cycle, depending on selected tyre size).

The extra dose of luxury and exclusiveness added to the new BMW X3's character is also reflected in the extensive range of products offered by BMW Individual. The BMW Individual body colour variant Sunstone metallic effectively accentuates the powerfully modelled surfaces of the Sports Activity Vehicle in a most impressive

# **BMW**Corporate Communications

Media Information

Date 12 September 2017

Topic BMW model upgrade measures for the autumn of 2017.

Page Z

manner. The sophisticated interior ambience is created by the BMW Individual upgraded leather trim Merino in the colour combinations Fiona Red/Black, Ivory White and Tartufo, door sills bearing the BMW Individual lettering and BMW Individual interior trim strips in a black piano gloss finish.

### BMW X1 xDrive20d and BMW X1 sDrive20d now with 8-speed Steptronic transmission as standard.

Starting November 2017, the 140 kW/190 hp four-cylinder engine in the BMW X1 xDrive20d and BMW X1 sDrive20d will come as standard in conjunction with an 8-speed Steptronic transmission, allowing the compact SAV to accelerate from a standstill to 100 km/h in 7.9 seconds. Average fuel consumption of the BMW X1 xDrive20d is between 4.8 and 4.7 litres per 100 km and CO<sub>2</sub> emissions 127 to 123 grams per km. Average fuel consumption of the BMW X1 sDrive20d is between 4,5 and 4,4 litres per 100km and CO<sup>2</sup> emissions 119 to 116 grams per km. (figures as per EU test cycle, depending on selected tyre size).

# Enhanced networking and productivity inside the vehicle: Microsoft Office 365 with Skype for Business, On-Street Parking Information in further European cities. (Note: none of these are available in Belgium nor Luxembourg.)

With the integrated function Microsoft Office 365, BMW is the first manufacturer to offer a safe server connection for the exchange and processing of mails, calendar entries and contact data. This function allows direct transfer of addresses from calendar entries into the navigation system and selection of telephone numbers via the connected mobile telephone. Moreover, from the end of September 2017, it will be possible to use the Unified Communication solution Skype for Business from Microsoft inside the car. This service is also fully integrated into the onboard iDrive control system. Upcoming telephone conferences are automatically identified. It is possible to participate simply by pressing the controller. During the journey, the name of those taking part in the discussion can be shown on the Control Display. The new BMW ConnectedDrive service will first be available in Germany, Great Britain and France. Additional countries are to follow at the end of 2017.

# BMW Corporate Communications

Media Information

Date 12 September 2017

Topic BMW model upgrade measures for the autumn of 2017.

Page

From the autumn of 2017, the number of European cities in which the unique On-Street Parking Information service, which assists the driver in finding a free parking space at the roadside, will be extended even further. The digital parking space finder, which is available in conjunction with the Real Time Traffic Information (RTTI) service for all current BMW models, can be also used in the Swedish cities of Stockholm, Gothenburg and Malmö as well as in the French cities of Paris, Lyon, Marseille, Nice, Nantes and Toulouse. Moreover, the cities of London, Manchester, Liverpool, Birmingham, Bristol, Sheffield, Glasgow, Edinburgh and Belfast in the UK have been added to this list.

#### **BMW Connected with new services.**

The intelligent networking of the vehicle and the driver's Smartphone will be further intensified with the service package BMW Connected+. Since July 2017 the extended range of digital services has been available for all current BMW models and BMW i models and comprises the highly personalised and simple display of Smartphone contents inside the car as well as new mobility services.

### **BMW Corporate Communications**

Media Information

12 September 2017 Date

BMW model upgrade measures for the autumn of 2017. Topic

Page

Overview of the new BMW models in the autumn of 2017*			
BMW X1	Output (kW/hp)	Fuel consumption according to EU (I/100 km)	CO₂ emissions (g/km)
BMW X1 xDrive20d	140/190	4.8 – 4.7	127 – 123
BMW X3	Output (kW/hp)	Fuel consumption according to EU (I/100 km)	CO <sub>2</sub> emissions (g/km)
BMW X3 xDrive20i	135/184	7.3 – 7.1	168 – 163
BMW X3xDrive30i	185/252	7.3 – 7.2	168 – 164
BMW 5 Series Touring	Output (kW/hp)	Fuel consumption according to EU (I/100 km)	CO <sub>2</sub> emissions (g/km)
BMW M550d xDrive Touring	294/400	6,7 – 6,4	176 – 168
BMW 6 Series Gran Turismo	Output (kW/hp)	Fuel consumption according to EU (I/100 km)	CO <sub>2</sub> emissions (g/km)
BMW 640d xDrive Gran Turismo	235/320	6,2 – 5,8	163 – 153

<sup>\*</sup> all new models available from the start of production in November and/or December 2017

Further information on official fuel consumption figures, specific CO2 emission values and the electric power consumption of new passenger cars is included in the following guideline: "Leitfaden über Kraftstoffverbrauch, die CO2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Guideline for fuel consumption, CO2 emissions and electric power consumption of new passenger cars), which can be obtained from all dealerships, from the Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at http://www.dat.de/en/offers/publications/guideline-for-fuel-consumption.html. LeitfadenCO2 (GuidelineCO2) (PDF – 2.7 MB))

# **Corporate Communications**

Media Information

12 September 2017 Date

BMW model upgrade measures for the autumn of 2017. Topic

Page

In the event of enquiries please contact:

Corporate Communications Kai Lichte, Product Communications BMW Automobiles

Phone: +49-89-382-51240 Email: kai.lichte@bmwgroup.com

Ralph Huber, Head of Product Communications BMW Automobiles

Phone: +49-89-382-68778

Email: ralph.huber@bmwgroup.com

Internet: www.press.bmwgroup.com

Email: presse@bmw.de

#### The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2016, the BMW Group sold approximately 2.367 million cars and 145,000 motorcycles worldwide. The profit before tax was approximately € 9.67 billion on revenues amounting to € 94.16 billion. As of 31 December 2016, the BMW Group had a workforce of 124,729 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

### www.bmwgroup.com

Facebook: http://www.facebook.com/BMWGroup

Twitter: http://twitter.com/BMWGroup

YouTube: http://www.youtube.com/BMWGroupview

Google+: http://googleplus.bmwgroup.com