

Pieter Nota

Member of the Board of Management of BMW AG,
Sales and Brand BMW, Aftersales BMW Group
(as of 01/2018)



July 1964	Born in the Netherlands
1989	Master's Degree in Business Administration, Erasmus University Rotterdam, Netherlands
1990 – 2005	Unilever
	1990 – 1996 Brand- and Product Management, Unilever Netherlands
	1996 – 1998 Marketing Manager Innovations, Unilever Europe, UK
	1998 – 2002 Marketing Director and Member of the Executive Board, Unilever Poland
	2002 – 2005 Marketing Director and Member of the Executive Board, Unilever Foods, Germany
2005 – 2010	Chief Marketing and Innovation Officer, Beiersdorf AG, Germany
2010 – 2017	Royal Philips
	2010 – 2011 Executive Vice President and Chief Executive Officer, Consumer Lifestyle, Netherlands
	2011 – 2016 Executive Vice President and Chief Executive Officer, Personal Health, Netherlands
	2016 – 2017 Executive Vice President, Personal Health and Chief Marketing Officer, Netherlands
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