

Media Information
6 March 2018

BMW Group reduces CO2 emissions in Europe again

- Decrease of average CO2 emissions to 122 g/km
- Reduction since 1995 totals more than 42 percent
- All-electric BMW i4 will be manufactured in Munich

Munich. The BMW Group has reduced CO2 emissions from its new car fleet in Europe (EU 28) to 122 grams/kilometre. Compared to 2016, this marks a reduction of a further 2 gram/kilometre (2016: 124g/km). The BMW Group has been reducing CO2 emissions from its EU fleet for years: since 1995, the average CO2 emissions for new BMW Group vehicles sold in Europe has fallen by more than 42%.

“This development clearly shows that our e-mobility strategy is successful. We are adding more electric drives to our vehicle fleet, while also working on fuel-saving technologies for our conventional drives,” said Harald Krüger, Chairman of the Board of Management of BMW AG.

In 2017, the BMW Group sold more than 100,000 electrified vehicles. Last year, the BMW Group accounted for more newly registered electrified vehicles (all-electric + plug-in hybrid) than any other manufacturer in Europe, with a share of 21 percent. In the electrified vehicle segment, the BMW Group’s market share is already three times larger than its share of the conventional vehicle market.

“By 2025, our global vehicle portfolio will include 25 fully- or part-electric models. At last year’s Frankfurt Motor Show, we unveiled our take on the future of e-mobility with the BMW iVision Dynamics. This vehicle will become reality: we will build it in Munich – as the BMW i4,” Krüger added.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 14 countries; the company has a global sales network in more than 140 countries.

In 2017, the BMW Group sold over 2,463,500 passenger vehicles and more than 164,000 motorcycles worldwide. The profit before tax in the financial year 2016 was approximately € 9.67 billion on revenues amounting to € 94.16 billion. As of 31 December 2016, the BMW Group had a workforce of 124,729 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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