



Media information
26 January 2022

When sporting prowess meets exclusivity: the BMW X2 Edition GoldPlay.

New special edition of the compact Sports Activity Coupé dials up the dynamic aura, adds visually striking exterior touches and creates an interior ambience distilled to maximise driving pleasure. The BMW X2 xDrive25e plug-in hybrid, super-sporting BMW X2 M35i and all other engine variants will be available in this special-edition form from March 2022.

Munich. The highly distinctive design of the BMW X2 projects a sense of athleticism that accurately reflects the car's sporty driving properties. It also ensures the X2 cuts a visually alluring figure and stands out from the crowd in the premium compact segment. The Sports Activity Coupé (SAC) fuses individual lifestyle attributes with modern functionality and the driving pleasure for which BMW is renowned. Its powerfully expressive front end, the flowing lines of its flanks and the BMW logo on each C-pillar recalling classical BMW coupés from years past also bring visual uniqueness to the BMW X model family. And from March 2022, the new BMW X2 Edition GoldPlay will introduce a heightened sense of extrovert appeal to urban areas and beyond. The new special edition underscores the singular character of the BMW X2 and combines equipment highlights, such as the extended M High-gloss Shadow Line, the "X2" logo projection from the driver's side mirror or the optionally available Adaptive LED Headlights including a four-segment matrix high-beam headlight function, turning lights and adaptive light distribution, with exclusive exterior details and special interior appointments that add an extra layer to an already richly engaging driving experience.

The new BMW X2 Edition GoldPlay will be offered with all the drive system variants available for the compact SAC. Among these are the plug-in hybrid BMW X2 xDrive25e (fuel consumption, combined: 1.8 – 1.7 l/100 km [156.9 – 166.2 mpg imp]; electric power consumption, combined: 15.2 – 14.9 kWh/100 km; CO2 emissions, combined: 42 – 38 g/km based on the WLTP cycle) and super-sporting BMW X2 M35i (fuel consumption, combined: 8.1 – 7.5 l/100 km [34.9 – 37.7 mpg imp]; CO2 emissions, combined: 185 – 170 g/km based on the WLTP cycle).



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Stylish extravagance with accents in Galvanic Gold.

The new BMW X2 Edition GoldPlay combines its exclusive exterior and interior appointments with the design and equipment features found in X2 variants with M Sport specification. M Sport suspension with a 10-millimetre lower ride height and M Sport steering optimise the dynamic potential of the compact SAC. Added to which, a large, three-section lower air intake in the front apron, front and rear bumper panels with inserts in Dark Shadow, wheel arch trim and lower door edging in body colour, M High-gloss Shadow Line trim and the M Aerodynamics package give the car a muscular appearance. The surrounds for the side windows, window recess covers, B-pillar trim and embellisher surrounds on the C-pillar, mirror cover panels and mirror frames (incl. mirror triangle) are finished in High-gloss Black on the special-edition car, as are the exhaust tailpipe finishers and border for the BMW logo on the tailgate.

Adorning the front of the car is the M Mesh kidney grille in High-gloss Black whose mesh structure is inspired by racing cars. The styling extravagance that marks out this special-edition X2 is headlined by the use of the exclusive colour shade Galvanic Gold for the kidney grille surround and exterior mirror caps. Eye-catching inserts in Galvanic Gold also adorn the 19-inch M aerodynamic wheels of the special-edition car. 20-inch M aerodynamic wheels are available as an option, and likewise come with Galvanic Gold inserts.

New exterior colours, striking foliation.

The exterior colour San Remo Green metallic is reserved exclusively for the GoldPlay Edition. This is the first time this colour shade has been available for the BMW X2. Customers can also specify their cars in Alpine White non-metallic, M Misano Blue metallic, Sapphire Black metallic, Skyscraper Grey metallic and the BMW Individual paint finishes Storm Bay metallic, Frozen Black metallic and Frozen Pure Grey metallic. The Galvanic Gold side foliation on the doors and the front and rear side panels are another exclusive addition.

On cars ordered with either of the two matt Frozen paint finishes, both the foliation and the Galvanic Gold accents for the BMW kidney grille and exterior mirror caps are deleted.



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The grille surround is instead finished in Black and the mirror caps are painted in body colour. This design variant can also be chosen with the other exterior colour shades.

The interior: sporting ambience with innovative details.

M-specific equipment features combine with innovative details to create a sporty and exclusive ambience inside the BMW X2 Edition GoldPlay. The M leather steering wheel with multifunction buttons, anthracite-coloured headliner, M stainless steel pedals, M driver's footrest and car key with distinctive M identifier underscore the sporting instincts of the special edition. Judiciously placed accents create a stylistic connection with the exterior design. These include door sill strips which have a surface structure derived from the BMW kidney grille's mesh design and bear "Edition" lettering in Galvanic Gold. Around the instrument panel on the front passenger side of the cabin, the Dark Graphite matt trim strips – likewise a bespoke design for the GoldPlay Edition – display a graphic referencing the exterior foliage. For the first time, a laser engraving technique is used, which applies the graphic in the colour Golden Mica metallic on the surface of the strip and seals it with clear varnish.

Another highlight of the bespoke interior appointments for the special-edition model are the M sport seats with particularly prominent side bolsters and integral head restraints for the driver and front passenger. These are trimmed in an exclusive Dakota leather trim variant. The black leather surfaces of the driver's seat and front passenger seat are perforated through the centre section of the backrests. Contrast stitching and piping in Giallo Oro – a golden yellow colour shade – add a distinctive flourish. Plus, the M sport seats also feature a High-gloss Black border for the cut-out below the head restraints and a BMW M GmbH logo flag label on the backrest piping.

The special-edition model also comes with gold-coloured contrast stitching for the instrument panel, centre console, and outer and centre armrests of the front seats. The edge binding for the anthracite-coloured floor mats is likewise in Giallo Oro. The exception here is the BMW X2 xDrive25e, which features anthracite-coloured floor mats with grey piping in both its standard and special-edition form.



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Wide range of drive options, extensive standard equipment.

In addition to the plug-in hybrid model and ultra-sporty BMW X2 M35i – which employs a 225 kW/306 hp four-cylinder engine with TwinPower Turbo technology, an eight-speed Steptronic Sport transmission, a mechanical M Sport differential at the front axle and the BMW xDrive intelligent all-wheel-drive system to deliver standout performance – customers can choose from another eight further drive variants for the new special edition to choose from. The range of products ranges from the BMW X2 sDrive18i (combined fuel consumption: 7.1 – 6.1 l/100 km [39.8 – 46.3 mpg imp]; combined CO₂ emissions: 161 – 138 g/km based on the WLTP cycle) with 100 kW/136 hp to the 170 kW/231 hp BMW X2 xDrive25d (combined fuel consumption: 6.3 – 5.7 l/100 km [44.8 – 49.6 mpg imp]; Combined CO₂ emissions: 165 – 148 g/km based on the WLTP cycle) and includes two petrol and three diesel engines. Depending on the drive variant, they deliver their power to a 6-speed manual transmission, a 7-speed Steptronic transmission with double clutch or an 8-speed Steptronic transmission. With the exception of the entry-level version, the all-wheel drive system BMW xDrive is optionally available for all models, which is standard on the BMW X2 xDrive25d.

The specific design and equipment features of the BMW X2 Edition GoldPlay enhance the premium character of the compact SAC to visually stunning effect. Its extensive standard equipment comprises items such as LED headlights with integral bad weather light, automatic tailgate operation, two-zone automatic climate control and a lighting package (including outside door handle light, ground lighting, exterior mirror lighting and door entry light, plus an "X2" logo projection from the driver's side exterior mirror). Comfort, safety and driving pleasure are further boosted by Cruise Control with brake function, Park Distance Control with sensors at the rear of the car, Collision Warning with city braking function, Speed Limit Display with no-overtaking indicator, the iDrive control system optionally with freestanding 10.25-inch touchscreen display and the optionally available full-colour BMW Head-Up Display.



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The fuel consumption, CO₂ emissions, electric power consumption and operating range figures are determined according to the European Regulation (EC) 715/2007 in the version applicable. They refer to vehicles in the German market. Where a range is shown, WLTP figures take into account the impact of any optional extras.

All values were calculated based on the new WLTP test cycle. WLTP values are taken as the basis for determining vehicle-related taxes or other duties based (at least inter alia) on CO₂ emissions as well as eligibility for any applicable vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures can also be found at www.bmw.de/wltp.

Further information on official fuel consumption figures and specific CO₂ emission values of new passenger cars is included in the following guideline: 'Leitfaden über den Kraftstoffverbrauch, die CO₂-Emissionen und den Stromverbrauch neuer Personenkraftwagen' (Guide to the fuel economy, CO₂ emissions and electric power consumption of new passenger cars), which can be obtained free of charge from all dealerships, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2>.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2021, the BMW Group sold over 2.5 million passenger vehicles and more than 194,000 motorcycles worldwide. The profit before tax in the financial year 2020 was € 5.222 billion on revenues amounting to € 98.990 billion. As of 31 December 2020, the BMW Group had a workforce of 120,726 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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