BMW Media information 06/2022

Page 1

The first-ever BMW M3 Touring. Highlights.





- BMW M GmbH takes dynamic prowess literally into a new dimension with the presentation of the first **BMW M3 Touring**. Fourth body variant in the line-up of high-performance cars in the premium midsize class: 375 kW/510 hp, acceleration [0 100 km/h / 62 mph]: 3.6 seconds, fuel consumption combined: 10.4 10.1 l/ 100 km (27.2 28.0 mpg imp) in the WLTP cycle; CO_2 emissions combined: 235 229 g/km in the WLTP cycle; NEDC figures: -.
- Combination of motor sport feeling and broader functional appeal creates a standalone character profile. BMW M3 Touring represents a new embodiment of the signature M talent for blending high performance with unrestricted everyday practicality and milecovering ability.
- Powertrain technology with a clear focus on beguiling performance. BMW M3 Competition Touring with M xDrive is the only model variant. Six-cylinder in-line engine with M TwinPower Turbo technology and high-revving character; eight-speed M Steptronic transmission with Drivelogic; M xDrive all-wheel-drive system.
- Model offensive continues as BMW M GmbH celebrates its 50th anniversary. World premiere at the Goodwood Festival of Speed in England in June 2022.
 market launch of the new BMW M3 Touring will begin from the start of production in November 2022.
- BMW M3 Touring has a standalone appearance; clear differentiation within the line-up; dynamic aura unmatched by any rival. M-specific exterior design features with authentic connection to the technical requirements of a high-performance sports car: large cooling air inlets and vertically arranged BMW kidney grille, powerfully sculpted wheel arches, M gills, prominently extended side skirts and front/rear apron attachment parts in black, exhaust system with two pairs of exhaust tailpipes. Model-specific roof spoiler with Gurney, roof finished in Black high-gloss as standard or in body colour as an option. M Carbon exterior package available as an option.

- 375 kW/510 hp six-cylinder in-line engine with hallmark M performance characteristics, instantaneous response and linear power delivery into high rev ranges. Peak torque: 650 Nm (479 lb-ft), maximum engine speed: 7,200 rpm. Drive unit developed using expertise from motor sport also serves as the basis for the engine in the BMW M4 GT3 endurance racing car. Cooling system and oil supply designed to handle extremely high longitudinal and lateral dynamic forces on the track.
- Engine power channelled via the eight-speed M Steptronic transmission with Drivelogic; three gearshift programs and shift paddles on the steering wheel. M xDrive all-wheel-drive system and Active M Differential at the rear axle maximise traction, directional stability and cornering dynamics. Rear-biased power transfer. Driver can select from three modes to individualise the performance experience: 4WD, 4WD Sport and 2WD with pure rear-wheel drive and the stability control system deactivated.
- M-specific chassis technology with bespoke tuning delivers a characteristic balance between race-oriented performance and persuasive driving comfort in everyday use and over longer journeys. Model-specific bracing elements for the underfloor section and luggage compartment. Adaptive M suspension with electronically controlled shock absorbers and M Servotronic steering with variable ratio come as standard.
- Integrated braking system with two settings for pedal feel and response. M Compound braking system specified as standard, M Carbon ceramic brakes optional. Forged M light-alloy wheels – front: 19 inches, rear: 20 inches, optionally with track tyres.
- DSC (Dynamic Stability Control) including M Dynamic Mode and integral wheel slip limitation. Standard-fit M Drive Professional includes M Traction Control with wheel slip limitation adjustable through ten stages in the M xDrive system's 2WD mode, plus the M Drift Analyser and M Laptimer.
- Exceptional practicality in a high-performance sports car from BMW M GmbH. BMW M3 Touring with variable-use interior and load capacity that can be increased from 500 litres to a maximum 1,510 litres. Automatic tailgate operation and separately opening rear window as standard. 40:20:40 split/folding rear seat backrest, storage compartment underneath the boot floor for luggage

06/2022 Page 3

compartment cover and boot partition net. Anti-slip rails that rise up from the boot floor can be ordered as an option.

- Fresh interpretation of the driver-focused cockpit design for an intense performance experience. BMW M3 Touring with new BMW iDrive including BMW Curved Display with M-specific displays. Fully digital screen grouping behind a single glass surface angled towards the driver. Relevant driving information including Shift Lights presented with new graphics on the 12.3-inch information display. M-specific widgets for car setup and tyre condition can be shown on the home screen of the 14.9-inch control display. Optional BMW Head-Up Display with likewise M-specific content.
- M Sport seats and Merino leather trim as standard, weight-minimised M Carbon bucket seats available as an option. Standard specification also comprises three-zone automatic climate control, BMW Live Cockpit Plus with BMW Maps navigation system, ambient lighting, hi-fi speaker system, interior and exterior mirror package.
- M-specific control/operation concept includes Setup button for direct access to the settings for the engine, chassis, steering, braking system and M xDrive. Two individually composed overall setup configurations can be activated using M buttons on the steering wheel.
- Extensive selection of systems for automated driving and parking.
 Front Collision Warning, Speed Limit Info and Park Distance Control come as standard. Options include Driving Assistant Professional with Steering and Lane Control Assistant, Active Cruise Control, Automatic Speed Limit Assist, traffic light detection and Active Navigation, plus Parking Assistant with Reversing Assistant.
- M Mode button enables individual configuration of display content and driver assistance system interventions. ROAD, SPORT and TRACK settings can be selected.
- Progressive digitalisation provided by new BMW iDrive based on BMW Operating System 8. BMW Intelligent Personal Assistant and BMW Curved Display for intuitive, multimodal interaction between the driver and car using natural speech and touch control.
 Personalisation via BMW ID and My BMW App. Smartphone integration for Apple CarPlay® and Android Auto™. Personal eSIM

BMW Media information

06/2022 Page 4

can be used inside the car. Optimised connectivity via 5G-compatible antenna system.

All figures relating to performance, fuel/electric power consumption and emissions are provisional.

All of the stated model variants, equipment features, technical data and fuel/electric power consumption and emissions figures relate to the offering in the German market. Dimensions and measurements refer to vehicles with basic configuration in Germany. These may vary depending on the wheel/tyre size and items of optional equipment selected.

The fuel consumption, CO_2 emissions, electric power consumption and electric range figures are determined according to the European Regulation (EC) 715/2007 in the version applicable. The figures refer to a vehicle with basic configuration in Germany and the range shown considers the different sizes of the selected wheels/tyres and the selected items of optional equipment.

All values were calculated based on the new WLTP test cycle. WLTP values are taken as the basis for determining vehicle-related taxes or other duties based (at least inter alia) on CO_2 emissions as well as eligibility for any applicable vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures can also be found at www.bmw.de/wltp.

Further information on official fuel consumption figures and specific CO_2 emission values of new passenger cars is included in the following guideline: 'Leitfaden über den Kraftstoffverbrauch, die CO_2 -Emissionen und den Stromverbrauch neuer Personenkraftwagen' (Guide to the fuel economy, CO_2 emissions and electric power consumption of new passenger cars), which can be obtained free of charge from all dealerships, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at https://www.dat.de/co2.