



Media information

7 May 2024

### **Exclusive sportiness for every occasion: BMW M Performance Parts for the new BMW 5 Series Touring and the new BMW i5 Touring.**

+++ Model-specific products emphasise the dynamic character of the vehicle  
+++ Optimum balance between aesthetics and functionality  
+++ Offer available at the launch of the new model generation +++

**Munich.** Hallmark BMW driving pleasure, a sporty appearance and modern functionality have always helped the BMW 5 Series Touring to occupy a special position in the premium segment of the upper mid-range vehicle segment. The fully electric drive of the BMW i5 Touring in the sixth model generation makes this combination even more attractive. BMW M Performance Parts will also be available for all model variants from market launch in May 2024, underlining the dynamic character of the new BMW 5 Series Touring and the new BMW i5 Touring in everyday use and on journeys.

The model-specific aerodynamic, interior and suspension retrofit products offer ideal opportunities to individually optimise the dynamic potential and athletic appearance of the new BMW 5 Series Touring and the new BMW i5 Touring.

### **Individual appearance, optimised aerodynamics and intelligent lightweight design with high-quality M Performance exterior parts.**

The BMW M Performance Parts for the exterior set individual accents in appearance and at the same time fulfil functional requirements in terms of lightweight construction and aerodynamics. They have been specially developed for the new BMW 5 Series Touring and the new BMW i5 Touring with M Sport Package or M Sport Package Pro and are perfectly matched to the geometry and design of the vehicle. All Carbon components are made of carbon fibre reinforced plastic (CFRP), sealed with clear lacquer to achieve a high-quality finish, and give the car a sharp and sporty look from all angles.



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The three-part M Performance Carbon front splitter makes a confident statement of exclusive sportiness and enhances the dynamic driving potential of the new BMW 5 Series Touring and the new BMW i5 Touring. Handcrafted to perfection, it provides performance-oriented downforce as well as a striking appearance. For an even more exclusive look, the M Performance front splitter is also available in high-gloss black on the left and right.

In addition to the M Performance Carbon side sill attachments, which give the vehicle's profile even more visual length and depth, the new M Performance accent stripes in Frozen Black emphasise the dynamically flowing lines of the new BMW 5 Series Touring and the new BMW i5 Touring. The digitally printed accent stripes are in matt anthracite and feature the M Performance lettering. The M Performance side sill decals, which consist of a striking curved line in matt grey, highlight the vehicle's profile even further. The decals are located below the doors and provide an elegant colour accent, especially on the black side sills. The exclusive M Performance Frozen Black accent stripes emphasise the sporty elegance and accentuate the shoulder area along the entire length of the vehicle. The high-quality film set is road wash resistant and optimised for the vehicle geometry of the BMW 5 Series Touring and the BMW i5 Touring.

The striking M Carbon exterior mirror caps and the M Performance Aramid aerial cover provide further accents for the individual and sporty profile of the new BMW 5 Series Touring and the new BMW i5 Touring. Aramid-reinforced plastic is very similar to CFRP, but has a high electromagnetic permeability.

The three-piece M Performance rear diffuser is also made from aramid. It emphasises the powerfully designed rear of the vehicle even more impressively and also enables the luggage compartment lid to be opened and closed without touching it. The M Performance high-gloss black roof spoiler and M Performance Carbon rear fins add a touch of sportiness and elegance.

### **High-quality interior options bring racing flair to the cockpit.**

The M Performance Carbon door sill trims are an unmistakable sign of the dynamic orientation of the new BMW 5 Series Touring and the new BMW i5 Touring. With their M Performance lettering, they are an eye-catching feature when the doors



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are open. For a particularly elegant first impression, M aluminium door sill trims are also available. The M Performance door projector slides supplement the existing BMW LED door projector with three interchangeable M Performance graphics and provide a particularly characteristic entry and exit experience even at dusk.

The M Performance floor mats with leather-look edging, contrasting stitching and a seam in BMW M colours add a sporty touch to the interior. The purist design and precise workmanship of the M Performance stainless steel pedal pads with asymmetric rubber profiles give the driver's footwell an unmistakably dynamic, high-tech look.

The M Performance key case also makes a clear performance statement on any occasion. Made from Alcantara and high quality leather in a carbon fibre look, the perfectly-fitting protective cover protects the vehicle key from scratches and is a perfect addition to the range of BMW M Performance Parts. The M Performance Carbon fuel filler cap is also available for the combustion engine and plug-in hybrid variants of the new BMW 5 Series Touring. It is particularly easy to fit and features M Performance lettering on brushed aluminium.

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### The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2023, the BMW Group sold over 2.55 million passenger vehicles and more than 209,000 motorcycles worldwide. The profit before tax in the financial year 2023 was € 17.1 billion on revenues amounting to € 155.5 billion. As of 31 December 2023, the BMW Group had a workforce of 154,950 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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