

Media Information
3 December 2024

From Austria to Hungary: BMW Group Plant Steyr produces first electric engines for Neue Klasse test vehicles

+++ First sixth-generation e-engines from Steyr dispatched to Debrecen for test vehicles +++ Next milestone to series production +++ BMW Group Plant Debrecen produces first test vehicles for Neue Klasse +++

Steyr. Just ten months after the start of system installation, the first electric engine was now shipped from BMW Group Plant Steyr to Debrecen, Hungary. At BMW Group Plant Debrecen, the e-engine will be used in Neue Klasse test vehicles.

"Our plant in Steyr has been delivering the first sixth-generation electric engines to the development department in Munich since September. We also recently began sending our e-engines directly to BMW Group Plant Debrecen, where they are being installed in test vehicles," explains Klaus von Moltke, SVP Engine Production at BMW AG and Managing Director of BMW Group Plant Steyr.

Plant Steyr already launched production of the first next-generation electric motors three months ago. Helmut Hochsteiner, VP of Electric Engine Production at BMW Group Plant Steyr, adds: "Over the coming months, we will continue to validate and optimise the complex production process for the new electric motors," The supply of Plant Debrecen with electric engines from Steyr marks the next important milestone towards the start of series production – both Neue Klasse and its electric motors from Austria.

Further information on the [production of test vehicles at BMW Group Plant Debrecen can be found in the BMW Group PressClub](#).

This is BMW Group Plant Steyr

The BMW Group's largest engine plant worldwide is located in Steyr in Upper Austria, where 4,700 employees produce over one million petrol and diesel engines each year. Steyr is also home to a major development centre for the research and development of new drive trains. In June 2022, the company announced that it would begin production of e-drives in 2025. BMW Motoren GmbH in Steyr is currently one of Austria's top industrial companies in terms of revenues and exports.

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The BMW Group

With its four brands, BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2023, the BMW Group sold over 2.55 million passenger vehicles and more than 209,000 motorcycles worldwide. The profit before tax in the financial year 2023 was € 17.1 billion on revenues amounting to € 155.5 billion. As of 31 December 2023, the BMW Group had a workforce of 154,950 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key component of the BMW Group's corporate strategy – from the supply chain through production to the end of the use phase of all products.

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