

Media Information
28 August 2025

Satellite details of the BMW Group Keynote. World Premiere of the new BMW iX3.

Munich. Please find the satellite details of the BMW Group Keynote as follows:

5 SEPTEMBER 2025.

11:00 - 11:30 A.M. CEST – World Premiere of the new BMW iX3. **LIVE**

Technical data TV satellite transmission:

Satellite:	Astra 1M @ 19.2°E, TP 1.024, Channel A9
Downlink:	11,561.000 vertical

Encoder	MPEG 4 / 420 16_9 HD
FEC	3/4
Pilot	On
Modulation	DVBS2-8 PSK
Frame	Normal
Roll off Factor	20% RO
Symbolrate	7.12 Msym/s
Occupied Bandwidth (-3dB)	9.00 MHz
Allocated Bandwidth	9.00 MHz

Contact SNG: Tel. +49 (0) 179-5079009 (Torsten Jobmann)

Live Stream available at:

English:

<https://www.live.bmwgroup.com/en/live-streaming/> and

<https://youtube.com/live/tRA3B-w7BUY?feature=share>

German: <https://www.live.bmwgroup.com/de/live-streaming/>

Company

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