## **BMW Motorrad Corporate Communications**



Media information

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BMW Motorrad Model Updates 2026. Further attractive new colors and special equipment.

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### BMW Motorrad Model Update 2026.

Additional attractive new colors and special equipment.



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**Munich.** For the 2026 model year, a number of additional model care measures will be incorporated into the BMW Motorrad range.

#### **BMW R 1300 GS.**

 Style Trophy in new color scheme White Aluminum Matt metallic / Racingblue metallic.

#### BMW R 1300 GS Adventure.

- Special equipment: Hand guard extension in the Touring Package.
- Engine guard Enduro in Enduro Package Pro.

Company

Bayerische

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#### **BMW S 1000 XR.**

- Optional equipment: USB charging port included in the Dynamic Package.
- Style Sport in new Sage Green metallic color scheme. Gravity Blue metallic no longer available.

#### **BMW F 900 GS.**

- Style Passion in new Snapper Rocks Blue Matt metallic color scheme. Sao Paulo Yellow uni no longer available.
- Style Trophy in new color scheme Racingblue metallic / Lightwhite uni / Racingred uni and Racingred uni for rear frame. Lightwhite uni / Racingblue metallic no longer available.

#### **BMW C 400 GT.**

• Style Exclusive in new Blue Ridge Mountain metallic color scheme and rim color gold. Diamondwhite metallic no longer available.

#### **BMW C 400 X.**

• Style Rugged in new color scheme White Aluminum Matt metallic and rim color Black. Kalamata Matt metallic no longer available.

You may find press material on BMW motorcycles in the BMW Group PressClub at www.press.bmwgroup.com.

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#### The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2024, the BMW Group sold over 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2024 was € 11.0 billion on revenues amounting to € 142.4 billion. As of 31 December 2024, the BMW Group had a workforce of 159,104 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products from the supply chain and production to the end of their useful life.

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