

The BMW Z4 Final Edition. An exclusive take on the iconic roadster.



Sheer driving pleasure has always been baked into the BMW brand's DNA. The BMW Z4 is a prime example: truly exhilarating roadster fun. Since the start of the first model generation in 2002, this open-top sports car has been wowing customers with its unique combination of peerless design, a purist driving experience and sporty dynamics. The upcoming BMW Z4 Final Edition provides fans with a time-limited opportunity to order a very special version of this vehicle – one that may well become a collectors' item. It comes with specific equipment elements that create individual highlights on the outside as well as in the interior. At the same time, the Final Edition represents this iconic two-seater's crowning glory. Production of the BMW Z4 will come to an end in March 2026.

Customers will have a short order window for the BMW Z4 Final Edition, beginning in late January 2026.

Distinctive looks for an unmistakeable personality.

The distinguishing exterior feature of the BMW Z4 Final Edition is its exclusive Frozen Matt Black paint finish. This colour, which underlines the model's individual and dynamic flair, is only available for the Final Edition of the BMW Z4. It looks particularly impressive when combined with the M High-gloss Shadowline exterior trim, which is part of all Final Edition models. In addition to Frozen Matt Black, customers can select other colours from the BMW Z4 range, at no extra cost. The M Sport brake in High-gloss Red is also included with the BMW Z4 Final Edition. It impresses with particularly effective deceleration and attractive looks.

Red accents in the interior.

The distinctive contrasting red seams selected especially for the Final Edition provide a literal common thread which, in this case, ties together the instrument panel, centre console, door trims and M Sport seats in Vernasca Leather/Alcantara. Another attractive eye-catcher is the M Alcantara steering wheel with contrasting seams to match. It accentuates the sporty character of the BMW Z4 Final Edition to perfection, while specially engraved door sill strips enhance its exclusivity.

Available for all models.

The Final Edition is available for the 145 kW/197 hp BMW Z4 sDrive20i (WLTP combined (EnVKV): fuel consumption 7.4–7.3 litres/100 km; CO₂ emissions: 166–164 g/km, CO₂ class F)* as well as the BMW Z4 sDrive30i delivering 190 kW/258 hp of power (WLTP combined (EnVKV): fuel consumption 7.4 litres/100 km; CO₂ emissions: 167 g/km, CO₂ class F)*. The Edition also extends to the range-topping BMW Z4 M40i (WLTP combined (EnVKV): fuel consumption 8.7–8.0 litres/100 km; CO₂ emissions: 197–181 g/km, CO₂ class G)* powered by a 250 kW/340 hp six-cylinder in-line engine.

Offered for all models regardless of the transmission selected, the Final Edition trim level costs 4,270 euros (VAT incl). It requires the M Sport package already included as standard in the BMW Z4 sDrive30i and BMW Z4 M40i. With the BMW Z4 sDrive20i, the Final Edition is charged at 7,525 euros (VAT incl), as the M Sport package is not part of the standard equipment for this engine variant and is therefore added to the vehicle at the usual cost of 3,255 euros (VAT incl).

The history of the BMW Z4: Launch of the first generation in 2002.

The BMW Z4 is part of a long-standing BMW tradition of open-top two-seater sports cars. This successful lineage includes icons such as the BMW 328 Roadster, the BMW 507 and the BMW Z8.

The BMW Z4 had its premiere in autumn 2002, as the direct successor to the BMW Z3 launched in 1995. And, like its predecessor, the BMW roadster known internally as the E85 series was produced at the BMW Plant Spartanburg in the US state of South Carolina.

With its long bonnet and short rear, the design of the BMW Z4 signalled power and sporting prowess. In the cabin, the low seating position just in front of the rear axle made for an unforgettable roadster driving experience. The BMW Z4 set new standards with a torsional stiffness previously unmatched in the convertible and roadster segment. Its supreme agility was also due to its 50/50 weight distribution. The BMW Z4 M Roadster was the first generation's range-topper. Fitted with the 252 kW/343 hp six-cylinder in-line engine from the BMW M3, it accelerated from 0 to 100 km/h in 5.0 seconds.

The second BMW Z4 generation: Unchanged dynamic appeal, electro-hydraulic retractable hardtop as standard.

In December 2008 BMW introduced the second generation of the Z4 to the world. The new two-seater known internally as the E89 model series again combined classic proportions with leading-edge engineering.

It came with a completely new, electro-hydraulically retractable hardtop made up of two roof sections. Featuring an aluminium shell design, the hardtop was included as standard and could be opened or closed at the touch of a button in just 20 seconds. With the hardtop in place, the BMW Z4 offered the refined comfort of a sporty premium coupé. The interior of the new BMW Z4 had gained much over the first-generation model in terms of headroom and elbow room. In addition, this marked the first time the roadster used the BMW iDrive infotainment system.

The third-generation BMW Z4: Modern interpretation of the classic open-top sports car.

BMW premiered the third – and current – generation of the BMW Z4 in August 2018 at Pebble Beach Golf Links near Monterey, California. The BMW Z4 world premiere revealed a modern interpretation of the classic open-top sports car. A premium roadster boasting an electrically operated fabric softtop, sporty handling and a purist, driver-focused interior design. This was complemented by premium-quality driver assistance, infotainment and connectivity features. Unparalleled in this segment is the three-litre straight-six engine with M TwinPower Turbo technology in the BMW Z4 M40i, which has been offered with a manual transmission since 2024 as the Pure Impulse Edition. The Final Edition will be the pinnacle of the third-generation BMW Z4.

*** Consumption and emissions data:**

The figures for fuel consumption, CO₂ emissions, energy consumption and range are for vehicles as offered on the German market. All data are based on the WLTP test cycle. Energy consumption and emissions data refer to the German Passenger Car Energy Labelling Regulation (EnVKV).

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In 2024, the BMW Group sold over 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2024 was € 11.0 billion on revenues amounting to € 142.4 billion. As of 31 December 2024, the BMW Group had a workforce of 159,104 employees.

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