

Media Information
7 January 2026

BMW Group once again produces more than one million vehicles in Germany

+++ A quarter of all cars manufactured in Germany come from BMW Group +++
Success factor: technology openness +++ BMW iFACTORY as the key to competitiveness +++

Munich. Last year, the BMW Group once again produced more than one million vehicles at its German plants. This means that one in four vehicles built in Germany comes from a BMW Group plant. According to the German Association of the Automotive Industry (VDA), a total of 4.15 million vehicles were manufactured in Germany during the same period.

"Our plants provide impressive proof of how competitive German industry is. Producing more than one million vehicles in 2025 is a strong testament to Germany's innovative strength. To achieve this, we are systematically leveraging innovation and digitalisation. Going forward, policymakers must ensure competitive framework conditions for Germany as an industrial location," explains Milan Nedeljković, member of the Board of Management of BMW AG responsible for Production.

The German automotive industry possesses unique expertise, extensive knowledge and a passionate car culture that few locations worldwide can match. The BMW Group vehicle plants in Dingolfing, Leipzig, Munich and Regensburg represent strong pillars of the company's international production network. The foundation for this is a clear strategic direction aligned with the BMW iFACTORY, with streamlined structures, efficient processes and maximum flexibility at all plants. The BMW iFACTORY offers a vision for manufacturing across all locations in the global production network.

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At all German plants, vehicles with internal combustion engines, plug-in hybrids and fully-electric drive trains are produced on a single line. With this

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flexible structure, BMW Group production can respond in an agile manner to fluctuations in demand and changing market conditions. It is therefore an important pillar supporting the company's cross-functional resilience and a key competitive advantage in a dynamically evolving industry.

Vehicles from the German plants are primarily destined for the European market, in line with the principle of globally distributed value added. In the Americas and China, production volumes also roughly correspond to the number of vehicles sold in those regions.

Overview of BMW Group production in Germany

Plant	2025 production programme	Drive train variants
Dingolfing	BMW 4 Series Convertible and Coupé, BMW 5 Series Sedan and Touring, BMW 7 Series, BMW 8 Series Convertible, Coupé and Gran Coupé, BMW i5 Sedan and Touring, BMW i7, BMW iX, BMW M4 Convertible and Coupé, BMW M5 Sedan and Touring	BEV, ICE, PHEV
Leipzig	BMW 1 Series, BMW 2 Series Active Tourer and Gran Coupé, MINI Countryman	BEV, ICE, PHEV
Munich	BMW 3 Series Sedan and Touring, BMW 4 Series Gran Coupé, BMW i4, BMW M3 Sedan and Touring	BEV, ICE, PHEV
Regensburg	BMW X1, BMW X2, BMW iX1, BMW iX2	BEV, ICE, PHEV

Detailed BMW Group production figures for 2025 will be released with the Integrated BMW Group Report in March 2026.

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The BMW Group

With its four brands, BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2024, the BMW Group sold 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2024 was € 11.0 billion on revenues amounting to € 142.4 billion. As of 31 December 2024, the BMW Group had a workforce of 159,104 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products – from the supply chain through production to the end of their useful life.

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