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¹ Statements such as "new" and "revolutionary" relate to technologies and innovations in BMW's Neue Klasse vehicles compared with previous vehicles. The technologies and innovations were introduced with the BMW iX3 as the first model of the Neue Klasse.

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Model variants of the new BMW iX4.



BMW iX4 40 xDrive¹:

Sixth-generation BMW eDrive; 800V technology and high-voltage batteries with new cylindrical cells; net energy content of the high-voltage battery: 82.6 kWh

Two highly efficient electric motors with EESM and ASM technology

Maximum output: 275 kW/374 hp

Maximum torque: 520 Nm (383 lb-ft)

Combined range (WLTP): up to 638 km (396 miles)

DC charging rate: up to 300 kW

– range added in ten minutes of charging: up to 301 km (187 miles)²
(as per ISO 12906 in the WLTP cycle)

AC Charging Professional: up to 22 kW

Bidirectional charging

Performance/consumption/emissions:

Acceleration 0–100 km/h (62 mph): 5.6 s

Top speed: 200 km/h (124 mph)

Combined electric power consumption (WLTP): 19.1–15.9 kWh/100 km

CO₂ class: A

¹ The figures stated were determined based on the prescribed WLTP measurement procedure. The real-world values depend on various factors, such as load, driving style, route, weather, auxiliary consumers (including climate control systems), tyres and battery condition.

² The added range after ten minutes of high-power charging was determined in accordance with ISO 12906 in the WLTP cycle and assumes that the charging infrastructure enables the maximum DC charging power. The actual range added and charging performance depend on the vehicle equipment, state of charge/condition of the battery, ambient/battery temperature, driving profile, auxiliary consumers, vehicle-specific charging settings and the charging power provided at the charging station.

All information is provisional.

BMW iX4 50 xDrive¹:

Sixth-generation BMW eDrive; 800V technology and high-voltage batteries with new cylindrical cells; net energy content of the high-voltage battery: 108.7 kWh

Two highly efficient electric motors with EESM and ASM technology

Maximum output: 345 kW/469 hp

Maximum torque: 645 Nm (475 lb-ft)

Combined range (WLTP): up to 828 km (514 miles)

DC charging rate: up to 400 kW

– range added in ten minutes of charging: up to 387 km (240 miles)²
(as per ISO 12906 in the WLTP cycle)

AC Charging Professional: up to 22 kW

Bidirectional charging

Performance/consumption/emissions:

Acceleration 0–100 km/h (62 mph): 4.9 s

Top speed: 210 km/h (130 mph)

Combined electric power consumption (WLTP): 19.0–15.7 kWh/100 km

CO₂ class: A

¹ The figures stated were determined based on the prescribed WLTP measurement procedure. The real-world values depend on various factors, such as load, driving style, route, weather, auxiliary consumers (including climate control systems), tyres, and battery condition.

² The added range after ten minutes of high-power charging was determined in accordance with ISO 12906 in the WLTP cycle and assumes that the charging infrastructure enables the maximum DC charging power. The actual range added and charging performance depend on the vehicle equipment, state of charge/condition of the battery, ambient/battery temperature, driving profile, auxiliary consumers, vehicle-specific charging settings and the charging power provided at the charging station.

All information is provisional.

BMW iX4 M60 xDrive:

Sixth-generation BMW M eDrive; 800V technology and high-voltage batteries with new cylindrical cells; net energy content of the high-voltage battery: 108.7 kWh

Two highly efficient electric motors with EESM and ASM technology

Maximum output: 450 kW/612 hp¹

Maximum torque: 875 Nm (645 lb-ft)¹

Combined range (WLTP): up to 777 km (483 miles)¹

DC charging rate: up to 400 kW

– range added in ten minutes of charging: up to 360 km (224 miles)²
(as per ISO 12906 in the WLTP cycle)

AC Charging Professional: up to 22 kW

Bidirectional charging

Performance/consumption/emissions:

Acceleration 0–100 km/h (62 mph): 3.9 s

Top speed: 240 km/h (149 mph)

Combined electric power consumption (WLTP): 20.2–17.1 kWh/100 km

CO₂ class: A^{1, 2}

¹ All figures are provisional. Please note: Since no binding WLTP values are currently available, these are provisional values. In addition, the actual values depend on various factors, such as load, driving style, route, weather, auxiliary consumers (including climate control), tyres and battery condition.

² The added range after ten minutes of high-power charging was determined in accordance with ISO 12906 in the WLTP cycle and assumes that the charging infrastructure enables the maximum DC charging power. The actual range added and charging performance depend on the vehicle equipment, state of charge/condition of the battery, ambient/battery temperature, driving profile, auxiliary consumers, vehicle-specific charging settings and the charging power provided at the charging station.

All information is provisional.

The new BMW iX4. Introduction.



Extrovert, unmistakable and fully electric, the new BMW iX4 is the next Neue Klasse model from BMW. Like its Neue Klasse siblings, the new Sports Utility Vehicle in coupé form represents a technological leap forward into a new era. At the same time, the BMW iX4 showcases its own, particularly expressive interpretation of the reduced-to-the-essential Neue Klasse design. Its dynamic looks underscore the car's clear sporting instincts.

Mike Reichelt, Head of Neue Klasse, BMW Compact and Midsize Class, explains: "With the new fully electric BMW iX4, we are expanding the Neue Klasse portfolio with a particularly emotional vehicle. Its striking proportions, elegant coupé silhouette and Neue Klasse technologies combine to create a truly distinctive character. Blending sportiness, expressive design and innovative technology, the BMW iX4 sets a bold new accent within our fully electric BMW portfolio."

Two drive system variants of the BMW iX4 will be available at launch in March 2027. These will be followed shortly afterwards by the range-topping model, the extremely powerful BMW iX4 M60 xDrive. Like all the BMW iX4 variants, the flagship model has one electric motor at the front axle and one at the rear. In the BMW iX4 M60 xDrive they team up to produce maximum output of 450 kW/612 hp¹ and 875 Nm (645 lb-ft) of torque¹.

Elegantly sporting silhouette, distinctive rear-end design.

The sporty roofline of the BMW iX4 links up with its long wheelbase and short overhangs to create its coupé-like silhouette. The front end displays the eye-catching Neue Klasse face. The BMW kidneys and twin headlights – both design icons – merge into a single graphic unit. Together, they serve up an interplay of geometry and light. Elements of the new BMW M design language shape the front end of the flagship BMW iX4 M60 xDrive, while the racing-car-inspired M Yellow Lights maximise the car's visual presence.

¹ All figures are provisional. Please note: Since no binding WLTP values are currently available, these are provisional values. In addition, the actual values depend on various factors, such as load, driving style, route, weather, auxiliary consumers (including climate control), tyres and battery condition.

The distinctive rear-end design provides the new BMW iX4 with an extrovert identifying feature. Precise lines and clearly sculpted surfaces accentuate the expressive character of the SUV coupé. The pronounced rear spoiler with integral brake light enhances aerodynamics and exudes sporting potency. The BMW iX4 M60 xDrive comes with a special M rear spoiler.

Slim, horizontally arranged rear lights give the new BMW iX4 an aura of poise and assurance. With two light elements on either side, they form an abstract take on the L shape familiar from previous BMW lights and integrate seamlessly into the tailgate. Together, the distinctive, reduced rear light signature and black diffuser accentuate the muscular rear looks of the new BMW iX4 M60 xDrive.

M Sport package included as standard.

Alongside its special design elements, the standard M Sport package for the new BMW iX4 features 20-inch M light-alloy wheels and M Sport brakes with blue callipers. Standard specification for the BMW iX4 M60 xDrive includes 21-inch light-alloy wheels. Added to which, all BMW iX4 models can be ordered as an option with light-alloy wheels up to 22 inches in size; one of these rim variants is reserved exclusively for the M Performance model.

BMW Iconic Glow exterior package with adaptive light functions.

The BMW Iconic Glow exterior package includes adaptive light functions – such as BMW Selective Beam non-dazzling high-beam assistant and Adaptive Headlights – which enhance both safety and comfort. The BMW Iconic Glow exterior package is part of standard specification for the new BMW iX4 M60 xDrive and available as an option for all other model variants.

The BMW iX4 M60 xDrive also comes with black BMW kidney M Shadowline trim. This is joined by distinctive light signatures at the front and rear, ensuring that the car cuts an unmistakable figure in the hours of darkness too.

Another design highlight of the new BMW iX4 is the large-surface panoramic sunroof with climate comfort glazing, which is part of standard specification and bathes the interior in light. When the order books open, customers can choose from an initial selection of nine exterior colour shades for their BMW iX4. These will be joined from March 2027 by another trio of Frozen paint finishes and later on by numerous additional colours from the BMW Individual range.

Light-flooded interior with generous levels of space.

The interior of the new BMW iX4 gives customers a particularly vivid introduction to the reduced Neue Klasse design. The instrument panel makes a particularly sporty and elegant statement with its clear lines and high-quality materials.

The interior is bathed in light thanks to the large window surfaces and panoramic sunroof. The new BMW iX4 utilises the benefits of the Neue Klasse vehicle architecture, which was purpose-developed for electric models and offers generous levels of space. This includes excellent legroom and ample headroom, both of which are accommodated neatly by the elegant roofline of the SUV coupé.

Customers can choose from seven different interiors. These feature a precisely coordinated combination of materials and colours and emphasise the character of the new BMW iX4 to stunning effect.

Driver orientation elevated to a new level.

The new BMW iX4 offers a whole new experience of BMW-typical driver orientation, ensuring the driver is always given the right information in the right place at the right time.

BMW Panoramic iDrive with BMW Operating System X creates an all-encompassing display and operating system bringing together four central elements: the BMW Panoramic Vision, BMW 3D Head-Up Display, 17.9-inch Central Display and standard-fit sports steering wheel with a central spoke in its upper section and shy-tech controls. Standard equipment for the BMW iX4 M60 xDrive includes the M Sport steering wheel in a version specific to this model. Setting it apart from the steering wheel available as an option for all other BMW iX4 models are features such as a marker in the 12 o'clock position and shift paddles.

The My Modes offer customers a multitude of ways to customise their car's sound, light, displays and drive system. BMW Digital Premium brings various M-specific in-car apps to all variants of the BMW iX4. These provide access to driving dynamics data, technical vehicle signals and additional media content.

The BMW iX4 M60 xDrive has M-specific displays, including the Powermeter, which shows information such as the power currently being deployed and the reserves still available.

BMW iX4 M60 xDrive with M Sport seats as standard.

The BMW iX4 M60 xDrive has M Sport seats with ten-way electric adjustment as standard. The M Sport seats can also be ordered as an option for the other model variants, as can the multifunction seats.

The elegantly sporty seats fitted as standard in the new BMW iX4 offer excellent comfort and secure lateral support. They come with electric adjustment, a memory function and the Travel & Comfort System. The rear seat backrest of the BMW iX4 splits 40:20:40. Seat heating can be specified for the rear seats as an option.

The new BMW iX4 is fitted as standard with a hi-fi system with seven speakers and a system output of 205 watts. The BMW iX4 M60 xDrive has the Harman Kardon hi-fi system with 13 speakers and 430 watts as standard. It enables use of Dolby Atmos and can be ordered as an option for all other models.

New BMW iX4 launches with two drive system variants.

The fundamentally new sixth-generation (Gen6) BMW eDrive technology is a standout innovation of the Neue Klasse and a defining component of the new BMW iX4.

Playing an essential role in this technological leap forward are all-new high-voltage batteries with cylindrical cells, 800V technology and further developed, highly efficient electric motors. Gen6 brings the BMW iX4 even more dynamic performance, up to 400 kW DC charging, significantly higher range figures than models with Gen5 and bidirectional charging functionality.

Two drive system variants will initially be available for the new BMW iX4 from the start of orders. The BMW iX4 50 xDrive has one electric motor at the front axle and one at the rear axle, which work together to generate maximum output of 345 kW/469 hp and peak torque of 645 Nm (475 lb-ft). The sporty SUV coupé accelerates from 0 to 100 km/h (62 mph) in 4.9 seconds and reaches a top speed of 210 km/h (130 mph). Its high-voltage battery has a usable energy content of 108.7 kWh.

It offers an outstanding range of up to 828 kilometres (514 miles)¹. The maximum charging rate of the new BMW iX4 50 xDrive is 400 kW, which means enough energy can be added in ten minutes of charging for another 387 kilometres (240 miles) of range.²

The BMW iX4 40 xDrive also has one electric motor on each axle. Together, they produce maximum output of 275 kW/374 hp and peak torque of 520 Nm (383 lb-ft). The BMW iX4 40 xDrive needs 5.6 seconds for the sprint from rest to 100 km/h (62 mph). Its maximum range is 638 kilometres (396 miles)¹.

Setting new standards: the BMW iX4 M60 xDrive.

Shortly after the order books open for its two sister models, the range-topping BMW iX4 M60 xDrive will join the line-up: it can be ordered from January 2027. The M Performance model has an M-specific all-wheel-drive application and serves up smile-inducing performance. Developing 450 kW/612 hp³, this is the most powerful version of the new BMW iX4 and sprints from 0 to 100 km/h (62 mph) in 3.9 seconds³. The electronically limited top speed of the BMW iX4 M60 xDrive is 240 km/h (149 mph)³. The M Performance model has a maximum range of up to 777 kilometres (483 miles)³.

Heart of Joy brings a new dimension in driving pleasure.

The new BMW iX4 utilises previously untapped potential of electric mobility. Like all Neue Klasse models, this software-defined car has a newly developed electronics and software architecture. The Heart of Joy high-performance computer links up with the BMW Dynamic Performance Control Driving Stack to provide hugely effective drive system and driving dynamics control. The Heart of Joy works ten times faster than previous systems and reduces the number of control inputs required. This technological leap forward ensures extremely effortless, precise and composed driving characteristics.

¹ The figures stated were determined based on the prescribed WLTP measurement procedure. The real-world values depend on various factors, such as load, driving style, route, weather, auxiliary consumers (including climate control systems), tyres and battery condition.

² The added range after ten minutes of high-power charging was determined in accordance with ISO 12906 in the WLTP cycle and assumes that the charging infrastructure enables the maximum DC charging power. The actual range added and charging performance depend on the vehicle equipment, state of charge/condition of the battery, ambient/battery temperature, driving profile, auxiliary consumers, vehicle-specific charging settings and the charging power provided at the charging station.

³ All figures are provisional. Please note: Since no binding WLTP values are currently available, these are provisional values. In addition, the actual values depend on various factors, such as load, driving style, route, weather, auxiliary consumers (including climate control), tyres and battery condition. All information is provisional.

Adaptive M suspension: turning up the dial for sportiness and comfort.

The new, flat high-voltage battery is the key to the extremely low centre of gravity of the new BMW iX4. Together with the almost perfectly balanced weight distribution and upgraded chassis technology, this paves the way for precise and agile handling. In addition, the long wheelbase provides outstanding directional stability.

Leading the way dynamically in the BMW iX4 line-up is the BMW iX4 M60 xDrive, which comes as standard with adaptive M suspension. This brings electronically controlled shock absorbers and sport steering with variable rack-and-pinion ratio – and enhances both sportiness and comfort. Adaptive M suspension is available as an option for all BMW iX4 models. The BMW iX4 M60 xDrive comes exclusively with an electronically controlled M locking differential at the rear axle. It also offers two M-exclusive My Modes – M Sport and M Sport Plus – that provide a particularly engaging and sporty driving experience.

Innovative assistance systems and active safety functions.

The new BMW iX4 is offered with an extensive array of standard and optional assistance systems. The application of advanced technology and increased use of artificial intelligence provide even greater safety and genuinely reduce the strain on the driver during partially automated driving and parking. BMW Symbiotic Drive ensures intuitive interaction between human behaviour and driver assistance. The Highway Assistant enables hands-free driving up to 130 km/h (81 mph)¹ in numerous countries and intelligently assisted lane changes on approved routes.

¹ By the end of 2026 in Germany, United Kingdom, Ireland, Belgium, Netherlands, Luxembourg, France, Spain, Portugal, Italy, Switzerland, Liechtenstein, Austria, Czechia, Poland, Denmark, Sweden, Norway, USA, Canada and Japan.

Design.

Expressive sportiness and an unmistakable character.



Highlights:

- Coupé form, long wheelbase and large panoramic sunroof with climate comfort glazing.
- Raising the sporting bar: M Sport package part of the extensive standard equipment for the new BMW iX4.
- Inspired by motor sport: range-topping BMW iX4 M60 xDrive with new M Yellow Lights.
- BMW Iconic Glow exterior package: standard for the BMW iX4 M60 xDrive, optional for all other BMW iX4 models.
- An extrovert identifying feature: the distinctive rear-end design of the new BMW iX4 exudes muscular dynamism.
- A wealth of possibilities from launch: the range of colours for the new BMW iX4.
- The interior: sporty, spacious and bathed in light.
- Driver orientation: the right information at the right time.
- BMW iX4 M60 xDrive fitted exclusively with specially modified M Sport steering wheel.
- BMW M Sport seats fitted as standard in the new BMW iX4 M60 xDrive.
- Interior worlds: extra scope for customising your BMW iX4.

The dimensions of the new BMW iX4:

Length	4,782 mm
Width	1,895 mm
Height	1,595 mm
Wheelbase	2,897 mm
Front track width	1,628 mm
Rear track width	1,633 mm
Load compartment capacity	490–1,600 l
Storage area under the bonnet	58 l

The premiere of the new BMW iX4 represents the arrival of the third Neue Klasse model. Like the BMW iX3 and BMW i3, it has a clear and reduced design language that accentuates its distinctive character. As a particularly expressive interpretation of the BMW brand's characteristic design features, the BMW iX4 has an unmistakable individuality. It

comes as standard with the equipment features of the M Sport package, which emphatically underscores the pronounced sporting appeal of the new BMW iX4 from the entry-level version up. Also part of the extremely extensive standard specification is the large panoramic sunroof with climate comfort glazing.

The new Sports Utility Vehicle (SUV) in coupé form stands out with its eye-catching proportions and sporty silhouette. The reduced-to-the-essential Neue Klasse design has been meticulously refined to suit the standalone character of the new BMW iX4. The dynamic roofline combines with a long wheelbase and short overhangs to create an expressive coupé silhouette.

The rear of the BMW iX4 sends out a powerful message and emphasises the car's sporting looks. The large panoramic sunroof is another design highlight, and the striking rear spoiler serves as a statement of sporting intent. Clearly sculpted surfaces and horizontal rear lights underscore the car's width and athletic presence. With their bold lines, they shape the car's characterful and highly dynamic appearance. The range-topping BMW iX4 M60 xDrive is the BMW iX4 at its most powerful.

The modern, light-filled interior of the BMW iX4 has an overtly sporting character and offers plentiful headroom despite its coupé-style roofline. A clear, reduced interior design and high-quality materials headline the sublime combination of elegance and dynamism. Advanced digitalisation shapes the user experience, as does the driver focus for which BMW vehicles are renowned.

Oliver Heilmer, Head of Design BMW Compact Class, Neue Klasse and BMW M, explains: "The BMW iX4 embodies Neue Klasse design in the form of a razor-sharp SUV coupé. Striking proportions, a flowing roofline and distinctive light signatures lend it an unmistakable character. The driver-oriented cabin combines sporting appeal, advanced technology and generous levels of space. It is more expressive, more dynamic and more BMW than ever."

Coupé form, long wheelbase and large panoramic sunroof with climate comfort glazing.

The side view of the new BMW iX4 also conveys the sense of sporting elegance. The long wheelbase, short overhangs and powerfully contoured wheel arches accentuate the car's dynamic character before it even turns a wheel. The sporty roofline shapes the appearance of the BMW iX4 and gives the car its coupé silhouette. Its form is

aerodynamically optimised. A standout element of the silhouette is the large, curving panoramic sunroof with climate comfort glazing that comes as standard. It stretches along the whole of the roofline and gives the SUV coupé a light and open feel. Hidden seals enable a direct visual transition between the glass surfaces and the body, producing a seamless side view. Together, the design features of the new BMW iX4 create a perfect harmony of sporting purpose and opulent looks.

Raising the sporting bar: M Sport package part of the extensive standard equipment for the new BMW iX4.

The upright front end of the new BMW iX4 unmistakably captures the face of the Neue Klasse. Reduced surface design brings the BMW kidneys and twin headlights – both design icons – prominently into the foreground. They merge with the front-mounted sensors to form a single visual unit in a symbiosis of light and geometry. With meticulous precision, they accentuate the new SUV coupé's feeling of width. Large air intakes additionally underscore the sporting potency of the new BMW iX4. The detailed optimisation of its aerodynamics – including active air flap control – delivers a drag coefficient (Cd) of 0.23. The BMW badge is positioned in the bonnet's "valley" above the BMW kidneys.

The new BMW iX4 comes with the M Sport package as standard. This includes specific design features for the exterior, 20-inch M light-alloy wheels and M Sport brakes with blue-painted callipers. The optional M Sport package Pro brings M Sport brakes in red.

The potent BMW iX4 M60 xDrive is fitted as standard with 21-inch light-alloy wheels and red M Sport brakes. Blue-painted callipers are available as an option.

Inspired by motor sport: range-topping BMW iX4 M60 xDrive with new M Yellow Lights.

The front end of the BMW iX4 M60 xDrive employs elements of the new BMW M design language to maximise the car's presence. It is clear at first glance that the range-topping model is a performance machine. The new M Yellow Lights accentuate the car's focused gaze on the road. These light icons have their origins in motor sport, with GT racers and the BMW M Hybrid V8 providing the inspiration. They can only be used in combination with the low-beam headlights¹.

¹ Depending on the market.

The exterior design of the BMW iX4 M60 xDrive also includes progressively designed light elements positioned to the left and right of the BMW kidneys. Each consists of three striking components inspired by the familiar M stripes and serves as a connecting element within the light signature. At the same time, these light elements underscore the unique character of the front end. The M logo adds another distinctive feature to the light signature.

BMW Iconic Glow exterior package: standard for the BMW iX4 M60 xDrive, optional for all other BMW iX4 models.

The BMW Iconic Glow exterior package adds adaptive light functions that enhance safety and comfort. These include the BMW Selective Beam non-dazzling high-beam assistant, motorway beam pattern and Adaptive Headlights. In addition, the BMW Iconic Glow exterior package intensifies the sense of visual depth created by the BMW kidneys, and precise contour lighting underscores the attractive appearance.

The BMW Iconic Glow exterior package also covers area lighting for the rear. This expands the light signature with additional diagonal elements that give the rear lights an even more powerful appearance. These elements are also featured/actively employed for the various welcome animations.

Customers can choose from various different light effects. Approaching the car with the BMW Digital Key Plus initiates the Welcome Light Animation, which provides the driver with a visual accompaniment as they move from the outside of the BMW iX4 into the cabin. The welcome varies according to the car's equipment level: while Base specification comes with a reduced animation, the BMW Iconic Glow exterior package offers an impressive light show in Relaxed, Balanced and Excited styles.

The new BMW iX4 M60 xDrive includes the BMW Iconic Glow exterior package as standard; it is available as an option for all other models.

An extrovert identifying feature: the distinctive rear-end design of the new BMW iX4 exudes muscular dynamism.

The rear end of the new BMW iX4 also has the modern and dynamic Neue Klasse design language. The rear view catches the eye with its extrovert aesthetic. Precise lines emphasise the width and sporting prowess of the new SUV coupé.

The BMW iX4 is fitted as standard with a pronounced rear spoiler that emerges seamlessly out the rear window. This spoiler with integrated brake light underscores the dynamic character of the new BMW iX4, enhances its aerodynamics and optimises its operating range. In keeping with its pronounced sporting credentials, the new BMW iX4 M60 xDrive is given a specially developed M rear spoiler. This increases downforces at the rear axle, imbuing the car with even more precise and composed driving characteristics.

The slim rear lights, with their prominently horizontal arrangement, are integrated seamlessly into the tailgate. Two light elements on either side form an abstract take on the L shape familiar from previous BMW rear lights. At the same time, they accentuate the width of the new BMW iX4 and lend it a confident and assured appearance. The new BMW iX4 M60 xDrive brings its own, more reduced light signature for the rear lights, adding powerful additional emphasis to the extrovert appearance of the M Performance model.

The black diffuser and M mirror caps (also black) of the range-topping model display a pronounced sense of dynamism. The mirror caps also include elements finished in the M colours. The BMW iX4 M60 xDrive features an M logo on its flanks, and a model badge – presented in the new M design, with black lettering and silver surround – at the rear.

The BMW badge takes its place in the “valley” between the two rear lights of the new BMW iX4, mimicking the arrangement at the front of the car.

When fitted with the optional trailer tow hitch, which extends and retracts electrically, the BMW iX4 has a maximum trailer load of 2,000 kilograms.

A wealth of possibilities from launch: the range of colours for the new BMW iX4.

Customers will be able to choose from a total of nine attractive exterior colour shades for the BMW iX4 when order books open, including Eucalyptus Green, Fire Red and Polarized Grey. Joining the selection from March 2027 will be Frozen Ocean Wave Blue and Frozen Space Silver finishes. Numerous additional colours from the BMW Individual range will follow at a later stage.

The interior: sporty, spacious and bathed in light.

The cabin of the BMW iX4 showcases a sporting interpretation of the Neue Klasse's reduced design language. The BMW iX4 offers optimal driver orientation combined with newly designed user interaction. The instrument panel brings together sportiness and elegance with its clear lines and high-quality materials. The large window surfaces team up with the standard-fitted panoramic sunroof with climate comfort glazing to generate a light-filled ambience.

Like all Neue Klasse models, the new BMW iX4 also takes advantage of the benefits offered by a vehicle architecture designed specifically for electric mobility. For example, the SUV coupé serves up exceptional on-board comfort and generous levels of space for both the vehicle occupants and luggage. The long wheelbase optimises legroom in both the front and rear seats, while the dynamic roofline marries sporting design with abundant headroom in the rear seats as well.

Driver orientation: the right information at the right time.

BMW Panoramic iDrive with BMW Operating System X brings a whole new experience of the hallmark BMW driver orientation to the new BMW iX4. Four central elements come together in the new BMW iX4 to form an all-encompassing display and operating system. This ensures that the driver always has the right information in the right place at the right time. For example, the BMW Panoramic Vision – like the optional BMW 3D Head-Up Display – projects driving-relevant information directly into the driver's line of sight. The Central Display in free-cut design is equipped with matrix backlight technology to enable even better driver orientation.

The standard-fitted sports steering wheel with shy-tech controls has a central spoke in its upper section. It features pronounced thumb rests and multifunction buttons that make it extremely intuitive to use – in keeping with the principle of “hands on the wheel, eyes on the road”.

BMW iX4 M60 xDrive fitted exclusively with specially modified M Sport steering wheel.

The new BMW iX4 M60 xDrive is fitted as standard with a special version of the M Sport steering wheel available exclusively for this model variant. In contrast to the M Sport steering wheel that can also be ordered as an option for all other versions of the BMW iX4, the special version has a red marker in the 12 o'clock position, coloured stitching and shift paddles. In addition, the M Sport steering wheel in the most powerful, range-topping model exclusively has two specific buttons for direct initiation of Boost Mode and M Mode.

Among the other sporty additions to the BMW iX4 M60 xDrive cabin are the M interior design variant and M-specific display. This display differs from the standard version in colour, form and font and also includes the Powermeter. This shows the power currently being deployed and the reserves still available, as well as the current energy recuperation rate.

BMW Digital Premium brings specific M in-car apps for all model variants of the BMW iX4. These provide access to technical vehicle signals and driving dynamics data as well as additional media content. The M Cockpit app allows customers to create individually configured dashboards with real-time data, while the M Drag Meter displays data on the vehicle's acceleration and the M Channel offers motor-sport-related video content and exclusive insights into the world of BMW M.

The new BMW iX4 offers customers extensive scope for adapting the light, sound, displays and drive system of their car to their personal desires via the different My Modes. And there is a wealth of options for tailoring the display content in Personal mode. Customers can also set their own pictures as wallpaper for the Central Display using the My BMW App. The use of colour for the user interface design across all displays adjusts automatically to the selected image. Alternatively, colours can be chosen separately, including for the ambient lighting.

BMW M Sport seats fitted as standard in the new BMW iX4 M60 xDrive.

The new BMW iX4 M60 xDrive is fitted as standard with electrically adjustable M Sport seats with an integrated, illuminated M logo and massage function. These can also be ordered as an option for all other BMW iX4 models. The M Sport seats stand out with their sporty, expressive design and pronounced side sections for particularly secure lateral support.

Standard specification for the new BMW iX4 includes elegantly sporty seats with electric adjustment, memory function and the Travel & Comfort System. They offer a high level of comfort and secure lateral support. Customers can also order electrically adjustable multifunction seats with massage function from the options list.

The control panels for the seat adjustment are located in the respective door panels. They are also illuminated if the customer has specified the optional multifunction seats or BMW M Sport seats. Seat heating is available for the rear seats – which can be split and folded 40/20/40 – as an option.

The BMW iX4 has electrically operated door openers for the front and rear. Located in the centre console between the driver and front passenger is, among other things, the new optional Wireless Charging tray Plus with inductive charging function, which holds a smartphone in the correct position using a magnet.

The BMW iX4 comes with a hi-fi system with seven speakers and system output of 205 watts as standard. Standard specification for the new BMW iX4 M60 xDrive, meanwhile, includes the Harman Kardon hi-fi system with 13 speakers and 430 watts. This system – also available for the other models as an option – enables use of Dolby Atmos, which delivers a particularly rich and varied audio experience. Dolby Atmos creates a three-dimensional soundscape for compatible audio formats and allows sound objects to be moved around freely within the cabin. The result is an immersive audio experience in which sounds can be clearly localised within the space or even move around the listener in a realistic fashion, bringing significant extra intensity and detail richness to video, music and games.

Interior worlds: extra scope for customising your BMW iX4.

Interior worlds offering a precisely coordinated blend of materials and colour imbue the new BMW iX4 with a unique character. Customers can choose from three interior designs and a total of seven upholstery choices. The standard BMW M interior design features black seat covers combining the high-quality, leather-like material VEGANZA with M PerformTex. The Contemporary variant can be ordered in Bi-colour Castanea, Bi-colour Agave Green, Bi-colour Black and Bi-colour Digital White with VEGANZA seat covers. And in the BMW Individual option with leather, a combination of VEGANZA and exclusive Merino leather for the seat surfaces provides exceptionally luxurious seating comfort. BMW M Sport seats in Bi-colour Adelaide Grey can also be ordered as an option. The seat covers here are a Merino leather/M PerformTex combination.

Display and operating system, digital user experience.

The hallmark BMW driver focus, reimagined



Highlights:

- BMW Panoramic iDrive with BMW Operating System X: complete driver orientation, BMW-style.
- BMW Panoramic Vision: keeping the driver fully focused on the road.
- Optional BMW 3D Head-Up Display with spatial representation and projection directly into the line of sight.
- Ideally positioned within perfect reach: 17.9-inch Central Display in free-cut design.
- Intuitive operation with new multifunction steering wheel and shy-tech controls.
- BMW Operating System X: customisable, context sensitive and fully up to date.
- Intelligent voice control with the self-learning BMW Intelligent Personal Assistant
- Extensive app, video and gaming portfolio takes in-car entertainment to a new level; now includes Amazon Prime Video.
- BMW Digital Premium: the flexible, complete package for entertainment, security functions and extended navigation features.
- Navigation with BMW Maps: sophisticated, precise, anticipatory and with new driver assistance visualisation function².

For many decades now, BMW models have blazed a trail when it comes to intuitive operation and flawless ergonomics. This continues with the latest BMW Panoramic iDrive display and operating system with BMW Operating System X in the new BMW iX4. The entire system follows the principle of showing the right information in the right place at the right time. It is operated using ergonomically optimised analogue and digital controls. The BMW Group has filed patent applications to protect many of the display and operating system innovations found in the BMW iX4.

² The BMW Maps with driver assistance feature is only available in conjunction with the Highway Assistant in selected countries and cities and on certain roads. Availability is gradually being expanded.

In the new BMW iX4, all relevant content is projected across the entire width of the lower area of the windscreen by the BMW Panoramic Vision. This is supplemented by the 17.9-inch Central Display in free-cut design with touch control, the optional BMW 3D Head-Up Display and the multifunction steering wheel with shy-tech controls. Wireless smartphone integration with Apple CarPlay and Android Auto™ is included as standard. This creates a digital and modern user experience that is quintessentially BMW.

The BMW Intelligent Personal Assistant voice assistant offers numerous features to enhance convenience, personalisation and voice control in the new BMW iX4, as well as offering proactive suggestions.

BMW Panoramic iDrive featuring BMW Operating System X: complete driver orientation, BMW-style.

BMW Panoramic iDrive is centred on the interaction between the driver and their car and redefines vehicle operation, the display of information and driver orientation. By intelligently linking displays, controls and software, it creates a fully integrated system that is intuitive, convenient and ergonomic and provides the driver with the relevant information at all times.

BMW Panoramic Vision: keeping the driver fully focused on the road.

At the system's heart is the BMW Panoramic Vision, which employs newly developed technology to project content across the entire width of the lower area of the windscreen. This content is always visible – including with polarised glasses – and forms the visual basis of the entire display and operating system. Driving-related information is displayed in a clearly structured form on the left-hand side (in left-hand-drive models) in the driver's field of vision, without restricting their view of the road ahead. The content in the front passenger and central areas of the display can be personalised and is visible to all passengers.

Optional BMW 3D Head-Up Display with spatial representation and projection directly into the line of sight.

The optional BMW 3D Head-Up Display integrated above the BMW Panoramic Vision projects selected content directly into the driver's line of sight and purely for their benefit. This display enables extremely precise spatial perception – with navigation instructions, for example, or information from the driver assistance systems. The content shown in the BMW 3D Head-Up Display and the BMW Panoramic Vision is perfectly coordinated, with the two complementing each other to create a consistent, clearly structured display experience.

Ideally positioned within perfect reach: 17.9-inch Central Display in free-cut design.

The 17.9-inch Central Display in free-cut design is integrated into BMW Panoramic iDrive as another essential control element. It features sophisticated matrix backlight technology for super-sharp graphics and excellent readability in all light conditions. The special free-cut design allows for optimal ergonomic positioning, with the display angled towards the driver in traditional BMW style. Thanks to the improved menu structure featuring QuickSelect, the display enables convenient, simple and intuitive touch control.

A menu on the Central Display contains widgets that can be transferred to the BMW Panoramic Vision by drag and drop. Up to six widgets can be freely arranged in this way. Besides the familiar widget formats, larger widgets are also available for the first time. These can be placed in either the central area or another area of the BMW Panoramic Vision. This allows selected content to be displayed even more prominently and clearly¹. The various views can be selected intuitively via the Central Display or the multifunction steering wheel.

Intuitive operation with new multifunction steering wheel featuring shy-tech controls.

The multifunction steering wheel employs the shy-tech principle, meaning the controls on the left side for driving assistance and parking functions are only illuminated when available. The infotainment controls, meanwhile, provide haptic feedback. The clear partitioning into assistance, parking and infotainment functions lends itself to safe, intuitive operation, with no need for drivers to take their eyes off the road.

BMW Operating System X: customisable, context sensitive and fully up to date.

BMW Operating System X serves as an intelligent platform for the display and operating system and is designed squarely for a software-defined vehicle (SDV) approach. The architecture is based on the Android Open Source Project (AOSP) and offers excellent update and upgrade capabilities. This means that the system stays up to date for a long time and enables the continuous addition of new functions and digital services. BMW Operating System X manages all interaction elements and ensures information is consistently presented in a context-sensitive manner that suits the situation at hand.

One of the system's key features is its wide-ranging customisability. Content, widgets and displays are individually configurable, allowing them to be adapted to personal preferences. Users can select colours, display schemes and background images to create a personalised digital experience. They will also be able to set their own pictures as wallpaper for the Central Display using the My BMW App. The use of colour for the user interface design across all displays can automatically adjust to the selected image if desired. And there is a wealth of options for tailoring the user interface design in Personal mode, enabling even greater customisation of displays, interactions and vehicle-related settings. Further My Modes, such as Sport, Efficient and Silent, offer yet more scope for personalisation.

The BMW ID opens the door to the customisable driving experience with BMW Operating System X. Up to seven different users can sign in with their BMW ID and enjoy every journey to the full with their individual settings. Before the driver pulls away, a message greeting them by name – together with their personal profile picture if desired – automatically appears in the Central Display.

Intelligent voice control with the self-learning BMW Intelligent Personal Assistant for natural communication.

The multimodal operating logic of BMW Panoramic iDrive combines touch, haptic and voice-based interactions. The BMW Intelligent Personal Assistant plays a key role here, enabling numerous vehicle functions, navigation destination entry and media content to be controlled using natural language, without the need for defined voice commands.

The self-learning BMW Intelligent Personal Assistant turns the new BMW iX4 into an intelligent digital companion. The voice assistant can be summoned in the usual way with the prompt "Hey BMW" or the push of a button on the steering wheel's right-hand control panel. The BMW

¹ Will be rolled out gradually for all BMW models with BMW Operating System 9 and X from the second half of 2026 at the latest. Availability will be steadily expanded, starting with the German and US markets.

Intelligent Personal Assistant can help to control the windows, air conditioning, seating comfort, phone calls, in-car entertainment and far more besides. It can also be used to call up a large number of function menus or operate certain apps.

If desired, the BMW Intelligent Personal Assistant can also offer proactive suggestions based on usage patterns and other factors. BMW

Operating System X further expands this intelligent capability by taking far more contexts into account, e.g. based on the driving situation, environmental analysis or interior sensing. The Routines function further adds to the ways in which the BMW Intelligent Personal Assistant can help the driver. This enables the driver to easily teach the assistant routines for maximising driving pleasure as they want it. If the steering wheel heating, seat heating and defrost function are all switched on at the start of every journey in winter, for instance, these same actions can be simply combined into a routine and performed automatically or semi-automatically. In addition to this, it is also possible for drivers to create their own personalised routines based, for example, on user-defined elements such as the situation at hand, seat occupancy, time and temperature.

Extensive app, video and gaming portfolio takes in-car entertainment to a new level; now includes Amazon Prime Video.

BMW Operating System X offers customers more in-car entertainment options than ever before. They can choose the convenience of using the extensive app, video and gaming portfolio with unlimited data as part of the BMW Digital Premium package. Or connectivity can be achieved by using a smartphone as a mobile hotspot or logging in to a Wi-Fi network.

The BMW iX4 provides access to the Video app (powered by TiVo™), which offers an ever-expanding range of content such as news and live/on-demand streaming platforms. Videos can be streamed on the Central Display when the vehicle is parked. By signing in with existing accounts, customers can resume movies or series from the exact point they left off at home. The Video app will be made available across all BMW ConnectedDrive markets over the course of 2026. In the second half of 2026, Amazon Prime Video¹ will be added as a new highlight in the digital entertainment offering for BMW iX4 customers.

The AirConsole app included with BMW Operating System X provides great entertainment for all passengers – with world-famous classics that have been specially adapted for the in-car gaming experience, such as UNO® Car Party! Hot Wheels: Xtreme Overdrive™ from Mattel is another highlight of the extensive AirConsole gaming library. With AirConsole, players can use their smartphones as controllers, allowing all passengers to play with or against each other.

The newly available Boosteroid app offers BMW customers a fresh gaming highlight. The cloud gaming platform brings world-renowned blockbuster games directly into the car. They include popular racing games such as Forza².

Further games and apps for in-car entertainment are available from the BMW ConnectedDrive Store. Selected games can now also be controlled with the Bluetooth controllers for standard games consoles. The BMW ConnectedDrive Store already features over 60 apps worldwide. Categories include music & audio, entertainment, gaming, news, and travel & local – and the choice will continue to grow.

BMW Digital Premium: the flexible, complete package for entertainment, security functions and extended navigation features.

The optional BMW Digital Premium package includes the Security Assistant, which comprises a host of useful functions to provide greater peace of mind. Attempted thefts and parking collisions will trigger push notifications in the My BMW App, for instance. And in the event of an accident, the BMW Drive Recorder instantly makes exterior footage of

¹ Amazon Prime Video is available via the Video app from BMW or as an app download from the in-car app store.

² Availability varies according to the market and model variant. Cars must have BMW Operating System X and enable access to the BMW ConnectedDrive Store. Customers with a Boosteroid account can access games they already own on other gaming platforms.

what happened available in the car, and this footage can then be exported to a mobile phone. The anti-theft and parking collision recorder also makes automatic video recordings. The optional Remote Inside View and Remote 3D View functions make it possible to glance into the cabin and check the car's immediate surroundings using the My BMW App.

BMW Digital Premium additionally has various M-specific in-car apps¹ to offer. These provide access to technical vehicle signals and driving dynamics data as well as additional media content. The M Cockpit app allows customers to create individually configured dashboards with real-time data, while the M Drag Meter displays data on the vehicle's acceleration. And the M Channel offers motor racing videos along with exclusive insights into the world of BMW M.

BMW Digital Premium also includes the data required for entertainment functions, meaning that there is no need to provide a data connection by using a smartphone as a hotspot or connecting to a Wi-Fi network. What's more, the 5G-ready vehicle telematics system ensures the best possible streaming speed at all times.

The package can be activated as desired and has been designed for ongoing upgrades. New features and services can be added over time to

provide an always up-to-date, connected and future-ready digital user experience.

With BMW ConnectedDrive Upgrades, further digital products and services can be added to the vehicle after purchase. Most BMW ConnectedDrive Upgrades offer the option of a free trial period. Depending on the product in question, these functions can be activated for the vehicle's lifetime, one year or one month. They can be obtained from the BMW ConnectedDrive Store online, in the My BMW App or directly from the car.

The BMW ConnectedDrive Store serves as the main gateway for obtaining third-party apps, activating BMW ConnectedDrive Upgrades or managing existing activations.

Software Updates also ensure the BMW iX4 stays up to speed. The updating capability and process have been enhanced specifically for BMW Operating System X. Updates can be carried out automatically if desired.

Navigation with BMW Maps: sophisticated, precise, anticipatory and with new driver assistance visualisation function¹.

In addition, BMW Digital Premium expands the range of navigation functions in BMW Maps. Real-time traffic information, satellite views, 3D building models and proactive tips help with accurate and anticipatory route planning in BMW Maps. Information on parking facilities is also presented in greater detail. Search results and the points of interest in BMW Maps are now supplemented by Google Places for the first time. The integration of Google into the BMW navigation system significantly improves the quality and completeness of search results and points of interest and helps to ensure they are up to date. As a result, customers benefit from more intelligent searching, a greater number of results and additional information such as reviews or images. The cloud-based BMW Maps navigation system will also calculate a charging-optimised route once the destination has been entered if the vehicle's current range is insufficient for the journey's distance (see chapter on Charging).

¹ The BMW M Apps are currently only available for cars with BMW Operating System X and the optional BMW M Sport package.

During the journey, the innovative **Drive Challenge** function provides direct, real-time feedback on the levels of precision and safety in the driver's acceleration, steering and braking inputs. Driving manoeuvres carried out particularly skilfully are also acknowledged. The direct visual feedback in the BMW Panoramic Vision can help drivers to improve their personal driving style. And after leaving the vehicle, drivers can also consult the My BMW App to check which journeys the Drive Challenge was activated on and how their driving manoeuvres were rated. The function will be introduced gradually across the various vehicle models; the link-up with the My BMW App is expected to be available from late 2026.

BMW Maps with driver assistance¹: On models fitted with the optional Highway Assistant, the driver's own vehicle and any objects in the surrounding area detected by the system of sensors will be shown directly on the 3D navigation map in the full-screen BMW Maps view on the Central Display. Thanks to the high-precision mapping information used in the background, the navigation view shows the vehicle positioned in exactly the right place within the actual lanes available. This is the first time that relevant navigation and driver assistance graphics – and therefore the vehicle and its surroundings – have been merged in a single screen. The navigation system shows the way, driver assistance helps with the task of driving, and the combined 3D view clearly shows the driver how the two interrelate. The actual driving situation can therefore be compared at a glance with the driving situation as perceived by the vehicle. This increases confidence in the new, advanced Level 2 driver assistance functions and makes the navigation display even easier to follow.

BMW Maps with driver assistance² has been developed in-house by the BMW Group and uses navigation data and mapping technology from its partner Mapbox. Its combination of navigation, 3D map display and driver assistance therefore allows BMW Maps to offer a point of differentiation in international markets when it comes to intelligent vehicle guidance.

¹ The BMW Maps with driver assistance feature is only available in conjunction with the Highway Assistant in selected countries and cities and on certain roads. Availability is gradually being expanded.

² The BMW Maps with driver assistance feature is only available in conjunction with the Highway Assistant in selected countries and cities and on certain roads. Availability is gradually being expanded.

Drive system and battery.

Technological leap forward with sixth-generation BMW eDrive technology. Three motor variants available. Extremely powerful M Performance model with M eDrive tops the range.

Highlights:

- Exceptional dynamism and efficiency: BMW iX4 M60 xDrive.
- BMW iX4 50 xDrive: sporty SUV coupé with outstanding charging rate and a range of 828 kilometres (514 miles)¹.
- New BMW iX4 40 xDrive entry-level model also offers all the benefits of Gen6 technology.
- In the spotlight: new-generation battery with newly developed lithium-ion cylindrical cells for higher energy density.
- Cell-to-pack design for high energy density at pack level.
- Pack-to-open-body construction: high-voltage battery acting as structural component saves weight and increases torsional rigidity.
- Highly intelligent control centre: the Energy Master.
- New BMW iX4 powered by a pair of highly efficient electric motors with EESM and ASM technology.

One of the standout innovations of the Neue Klasse is the fundamentally new sixth-generation BMW eDrive technology (Gen6), which can also be found in the new BMW iX4. A newly developed high-voltage battery and 800V technology are two key aspects of the cutting-edge drive system. Gen6 showcases BMW's extensive expertise in the field of electric mobility while also marking a technological leap forward.

The tech's latest evolution enables even more dynamic performance, much higher range figures, and DC charging rates of up to 400 kW in the BMW iX4 50 xDrive and BMW iX4 M60 xDrive, along with bidirectional charging capabilities. Gen6 features brand new high-voltage batteries with cylindrical cells and more advanced, highly efficient electric motors. Compared with Gen5 in other BMW model series, range has increased by 30 per cent – and in some BMW models the margin is significantly more. Charging speed, meanwhile, is around 30 per cent faster.

¹ The figures stated were determined based on the prescribed WLTP measurement procedure. The real-world values depend on various factors, such as load, driving style, route, weather, auxiliary consumers (including climate control systems), tyres and battery condition.
All information is provisional.

Exceptional dynamism and efficiency: BMW iX4 M60 xDrive.

The new BMW iX4 will be launched with a choice of two drive variants. The range-topping BMW iX4 M60 xDrive will be available to order a short time later, adding further breadth to the performance spectrum.

The all-electric BMW iX4 M60 xDrive is designed to quicken the pulse. With its Gen6 M eDrive technology, it gets the maximum out of every journey, the two electric motors infusing it with power and precision. This remarkably efficient drive technology ensures low energy consumption and creates the perfect blend of sporting prowess and real-world practicality.

The exceptionally dynamic BMW iX4 M60 xDrive is equipped with an electric motor at both the front and the rear axle together with an all-wheel-drive system in an M-specific application. The motors generate a combined maximum output of 450 kW/612 hp¹ and peak torque of 875 Nm (645 lb-ft)¹. The SUV coupé sprints to 100 km/h (62 mph) from rest in 3.9 seconds¹ on its way to an electronically governed top speed of 240 km/h (149 mph)¹.

With a usable energy content of 108.7 kWh, the high-voltage battery in the new BMW iX4 M60 xDrive enables a WLTP range of up to 777 km (483 miles)¹. It can charge at up to 400 kW¹, meaning that a ten-minute charge at an 800V DC fast-charging station can supply enough energy to extend the car's range by up to 360 kilometres (224 miles)^{1,2}. When hooked up to AC power, the top-of-the-range model charges as standard at 22 kW.

BMW iX4 50 xDrive: sporty SUV coupé with outstanding charging rate and a range of 828 kilometres (514 miles)³.

The BMW iX4 50 xDrive is also powered by one electric motor at the front axle and another at the rear. Together, the two motors deliver a maximum output of 345 kW/469 hp and peak torque of 645 Nm (475 lb-ft). The BMW iX4 50 xDrive accelerates to 100 km/h (62 mph) from rest

¹ All figures are provisional. Please note: Since no binding WLTP figures are yet available, these values are provisional. The real-world values furthermore depend on various factors, such as load, driving style, route, weather, auxiliary consumers (including climate control systems), tyres and battery condition.

² The added range after ten minutes of high-power charging was determined in accordance with ISO 12906 in the WLTP cycle and assumes that the charging infrastructure enables the maximum DC charging power. The actual range added and charging performance depend on the vehicle equipment, state of charge/condition of the battery, ambient/battery temperature, driving profile, auxiliary consumers, vehicle-specific charging settings and the charging power provided at the charging station.

³ The figures stated were determined based on the prescribed WLTP measurement procedure. The real-world values depend on various factors, such as load, driving style, route, weather, auxiliary consumers (including climate control systems), tyres and battery condition.

All information is provisional.

in 4.9 seconds and reaches a top speed of 210 km/h (130 mph). Its high-voltage battery has a usable energy content of 108.7 kWh and offers a maximum charging rate of 400 kW.

The new BMW iX4 50 xDrive boasts an outstanding range of up to 828 kilometres (514 miles)¹ and posts WLTP combined consumption of 19.0–15.7 kWh per 100 kilometres¹. When plugged in to an 800V high-power charging station, it can be replenished with enough energy to increase the range by up to 387 kilometres (240 miles)² in ten minutes. Charging from 10 to 80 per cent takes 21 minutes at this type of charging station. The new BMW iX4 50 xDrive can be charged with AC power at up to 11 kW as standard and at up to 22 kW as an option, in which case the high-voltage battery can be fully recharged from empty in 5 hr 30 min.

New BMW iX4 40 xDrive entry-level model also offers all the benefits of Gen6 technology.

The new BMW iX4 40 xDrive is the entry-level model variant in the line-up. With a WLTP range of up to 638 kilometres (396 miles)¹, it offers a high degree of everyday usability. Like all BMW iX4 models, it is equipped with an electric motor at each axle and BMW xDrive intelligent all-wheel drive. The electric motors team up to generate maximum output of 275 kW/374 hp and peak torque of 520 Nm (383 lb-ft). The new BMW iX4 40 xDrive completes the 0 to 100 km/h (62 mph) sprint in 5.6 seconds and reaches a top speed of 200 km/h (124 mph).

The high-voltage battery has a usable energy content of 82.6 kWh. The BMW iX4 40 xDrive has a WLTP range of up to 638 kilometres (396 miles)¹. The maximum charging rate is 300 kW, enabling it to recharge with enough energy for up to 301 kilometres (187 miles)² of additional range in just ten minutes at an 800V DC fast-charging station. The BMW iX4 40 xDrive charges with AC power at 11 kW as standard. AC charging at 22 kW is available as an option, which allows the high-voltage battery to be fully recharged from empty in 4 hr 15 min.

¹ The figures stated were determined based on the prescribed WLTP measurement procedure. The real-world values depend on various factors, such as load, driving style, route, weather, auxiliary consumers (including climate control systems), tyres and battery condition.

² The added range after ten minutes of high-power charging was determined in accordance with ISO 12906 in the WLTP cycle and assumes that the charging infrastructure enables the maximum DC charging power. The actual range added and charging performance depend on the vehicle equipment, state of charge/condition of the battery, ambient/battery temperature, driving profile, auxiliary consumers, vehicle-specific charging settings and the charging power provided at the charging station.

All information is provisional.

In the spotlight: new-generation battery with newly developed lithium-ion cylindrical cells for higher energy density.

The all-new, latest-generation battery serves as the energy hub of the new BMW iX4. Taking centre stage here are the lithium-ion cylindrical cells fitted in the high-voltage battery pack. Measuring 46 millimetres in diameter and 95 millimetres in height, these newly developed cylindrical cells achieve a 20 per cent increase in volumetric energy density compared with the Gen5 tech's prismatic cells.

Cell-to-pack design for high energy density at pack level.

The cylindrical cells of the new BMW iX4 – with their higher energy density – are also integrated directly into the high-voltage battery without any modular arrangement or structural elements. This cell-to-pack design enables high energy densities at pack level and saves weight and costs.

Pack-to-open-body construction: high-voltage battery acting as structural component saves weight and increases torsional rigidity.

Thanks to the pack-to-open-body construction, the high-voltage battery in the BMW iX4 also acts as a structural component. The chassis has an open floor, which is closed when the high-voltage battery is installed. The housing cover therefore assumes the function of the car underbody. Dispensing with the customary underbody in this way saves weight. The pack-to-open-body design has the additional advantage of improving the body's torsional rigidity, which has a positive effect on the sporty handling abilities of the new BMW iX4.

Highly intelligent control centre: the Energy Master.

All the electrics and electronics for the high-voltage battery are housed in the Energy Master. The Gen6 version is positioned on top of the high-voltage battery. The Energy Master, software and hardware for which were both developed in-house by the BMW Group, supplies power to the electric motors and the vehicle's electrical system. It is also the interface for all data from the high-voltage battery and ensures intelligent, efficient and safe battery operation.

New BMW iX4 powered by a pair of highly efficient electric motors with EESM and ASM technology.

All BMW iX4 models are equipped with an electric motor at both the front and rear axle. An electrically excited synchronous motor (EESM) designed for the 800V architecture is built into the rear axle, which is the primary drive axle. This EESM unit forms the centrepiece of the Gen6 drive technology for the Neue Klasse. It produces 195 kW/265 hp in the

BMW iX4 40 xDrive, while peak torque stands at 345 Nm (254 lb-ft). The BMW iX4 50 xDrive has an output of 240 kW/326 hp, with maximum torque of 435 Nm (321 lb-ft).

The electrically excited synchronous motor is based on a stator that induces a rotating magnetic field using a three-phase AC supply and a rotor with electrically excited electromagnets. The design of the EESM is therefore fundamentally different from that of motors with permanent magnets, as the magnetic field in the rotor can be flexibly adjusted. This capability makes it possible to reduce the magnetic field at low loads and thus avoid losses. Conversely, very strong magnetic fields can be generated under high loads, resulting in high torque and constant power delivery up to the motor's maximum speed. The entire system is controlled by an inverter, which converts the DC current from the battery into the required AC current at the same time as ensuring that rotor excitation and all control and monitoring processes are performed. As a result, the EESM operates at optimum efficiency at all times. This technology clearly sets the motor apart from the competition, with key benefits – including the efficiency and power delivery – achieved in this way.

The new range-topping model, the BMW iX4 M60 xDrive, uses a new Gen6 EESM variant at the rear axle. It enables higher peak and continuous output as well as higher peak and continuous torque. It is based on a newly developed stator to boost output and a significantly more powerful inverter with 420 A instead of 300 A. Added to this is a longer ratio in conjunction with an increase in the maximum usable rotor speed, which pushes the car's top speed up to 240 km/h (149 mph).

In all BMW iX4 models, the EESM teams up with an asynchronous motor (ASM) at the front axle with an output of 123 kW/167 hp and torque of 255 Nm (188 lb-ft). The ASM works in accordance with the principle of induction and complements the EESM as a compact, light unit while differing significantly in terms of rotor design. Instead of using magnets or electrical excitation, the rotor consists of aluminium rods connected by short-circuit rings. The required torque is created by induced currents, which occur when there is a difference in rotational speed – known as slip – between the stator field and the rotor. The ASM is remarkably robust and is characterised by high heat resistance and a compact, sustainable design, as it uses only iron and aluminium. Combining the two types of motor creates a clear technological edge: together, they reduce energy losses by 40 per cent, the drive system's weight by 10 per

cent and manufacturing costs by 20 per cent compared with the already powerful previous generation.



BMW Charging.

Revolutionary advances in range and charging speed combined with innovative charging solutions.

Highlights:

- Charge faster, drive further thanks to sixth-generation BMW eDrive technology.
- Bidirectional charging: an innovation that turns the BMW iX4 into a mobile powerbank during a journey and a flexible energy storage device at home.
- Innovative charging products – for at home or on the go.
- Easy, convenient, digital: turning charging into a user-friendly experience

The Neue Klasse marks a major technological leap forward for BMW that was initiated by the first model, the BMW iX3. The BMW i3 has since followed in its tyre tracks. And now a new era is also dawning for the BMW iX4 when it comes to charging speed, range, charging convenience and charging solutions. The new BMW iX4 50 xDrive charges with enough electric power in ten minutes for up to 387 kilometres (240 miles)¹ of driving. It offers a charging rate of 400 kW, as does the BMW iX4 M60 xDrive, which adds up to 360 kilometres (224 miles) of range^{1,2} over a ten-minute charge. With a DC charging rate of up to 300 kW, the BMW iX4 40 xDrive adds up to 301 kilometres (187 miles) of range^{1,2} in ten minutes of charging.

Like the BMW iX3 and BMW i3, the BMW iX4 offers DC charging rates of up to 400 kW with its all-new sixth-generation BMW eDrive technology, thanks, among other things, to the 800V architecture. The sixth-generation BMW eDrive technology additionally paves the way for bidirectional charging, opening up a variety of options for using the vehicle as an energy storage device at home or a mobile powerbank on the go. This means that multiple electrical consumers can be operated outside the vehicle at the same time up to a total output of 3.7 kW using

¹ The extra range added after ten minutes of high-power charging was calculated in accordance with ISO 12906 using the WLTP cycle and on the assumption that the charging infrastructure enables maximum DC charging power. The actual range added and charging performance are both dependent on vehicle equipment, the battery's charge level and condition, ambient/battery temperature, driving profile, auxiliary consumers, vehicle-specific charging settings, and the charging station's available charging power.

² All figures are provisional

the Multifunction Charger and Vehicle-to-Load discharge adapter¹. Customers can also use electrical energy from the high-voltage battery in their homes.

The charging-optimised route planning function featured in all electric BMW models is a prime example of the ease of charging offered by the BMW iX4. The Neue Klasse models also include new features such as the electrically operated intelligent charging flap, which opens and closes fully automatically. Users can plan their route, complete with charging stops, either in the vehicle using BMW Maps or via the My BMW App.

Charge faster, drive further thanks to sixth-generation BMW eDrive technology.

The hardware and software of the sixth-generation (Gen6) BMW eDrive technology fitted in the BMW iX4 were newly developed by the BMW Group for the Neue Klasse. Gen6 heralds a technological leap forward in terms of energy density, charging power and range. This results in significantly shorter charging times compared with BMW electric vehicles fitted with the high-voltage systems of previous generations. At an 800V DC fast-charging station, the BMW iX4 50 xDrive can charge at a rate of up to 400 kW and extend its range by as much as 387 kilometres (240 miles)² in just ten minutes. Thanks to the Energy Master with integral switching matrix, 400V DC stations can also still be used. The new BMW iX4 can be charged with AC power at up to 22 kW as an option. The BMW iX4 40 xDrive has a range of up to 638 km (396 miles)³, while the range offered by the BMW iX4 50 xDrive is up to 828 kilometres (514 miles)³. The range-topping model, the BMW iX4 M60 xDrive, provides 777 kilometres (483 miles) of range⁴.

Bidirectional charging: an innovation that turns the BMW iX4 into a mobile powerbank during a journey and a flexible energy storage device at home.

The new BMW iX4 – like all future Gen6 electric vehicles – will come with

¹ Multifunction Charger and Vehicle-to-Load discharge adapter expected to be available from the 4th quarter of 2026.

² The extra range added after ten minutes of high-power charging was calculated in accordance with ISO 12906 using the WLTP cycle and on the assumption that the charging infrastructure enables maximum DC charging power. The actual range added and charging performance are both dependent on vehicle equipment, the battery's charge level and age, ambient/battery temperature, driving profile, auxiliary consumers, vehicle-specific charging settings, and the charging station's available charging power.

³ The figures stated were determined based on the prescribed WLTP measurement procedure. The real-world values depend on various factors, such as load, driving style, route, weather, auxiliary consumers (including climate control systems), tyres and battery condition.

⁴ All figures are provisional. Please note: Since no binding WLTP values are currently available, these are provisional values. In addition, the actual values depend on various factors, such as load, driving style, route, weather, auxiliary consumers (including climate control), tyres and battery condition. All information is provisional.

the added innovation of bidirectional charging functions. This means that the energy stored in the battery can be used not just for the drive system and the electrical consumers in the vehicle, but for the following applications too:

Vehicle-to-Load (V2L): This transforms the new BMW iX4 into a mobile powerbank that provides electricity for multiple consumers directly from the high-voltage battery. Examples here might be operating an electric grill on a weekend trip or topping up an e-bike's battery pack at up to 3.7 kW using the Multifunction Charger with Vehicle-to-Load discharge adapter¹.

Vehicle-to-Home (V2H): Bidirectional charging turns the BMW iX4 into a home energy storage system. When combined with the BMW Wallbox Professional and a home solar PV system, Vehicle-to-Home (V2H) functionality can reduce both vehicle charging costs and the overall household electricity bill. At the same time, the household's degree of self-sufficiency increases by up to 30 percentage points. To achieve this, excess energy from the solar PV system is temporarily stored in the vehicle battery and later fed back into the home when there is no solar power available.

¹ Multifunction Charger and Vehicle-to-Load discharge adapter expected to be available from the 4th quarter of 2026

Cost-optimised charging with Vehicle-One-Grid (V1G): BMW also offers cost-optimised charging with a large number of compatible providers as a basic version of energy market integration. Customers of all electrified BMW vehicles (any generation of PHEV or BEV) can take advantage of this option to reduce home charging costs, regardless of the charging accessories used.

Innovative charging products – for at home or on the go.

Innovative equipment optimises the charging experience, both at home and during a journey. The products from BMW make charging flexible, while new products for bidirectional charging further enhance the vehicle's range. The charging cable (Mode 3) or Multifunction Charger fits into the 58-litre storage compartment under the bonnet.

BMW Wallbox Professional (DC): The innovative new wallbox enables charging and discharging of the BMW iX4 at home and can also be used for the Vehicle-to-Home (V2H) function. The BMW Wallbox Professional (DC) comes with a six-metre charging cable and is capable of charging and discharging at a rate of up to 11 kW in Europe.

BMW Multifunction Charger (MFC):¹ The new all-purpose solution for charging at home and on the go also supports the bidirectional charging functions. A new design with an ergonomically improved charging connector, a six-metre cable and matching adapters for various purposes make the MFC more flexible than ever. In Europe, adapters are available for charging and discharging Gen6 electric vehicles using single- and three-phase domestic power supplies, public charging stations (Mode 3) up to 11 kW, or the Vehicle-to-Load (V2L) function.

Easy, convenient, digital: turning charging into a user-friendly experience

The BMW iX4 features many innovations for fast, convenient charging during a journey. These include charging-optimised routes planned according to individual criteria with automatic battery preparation for faster DC charging, as well as user-friendly charging stops – with an intelligent charging flap that opens and closes by itself – and Plug & Charge for automatic authentication at charging stations.

¹ Expected to be available from the 4th quarter of 2026.

Charging-optimised route planning: The BMW Maps navigation system calculates a charging-optimised route complete with charging stops if the entered destination is beyond the car's current range. The driver sets a preferred minimum charge level for when the vehicle reaches both charging points and the final destination, and determines which charging station operators to give preference to. With the help of AI, the system uses past charging cycles to ascertain e.g. the charging power that can realistically be expected, susceptibility to faults and the exact location data of individual charging stations – and then incorporates the optimal charging station into the route planning. To offer customers complete transparency, they are also given information on current occupancy, the number of charging points and connector types. The estimated duration and the costs of charging stops are shown in advance based on the individually stored charging tariffs. The vehicle and My BMW App synchronise up-to-date information during the journey, allowing passengers to check the route and adapt it if necessary. The availability of amenities near the charging station – such as places to eat and drink, play areas, toilets and shopping facilities – is also indicated.

Battery preparation for faster DC charging: Battery preparation gets the high-voltage battery to the ideal temperature prior to charging at a DC charging station, thereby increasing the charging rate when the car is first plugged in and shortening charging time. When navigating to a DC charging station using BMW Maps, the BMW iX4 automatically warms or cools the battery to the temperature required in advance. Alternatively, customers can activate this function manually via the Central Display or My BMW App. The battery's current temperature status and the time remaining for battery preparation can be checked at any time on the Vehicle Status screen in the BMW iX4 or via the My BMW App.

Intelligent charging flap: The charging port is located on the right side of the new BMW iX4 at the rear. Although the charging flap can still be opened manually with a simple push, there is no longer any need to. That's because the intelligent charging flap on the new BMW iX4 opens by itself as soon as it detects that the customer intends to charge the car. One of the triggers for opening the flap is AI-assisted: if the customer heads for a known or learned charging point, the path they take will indicate their intention to charge the car, prompting the flap to open. If a charging cable ultimately isn't connected, the charging flap will automatically close again – just as it does at the end of charging or when the vehicle is switched to drive-ready state.

Plug & Charge Multi Contract: The new BMW iX4 is also compatible with the Plug & Charge Multi Contract feature, making charging on the go particularly easy. With this service, digital authentication via app or charging card is no longer required to access compatible public charging stations. Instead, the vehicle authenticates itself through a technical interface (ISO15118-2). Up to ten individual Plug & Charge-enabled charging contracts from different providers can be displayed digitally in the vehicle. When the vehicle is connected to the charging point, it is not just electricity that passes through the charging cable: the necessary contract data is also transmitted via the communication interface.

Superbrain high-performance computers and new architecture.

Faster computing and more flexible updates.



Highlights:

- Four specialised superbrain high-performance computers.
- Electronics split into four zones: more efficiency, less weight.
- Software Updates allow for continuous improvements n.

The Neue Klasse, as a software-defined vehicle, also marks a fundamental change when it comes to software and electronics architecture. Software is now determining the character of cars and their interaction with drivers more than ever.

Four specialised superbrain high-performance computers.

At the heart of the new architecture are four superbrain high-performance computers. Each is assigned a core task in the new BMW iX4: first, there is the Heart of Joy for managing driving dynamics, then there are separate computers dedicated to automated driving and parking, infotainment, and basic and comfort functions like vehicle access and climate control. Together, they provide around 20 times more processing power than the previous generation.

Electronics split into four zones: more efficiency, less weight.

The four-zone cabling reduces the complexity of the wiring harnesses. The new BMW iX4 additionally uses smart eFuses instead of classic fuses. This intelligent and flexible form of power protection, combined with the zonal architecture, enables shorter, thinner wiring, saves weight, reduces energy consumption thanks to intelligent power distribution and increases overall vehicle efficiency.

Software Updates allow for continuous improvements.

The new BMW iX4 will continue to receive new functions, performance enhancements or AI-based features via Software Updates long after purchase. With its superbrains, zonal electronics architecture and smart software, the new BMW iX4 combines classic driving pleasure with digital intelligence. This creates a symbiosis of unique intensity between human and car. All future BMW models will feature the electronics and software architecture developed for the Neue Klasse.

Driving experience. Redefining Sheer Driving Pleasure. Heart of Joy introduces a leap forward in technology.



Highlights:

- For a new dimension in driving pleasure: the Heart of Joy acts ten times faster than previous systems.
- More consistent cornering behaviour as a result of far fewer control inputs.
- Recuperative braking replaces traditional friction brakes in everyday driving.
- The cornerstones of sporting prowess: low centre of gravity and almost perfect weight distribution.
- Double-joint spring strut front axle and five-link rear axle.
- Adaptive M suspension for even sportier handling without loss of comfort.
- Exclusive to the M Performance model: electronically controlled M Sport differential for even better traction.
- For added thrills at the wheel of the BMW iX4 M60 xDrive: the My Modes "M Sport" and "M Sport Plus".
- Light-alloy wheels measuring 20, 21 and 22 inches in size.

The new all-electric BMW iX4 stands out with the poise, sporting prowess, effortless agility, sharp handling and impressive everyday comfort for which BMW is renowned. Like all Neue Klasse models, it is a software-defined vehicle that comes with a newly designed electronics and software architecture. This enables the new BMW iX4 to harness the unprecedented potential offered by electric mobility. Here, its Heart of Joy high-performance computer works in tandem with the upgraded chassis technology to create an all-new and even more dynamic driving experience.

For a new dimension in driving pleasure: the Heart of Joy acts ten times faster than previous systems.

The Heart of Joy is one of the four superbrains in the BMW iX4 and controls the drive system, braking, charging, recuperation and steering subfunctions. It combines with the BMW Dynamic Performance Control Driving Stack developed in-house to form the high-performance powertrain and driving dynamics control system in the BMW iX4. BMW

has amassed decades of experience in the field of innovative control systems – a tradition that dates back to 1979 and the introduction of an anti-lock braking system (ABS) on the BMW 7 Series.

The Heart of Joy achieves new levels of performance as it computes all the driving dynamics functions. It acts ten times faster than previous systems – a technological leap forward that translates into exceptionally precise, composed and effortless handling. The Heart of Joy therefore promises a whole new dimension in Sheer Driving Pleasure.

More consistent cornering behaviour as a result of far fewer control inputs.

The Heart of Joy reduces the number of control inputs required in the new BMW iX4 – such as corrective hydraulic braking inputs by the DSC system. The resulting cornering behaviour is more consistent and reproducible, which helps to further increase the sense of safety. As a result, the BMW iX4 can be steered through corners very intuitively and with supreme precision too. Significantly reducing the number of control inputs needed has the additional benefit of improving acoustic comfort and minimising vibrations.

Regenerative braking replaces traditional friction brakes in everyday driving.

The new BMW iX4 decelerates virtually entirely by means of regenerative braking in day-to-day driving. Indeed, the driver can bring the vehicle to a stop without applying the friction brakes in 98 per cent of cases in everyday use. The conventional brakes are only used for sporty driving or when emergency braking is required.

When slowing to a halt, precise control of the electric motors allows the new BMW iX4 to draw to a stop without any jerking or braking noise. This Soft Stop feature results in the smoothest stopping action in the history of BMW.

The cornerstones of sporting prowess: low centre of gravity and almost perfect weight distribution.

As a Neue Klasse model, the BMW iX4 boasts all the advantages of a vehicle architecture that has been developed specifically for electric mobility. The new, flat high-voltage battery enables a particularly low centre of gravity, for instance. Together with the almost perfect weight distribution, this provides an outstanding basis for precise and agile handling. The long wheelbase of the BMW iX4 is also key to its outstanding directional stability and very stable handling. All model

variants come equipped with the BMW xDrive intelligent all-wheel-drive system.

Double-joint spring strut front axle and five-link rear axle.

The chassis of the new BMW iX4 combines excellent dynamic performance capabilities with impressive ride comfort over long journeys. An updated version of the proven double-joint spring strut front axle with torque arm and anti-roll bar is fitted as standard. The steering gear is positioned in front of the axle.

The front axle kinematics benefit from increased positive caster trail – developed specifically for this model – and stiffer rubber mounts. This improves steering feel at the same time as ensuring more precise response. The new five-link rear axle features separately arranged springs and dampers.

The BMW iX4 comes with stiffer control arm bearings on both axles for even more dynamic handling, as well as anti-roll bars including mounts with high preload at the front and rear. Standard specification also includes lift-related dampers that are tuned to the car's sporty nature.

Adaptive M suspension for even sportier handling without loss of comfort.

The BMW iX4 M60 xDrive spearheads the new, all-electric SUV coupé line-up with its dynamic performance capabilities. It comes as standard with adaptive M suspension, further enhancing both sporting prowess and ride comfort. This suspension is available as an option for all other BMW iX4 models.

Adaptive M suspension features electronically controlled dampers, which can be adjusted individually and independently of one another. The driver selects the basic setting via My Modes, with the choice ranging from comfortable to very sporty.

The optimum damping forces for the driving situation at hand are calculated in the space of a few milliseconds, with the individual dampers smoothly carrying out any adjustments during a journey. In this way, adaptive M suspension improves the car's dynamic steering behaviour. This results in remarkably sharp, direct and fleet-footed handling, while drivers will notice even better steering feel. Adaptive M suspension additionally enables very supple damper response, thereby ensuring superior ride comfort and lower noise levels.

Adaptive M suspension also includes sport steering with a variable rack ratio. This produces the signature steering feel of a BMW model while reducing steering effort when performing parking manoeuvres, for example, or making turns in urban areas. Sport steering also stands out with its excellent directional stability.

The development team has carried out extensive modifications to the chassis of the BMW iX4 M60 xDrive in order to endow it with the exceptionally dynamic handling abilities characteristic of BMW M models. Besides bespoke tuning of the springs and dampers, other measures include fitting anti-roll bar links at the front axle. These make the anti-roll bar even more effective, improve steering precision and reduce body roll.

The BMW iX4 M60 xDrive instantly translates the power from the all-electric BMW M eDrive powertrain into pure dynamism. The Heart of Joy and BMW M Dynamic Performance Control coordinate driving-related information in milliseconds, ensuring a very direct and precise driving experience. The driver can use the shift paddles on the steering wheel to actively influence the responses of M eDrive and to adapt performance with exceptional precision according to the driving situation at hand. Customised, speed-sensitive sound design and dynamic handling feedback promise an exhilarating driving experience typical of M models.

Exclusive to the M Performance model: electronically controlled M Sport differential for even better traction.

The BMW iX4 M60 xDrive is equipped with an electronically controlled M Sport differential at the rear axle. This improves traction when cornering or driving on roads with slippery surfaces, thereby further increasing the car's lateral acceleration and dynamic handling capabilities.

For added thrills at the wheel of the BMW iX4 M60 xDrive: the My Modes "M Sport" and "M Sport Plus".

The BMW iX4 M60 xDrive comes with two exclusive My Modes – M Sport and M Sport Plus – that open the door to an even more thrilling, individual and sporty driving experience. The settings for the drive system, steering and chassis are adapted to match the respective My Mode.

Light-alloy wheels measuring 20, 21 and 22 inches in size.

All BMW iX4 models are equipped as standard with the M Sport package, which includes 20-inch M light-alloy wheels. Further light-alloy wheels are available as an option, ranging in size from 20 to 22 inches.

The BMW iX4 M60 xDrive rides on 21-inch light-alloy wheels as standard, with the option of specially developed 21-inch sport tyres. 22-inch M aerodynamic wheels (style 1052 M) are available exclusively for the range-topping model.

Driver assistance systems.

BMW Symbiotic Drive for a new dimension in assisted driving pleasure.



Highlights:

- Innovative SAE Level 2 driver assistance systems and active safety functions that genuinely reduce strain on the driver and increase road safety.
- Assured driver assistance on motorways, country roads and city streets.
- BMW Symbiotic Drive ensures fluid and intuitive interaction between assistance and human driving behaviour in every driving situation.
- Hands-free driving in 21 countries with the BMW Highway Assistant¹.
- Driving Assistant Plus with BMW Symbiotic Drive available worldwide.
- Even more extensive range of active safety assistance functions than in earlier models in this vehicle class.
- Parking has never been so easy – with activation of the new Park Assist directly from the steering wheel, AI-supported parking space detection and manoeuvre planning.
- Intelligent interplay between Heart of Joy and Superbrain of Automated Driving.

Thanks to its next-generation technology toolkits and the gradual expansion of the use of artificial intelligence, the new BMW iX4 boasts a wealth of assured functions for partially automated driving and parking that truly reduce the strain on the driver. Many comfort and safety features are included as standard.

¹ By the end of 2026 in Germany, United Kingdom, Ireland, Belgium, Netherlands, Luxembourg, France, Spain, Portugal, Italy, Switzerland, Liechtenstein, Austria, Czechia, Poland, Denmark, Sweden, Norway, USA, Canada and Japan.

Innovative SAE Level 2 driver assistance systems and active safety functions that genuinely reduce strain on the driver and increase road safety.

The new BMW iX4 features innovative SAE Level 2 driver assistance systems and active safety functions with BMW Symbiotic Drive. These include a series of major improvements and functional enhancements over the previous models, culminating in an assured driver assistance experience extending uninterrupted from motorways.

BMW Symbiotic Drive ensures fluid and intuitive interaction between assistance and human driving behaviour in every driving situation.

The advanced Level 2 driver assistance systems from BMW are designed down to the smallest detail for seamless interaction between assistance and human driving behaviour. This results in a safe and assured driver assistance experience that offers maximum customer benefit while remaining controllable at all times. When driver assistance is active, the driver can accelerate, steer and brake as required without instantly deactivating the assistance system in the process. This means that in any driving situation, the driver can work together with the driver assistance tech if they wish by driving in the way they normally would. This high degree of cooperative interaction is currently unrivalled in this segment. The clear operating logic and displays in BMW Panoramic iDrive facilitate an intuitive driver assistance experience and also play their role in ensuring it is controllable at all times, enabling the safe use of SAE Level 2 partially automated driving functions.

The symbiotic interaction between driver and vehicle can also be experienced with active safety functions, such as the Lane Keeping Assistant. The driver's intention is determined based on steering behaviour and where they are looking, meaning that the system assists with warnings and steering inputs only when the driver is unintentionally drifting out of their lane or the system detects an impending collision.

Hands-free driving in 21 countries with the BMW Highway Assistant¹.

The Highway Assistant enables hands-free driving on the motorway up to 130 km/h (81 mph). It also supports navigation-guided Entry-2-Exit driving with BMW Maps in 21 countries thanks to its ability to both carry out automated

¹ By the end of 2026 in Germany, United Kingdom, Ireland, Belgium, Netherlands, Luxembourg, France, Spain, Portugal, Italy, Switzerland, Liechtenstein, Austria, Czechia, Poland, Denmark, Sweden, Norway, USA, Canada and Japan.

lane changes (following an eye signal from the driver to confirm) and navigate motorway junctions. Customers in Germany, Canada and the USA have already clocked up over 230 million kilometres (143 million miles) with their hands off the wheel using the previous generation of Highway Assistant technology.

All new BMW iX4 variants come complete with the necessary hardware for the entire range of driver assistance features, giving customers the option of activating any assistance function at a subsequent time of their choosing. The driver assistance functions are being continuously developed on the basis of anonymised data from the customer fleet of new-generation BMW models in compliance with all data protection regulations. This means that customers will continue to benefit from improvements to the driver assistance systems after purchasing their vehicle thanks to the Software Update facility.

Driving Assistant Plus with BMW Symbiotic Drive available worldwide.

Driving Assistant Plus can control the speed of the BMW iX4 and its distance from the vehicle in front at the driver's request and help them to easily keep the car in its lane. BMW Symbiotic Drive enables Driving Assistant Plus to also work smoothly and intuitively in tandem with the driver's inputs, if desired.

Even more extensive range of active safety assistance functions than in earlier models in this vehicle class.

Thanks to BMW Symbiotic Drive, the active safety functions fitted as standard in the BMW iX4 work intelligently and unobtrusively in the background as silent companions. The vehicle can recognise what the driver intends to do based on steering behaviour and where they are looking. As a result, the Lane Keeping Assistant, for instance, will only trigger warnings and control the steering if it detects the vehicle veering out of lane unintentionally or an impending collision. The system will therefore not intervene in deliberate manoeuvres, provided there is no foreseeable risk of a collision or the vehicle leaving the road. Deliberate manoeuvres are flagged up by use of the turn signal indicators, for example, as well as active steering movements or the driver glancing over their shoulder.

The new functions include enhanced emergency steering intervention, which now allows the car to automatically steer around objects detected in its lane. Numerous other features also come as standard, such as Lane Change Warning, Side Collision Warning with steering intervention,

plus Crossing Traffic Warning with emergency braking function when turning into a road or exiting a parking space. The Emergency Brake Assistant with Evasion Assistant can provide effective assistance in avoiding frontal collisions, employing maximum braking power if necessary. Thanks to new sensor tech, the system is now able to respond even better to the danger of wildlife crossing the road. Added to which, the standard exit warning function can actively delay doors being opened when there is a cyclist approaching, for example, meaning that dangerous "dooring" accidents can be prevented.

Parking has never been so easy – with activation of the new Park Assist directly from the steering wheel, AI-supported parking space detection and manoeuvre planning.

The new Park Assist is capable of semi-automated parking, while the new visualisation function for the area around the car makes selection of detected parking spaces even more intuitive. Automated parking manoeuvres are carried out even more swiftly and smoothly. The optional Parking Assistant Plus provides a 360° view with the option of switching between kerb, 3D and car wash views. There is also a Manoeuvre Assistant that is able to record and then perform recurring manoeuvres covering a distance of up to 200 metres. The Parking Assistant Professional offers the complete package, additionally providing extensive options for carrying out parking and stored manoeuvres remotely from up to six metres away using the My BMW smartphone app. All driver and parking assistance functions can also be activated digitally from the BMW ConnectedDrive Store at a later stage.

Intelligent interplay between Heart of Joy and Superbrain of Automated Driving.

The close interplay between the Heart of Joy and Superbrain of Automated Driving in the new BMW iX4 enriches the assisted driving experience with the smoothest stopping ability in the history of BMW – thanks to jerk-free, noiseless recuperative braking all the way to a standstill. All assisted braking manoeuvres are carried out purely by means of electric motor recuperation until the car comes to a halt, with the exception of emergency braking.

Sustainability throughout the car's life cycle.



With the new BMW iX4, the BMW Group is extending its holistic approach to sustainability to include another vehicle model. This means taking sustainability into account throughout the life cycle of the BMW iX4. Starting with vehicle development and continuing through the supply chain and production to the use phase and, ultimately, recycling, measures were identified and implemented that helped to reduce the vehicle's CO₂e footprint.

Decarbonisation and circular economy.

Targeted decarbonisation throughout the supply chain is a key element in reducing CO₂e emissions. Here, the BMW Group focuses in particular on renewable energies, product and process innovations, and the increased use of secondary materials. In this way, and using a variety of measures, CO₂e emissions in the supply chain were reduced by around a third during the product development process for the BMW iX4¹.

There was a particular focus here on aluminium. Generating the energy needed for production from renewable sources and using secondary materials enabled CO₂e emissions to be reduced below the industry average for around 85 per cent of the aluminium used in the BMW iX4¹. The car's overall CO₂e footprint shrank by 2.1 tonnes¹ overall as a result. Other secondary materials besides aluminium are also used for the BMW iX4: indeed, the BMW iX4 is made up of approx. 30 per cent secondary materials¹.

Alongside the use of secondary materials, other approaches included in the Design for Circularity are also systematically applied in the new BMW iX4. One example here are the Econeer seat covers customers can order as an option. These consist of a recyclable textile composite made from mono-materials. In addition, the upper section of the covers is made entirely from recycled polyester. The process of removing the seat covers

¹ The figure provided is a preliminary forecast value. The final figure will be published with the Vehicle Footprint (VFP) prior to the Start of Production (SOP).

has also been made as efficient as possible to make it easier to separate materials by type.

Renewable energy in production.

The holistic approach to sustainability here also encompasses production. The BMW iX4 will be built at BMW Group Plant Debrecen, which is committed to using renewable energy sources. The plant is supplied exclusively with electricity from renewable sources during normal operation, i.e. it does not use any fossil fuels. Around one quarter of the annual electricity demand is covered by a photovoltaic system on the plant site. Surplus solar energy is stored in a 1,800 m³ thermal storage system with a capacity of 130 MWh.

The new BMW iX4. Statements.



Mike Reichelt, Head of Neue Klasse, BMW Compact and Midsize Class, says: "With the new fully electric BMW iX4, we are expanding the Neue Klasse portfolio with a particularly emotional vehicle. Its striking proportions, elegant coupé silhouette and Neue Klasse technologies combine to create a truly distinctive character. Blending sportiness, expressive design and innovative technology, the BMW iX4 sets a bold new accent within our fully electric BMW portfolio."

Oliver Heilmer, Head of Design BMW Compact Class, Neue Klasse and BMW M, explains: "The BMW iX4 embodies Neue Klasse design in the form of a razor-sharp SUV coupé. Striking proportions, a flowing roofline and distinctive light signatures lend it an unmistakable character. The driver-oriented cabin combines sporting appeal, advanced technology and generous levels of space. It is more expressive, more dynamic and more BMW than ever."

The new BMW iX4.

Interesting facts about the new BMW model.



What are the exterior dimensions of the BMW iX4?

The BMW iX4 is 4,766 mm long, 1,895 mm wide and 1,595 mm tall. Its wheelbase is 2,897 mm.

What are the performance figures for the two models available from launch – the BMW iX4 50 xDrive and BMW iX4 40 xDrive?

The BMW iX4 50 xDrive has an output of 345 kW/469 hp and accelerates from 0 to 100 km/h (62 mph) in 4.9 seconds. Top speed is 210 km/h (130 mph). The figures for the BMW iX4 40 xDrive are output: 275 kW/374 hp; acceleration: 5.6 seconds; top speed: 200 km/h (124 mph).

What are the electric power consumption and range figures for the BMW iX4 50 xDrive and BMW iX4 40 xDrive?

The BMW iX4 50 xDrive has a range of up to 828 km (514 miles)¹, its electric power consumption is 19.0–15.7 kWh/100 km¹. The BMW iX4 40 xDrive has a range of up to 638 km (396 miles)¹ and electric power consumption of 19.1–15.9 kWh/100 km¹.

Do all BMW iX4 variants have an 800V electrical system?

The BMW iX4 is a Neue Klasse model. All Neue Klasse models have sixth-generation BMW eDrive, 800V technology and high-voltage batteries with new cylindrical cells.

¹ The figures stated were determined based on the prescribed WLTP measurement procedure. The real-world values depend on various factors, such as load, driving style, route, weather, auxiliary consumers (including climate control systems), tyres and battery condition.
All information is provisional.

When will the range-topping model, the BMW iX4 M60 xDrive, be available from?

Production of the new BMW iX4 M60 xDrive will begin in March 2027. Its market launch will take place in stages.

What are the performance figures for the BMW iX4 M60 xDrive?

The BMW iX4 M60 xDrive offers output of 450 kW/612 hp¹ and accelerates from 0 to 100 km/h (62 mph) in 3.9 seconds¹. Top speed is 240 km/h (149 mph)¹. This model is not available yet; figures are provisional.

What are highlight features of the standard specification for the new BMW iX4?

- M Sport package with 20-inch M light-alloy wheels and M Sport brakes in Blue.
- Full-length panoramic sunroof with climate comfort glazing.
- BMW Panoramic iDrive with BMW Operating System X and BMW Intelligent Personal Assistant.
- BMW Digital Key Plus with Comfort Access and automatic tailgate operation with Smart Opener.
- Electric seat adjustment with memory.
- LED headlights with High-beam Assistant and LED rear lights.
- M interior design.
- Sports steering wheel.

What does the BMW iX4 offer for automated driving?

The BMW iX4 offers innovative SAE Level 2 driver assistance systems and active safety functions with significant improvements, functional enhancements and BMW Symbiotic Drive.

Can I also listen to music in the Dolby Atmos format in the new BMW iX4?

Yes. The Harman Kardon hi-fi speaker system offers this capability. The BMW iX4 M60 xDrive comes with this speaker system as standard; it is available as an option for all other BMW iX4 models.

¹ All figures are provisional. Please note: Since no binding WLTP values are currently available, these are provisional values. In addition, the actual values depend on various factors, such as load, driving style, route, weather, auxiliary consumers (including climate control), tyres and battery condition.

How many kilometres' worth of electric power can the new BMW iX4 add in ten minutes of charging at a maximum DC rate of 400 kW?

The new BMW iX4 50 xDrive can add 387 kilometres (240 miles)¹ of range in ten minutes of charging at 400 kW.

Is the BMW iX4 M60 xDrive fitted with M Sport seats as standard?

Yes. They have ten-way electric adjustment and features including lumbar support, adjustable thigh support, electric backrest width adjustment and massage function. They can be differentiated visually by the illuminated M logo in the head restraints. The M Sport seats can be ordered as an option for all other BMW iX4 models.

Does the Highway Assistant in the new BMW iX4 enable hands-free driving on the motorway?

Yes, it enables hands-free driving on the motorway at up to 130 km/h (81 mph). In many European countries and beyond, it supports automated lane changes (following an eye signal from the driver to confirm) and navigation-guided Entry-2-Exit driving with BMW Maps.

Where will the new BMW iX4 be produced?

The BMW iX4, like the BMW iX3, will be produced at BMW Group Plant Debrecen in Hungary.

¹ The added range after ten minutes of high-power charging was determined in accordance with ISO 12906 in the WLTP cycle and assumes that the charging infrastructure enables the maximum DC charging power. The actual range added and charging performance depend on the vehicle equipment, state of charge/condition of the battery, ambient/battery temperature, driving profile, auxiliary consumers, vehicle-specific charging settings and the charging power provided at the charging station.

² Exclusively for the BMW iX4 M60 xDrive.

All information is provisional.

