BMW

Corporate Communications



Media Information DTM 4th April 2019

Schaeffler becomes new BMW M Motorsport Premium Partner in the DTM.

- Motorsport partnership between BMW and Schaeffler returns alongside production collaboration.
- BMW works driver and two-time DTM champion Marco Wittmann racing in the Schaeffler BMW M4 DTM for 2019.
- Marquardt: "Just like us, Schaeffler is a real global player in terms of automobiles and motorsport. This is a perfect combination."

Munich. BMW Motorsport is approaching the 2019 DTM season with a new, strong partner. As part of a long-term collaboration agreement, Schaeffler AG, from Herzogenaurach (GER), will become a new BMW M Motorsport Premium Partner in the DTM. The Schaeffler BMW M4 DTM will compete in all 18 races this year, sporting the global automotive and industrial supplier's striking green and white colour scheme. Two-time DTM champion Marco Wittmann (GER) will be at the wheel of the 600 HP race car entered by BMW Team RMG.

Schaeffler AG is already making a decisive contribution to 'Mobility for Tomorrow' now with its high-precision components and systems in engine, transmission, and chassis applications, in addition to rolling and plain bearing solutions for a large number of industrial applications. Since its beginnings, the Schaeffler company has been characterised by groundbreaking innovations and global customer orientation.

"Just like us, Schaeffler is a real global player in terms of automobiles and motorsport. This is a perfect combination," said BMW Motorsport Director Jens Marquardt. "It is always important to work with our partners and establish points of connection for comprehensive collaboration that goes beyond simple branding. That is certainly the case with Schaeffler. The two companies already enjoy a very close relationship in production and we are now extending this to the racetrack."

Matthias Zink, CEO Automotive OEM at Schaeffler, explains: "Successful involvement in a range of race series has had great significance for Schaeffler for many years – and the new collaboration with BMW Motorsport in the DTM allows us to broaden our market coverage. The DTM is, and remains, a strong platform with



BMW

Corporate Communications



good prospects for the future. Based on decades of trusting collaboration, we are looking forward to starting a new era of involvement in this series together with BMW."

The 2019 DTM season consists of 18 races over nine weekends, starting on 4th May at Hockenheim (GER). The series then visits Zolder (BEL), Misano (ITA), the Norisring (GER), Assen (NED), Brands Hatch (GBR), the Lausitzring (GER) and the Nürburgring (GER), before returning to Hockenheim for the grand finale on 5th/6th October.

Media Contact.

Ingo Lehbrink

Spokesperson BMW Group Motorsport

Phone: +49 (0)176 – 203 40224 E-mail: ingo.lehbrink@bmw.de

Daniela Tadday

Media Relations Manager BMW Motorsport

Phone: +49 (0)151 – 601 24 545 E-mail: daniela.tadday@bmw.de

Benjamin Titz

Head of BMW Group Design, Innovations & Motorsports Communications

Phone: +49 (0)179 – 743 80 88 E-mail: <u>benjamin.titz@bmw.de</u>

Media Website.

http://www.press.bmwgroup.com/global

BMW Motorsport on the web.

Website: www.bmw-motorsport.com

Facebook: www.facebook.com/bmwmotorsport
Instagram: www.instagram.com/bmwmotorsport
YouTube: www.youtube.com/bmwmotorsport
Twitter: www.twitter.com/bmwmotorsport

