

The all-new BMW 1 Series. Highlights.



THE NEW BMW 1 SERIES – HIGHLIGHTS EXTERIOR.

Larger BMW kidney grille with single frame for both sections; BMW M135i xDrive: mesh-design grille with three-dimensional elements.

Slanting design for headlights. Pictured here are optional Adaptive LED headlights.

Modern and athletic design with a small number of precise lines and sculpted surfaces.



Silhouette with short overhangs, rising window graphic and dynamic wedge shape.

New light-alloy wheels up to 19-inch.



Slim, two-section rear lights emphasise car's width.



Twin-tailpipe exhaust with \varnothing 90mm (four-cylinder models); BMW M135i xDrive \varnothing 100mm, angle-cut.



Integrated Hofmeister kink.

THE NEW BMW 1 SERIES – HIGHLIGHTS POWERTRAIN AND CHASSIS.

BMW M135i xDrive: now engine is BMW Group's most powerful four-cylinder unit.

More efficient engines from the latest BMW EfficientDynamics family.

Cutting-edge BMW front-wheel-drive architecture increases space and reduces weight.

More precise steering with less friction.



BMW M135i xDrive: front-axle Torsen limited-slip differential as standard.

ARB technology (actuator contiguous wheel slip limitation) on all models allows wheel slip to be controlled more sensitively and swiftly.

Numerous struts and braces increase the body's bending and torsional stiffness.

Advanced multi-link rear axle on all models.

THE NEW BMW 1 SERIES – HIGHLIGHTS INTERIOR.

BMW Live Cockpit Professional (optional):
Fully-digital displays with BMW Operating System 7.0.

Newly designed instrument panel and
control elements, clear control groupings.



High-quality interior
ambience, backlit
trim strips (exclusive
to BMW 1 Series).



Optional new panoramic
sliding roof enhances
feeling of space.



Increased rear space
(33mm more knee room); larger
doors allow easier entry and exit.



Optional 40:20:40
through-loading,
60:40 as standard.

360-litre boot capacity
(20 litres more than
predecessor).

THE NEW BMW 1 SERIES – HIGHLIGHTS PRODUCT.

BMW Head-up Display.

BMW Intelligent Personal Assistant.

BMW gesture control.

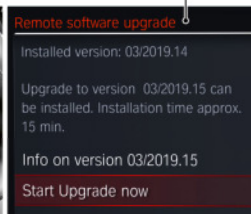


Extensive driver
assistance systems.

Reversing
assistant.

Remote
Software Upgrade.

Digital
Key.



- Sporty, modern, safe and classy, plus fresh design and the latest in connectivity: The all-new BMW 1 Series is a proper BMW, but one with a strong character all its own.
- The third generation of the BMW 1 Series (fuel consumption combined: 7.1 – 3.8 l/100 km [39.8 – 74.3 mpg imp]; CO₂ emissions combined: 162 – 100 g/km*) writes the next chapter in BMW's premium-compact-class success story. The new 1 Series employs the advanced BMW front-wheel-drive architecture for the first time and blends hallmark BMW driving pleasure with significantly increased interior space.
- World premiere at the BMW Group #NEXTGen event in Munich on 25 – 27 June 2019, show premiere at the IAA in Frankfurt in September 2019, market launch from 28 September 2019.
- Fresh interpretation of iconic BMW features at the front end. The signature BMW kidney grille is now larger, with far greater presence. For the first time in this model range, the two kidneys now merge in the middle. In place of the classical grille bars, the BMW M135i xDrive sports a prominent three-dimensional mesh design inspired by racing cars.
- Angled headlights lend the car a fresh and youthful feel. The flanks are highlighted by the familiar BMW shark nose, a strong hint of wedge shape and a slim window graphic culminating in the C-pillar with traditional Hofmeister kink. The wide, two-section rear lights strengthen the impact of the eye-catching rear shoulders and cut an extremely modern figure with their slender form and pared-back styling.
- Cutting-edge chassis technology, together with innovative technologies and control systems, imbue the BMW 1 Series with an increase in agility that drivers will clearly recognise. The new BMW 1 Series sets new standards for driving dynamics in the premium compact class.
- The ARB (actuator contiguous wheel slip limitation) technology familiar from the BMW i3s (electric power consumption combined: 14.6 – 14 kWh/100 km, CO₂ emissions combined: 0 g/km**) enables wheel slip to be controlled even more sensitively and swiftly than before.

* All figures relating to the performance, fuel/electric power consumption and CO₂ emissions are provisional.

The fuel consumption, CO₂ emissions, electric power consumption and operating range figures were determined based on the new WLTP test cycle and have been translated back into NEDC-equivalent values in order to ensure comparability between the vehicles. With respect to these vehicles, for vehicle-related taxes or other data based (at least inter alia) on CO₂ emissions, the CO₂ values may differ from the values stated here (depending on national legislation).

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- ARB is assisted by the likewise standard BMW Performance Control (yaw moment distribution). This feature enhances the agility of the BMW 1 Series through precise applications of the brakes at the wheels on the inside of the bend before the slip threshold has been reached – and therefore ensures neutral steering behaviour.
- The all-new BMW 1 Series can be ordered with either the new front-wheel-drive configuration or BMW xDrive intelligent all-wheel drive, which is standard on the BMW 120d xDrive (fuel consumption combined: 4.7 – 4.5 l/100 km [60.1 – 62.8 mpg imp]; CO₂ emissions combined: 124 – 117 g/km*) and BMW M135i xDrive (fuel consumption combined: 7.1 – 6.8 l/100 km [39.8 – 41.5 mpg imp]; CO₂ emissions combined: 162 – 155 g/km*).
- Customers can choose from two petrol engines and three diesel units with three or four cylinders from launch, developing from 85 kW (116 hp) in the BMW 116d (fuel consumption combined: 4.2 – 3.8 l/100 km [67.3 – 74.3 mpg imp]; CO₂ emissions combined: 110 – 100 g/km*) to 225 kW (306 hp) in the BMW M135i xDrive. All the engines already meet the strict Euro 6d-TEMP exhaust emissions standard; the BMW 116d is also Euro 6d-compliant.
- The sporting flagship of the range is the BMW M135i xDrive, which is powered by the BMW Group's muscular four-cylinder engine. It features a newly developed mechanical Torsen limited-slip differential (integrated into the standard-fitted eight-speed Steptronic Sport transmission) and Launch Control. Even more responsive M Sport steering and the M Sport brakes also come as standard.
- Available as a five-door model only, the all-new BMW 1 Series offers significantly more space than its predecessor – especially in the rear – with little change to its exterior footprint. Kneeroom for the rear passengers has increased by 33 millimetres, and elbowroom is up by 13 millimetres in the rear and as much as 42 millimetres in the front. Load compartment capacity is now 380 litres (20 litres more than before), expanding to 1,200 litres with the rear seat bench folded down.
- Backlit trim strips (optional), making their debut in a BMW, come in three different designs with six switchable colours and create compelling translucent effects. The electric panoramic roof and electric tailgate operation are available for the first time for the BMW 1 Series.

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All figures relating to the petrol/diesel consumption, CO₂ emissions, electric power consumption and operating range were based on the new WLTP test cycle and have been translated back into NEDC-equivalent values in order to ensure comparability between the vehicles. With respect to these vehicles, for vehicle-related taxes or other data based (at least inter alia) on CO₂ emissions, the CO₂ values may differ from the values stated here (depending on national legislation).

- Four equipment lines are available: Advantage, Sport Line, Luxury Line and M Sport.
- Many of the innovative driver assistance systems in the BMW 1 Series are brought into the premium compact class for the first time from BMW models in higher market segments. Standard equipment in Europe includes collision and pedestrian warning with city braking function and Lane Departure Warning with active lane return, while Active Cruise Control and the Driving Assistant with Lane Change Warning, rear collision warning and crossing traffic warning are optional.
- Celebrating its premiere in the premium compact class is the innovative reversing assistant familiar from the BMW 3 Series.
- The optional BMW Digital Key allows the BMW 1 Series to be locked and unlocked via smartphone. The engine can be started when the smartphone is placed in the dedicated tray.
- The new BMW Intelligent Personal Assistant is a digital character with his own personality, who can learn routines, favoured settings and habits, and subsequently apply them in the appropriate context. He is a true BMW expert and can therefore answer questions on the car and explain technologies.
- Connected Navigation services incorporate internal and external information into route planning. Drivers will be able to import destinations directly into their BMW 1 Series from a range of different apps.

The all-new BMW 1 Series. Models and engines.



An overview of the all-new BMW 1 Series

BMW 1 Series	Output (kW/hp)	Fuel consumption (l/100 km)	CO ₂ emissions (g/km)*
BMW 118i	103/140	5.7-5.0	129-114
BMW M135i xDrive	225/306	7.1-6.8	162-155
BMW 116d	85/116	4.2-3.8	110-100
BMW 118d	110/150	4.4-4.1	116-108
BMW 120d xDrive	140/190	4.7-4.5	124-117

* All figures relating to performance, fuel/electric power consumption and CO₂ emissions are provisional.

The fuel consumption and CO₂ emission figures are determined according to the European Regulation (EC) 2007/715 in the version applicable. The figures refer to a vehicle with basic configuration in Germany. The range shown considers the different sizes of the selected wheels/tyres and the selected items of optional equipment, and may vary during configuration.

The figures are based on the new WLTP test cycle and have been translated back into NEDC-equivalent values in order to ensure comparability between the vehicles. With respect to these vehicles, for vehicle-related taxes or other data based (at least inter alia) on CO₂ emissions, the CO₂ values may differ from the values stated here (depending on national legislation).

Further information on official fuel consumption figures and specific CO₂ emission values of new passenger cars is included in the following guideline: 'Leitfaden über den Kraftstoffverbrauch, die CO₂-Emissionen und den Stromverbrauch neuer Personenkraftwagen' (Guide to the fuel economy, CO₂ emissions and electric power consumption of new passenger cars), which can be obtained free of charge from all dealerships, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2>.