



Press Information  
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## **MINI Cooper S Convertible “Sidewalks” into 2007**

### Special MINI Cooper S Convertible package debuts this Spring

**Whitby.** MINI Canada announced today that an all-new and specially configured option package will be offered on the 2007 MINI Cooper S Convertible this Spring.

The **Sidewalk Package** will bring a new degree of exclusivity to the already fashionable MINI Cooper S Convertible which continues into 2007 on the wildly successful current generation body platform. The Sidewalk Package is based on a unique combination of performance, convenience, safety and aesthetic specifications which will ensure that a Sidewalk-equipped MINI Cooper S Convertible will have a powerful personality all its own.

A Sidewalk-equipped 2007 MINI Cooper S Convertible will be instantly recognizable by virtue of its exclusive and sumptuous interior treatment – Malt Brown English Leather Sport Seats with matching bi-colour multifunction leather sport steering wheel.

A brand-new exterior colour, Sparkling Silver Metallic, one of four colours available on the 2007 MINI Cooper S Convertible with Sidewalk Package, has been introduced as an exclusive and signature Sidewalk-only colour. Combined with newly designed 17” light-alloy rims in twin-tone Night Spoke design with contrasting silver and anthracite surfaces and Performance Runflat Tires, again exclusive to the Sidewalk Package, the Sidewalk exterior makes a truly startling visual statement.

Distinctive Sidewalk exterior badging and Sidewalk-branded entry sills will also serve notice of this MINI Cooper S Convertible’s special pedigree.

The extensive Sidewalk equipment list will further speak to the unmatched profile of this very special MINI Cooper S Convertible, with the specification including:

- Dynamic Stability Control
- Power Folding Mirrors
- Front and Rear Fog Lights
- Chrome Line Interior
- Heated Front Seats
- On-board Computer
- Automatic Climate Control
- Harman/Kardon Sound System

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Powered by the now-renowned 1.6 litre supercharged 16 valve 4 cylinder MINI engine producing 168 horsepower, mated to a crisp-shifting standard six-speed gearbox, the MINI Cooper S Convertible with Sidewalk Package will provide a truly exhilarating open-air driving experience with a special "edge".

Arriving at MINI Retailers in Spring of 2007, the 2007 MINI Cooper S Convertible will have a base MSRP of \$36,600. The Sidewalk Package will be available for \$3,900, an exceptional value for a package that transforms the MINI Cooper S into a truly unique MINI model.

The 2007 MINI Cooper S Convertible with Sidewalk Package will debut in Canada at the Montreal International Auto Show on January 19 through 28.

For more information on the 2007 MINI please visit, [www.MINI.ca](http://www.MINI.ca).

BMW Group Canada, based in Whitby, Ontario, is a wholly-owned subsidiary of BMW AG and is responsible for the distribution of BMW luxury performance automobiles, Sports Activity Vehicles, Motorcycles, and MINI. BMW Group Financial Services Canada is a division of BMW Group Canada and offers retail financing and leasing programs on new and pre-owned BMW and MINI automobiles, as well as retail financing for new and pre-owned BMW Motorcycles. A total network of 39 BMW automobile retail centres, 18 BMW motorcycle retailers, and 22 MINI retailers represents the BMW Group across the country.

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