



Press Information
December 2, 2008

Record November sales for MINI.

Whitby, Ontario. BMW Group Canada (BMW and MINI brands combined) reported November sales of 2,191 vehicles, a decrease of 1% compared to November 2007. Year-to-date sales for BMW Group Canada are 26,104 units, an increase of 3% compared to the same period last year.

BMW Brand: 1,833 BMWs sold in November

The BMW brand retailed 1,833 units, a decrease of 6% over November 2007. Year-to-date, 21,499 BMWs have been retailed, a decrease of 2% compared to the same period last year.

Total BMW pre-owned sales were 758 units in November, an increase of 38% compared to November 2007. Of those November pre-owned sales, 621 units were BMW Certified Pre-Owned sales, an increase of 57% over November last year.

Year-to-date, BMW Certified Pre-Owned sales are up 19%, with 7,064 units sold. Total BMW Pre-Owned sales have increased 8% year-to-date to 8,521 units.

BMW Motorrad: Sales up 20%

BMW Motorrad Canada recorded its eighth consecutive record monthly sales increase with November sales of 60 units, up 20% over November 2007. Year-to-date, BMW Motorrad has achieved a new sales record of 1,645 units, an increase of 8% compared to the same period in 2007.

MINI Brand: Sales increase of 35%

MINI achieved record November sales which was also the brand's eighth consecutive month of best-ever monthly results. MINI's November sales were up 35% compared to November 2007, with 358 MINIs sold. Year-to-date, MINI sales are 35% ahead of the same period last year, achieving a new year-to-date record of 4,605 units.

MINI NEXT certified pre-owned vehicle sales were up 14% in November compared to November 2007 with 24 units sold. Total MINI pre-owned sales for November increased 56% to 553 units, compared to November 2007. Year-to-date MINI NEXT sales have increased 55% to 510 units. Total MINI pre-owned vehicle year-to-date sales are 861 units, an increase of 56% compared to the same period last year.

BMW Group Canada, based in Whitby, Ontario, is a wholly-owned subsidiary of BMW AG and is responsible for the distribution of BMW luxury performance automobiles, Sports Activity Vehicles, Motorcycles, and MINI. BMW Group Financial Services Canada is a division of BMW Group Canada and offers retail financing and leasing programs and protection products on new and pre-owned BMW and MINI automobiles, as well as retail financing for new and pre-owned BMW Motorcycles. A

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total network of 40 BMW automobile retail centres, 19 BMW motorcycle retailers, and 25 MINI retailers represents the BMW Group across the country.

- 30 -

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