



Media Information
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MINI Canada announces 2009 MINI Convertible Pricing

2009 MINI Convertibles debut with lower MSRP, added equipment

Whitby. MINI Canada is pleased to announce pricing for the 2009 MINI Cooper Convertible and MINI Cooper S Convertible.

The **2009 MINI Cooper S Convertible, with an MSRP of \$36,350**, will be powered by the much acclaimed, and now familiar 1.6-litre turbocharged four cylinder engine with direct fuel injection, producing 172 hp @ 5,500 rpm and 177 ft-lb of torque from 1,600 through 5,000 rpm. Mated to a standard six-speed manual transmission, the new MINI Cooper S Convertible will maintain its high-performance reputation, launching from 0-100 km/h in 7.4 seconds, with a minimal appetite for fuel, sipping only 5.7 L/100km (highway).

The **2009 MINI Cooper Convertible, with an MSRP of \$29,950**, will emulate the crisp performance and thrifty habits of its MINI Cooper hatchback and Clubman cousins, employing the 1.6-litre four cylinder engine with fully variable valve management and output of 118 hp at 6,000 rpm and 114 ft-lb of torque at 4,250 rpm. Capable of accelerating from 0-100 km/h in 9.6 seconds, the MINI Cooper Convertible equipped with manual transmission also achieves a remarkable fuel economy rating of 5.3 L/100km (highway).

The 2009 MINI Convertible inherits all of the DNA of the current family of MINI hatchback and Clubman models with an all-new body/chassis, drivetrain and updated interior.

New features on the 2009 MINI Convertibles are highlighted by:

- An all-new Rollover Safety System in a “pop-up” configuration which deploys electromechanically within 150 milliseconds.
- A standard Electrohydraulic Convertible Roof with larger rear window, complemented by a unique and decidedly „MINIesque“ innovation - the Always-Open Timer which measures how long the driver and passengers have enjoyed their MINI Convertible with the roof down.

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- Standard Automatic Climate Control including a special Convertible mode which maintains pre-set cabin temperature even with the roof down and is activated automatically.
- An all-new body , integrated with a reinforced, crash-optimised floorpan with passenger cell stiffness increased some 10% over its predecessor, yet lighter by 10 kg.

The 2009 MINI Convertible lineup will be in MINI showrooms on March 28, 2009.

Complete Product Guides for the 2009 MINI lineup are posted on BMW Press Club in the “Facts & Figures” section.

BMW Group Canada, based in Whitby, Ontario, is a wholly-owned subsidiary of BMW AG and is responsible for the distribution of BMW luxury performance automobiles, Sports Activity Vehicles, Motorcycles, and MINI. BMW Group Financial Services Canada is a division of BMW Group Canada and offers retail financing and leasing programs on new and pre-owned BMW and MINI automobiles, as well as retail financing for new and pre-owned BMW Motorcycles. A total network of 40 BMW automobile retail centres, 19 BMW motorcycle retailers, and 25 MINI retailers represents the BMW Group across the country.

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