BMW Canada

Corporate Communications



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Francis Martin signs on with the BMW Motorrad Canada Motorsport Team

Joins Mike Ferreira to campaign the BMW HP2 Sport in the reconfigured Pro Sportbike Class of the 2009 Parts Canada Superbike Championship

Whitby. BMW Motorrad Canada is pleased to announce the addition of Francis Martintothe 2009 BMW Motorrad Canada Motorsport Team.

Martin, hailing from Sherbrooke, Quebec, is a veteran of the Parts Canada Superbike series having competed with five different teams in the series and claiming the Canadian Open Sportbike Championship in 2002 and reigning as Canadian Superbike Champion in both 1999 and 2005.

"I am delighted to be part of the BMW Motorrad Canada race team." states Martin, adding, "I'm itching to get familiar with the BMW racebike as soon as possible – the season can't start soon enough!"

Both Mike Ferreira and Francis Martin will be competing in the newly-revised Parts Canada Superbike Championship aboard the 2009 BMW HP2 Sport, race-developed in the last two years of the previous CanadianThunder series. Competing in the Pro Sportbike class, Mike Ferreira will wear number Pro 210, while Francis Martin will display his customary Pro 16.

Chris Duff, Marketing and Race Team manager for BMW Motorrad Canada states: "As we work toward the possibility of entering superbike racing in Canada in 2010, the opportunity to have a two-time Canadian Superbike Champion on the team for 2009 is an incredible bonus.", continuing, "We are very excited to have Francis on board for this season. With Francis teamed up with Mike Ferreira, a former Pro 600 Sportbike Regional Champion and veteran of two Canadian Thunder seasons with BMW, we are looking forward to seeing BMW running up front in the new Pro Sportbike Class."

This year sees a heavily revamped landscape for the Parts Canada Superbike Championship with the elimination of the Canadian Thunder and Sport Twin Classes after the withdrawal of Ducati and KTM from the series. This has resulted in major changes to the rules to the former 600cc Sport Bike classes, opening the door for a range of new machinery to participate.

Starting with the 2009 season, twin cylinder motorcycles from Buell and BMW will be allowed to compete in the Sport Bike classes, running to separate weight and horsepower limitations than their 600cc four cylinder opposition.

Downloadable photos courtesy of Rob O'Brien/cdnsuperbike.com.

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Head Office/ Siège social 920 Champlain Court Whitby, Ontario Canada L1N 6K9

> Telephone/ Téléphone (905) 683-1200

Facsimile/ Télécopieur (905) 666-3672

> Internet www.bmw.ca www.mini.ca

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For more information, please contact:

Rob Dexter, Product and Technology Specialist BMW Group Canada 905.428.5447 / robert.dexter@bmwgroup.ca

Jochen Frey, Director, Corporate Communications BMW Group Canada 905.428.5005 / jochen.frey@bmwgroup.ca