

MINI Canada

Corporate Communications

Media Information
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MINI Canada introduces the John Cooper Works Tuning Kit for the new MINI Cooper S

Tuning Kit for new generation MINI joins extensive line of JCW accessories

Whitby. MINI Canada is pleased to announce the availability of a John Cooper Works Tuning kit for the new MINI Cooper S. The new kit, designed specifically for the new generation Cooper S with a manual transmission, offers increased horsepower and torque over that of the standard model, along with a more muscular exhaust note and distinctive JCW badging .

The 1.6 litre twin-scroll turbo engine in the MINI Cooper S receives a power increase from 172 to 189 horsepower with maximum torque extended from 177 ft-lb between 1,000 and 5,000 rpm to 185 ft-lb between 1,750 and 5,000 rpm. In combination with the MINI's standard overboost function, peak torque with the tuning kit reaches a temporary level of up to 200 ft-lb between 1,750 and 4,500 rpm.

When compared to the previous generation MINI Cooper S with JCW, the new generation MINI Cooper S equipped with the JCW Tuning kit shaves a remarkable 1.3 seconds off the 80-120 km/hr 6th-gear acceleration time.

The JCW Tuning kit consists of:

- A stainless steel, parallel-flow, low backpressure Sport Exhaust System with superb interior and exterior acoustic characteristics. The system adds a throatier, more powerful exhaust note, and has distinctive-looking twin chrome exhaust tips engraved with the John Cooper Works logos.
- A larger aperture air box to allow more fresh air to enter through a special low restriction filter element. In addition to dramatically increasing the airflow, the new air box creates a more powerful induction sound that complements the impressive growl from the performance exhaust.
- Enhanced Electronic Control Unit programming - recalibrated to optimize power output, throttle response and increasing acceleration in the mid-range torque band. The

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reprogramming optimizes the power output by managing all engine control functions including airflow, combustion, fuel delivery and spark advance.

- Chrome John Cooper Works badge distinctively positioned on the front grille and rear deck lid. Under the hood, the low restriction air box is also distinguished with a John Cooper Works logo.

“The John Cooper Works Tuning Kit is ideal for the MINI Cooper S enthusiast looking for a significant performance advantage along with the subtle optical queues which make his Cooper S a virtual special edition”, said Stephen McDonnell, Director of MINI Canada.

When installed professionally by an authorized MINI retailer, the John Cooper Works kit is covered by the 2 year, unlimited mileage MINI Parts and Accessory Warranty or the balance of the 4 year, 80,000 kilometer new car limited warranty, whichever is greater.

The John Cooper Works Tuning Kit has an MSRP of \$2342.50 plus a recommended installation labour time of two hours.

The tuning kit is just the latest addition to the successful line of MINI’s high performance John Cooper Works accessories which include suspension upgrades, performance wheels and tires, body kits as well as exterior and interior appearance accessories

BMW Group Canada, based in Whitby, Ontario, is a wholly-owned subsidiary of BMW AG and is responsible for the distribution of BMW luxury performance automobiles, Sports Activity Vehicles, Motorcycles, and MINI. BMW Group Financial Services Canada is a division of BMW Group Canada and offers retail financing and leasing programs on new and pre-owned BMW and MINI automobiles, as well as retail financing for new and pre-owned BMW Motorcycles. A total network of 38 BMW automobile retail centres, 17 BMW motorcycle retailers, and 23 MINI retailers represents the BMW Group across the country.

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