



Media Information  
February 27, 2008

## **Impressive results for MINI in NHTSA NCAP Crash Testing**

MINI Cooper achieves 5-star rating for Driver-Side Impact and Rollover and 4-star rating for Front Impact and Rear-Side Impact

**Whitby.** The second generation MINI Cooper hatchback earned impressive scores for front and side impact and roll-over testing in the latest National Highway Traffic Safety Administration's (NHTSA) New Car Assessment Program (NCAP) testing.

In the NCAP side impact testing, the 2008 MINI Cooper received a 5-Star rating for front seat occupant side-impact protection - the highest rating issued by NHTSA. In the same test the MINI Cooper received a 4-Star rating for rear seat occupants.

In frontal impact testing the MINI Cooper received a 4-Star rating for both front seat occupants. In addition the MINI Cooper carries a 5-Star rating for rollover safety.

The MINI Cooper and Cooper S, of course, share the same body structure and passive safety features and optimize occupant safety with a total of six airbags - two frontal impact bags, two seat-mounted side impact bags and a Head Protection air bag curtain that protects both front and rear passengers in the event of a side impact or roll-over. MINI's crash worthiness is also enhanced by a rigid steel safety cage that helps to redirect impact forces away from occupants.

"We are delighted with the NHTSA test results which echo impressive performances in earlier IIHS and Euro NCAP tests " said Stephen McDonnell, Director of MINI Canada. "These results underscore the level of safety engineered into our cars, making MINI one of the safest small cars on the road today."

A suite of advanced electronic braking and traction management technologies, including standard Anti-Lock Brakes, Automatic Stability Control +Traction (ASC+T), Brakeforce Distribution (EBD), Cornering Brake Control (CBC) and available Dynamic Stability Control (DSC) all assist the MINI driver in avoiding the unplanned testing of MINI's excellent passive safety pedigree.

BMW Canada Inc.  
a BMW Group Company

BMW Canada Inc.  
une compagnie  
du BMW Group

Head Office/  
Siège social  
920 Champlain Court  
Whitby, Ontario  
Canada  
L1N 6K9

Telephone/  
Téléphone  
(905) 683-1200

Facsimile/  
Télécopieur  
(905) 666-3672

Internet  
[www.bmw.ca](http://www.bmw.ca)  
[www.mini.ca](http://www.mini.ca)

# MINI Canada

## Corporate Communications

BMW Group Canada, based in Whitby, Ontario, is a wholly-owned subsidiary of BMW AG and is responsible for the distribution of BMW luxury performance automobiles, Sports Activity Vehicles, Motorcycles, and MINI. BMW Group Financial Services Canada is a division of BMW Group Canada and offers retail financing and leasing programs on new and pre-owned BMW and MINI automobiles, as well as retail financing for new and pre-owned BMW Motorcycles. A total network of 38 BMW automobile retail centres, 17 BMW motorcycle retailers, and 23 MINI retailers represents the BMW Group across the country.

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**For more information, please contact:**

Jochen Frey, Director, Corporate Communications  
BMW Group Canada  
905.428.5005 / [jochen.frey@bmwgroup.ca](mailto:jochen.frey@bmwgroup.ca)

Rob Dexter, Product and Technology Specialist  
BMW Group Canada  
905.428.5447 / [robert.dexter@bmwgroup.ca](mailto:robert.dexter@bmwgroup.ca)