



Media Information
April 24, 2008

BMW Group Canada Adds Five Retail Facilities in April.

BMW Group brings total Canadian retail network to 40 BMW automobile, 19 BMW motorcycle, and 25 MINI retailers.

Whitby, Ontario. BMW Group Canada is pleased to welcome five new retail centres to its Canadian network. The new retailers are BMW Hamel, MINI London, BMW/ MINI Moncton and European Motorrad, bringing the total retail network to 40 BMW automobile, 19 BMW motorcycle, and 25 MINI retailers across the country.

A new MINI and a new BMW retail outlet opened in Moncton, New Brunswick on April 21, 2008. The facility is the second retailer in the Maritime Provinces and will be owned and operated by the renowned Loundsbury Company Limited. The Loundsbury Group have owned and operated numerous successful businesses in New Brunswick since 1878. The retail centre is located at the entrance to the Moncton international airport on over three acres of land and the building is over 19,000 sq. ft. It includes eight vehicle showrooms, two vehicle delivery area, four vehicle service drive-thru, six workbays and two detail bays.

BMW Hamel opened in Blainville, Quebec on April 7, 2008. The facility will be more than 30,000 square feet in size, with over 6,000 square feet of showroom space, 16 service bays vehicle service drive-thru and a relaxing customer lounge with fireplace. Jean-Francois Hamel, a well respected member of the automotive industry for over 30 years, will head the retail centre. Hamel group owns and operates four other new vehicle dealerships in the Montreal area.

London, Ontario has become home to the new BMW London and MINI London, which opened on April 1, 2008. The MINI London retail facility will run in conjunction with BMW London, formerly named Grand Touring Cars. The height of the BMW showroom was increased from 10 feet to 18 feet and the new MINI showroom is 1,600 square feet.

European Motorrad is a new BMW motorcycle retailer in the north end of Saskatoon effective April 14, 2008. European Motorrad is the only BMW Motorrad retailer in Saskatchewan. We are pleased to welcome them back to the BMW retail network as they were a BMW Motorrad retailer in the early 90s. This multi-line dealership's has been in business for over 30 years and is Saskatchewan's largest powersports retailer. Rick Dobson is Retailer Principal of European Motorrad.

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a BMW Group Company

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BMW Group Canada, based in Whitby, Ontario, is a wholly-owned subsidiary of BMW AG and is responsible for the distribution of BMW luxury performance automobiles, Sports Activity Vehicles, Motorcycles, and MINI. BMW Group Financial Services Canada is a division of BMW Group Canada and offers retail financing and leasing programs on new and pre-owned BMW and MINI automobiles, as well as retail financing for new and pre-owned BMW Motorcycles. A total network of 40 BMW

BMW Group

Canada

Corporate Communications



automobile retail centres, 19 BMW motorcycle retailers, and 25 MINI retailers represents the BMW Group across the country.

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