

BMW Canada Inc. Product Guide 2009



3 Series

323i
328i
328i xDrive
335i
335i xDrive
335d



The Ultimate
Driving Experience®

2009 - 3 Series Sedan and Touring

Technical Specifications

	323i	328i	328i xDrive	328i xDrive Touring	335i	335i xDrive	335d
Dimensions (mm)							
Length/Width/Height	4541/1817/1421			4537/1817/ 1450	4541/1817/1421		
Wheelbase	2760						
Turning circle (m)	11.0	11.0	11.8	11.8	11.0	11.8	11.0
Track, front/rear	1500/1529						
Interior width, front/rear	1408/1399			1408/1400	1408/1399		
Leg room, front/rear	1054/878						
Headroom, front/rear	978/953			978/964	978/953		
Luggage capacity (L)	460			460-1385	450		
Fuel capacity (L)	61						

Weight (kg)							
Curb weight, man/auto	1500/1530	1525/1555	1635/1655	1710/1730	1630/1635	1730/1735	- /1735
Weight distribution, front, man/auto (%)	51.0/51.3	50.5/51.1	52.6/52.9	50.9/51.2	50.9/51.1	53.8/53.9	- /51.0
Weight distribution, rear, man/auto (%)	49.0/48.7	49.5/48.9	47.4/47.1	49.1/48.8	49.1/48.9	46.2/46.1	- /49.0
Max. gross weight, man/auto	1980/2010	2005/2035	2115/2135	2210/2230	2110/2115	2210/2215	- /2215
Max. payload	460			480	460		
Max. axle load, front/rear	955/1100	965/1120	1045/1140	1055/1200	1015/1155	1105/1155	1080/1200
Max. roof load	75						

Engine				
Type	DOHC I-6 24V		Twin Turbo DOHC I-6 24V	
	Siemens MSV70	Siemens MSV80	Siemens MSD80	DDE7.3
Engine management system				
Displacement (cm³)	2497	2996	2979	2993
Bore and stroke (mm)	82.0 x 78.8	85.0 x 88.0	84.0 x 89.6	84.0 x 90.0
Power (SAE hp @ rpm)	200 @ 6000	230 @ 6500	300 @ 5800	265 @ 4200
Torque (lb/ft @ rpm)	180 @ 4000	200 @ 2750	300 @ 1400	425 @ 1750
Compression ratio	11.0	10.7	10.2	16.5
Fuel grade	Premium unleaded			Diesel



2009 - 3 Series Sedan and Touring

Technical Specifications

	323i	328i	328i xDrive	328i xDrive Touring	335i	335i xDrive	335d
Drivetrain							
Drive configuration	Rear drive		Front engine xDrive AWD		Rear drive	xDrive AWD	Rear drive
Transmission type	6-M/6-A						6-A
Gear ratios, man/auto (:1)							
- 1 st	4.32/4.07		4.35/4.07		4.06/4.17		4.17
- 2 nd	2.46/2.37		2.50/2.37		2.40/2.34		2.34
- 3 rd	1.66/1.55		1.67/1.55		1.58/1.52		1.52
- 4 th	1.23/1.16		1.23/1.16		1.19/1.14		1.14
- 5 th	1.00/0.85		1.00/0.85		1.00/0.87		0.87
- 6 th	0.85/0.67		0.85/0.67		0.87/0.69		0.69
- Reverse	3.94/3.20		3.93/3.20		3.68/3.40		3.40
- Final drive ratio	3.23/3.73		3.39/3.91		3.08/3.46		2.81

Body / Suspension							
Steering Type	Rack & Pinion						
Steering Ratio	16.0		18.2		16.0	18.2	16.0
Braking system	4 channel ABS						
Front brake type / diameter (mm)	Ventilated disc / 312				Ventilated disc / 348		
Rear brake type / diameter (mm)	Ventilated disc / 300				Ventilated disc / 336		
Suspension, front	Double pivot strut type						
Suspension, rear	5-link independent						
Drag coefficient	0.28	0.29	0.30	0.31	0.30	0.32	0.30
Tire size, front	205/55 R 16				225/45 R 17		
Wheel size, front	7.0J x 16				8.0J x 17		
Tire size, rear	205/55 R 16				225/45 R 17		
Wheel size, rear	7.0J x 16				8.0J x 17		

Electrical							
Battery capacity (amp-hrs)	70						
Alternator output, man/auto (amps/watts)	180/2520						

Performance							
Top speed, electronically limited (km/h)	210						
Acceleration 0-100 km/h, man/auto (sec.)	7.4/8.1	6.7/7.3	7.2/7.5	7.4/7.7	5.7/5.9	5.6/5.7	- /6.3

Fuel Consumption							
City, man/auto (L/100km)	11.1/11.2	11.3/11.3	12.3/11.9	12.3/11.9	12.3/11.8	12.6/12.3	- /9.0
Highway, man/auto (L/100km)	6.9/6.7	7.0/6.9	7.6/7.8	7.6/7.8	7.6/7.6	8.0/7.9	- /5.4
Combined, man/auto (L/100km)	9.2/9.2	9.3/9.3	10.2/10.1	10.2/10.1	10.2/9.9	10.5/10.3	- /7.4



2009 - 3 Series Sedan and Touring Features & Amenities

		323i	328i	328i xDrive	328i xDrive Touring	335i	335i xDrive	335d
Technical Features	Technical							
	Inline 6-cylinder engine, 24 valves, 2.5 L, 200hp	■						
	Inline 6-cylinder engine, 24 valves, 3.0 L, 230hp		■	■	■			
	Inline 6-cylinder engine, 24 valves, 3.0 L, 300hp					■	■	
	Inline 6-cylinder diesel engine, 24 vales, 3.0L, 265hp							■
	Twin Turbochargers					■	■	
	Variable Twin Turbochargers							■
	Electronically controlled engine cooling	■	■	■	■	■	■	
	Fully electronic "drive-by-wire" throttle system	■	■	■	■	■	■	■
	Selective Catalytic Reduction (SCR) with AdBlue injection							■
	Start/Stop button	■	■	■	■	■	■	■
	6-speed automatic transmission	□	□	□	□	□	□	■
	6-speed manual transmission	■	■	■	■	■	■	
	Self-adjusting clutch (SAC)	■	■	■	■	■	■	
	Engine-speed sensitive power steering	■	■	■	■	■	■	■
	Front and rear anti-roll (stabilizer) bars	■	■	■	■	■	■	■
	Vented disc brakes, front & rear	■	■	■	■	■	■	■
	xDrive, all-wheel drive system with variable torque split			■	■		■	
	Efficient Dynamics							
	Common-rail direct injection							■
Double VANOS steplessly variable valve timing	■	■	■	■	■	■		
High Precision Injection (direct injection)					■	■		
Valvetronic engine technology	■	■	■	■				
Safety & Protection	Lighting							
	Adaptive Brakelights, with third brakelight integrated in rear window	■	■	■	■	■	■	■
	Adaptive Headlights					■	■	
	Automatic Headlamps	■	■	■	■	■	■	■
	BMW Ambiance lighting integrated in door handles	■	■	■	■	■	■	■
	Halogen free-form foglights	■	■	■	■	■	■	■
	Halogen headlights, low and high beam with luminous rings	■						
	Headlight high-pressure washer system			■	■		■	
	Xenon headlights, low and high-beam with luminous rings		■	■	■	■	■	■
	Active Safety							
	Dynamic Stability Control (DSC), with extended functionality	■	■	■	■	■	■	■
	- Automatic Differential Brake (ADB-X)			■	■		■	
	- Automatic Stability Control + Traction (ASC+T)	■	■	■	■	■	■	■
	- Cornering Brake Control (CBC)	■	■	■	■	■	■	■
	- Dynamic Brake Control (DBC)	■	■	■	■	■	■	■
	- Dynamic Traction Control (DTC)	■	■	■	■	■	■	■
	- Electronic Brake force distribution (EBD)	■	■	■	■	■	■	■
	- Electronic limited slip differential	■	■			■		■
	Anti-Lock Braking System (ABS)	■	■	■	■	■	■	■
	Car/Key Memory with follow-me-home function	■	■	■	■	■	■	■
	Heated exterior mirrors, electrically adjustable		■	■	■	■	■	■
	Heated windshield washer jets	■	■	■	■	■	■	■
	Tire Pressure Warning (TPW)	■	■	■	■	■	■	■
	Windshield wipers, speed sensitive with rain sensor	■	■	■	■	■	■	■
	Airbags							
	Advanced Head Protection System (AHPS), front and rear	■	■	■	■	■	■	■
	Front airbags for driver and passenger, incl. occupant detector	■	■	■	■	■	■	■
	SMART airbag deployment system	■	■	■	■	■	■	■
	Side thorax airbags for driver and front passenge	■	■	■	■	■	■	■
	Passive Safety							
Battery Safety Terminal (BST)	■	■	■	■	■	■	■	
Crash sensor (incl. fuel cutoff, lights on, door unlock)	■	■	■	■	■	■	■	
Collapsible tube crash technology	■	■	■	■		■	■	
Interlocking door anchoring system	■	■	■	■	■	■	■	
Side impact protection door reinforcements	■	■	■	■	■	■	■	
Front headrests, active anti-whiplash	■	■	■	■	■	■	■	
Rear headrests, adjustable with foldable centre headrest	■	■	■	■	■	■	■	
Safety belt force limiters, front and rear outer positions	■	■	■	■	■	■	■	
Safety belt pyrotechnical tensioning system, outer positions	■	■	■	■	■	■	■	
Vehicle Protection								
Central remote locking including fuel filler door	■	■	■	■	■	■	■	
Coded driveaway protection	■	■	■	■	■	■	■	
Mechanical refuelling lock-out of gasoline filler nozzle							■	
Multi-function remote control, self-charging	■	■	■	■	■	■	■	
Pre-wiring for alarm system	■	■	■	■	■	■	■	

■ Standard □ Optional

2009 - 3 Series Sedan and Touring









Features & Amenities

		323i	328i	328i xDrive	328i xDrive Touring	335i	335i xDrive	335d
Exterior Features	Exterior							
	Body coloured bumpers and door handles	■	■	■	■	■	■	■
	Exterior mirrors in body colour, blue tinted	■	■	■	■	■	■	■
	Front chrome grille with black kidney bars	■	■	■	■			
	Front chrome grille with chrome-plated kidney bars					■	■	■
	Front air scoop with black grille and cross-bar	■	■	■	■			
	Front air scoop with black grille and titanium cross-bar					■	■	
	Front air scoop with titanium grille and cross-bar							■
	Roof strips in body colour		■	■		■	■	■
	Roof strips in black	■						
	Non-metallic paint	■	■	■	■	■	■	■
	Side window frame trim, black	■	■	■	■			
	Side window frame trim, chrome					■	■	■
	Split exhaust tips, chrome					■	■	■
	Twin exhaust tips, chrome	■	■	■	■			
	White turn signal indicator lenses	■	■	■	■	■	■	■
Interior Features	Comfort & Convenience							
	Auto-dimming interior mirror	□	■	■	■	■	■	■
	Armrest, centre front with storage	■	■	■	■	■	■	■
	Armrest, centre rear, folding	■	■	■	■	■	■	■
	BMW Ambiance lighting	■	■	■	■	■	■	■
	Central lock switch	■	■	■	■	■	■	■
	Cupholders, integrated in dashboard and rear armrest	■	■	■	■	■	■	■
	Door entry sills with "BMW" in chrome	■	■	■	■	■	■	■
	Dynamic Cruise Control	■	■	■	■	■	■	■
	Front seatback storage nets	■	■	■	■	■	■	■
	Fully finished trunk with tool kit	■	■	■	■	■	■	■
	Interior electric trunk release	■	■	■	■	■	■	■
	Locking illuminated glovebox	■	■	■	■	■	■	■
	Glass sunroof, electrically adjustable	□	■	■		■	■	■
	Panorama sunroof, electrically adjustable				■			
	Multi-function leather steering wheel, 3-spoke	■	■	■	■			■
	Multi-function leather sport steering wheel, 3-spoke					■	■	
	Multi-purpose center console storage	■	■	■	■	■	■	■
	Tilt/telescopic steering wheel column	■	■	■	■	■	■	■
	Through load, 60/40 split folding rear seats	■	■	■	■	■	■	■
	Ski bag	■	■	■	■	■	■	■
	Sun visors with illuminated vanity mirrors, incl. slide cover	■	■	■	■	■	■	■
	Window lifts electric, anti-trap and comfort open/close	■	■	■	■	■	■	■
	Seating							
	Front seats, 6-way manually adjustable	■						
	Front seats, 8-way electrically adjustable with driver memory		■	■	■	■	■	■
	Heated front seats, 3 stage	■	■	■	■	■	■	■
	Upholstery: Leatherette	■	■	■	■			■
	Upholstery: Dakota Leather	□	□	□	□	■	■	□
	Climate Control							
	Dual zone automatic air conditioning with micro filter & solar sensor	■	■	■	■	■	■	■
	Automatic air recirculation function	■	■	■	■	■	■	■
	Residual heat and max A/C functions	■	■	■	■	■	■	■
	Rear air vents with temperature and air flow adjustments	■	■	■	■	■	■	■
	Entertainment							
	Anti-theft AM/FM stereo audio system with RDS and diversity antenna	■	■	■	■	■	■	■
	Auxiliary input, in center console	■	■	■	■	■	■	■
	CD Player, in-dash with MP3 capability	■	■	■	■	■	■	■
	6-speaker sound system, include. 2 subwoofers	■						
	HiFi 10-speaker sound system, incl. 2 subwoofers		■	■	■	■	■	■
	Pre-wiring for SIRIUS Satellite Radio Tuner	■	■	■	■	■	■	■
	Communication							
	Bluetooth wireless technology	□	□	□	□	■	■	□
	BMW Assist with 1 year subscription	□	□	□	□	■	■	□
	Instrumentation							
	Check control vehicle monitor system	■	■	■	■	■	■	■
	Condition Based Service (CBS) display	■	■	■	■	■	■	■
	On-board computer, 4 functions	■	■	■	■	■	■	■

■ Standard □ Optional

2009 - 3 Series Sedan and Touring

Wheels & Tires

	Standard	Optional	Sport Package
323i	 <p>Radial Spoke - Style 282 7.0J x 16 205/55 R 16 All Season Run-Flat Tires</p>		
328i*	 <p>Double Spoke - Style 268 7.0J x 16 205/55 R 16 All Season Run-Flat Tires</p>	 <p>Radial Spoke - Style 284 8.0J x 17 225/45 R 17 All Season Run-Flat Tires</p>	 <p>Star Spoke - Style 286 8J x 17 front / 8.5J x 17 rear 225/45 R 17 front / 255/40 R 17 rear Performance Run-Flat Tires Not recommended for Winter use</p>
335i**	 <p>V Spoke - Style 285 8.0J x 17 225/45 R 17 All Season Run-Flat Tires</p>		 <p>Star Spoke - Style 287 8J x 18 front / 8.5J x 18 rear 225/40 R 18 front / 255/35 R 18 rear Performance Run-Flat Tires Not recommended for Winter use</p>
335d	 <p>Radial Spoke - Style 284 8.0J x 17 225/45 R 17 All Season Run-Flat Tires</p>		 <p>Double Spoke - Style 195 8J x 18 front / 8.5J x 18 rear 225/40 R 18 front / 255/35 R 18 rear Performance Run-Flat Tires Not recommended for Winter use</p>

* Includes 328i xDrive and 328i xDrive Touring

** Includes 335i xDrive

2009 - 3 Series Sedan and Touring

Paint, Upholstery & Trims

						Metallic Paint									Non-Metallic Paint			Interior Trim				
			Standard Seat	Sport Seat ¹	Key Number	Titanium Silver	Black Sapphire	Bluewater ¹	Monaco Blue	Barbera Red ¹	Montego Blue ¹	Space Grey	Platinum Bronze ¹	Tasman ¹	Alpine White	Jet Black	Crimson Red ¹	Satin Silver Matte ²	Black High-Gloss ³	Brushed Aluminum ⁴	Burl Walnut Wood ¹	Walnut Light Wood ¹
Model	Upholstery	Colour				354	475	896	A35	A39	A51	A52	A53	A81	300	668	A61	-	-	-	4AB	4A3
323i 328i* 335d	Leatherette	Black	■	■	KASW	■	■	■	■	■	■	■	■	■	■	■	■	S	S		O	O
		Beige	■	■	KAB4	■	■	■	■	■	■	■	■	■	■	■	■	S	S		O	O
328i* 335i** 335d	Dakota Leather	Black	■	■	LCSW	■	■	■	■	■	■	■	■	■	■	■	■		S	S	O	O
		Beige	■	■	LCB4	■	■	■	■	■	■	■	■	■	■	■	■		S	S	O	O
		Grey	■	■	LCAD	■	■	■	■	■	■	■	■	■	■	■	■		S	S	O	O
		Oyster	■	■	LCCX	■	■	■	■	■	■	■	■	■	■	■	■		S	S	O	O
		Chestnut Brown	■	■	LCCZ	■	■	■	■			■		■	■	■			S	S	O	O
		Saddle Brown	■	■	LCD3	■	■	■	■			■		■	■	■			S	S	O	O

¹ Not available on 323i

■ = Recommended

² Only available on 323i

³ Only available on 328i* and 335d

⁴ Only available on 335i**

* Includes 328i xDrive and 328i xDrive Touring

** Includes 335i xDrive

S = Standard

O = Optional

2009 - 3 Series Sedan and Touring

Colour linked parts

	Leatherette		Dakota Leather					
	Black KASW	Beige KAB4	Black LCSW	Beige LCB4	Grey LCAD	Oyster LCCX	Chestnut Brown LCCZ	Saddle Brown LCD3
Seat centre parts	Black	Beige	Black ^L	Beige ^L	Grey ^L	Oyster ^L	Chestnut Brown ^L	Saddle Brown ^L
Seat side panels	Black	Beige	Black ^L	Beige ^L	Grey ^L	Oyster ^L	Chestnut Brown ^L	Saddle Brown ^L
Rear of seat back	Black	Beige	Black	Beige	Grey	Black	Black	Black
Door panels	Black	Beige	Black	Beige	Grey	Black	Black	Black
Door panel inserts	Black	Beige	Black ^L	Beige ^L	Grey ^L	Oyster ^L	Chestnut Brown ^L	Saddle Brown ^L
Door pull handle, passengers	Black	Beige	Black	Beige	Grey	Black	Black	Black
Armrest top front	Black	Beige	Black	Beige	Grey	Oyster	Chestnut Brown	Saddle Brown
Instrument panel upper trim section	Black	Beige	Black	Beige	Grey	Black	Black	Black
Instrument panel lower trim section	Black	Beige	Black	Beige	Grey	Black	Black	Black
Centre console, top	Black	Beige	Black	Beige	Grey	Black	Black	Black
Centre console, sides	Black	Beige	Black	Beige	Grey	Black	Black	Black
Gearshift gaiter	Black	Black	Black ^L	Black ^L	Black ^L	Black ^L	Black ^L	Black ^L
Handbrake gaiter	Black	Beige	Black ^L	Beige ^L	Grey ^L	Black ^L	Black ^L	Black ^L
Floor carpet	Anthracite	Beige	Anthracite	Beige	Grey	Anthracite	Anthracite	Anthracite
Roof liner	Sky Grey	Beige	Sky Grey	Beige	Sky Grey	Sky Grey	Sky Grey	Sky Grey
Parcel shelf	Anthracite	Beige	Anthracite	Beige	Grey	Anthracite	Anthracite	Anthracite

^L - Items in Leather

Model Code	Car Model	Retail	Restrictions
PG73	323i Sedan with 6 Speed Manual Transmission	\$34,900	Start Date 09/08

Option Code	Packages	Retail	Restrictions
ZPV	Premium Package	\$2,200	Mandatory and only available for 09/08 production
403	Glass Sunroof		
639	BMW Assist with Bluetooth Wireless Technology		Includes 1 year of Safety & Security Package
ZQZ	Premium Package	\$2,400	Only as of 10/08 production
248	Heated Steering Wheel		NEW
403	Glass Sunroof		
639	BMW Assist with Bluetooth Wireless Technology		Includes 1 year of Safety & Security Package

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	\$800	Order by Colour Code
CODE	Leatherette Upholstery	No Charge	Order by Colour Code
205	6 Speed Automatic Transmission with Steptronic	\$1,600	
248	Heated Steering Wheel	\$250	NEW
403	Glass Sunroof	\$1,500	
639	BMW Assist with Bluetooth Wireless Technology	\$1,100	Includes 1 year of Safety & Security Package
655	SIRIUS Satellite Radio Tuner	\$650	Includes 1 year subscription to SIRIUS Satellite Radio
6FL	USB Audio Integration	\$425	Y-cable for iPod included from Aftersales
ZSP	Special Orders	\$400	

Administrative fee for ordering special colours, interiors or equipment.
Prices for special orders will be quoted at wholesale prices only.

PRICES AND SPECIFICATIONS ARE SUBJECT TO CHANGE WITHOUT NOTICE
PRICES AT DATE OF DELIVERY WILL APPLY
LOCAL FREIGHT AND RETAILER PREPARATION ARE NOT INCLUDED
RETAILERS MAY SELL FOR LESS

Model Code	Car Model	Retail	Restrictions
PH73	328i Sedan with 6 Speed Manual Transmission	\$39,900	Start Date 09/08

Option Code	Packages / Editions	Retail	Restrictions
ZPL 609 620	Navigation Package BMW On-Board Navigation Voice Control	\$2,000	Includes iDrive and Programmable Memory Keys
ZKC 430 4NA 639 CODE	Premium Package Auto Dimming Mirror, Ext. Compass Mirror BMW Assist with Bluetooth Wireless Technology Dakota Leather	\$2,600	Mandatory and only available for 09/08 production Includes Power Folding Mirrors Includes 1 year of Safety & Security Package Order by Colour Code
ZRA 248 430 4NA 639 CODE	Premium Package Heated Steering Wheel Auto Dimming Mirror, Ext. Compass Mirror BMW Assist with Bluetooth Wireless Technology Dakota Leather	\$2,800	Only as of 10/08 production NEW Includes Power Folding Mirrors Includes 1 year of Safety & Security Package Order by Colour Code
ZLM 302 319 322 488 4AB 507	Executive Package Alarm System Universal Garage Door Opener Comfort Access Lumbar Support Burl Walnut Wood Trim Park Distance Control	\$2,500	NEW - Only with Premium Package NEW NEW NEW Rear sensors only
ZAT 655 677 6FL	Premium Sound Package SIRIUS Satellite Radio Tuner LOGIC7 Sound System USB Audio Integration	\$1,500	NEW - Includes 1 year subscription to SIRIUS Satellite Radio Y-cable for iPod included from Aftersales
ZKF 255 2S1 481 704 760 775	Sport Package 3 Spoke Leather Sport Steering Wheel 17" Alloy Wheels Performance Run-Flat Tires: 225/45 R 17 & 255/40 R 17 Sport Seats Sport Suspension High-gloss Shadow Line Anthracite Roof Liner	\$2,300	NEW Includes Electrically Adjustable Seat Width NEW NEW

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	\$800	Order by Colour Code
CODE	Leatherette Upholstery	No Charge	Order by Colour Code
205	6 Speed Automatic Transmission with Steptronic	\$1,600	Not with Sport Package
ZER	6 Speed Automatic Transmission with Steptronic Paddles	\$1,700	Only with Sport Package
248	Heated Steering Wheel	\$250	NEW
2SZ	17" Alloy Wheels	\$800	
	All Season Run-Flat Tires: 225/45 R 17		
4AB	Burl Walnut Wood Trim	\$585	
4A3	Walnut Light Wood Trim	\$585	NEW - replaces Burl Walnut when ordered with Executive Package
	In combination with Executive Package	No Charge	
639	BMW Assist with Bluetooth Wireless Technology	\$1,100	Includes 1 year of Safety & Security Package
655	SIRIUS Satellite Radio Tuner	\$650	Includes 1 year subscription to SIRIUS Satellite Radio
6FL	USB Audio Integration	\$425	Y-cable for iPod included from Aftersales
ZSP	Special Orders	\$400	
	Administrative fee for ordering special colours, interiors or equipment. Prices for special orders will be quoted at wholesale prices only.		

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Model Code	Car Model	Retail	Restrictions
PK73	328i xDrive Sedan with 6 Speed Manual Transmission	\$42,500	Start Date 09/08

Option Code	Packages / Editions	Retail	Restrictions
ZPL 609 620	Navigation Package BMW On-Board Navigation Voice Control	\$2,000	Includes iDrive and Programmable Memory Keys
ZKC 430 4NA 639 CODE	Premium Package Auto Dimming Mirror, Ext. Compass Mirror BMW Assist with Bluetooth Wireless Technology Dakota Leather	\$2,600	Mandatory and only available for 09/08 production Includes Power Folding Mirrors Includes 1 year of Safety & Security Package Order by Colour Code
ZRA 248 430 4NA 639 CODE	Premium Package Heated Steering Wheel Auto Dimming Mirror, Ext. Compass Mirror BMW Assist with Bluetooth Wireless Technology Dakota Leather	\$2,800	Only as of 10/08 production NEW Includes Power Folding Mirrors Includes 1 year of Safety & Security Package Order by Colour Code
ZLM 302 319 322 488 4AB 507	Executive Package Alarm System Universal Garage Door Opener Comfort Access Lumbar Support Burl Walnut Wood Trim Park Distance Control	\$2,500	NEW - Only with Premium Package NEW NEW NEW Rear sensors only
ZAT 655 677 6FL	Premium Sound Package SIRIUS Satellite Radio Tuner LOGIC7 Sound System USB Audio Integration	\$1,500	NEW - Includes 1 year subscription to SIRIUS Satellite Radio Y-cable for iPod included from Aftersales
ZKS 255 2S1 481 760 775	Sport Package 3 Spoke Leather Sport Steering Wheel 17" Alloy Wheels Performance Run-Flat Tires: 225/45 R 17 & 255/40 R 17 Sport Seats High-gloss Shadow Line Anthracite Roof Liner	\$1,900	 NEW Includes Electrically Adjustable Seat Width NEW NEW

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	\$800	Order by Colour Code
CODE	Leatherette Upholstery	No Charge	Order by Colour Code
205	6 Speed Automatic Transmission with Steptronic	\$1,600	Not with Sport Package
ZER	6 Speed Automatic Transmission with Steptronic Paddles	\$1,700	Only with Sport Package
216	Servotronic	\$350	
248	Heated Steering Wheel	\$250	NEW
2SZ	17" Alloy Wheels	\$800	
	All Season Run-Flat Tires: 225/45 R 17		
4AB	Burl Walnut Wood Trim	\$585	
4A3	Walnut Light Wood Trim	\$585	NEW - replaces Burl Walnut when ordered with Executive Package
	In combination with Executive Package	No Charge	
639	BMW Assist with Bluetooth Wireless Technology	\$1,100	Includes 1 year of Safety & Security Package
655	SIRIUS Satellite Radio Tuner	\$650	Includes 1 year subscription to SIRIUS Satellite Radio
6FL	USB Audio Integration	\$425	Y-cable for iPod included from Aftersales
ZSP	Special Orders	\$400	
	Administrative fee for ordering special colours, interiors or equipment. Prices for special orders will be quoted at wholesale prices only.		

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Model Code	Car Model	Retail	Restrictions
PM73	335i Sedan with 6 Speed Manual Transmission	\$48,900	Start Date 09/08

Option Code	Packages / Editions	Retail	Restrictions
ZPL	Navigation Package	\$2,000	Includes iDrive and Programmable Memory Keys
609	BMW On-Board Navigation		
620	Voice Control		
ZKO	Executive Package	\$2,200	Mandatory for 09/08 production
248	Heated Steering Wheel		NEW
302	Alarm System		NEW
319	Universal Garage Door Opener		
322	Comfort Access		
430	Auto Dimming Mirror, Ext.		Includes Power Folding Mirrors
4NA	Compass Mirror		
507	Park Distance Control		Rear sensors only
ZQA	Audiophile Sound Package	\$2,000	NEW
655	SIRIUS Satellite Radio Tuner		Includes 1 year subscription to SIRIUS Satellite Radio
6FL	USB Audio Integration		Y-cable for iPod included from Aftersales
752	BMW Individual Audio System with Dirac Live™ Technology		
ZKI	Sport Package	\$2,200	NEW
2S2	18" Alloy Wheels		
	Performance Run-Flat Tires: 225/40 R 18 & 255/35 R 18		
481	Sport Seats		Includes Electrically Adjustable Seat Width
704	Sport Suspension		
760	High-gloss Shadow Line		NEW
775	Anthracite Roof Liner		NEW

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	\$800	Order by Colour Code
CODE	Dakota Leather	No Charge	Order by Colour Code
205	6 Speed Automatic Transmission with Steptronic	\$1,600	Not with Sport Package
ZER	6 Speed Automatic Transmission with Steptronic Paddles	\$1,700	Only with Sport Package
217	Active Steering	\$1,500	
248	Heated Steering Wheel	\$250	NEW
481	Sport Seats	\$800	NEW - Includes Electrically Adjustable Seat Width
488	Lumbar Support	\$400	
4AB	Burl Walnut Wood Trim	No Charge	
4A3	Walnut Light Wood Trim	No Charge	NEW
655	SIRIUS Satellite Radio Tuner	\$650	Includes 1 year subscription to SIRIUS Satellite Radio
6FL	USB Audio Integration	\$425	Y-cable for iPod included from Aftersales
ZSP	Special Orders	\$400	

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Model Code	Car Model	Retail	Restrictions
PL33	335i xDrive Sedan with 6 Speed Manual Transmission	\$51,500	Start Date 09/08

Option Code	Packages / Editions	Retail	Restrictions
ZPL	Navigation Package	\$2,000	Includes iDrive and Programmable Memory Keys
609	BMW On-Board Navigation		
620	Voice Control		
ZKO	Executive Package	\$2,200	Mandatory for 09/08 production
248	Heated Steering Wheel		NEW
302	Alarm System		NEW
319	Universal Garage Door Opener		
322	Comfort Access		
430	Auto Dimming Mirror, Ext.		Includes Power Folding Mirrors
4NA	Compass Mirror		
507	Park Distance Control		Rear sensors only
ZQA	Audiophile Sound Package	\$2,000	NEW
655	SIRIUS Satellite Radio Tuner		Includes 1 year subscription to SIRIUS Satellite Radio
6FL	USB Audio Integration		Y-cable for iPod included from Aftersales
752	BMW Individual Audio System with Dirac Live™ Technology		
ZQC	Sport Package	\$1,800	NEW
2S2	18" Alloy Wheels		
	Performance Run-Flat Tires: 225/40 R 18 & 255/35 R 18		
481	Sport Seats		Includes Electrically Adjustable Seat Width
760	High-gloss Shadow Line		NEW
775	Anthracite Roof Liner		NEW

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	\$800	Order by Colour Code
CODE	Dakota Leather	No Charge	Order by Colour Code
205	6 Speed Automatic Transmission with Steptronic	\$1,600	Not with Sport Package
ZER	6 Speed Automatic Transmission with Steptronic Paddles	\$1,700	Only with Sport Package
216	Servotronic	\$350	
248	Heated Steering Wheel	\$250	NEW
481	Sport Seats	\$800	
488	Lumbar Support	\$400	
4AB	Burl Walnut Wood Trim	No Charge	
4A3	Walnut Light Wood Trim	No Charge	NEW
655	SIRIUS Satellite Radio Tuner	\$650	Includes 1 year subscription to SIRIUS Satellite Radio
6FL	USB Audio Integration	\$425	Y-cable for iPod included from Aftersales
ZSP	Special Orders	\$400	

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Model Code	Car Model	Retail	Restrictions
UU33	328i xDrive Touring with 6 Speed Manual Transmission	\$44,100	Start Date 09/08

Option Code	Packages / Editions	Retail	Restrictions
ZPL	Navigation Package	\$2,000	Includes iDrive and Programmable Memory Keys
609	BMW On-Board Navigation		
620	Voice Control		
ZKC	Premium Package	\$2,600	Mandatory and only available for 09/08 production
430	Auto Dimming Mirror, Ext.		Includes Power Folding Mirrors
4NA	Compass Mirror		
639	BMW Assist with Bluetooth Wireless Technology		Includes 1 year of Safety & Security Package
CODE	Dakota Leather		Order by Colour Code
ZRA	Premium Package	\$2,800	Only as of 10/08 production
248	Heated Steering Wheel		NEW
430	Auto Dimming Mirror, Ext.		Includes Power Folding Mirrors
4NA	Compass Mirror		
639	BMW Assist with Bluetooth Wireless Technology		Includes 1 year of Safety & Security Package
CODE	Dakota Leather		Order by Colour Code
ZLM	Executive Package	\$2,500	NEW - Only with Premium Package
302	Alarm System		NEW
319	Universal Garage Door Opener		NEW
322	Comfort Access		
488	Lumbar Support		NEW
4AB	Burl Walnut Wood Trim		
507	Park Distance Control		Rear sensors only
ZAT	Premium Sound Package	\$1,500	
655	SIRIUS Satellite Radio Tuner		NEW - Includes 1 year subscription to SIRIUS Satellite Radio
677	LOGIC7 Sound System		
6FL	USB Audio Integration		Y-cable for iPod included from Aftersales
ZKS	Sport Package	\$1,900	
255	3 Spoke Leather Sport Steering Wheel		
2S1	17" Alloy Wheels		NEW
	Performance Run-Flat Tires: 225/45 R 17 & 255/40 R 17		
481	Sport Seats		Includes Electrically Adjustable Seat Width
760	High-gloss Shadow Line		NEW
775	Anthracite Roof Liner		NEW

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	\$800	Order by Colour Code
CODE	Leatherette Upholstery	No Charge	Order by Colour Code
205	6 Speed Automatic Transmission with Steptronic	\$1,600	Not with Sport Package
ZER	6 Speed Automatic Transmission with Steptronic Paddles	\$1,700	Only with Sport Package
216	Servotronic	\$350	
248	Heated Steering Wheel	\$250	NEW
2SZ	17" Alloy Wheels	\$800	
	All Season Run-Flat Tires: 225/45 R 17		
4AB	Burl Walnut Wood Trim	\$585	
4A3	Walnut Light Wood Trim	\$585	NEW - replaces Burl Walnut when ordered with Executive Package
	In combination with Executive Package	No Charge	
639	BMW Assist with Bluetooth Wireless Technology	\$1,100	Includes 1 year of Safety & Security Package
655	SIRIUS Satellite Radio Tuner	\$650	Includes 1 year subscription to SIRIUS Satellite Radio
6FL	USB Audio Integration	\$425	Y-cable for iPod included from Aftersales
ZSP	Special Orders	\$400	

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Model Code	Car Model	Retail	Restrictions
PN73	335d Sedan with 6 Speed Automatic Transmission	\$49,700	Start Date 11/08

Option Code	Packages / Editions	Retail	Restrictions
ZPN	Navigation Package	\$2,000	Includes iDrive, Programmable Memory Keys and Hard Drive
609	BMW On-Board Navigation		
620	Voice Control		
653	High Definition Radio		
ZRA	Premium Package	\$2,800	
248	Heated Steering Wheel		
430	Auto Dimming Mirror, Ext.		Includes Power Folding Mirrors
4NA	Compass Mirror		
639	BMW Assist with Bluetooth Wireless Technology		Includes 1 year of Safety & Security Package
CODE	Dakota Leather		Order by Colour Code
ZLM	Executive Package	\$2,500	Only with Premium Package
302	Alarm System		
319	Universal Garage Door Opener		
322	Comfort Access		
488	Lumbar Support		
4AB	Burl Walnut Wood Trim		
507	Park Distance Control		Rear sensors only
ZQA	Audiophile Sound Package	\$2,000	
655	SIRIUS Satellite Radio Tuner		Includes 1 year subscription to SIRIUS Satellite Radio
6FL	USB Audio Integration		Y-cable for iPod included from Aftersales
752	BMW Individual Audio System with Dirac Live™ Technology		
ZQB	Sport Package	\$2,400	
2B4	18" Double Spoke Alloy Wheels - Style 195		
	Performance Run-Flat Tires: 225/40 R 18 & 255/35 R 18		
2XA	3 Spoke Leather Sport Steering Wheel with Steptronic Paddles		
481	Sport Seats		Includes Electrically Adjustable Seat Width
704	Sport Suspension		
760	High-gloss Shadow Line		
775	Anthracite Roof Liner		

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	\$800	Order by Colour Code
CODE	Leatherette Upholstery	No Charge	Order by Colour Code
248	Heated Steering Wheel	\$250	
4AB	Burl Walnut Wood Trim	\$585	
4A3	Walnut Light Wood Trim	\$585	Replaces Burl Walnut when ordered with Executive Package
	In combination with Executive Package	No Charge	
639	BMW Assist with Bluetooth Wireless Technology	\$1,100	Includes 1 year of Safety & Security Package
655	SIRIUS Satellite Radio Tuner	\$650	Includes 1 year subscription to SIRIUS Satellite Radio
6FL	USB Audio Integration	\$425	Y-cable for iPod included from Aftersales
ZSP	Special Orders	\$400	

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