

# BMW Canada Inc. Product Guide 2010



**M**

M3 Sedan  
M3 Coupé  
M3 Cabriolet



**The Ultimate  
Driving Experience.®**

# 2010 - M3

## Technical Specifications

|                            | M3 Sedan       | M3 Coupé       | M3 Cabriolet   |
|----------------------------|----------------|----------------|----------------|
| <b>Dimensions (mm)</b>     |                |                |                |
| Length/Width/Height        | 4583/1817/1447 | 4618/1804/1418 | 4618/1804/1392 |
| Wheelbase                  |                | 2761           |                |
| Turning circle (m)         |                | 11.7           |                |
| Track, front/rear          |                | 1540/1539      |                |
| Interior width, front/rear | 1408/1399      | 1404/1318      | 1404/1251      |
| Leg room, front/rear       | 1054/878       | 1061/857       | 1061/811       |
| Headroom, front/rear       | 978/953        | 975/934        | 965/927        |
| Luggage capacity (L)       | 450            | 430            | 210-350        |
| Fuel capacity (L)          |                | 63             |                |

|                                |           |           |           |
|--------------------------------|-----------|-----------|-----------|
| <b>Weight (kg)</b>             |           |           |           |
| Curb weight                    | 1690      | 1680      | 1880      |
| Weight distribution, front (%) | 52.2      | 51.2      | 47.2      |
| Weight distribution, rear (%)  | 47.8      | 48.8      | 52.8      |
| Max. gross weight              | 2150      | 2080      | 2280      |
| Max. payload                   | 460       | 400       | 400       |
| Max. axle load, front/rear     | 1020/1190 | 1020/1120 | 1060/1270 |
| Max. roof load                 | 75        | 75        | -         |

|                          |                  |
|--------------------------|------------------|
| <b>Engine</b>            |                  |
| Type                     | DOHC V8 32V      |
| Engine management system | BMW MS S60       |
| Displacement (cm³)       | 3999             |
| Bore and stroke (mm)     | 92.0 x 75.2      |
| Power (SAE hp @ rpm)     | 414 @ 8300       |
| Torque (lb/ft @ rpm)     | 295 @ 3900       |
| Compression ratio        | 12.0             |
| Fuel grade               | Premium unleaded |



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## Technical Specifications

|                           | M3 Sedan                   | M3 Coupé | M3 Cabriolet |
|---------------------------|----------------------------|----------|--------------|
| <b>Drivetrain</b>         |                            |          |              |
| Drive configuration       | Front engine<br>Rear drive |          |              |
| Transmission type         | 6-M/7-DCT                  |          |              |
| Gear ratios, man/DCT (:1) |                            |          |              |
| - 1 <sup>st</sup>         | 4.06/4.78                  |          |              |
| - 2 <sup>nd</sup>         | 2.40/2.93                  |          |              |
| - 3 <sup>rd</sup>         | 1.58/2.15                  |          |              |
| - 4 <sup>th</sup>         | 1.19/1.68                  |          |              |
| - 5 <sup>th</sup>         | 1.00/1.39                  |          |              |
| - 6 <sup>th</sup>         | 0.87/1.20                  |          |              |
| - 7 <sup>th</sup>         | - /1.00                    |          |              |
| - Reverse                 | 3.68/4.45                  |          |              |
| - Final drive ratio       | 3.85/3.15                  |          |              |

|                                  |                         |      |      |
|----------------------------------|-------------------------|------|------|
| <b>Body / Suspension</b>         |                         |      |      |
| Steering Type                    | Rack & Pinion           |      |      |
| Steering Ratio                   | 12.5                    |      |      |
| Braking system                   | 4 channel ABS           |      |      |
| Front brake type / diameter (mm) | Ventilated disc / 360   |      |      |
| Rear brake type / diameter (mm)  | Ventilated disc / 350   |      |      |
| Suspension, front                | Double pivot strut type |      |      |
| Suspension, rear                 | 5-link independent      |      |      |
| Drag coefficient                 | 0.30                    | 0.31 | 0.32 |
| Tire size, front                 | 245/40 ZR 18            |      |      |
| Wheel size, front                | 8.5J x 18               |      |      |
| Tire size, rear                  | 265/40 ZR 18            |      |      |
| Wheel size, rear                 | 9.5J x 18               |      |      |

|                                |          |    |    |
|--------------------------------|----------|----|----|
| <b>Electrical</b>              |          |    |    |
| Battery capacity (amp-hrs)     | 70       | 70 | 90 |
| Alternator output (amps/watts) | 180/2520 |    |    |

|  |         |         |         |
|--|---------|---------|---------|
| <b>Performance</b>                       |         |         |         |
| Top speed, electronically limited (km/h) | 250     |         |         |
| Acceleration 0-100 km/h, man/DCT (sec.)  | 4.9/4.7 | 4.8/4.6 | 5.3/5.1 |

|                              |           |  |           |
|------------------------------|-----------|--|-----------|
| <b>Fuel Consumption*</b>     |           |  |           |
| City, man/auto (L/100km)     | 15.3/15.3 |  | 15.7/15.7 |
| Highway, man/auto (L/100km)  | 9.7/9.9   |  | 10.1/10.1 |
| Combined, man/auto (L/100km) | 12.8/12.9 |  | 13.2/13.2 |

\* Based on MY09 figures. M DCT fuel consumption values are based on average of best and worst case fuel consumption modes. In best case mode, M3 Sedan and Coupé are rated at 14.2 city/9.6 highway/12.2 combined, and M3 Cabriolet is rated at 14.6 city/9.8 highway/12.4 combined



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## Features & Amenities

|                                | M3 Sedan   | M3 Coupé | M3 Cabriolet |
|--------------------------------|--|----------|--------------|
| <b>Technical Features</b>      | <b>Technical</b>   |          |              |
|                                | V8 M engine, 32 valves, 4.0 L, 414hp   | ■        |              |
|                                | 8 individual electronically controlled throttle butterflies  | ■        |              |
|                                | Cylinder-specific ion flow knock control   | ■        |              |
|                                | Hydraulic valve play compensation  | ■        |              |
|                                | Light-alloy cylinder head  | ■        |              |
|                                | Light-alloy special reinforced crankcase   | ■        |              |
|                                | M low-pressure Double VANOS steplessly variable valve timing   | ■        |              |
|                                | Oil quality sensor   | ■        |              |
|                                | Oil supply with lateral force control  | ■        |              |
|                                | 6-speed manual transmission  | ■        |              |
|                                | Comfort start, with Start/Stop button  | ■        |              |
|                                | Dual-mass flywheel   | ■        |              |
|                                | Front and rear anti-roll (stabilizer) bars   | ■        |              |
|                                | M3 specific sport suspension calibration   | ■        |              |
|                                | Fully electronic "drive-by-wire" throttle system   | ■        |              |
|                                | M Power button for enhanced throttle response  | ■        |              |
|                                | Inner vented and cross-drilled brakes, front and rear  | ■        |              |
|                                | M Servotronic vehicle-speed sensing power steering   | ■        |              |
|                                | Self-adjusting clutch (SAC)  | ■        |              |
|                                | Variable M differential lock   | ■        |              |
| <b>Safety &amp; Protection</b> | <b>Lighting</b>  |          |              |
|                                | Adaptive Brakelights   | ■        |              |
|                                | Adaptive Headlights  | ■        |              |
|                                | Automatic Headlamps  | ■        |              |
|                                | Headlight high-pressure washer system  | ■        |              |
|                                | Third brakelight integrated into rear window   | ■        |              |
|                                | Third brakelight integrated into trunk lid   |          | ■            |
|                                | Xenon headlights, low and high-beam with luminous rings  | ■        |              |
|                                | <b>Active Safety</b>   |          |              |
|                                | Dynamic Stability Control (DSC), with extended functionality   | ■        |              |
|                                | - Automatic Stability Control + Traction (ASC+T)   | ■        |              |
|                                | - Cornering Brake Control (CBC)  | ■        |              |
|                                | - Dynamic Brake Control (DBC)  | ■        |              |
|                                | - Electronic Brake force distribution (EBD)  | ■        |              |
|                                | Anti-Lock Braking System (ABS)   | ■        |              |
|                                | Car/Key Memory with follow-me-home function  | ■        |              |
|                                | Heated exterior mirrors, electrically adjustable   | ■        |              |
|                                | Heated windshield washer jets  | ■        |              |
|                                | Tire Pressure Warning (TPW)  | ■        |              |
|                                | Windshield wipers, speed sensitive with rain sensor  | ■        |              |
|                                | <b>Airbags</b>   |          |              |
|                                | Advanced Head Protection System (AHPS), front and rear   | ■        |              |
|                                | Front airbags for driver and passenger, incl. occupant detector                                      | ■        |              |
|                                | Knee airbags for driver and front passenger  |          | ■            |
|                                | SMART airbag deployment system   | ■        |              |
|                                | Side thorax airbags for driver and front passenger, includes integrated head airbag for M3 Cabriolet | ■        |              |
|                                | <b>Passive Safety</b>  |          |              |
|                                | Battery Safety Terminal (BST)  | ■        |              |
|                                | Crash sensor (incl. fuel cutoff, lights on, door unlock)   | ■        |              |
|                                | Collapsible tube crash technology  | ■        |              |
|                                | Interlocking door anchoring system   | ■        |              |
|                                | Roll-over protection system, integrated behind rear headrests  |          | ■            |
|                                | Side impact protection door reinforcements   | ■        |              |
|                                | Front headrests, active anti-whiplash  | ■        |              |
|                                | Rear headrests, adjustable   | ■        |              |
|                                | M Mobility System  | ■        |              |
|                                | Safety belt force limiters, front and rear   | ■        |              |
|                                | Safety belt pyrotechnical tensioning system, front   | ■        |              |
|                                | <b>Vehicle Protection</b>  |          |              |
|                                | Alarm system with interior motion sensor   | ■        |              |
|                                | Central remote locking including fuel filler door  | ■        |              |
|                                | Coded driveaway protection   | ■        |              |
|                                | Multi-function remote control, self-charging   | ■        |              |

■ Standard □ Optional

All specifications subject to change without prior notice.

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## Features & Amenities

|                          | M3 Sedan  | M3 Coupé | M3 Cabriolet |
|--------------------------|---|----------|--------------|
| <b>Exterior Features</b> | <b>Exterior</b>   |          |              |
|                          | Carbon fibre reinforced plastic roof  | ■        |              |
|                          | Front chrome grille with black kidney bars  | ■        |              |
|                          | M exterior mirrors in body colour, blue tinted                                      | ■        |              |
|                          | M front spoiler and gills in front fenders  | ■        |              |
|                          | M rear apron/air diffuser   | ■        |              |
|                          | M side sills  | ■        |              |
|                          | M trunk lid rear spoiler (gurney flap)  | ■        |              |
|                          | Metallic or non-metallic paint  | ■        |              |
|                          | Side window frame trim, black   | ■        |              |
|                          | Split twin exhaust tips, chrome   | ■        |              |
|                          | Three piece retractable hard top, electrically operated                             |          | ■            |
|                          | White turn signal indicator lenses  | ■        |              |
| <b>Interior Features</b> | <b>Comfort &amp; Convenience</b>  |          |              |
|                          | Anthracite roof liner   | ■        |              |
|                          | Auto-dimming interior mirror  | ■        |              |
|                          | Armrest, centre front and rear  | ■        |              |
|                          | Cupholders, front integrated in dashboard   | ■        |              |
|                          | Cupholders, rear  | ■        | ■            |
|                          | Multi-purpose centre console storage, rear  |          | ■            |
|                          | BMW Ambiance lighting; includes door and rear side trim on M3 Coupé and Cabriolet   | ■        |              |
|                          | Comfort Access; includes remote top open/close and comfort loading for M3 Cabriolet | ■        |              |
|                          | Cruise Control  | ■        |              |
|                          | Door entry sills with "M" designation in chrome                                     | ■        |              |
|                          | Fully finished trunk  | ■        |              |
|                          | Glass sunroof, electrically adjustable  | ■        | □            |
|                          | M multi-function leather sport steering wheel, 3-spoke                              | ■        |              |
|                          | Tilt/telescopic steering wheel column   | ■        |              |
|                          | M shifter, illuminated  | ■        |              |
|                          | Shopping bag holders on rear bulkhead behind seat                                   |          | ■            |
|                          | Through load, 60/40 split folding rear seats  | ■        |              |
|                          | Through load, single piece folding rear seat  |          | ■            |
|                          | Sun visors with illuminated vanity mirrors, incl. slide cover                       | ■        |              |
|                          | Window lifts electric, anti-trap and comfort open/close                             | ■        |              |
|                          | <b>Seating</b>  |          |              |
|                          | Automatic seatbelt assistant  | ■        |              |
|                          | Comfort entry to the rear seats   |          | ■            |
|                          | Front M sport seats, with manual thigh support                                      | ■        |              |
|                          | Front seats, 8-way electrically adjustable with driver memory                       | ■        |              |
|                          | Heated front seats, 3 stage   | ■        |              |
|                          | Upholstery: Speed Cloth/Leather combination   | ■        |              |
|                          | Upholstery: Novillo Leather with SunReflective technology                           |          | ■            |
|                          | <b>Climate Control</b>  |          |              |
|                          | Dual zone automatic air conditioning with micro filter                              | ■        |              |
|                          | Automatic air recirculation function  | ■        |              |
|                          | Rear air vents with temperature and air flow adjustments                            | ■        |              |
|                          | <b>Entertainment</b>  |          |              |
|                          | Anti-theft AM/FM audio system with RDS and diversity antenna                        | ■        |              |
|                          | Auxiliary input, in center console below front armrest                              | ■        |              |
|                          | CD Player, in-dash with MP3 capability  | ■        |              |
|                          | LOGIC7 sound system, 13 speakers incl. 2 subwoofers (11 speakers for M3 Cabriolet)  | ■        |              |
|                          | Pre-wiring for SIRIUS Satellite Radio Tuner   | ■        |              |
|                          | USB Audio Integration with Apple iPod Y-Cable                                       | ■        |              |
|                          | <b>Communication</b>  |          |              |
|                          | Bluetooth wireless technology   | ■        |              |
|                          | BMW Assist with 1 year subscription   | ■        |              |
|                          | <b>Instrumentation</b>  |          |              |
|                          | Check control vehicle monitor system  | ■        |              |
|                          | Condition Based Service (CBS) display   | ■        |              |
|                          | M instrument dials with aluminum trim   | ■        |              |
|                          | On-board computer, 4 functions  | ■        |              |
|                          | Variable rpm display with warning function for engine speed                         | ■        |              |

■ Standard □ Optional

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## Wheels & Tires

|    | Standard   | Optional   |
|----|--|--|
| M3 |   |   |
|    | M Double Spoke - Style 219M<br>8.5J x 18 front / 9.5J x 18 rear<br>245/40 ZR 18 front /<br>265/40 ZR 18 rear<br>Performance Tires* | M Double Spoke - Style 220M<br>8.5J x 19 front / 9.5J x 19 rear<br>245/35 ZR 19 front /<br>265/35 ZR 19 rear<br>Performance Tires* |

\* Not recommended for winter use. Increased treadwear is normal for performance tires.

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## Paint, Upholstery & Trims

| Model                | Upholstery                            | Colour           | M Sport Seat | Key Number | Metallic Paint |             |                 |            |             |               | Non-Metallic Paint |           | Interior Trim   |                      |                     |
|----------------------|---------------------------------------|------------------|--------------|------------|----------------|-------------|-----------------|------------|-------------|---------------|--------------------|-----------|-----------------|----------------------|---------------------|
|                      |                                       |                  |              |            | Le Mans Blue   | Silverstone | Interlagos Blue | Space Grey | Jerez Black | Melbourne Red | Alpine White       | Jet Black | Aluminum Shadow | Carbon Black Leather | Sycamore Anthracite |
|                      |                                       |                  |              |            | 381            | A29         | A30             | A52        | A73         | A75           | 300                | 668       | -               | 4MY                  | 4MZ                 |
| M3 Sedan<br>M3 Coupé | Speed Cloth/Leather                   | Black            | ■            | GEAT       | ■              | ■           | ■               | ■          | ■           | ■             | ■                  | ■         | S               | O                    | O                   |
| All                  | Novillo Leather <sup>1</sup>          | Palladium Silver | ■            | NCH1       | ■              | ■           | ■               | ■          | ■           | ■             | ■                  | ■         | S               | O                    | O                   |
|                      |                                       | Fox Red          | ■            | NCH2       |                |             |                 | ■          | ■           |               | ■                  | ■         | S               | O                    | O                   |
|                      |                                       | Bamboo Beige     | ■            | NCH3       |                |             | ■               | ■          | ■           | ■             | ■                  | ■         | S               | O                    | O                   |
|                      |                                       | Black            | ■            | NCSW       | ■              | ■           | ■               | ■          | ■           | ■             | ■                  | ■         | S               | O                    | O                   |
|                      | Extended Novillo Leather <sup>1</sup> | Palladium Silver | ■            | NDH1       | ■              | ■           | ■               | ■          | ■           | ■             | ■                  | ■         | S               | O                    | O                   |
|                      |                                       | Fox Red          | ■            | NDH2       |                |             |                 | ■          | ■           |               | ■                  | ■         | S               | O                    | O                   |
|                      |                                       | Bamboo Beige     | ■            | NDH3       |                |             | ■               | ■          | ■           | ■             | ■                  | ■         | S               | O                    | O                   |
|                      |                                       | Black            | ■            | NDSW       | ■              | ■           | ■               | ■          | ■           | ■             | ■                  | ■         | S               | O                    | O                   |

■ = Recommended

<sup>1</sup> Includes SunReflective Technology for the M3 Cabriolet

S = Standard

O = Optional

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## Colour linked parts

|                                     | Speed Cloth/Leather | Novillo Leather           |                    |                      |                               | Extended Novillo Leather  |                    |                      |                               |
|-------------------------------------|---------------------|---------------------------|--------------------|----------------------|-------------------------------|---------------------------|--------------------|----------------------|-------------------------------|
|                                     | Black<br>GEAT       | Bamboo Beige<br>NCH3      | Black<br>NCSW      | Fox Red<br>NCH2      | Palladium Silver<br>NCH1      | Bamboo Beige<br>NCH3      | Black<br>NCSW      | Fox Red<br>NCH2      | Palladium Silver<br>NCH1      |
| Seat centre parts                   | Black <sup>C</sup>  | Bamboo Beige <sup>L</sup> | Black <sup>L</sup> | Fox Red <sup>L</sup> | Palladium Silver <sup>L</sup> | Bamboo Beige <sup>L</sup> | Black <sup>L</sup> | Fox Red <sup>L</sup> | Palladium Silver <sup>L</sup> |
| Seat side panels                    | Black <sup>L</sup>  | Bamboo Beige <sup>L</sup> | Black <sup>L</sup> | Fox Red <sup>L</sup> | Palladium Silver <sup>L</sup> | Bamboo Beige <sup>L</sup> | Black <sup>L</sup> | Fox Red <sup>L</sup> | Palladium Silver <sup>L</sup> |
| Rear of seat back                   | Black               | Black                     | Black              | Black                | Black                         | Black                     | Black              | Black                | Black                         |
| Door panels                         | Black               | Black                     | Black              | Black                | Black                         | Black                     | Black              | Black                | Black                         |
| Door panel inserts                  | Black <sup>L</sup>  | Bamboo Beige <sup>L</sup> | Black <sup>L</sup> | Fox Red <sup>L</sup> | Palladium Silver <sup>L</sup> | Bamboo Beige <sup>L</sup> | Black <sup>L</sup> | Fox Red <sup>L</sup> | Palladium Silver <sup>L</sup> |
| Door pull handle, passenger         | Black               | Bamboo Beige <sup>L</sup> | Black <sup>L</sup> | Fox Red <sup>L</sup> | Palladium Silver <sup>L</sup> | Bamboo Beige <sup>L</sup> | Black <sup>L</sup> | Fox Red <sup>L</sup> | Palladium Silver <sup>L</sup> |
| Armrest top front                   | Black               | Bamboo Beige <sup>L</sup> | Black <sup>L</sup> | Fox Red <sup>L</sup> | Palladium Silver <sup>L</sup> | Bamboo Beige <sup>L</sup> | Black <sup>L</sup> | Fox Red <sup>L</sup> | Palladium Silver <sup>L</sup> |
| Instrument panel upper trim section | Black               | Black                     | Black              | Black                | Black                         | Black                     | Black              | Black                | Black                         |
| Instrument panel lower trim section | Black               | Black                     | Black              | Black                | Black                         | Bamboo Beige <sup>L</sup> | Black <sup>L</sup> | Fox Red <sup>L</sup> | Palladium Silver <sup>L</sup> |
| Centre console, top                 | Black <sup>L</sup>  | Black <sup>L</sup>        | Black <sup>L</sup> | Black <sup>L</sup>   | Black <sup>L</sup>            | Black <sup>L</sup>        | Black <sup>L</sup> | Black <sup>L</sup>   | Black <sup>L</sup>            |
| Centre console, sides               | Black               | Black                     | Black              | Black                | Black                         | Bamboo Beige <sup>L</sup> | Black <sup>L</sup> | Fox Red <sup>L</sup> | Palladium Silver <sup>L</sup> |
| Gearshift gaiter                    | Black <sup>L</sup>  | Black <sup>L</sup>        | Black <sup>L</sup> | Black <sup>L</sup>   | Black <sup>L</sup>            | Black <sup>L</sup>        | Black <sup>L</sup> | Black <sup>L</sup>   | Black <sup>L</sup>            |
| Handbrake gaiter                    | Black <sup>L</sup>  | Black <sup>L</sup>        | Black <sup>L</sup> | Black <sup>L</sup>   | Black <sup>L</sup>            | Black <sup>L</sup>        | Black <sup>L</sup> | Black <sup>L</sup>   | Black <sup>L</sup>            |
| Floor carpet                        | Anthracite          | Anthracite                | Anthracite         | Anthracite           | Anthracite                    | Anthracite                | Anthracite         | Anthracite           | Anthracite                    |
| Roof liner                          | Anthracite          | Anthracite                | Anthracite         | Anthracite           | Anthracite                    | Anthracite                | Anthracite         | Anthracite           | Anthracite                    |
| Parcel shelf                        | Anthracite          | Anthracite                | Anthracite         | Anthracite           | Anthracite                    | Anthracite                | Anthracite         | Anthracite           | Anthracite                    |

<sup>C</sup> - Items in cloth

<sup>L</sup> - Items in Leather



| Model Code | Car Model                                 | Retail   | Restrictions     |
|------------|---|----------|------------------|
| PM93       | M3 Sedan with 6 Speed Manual Transmission | \$69,900 | Start Date 09/09 |

| Option Code | Packages / Editions                                     | Retail         | Restrictions |
|-------------|---|----------------|--------------|
| <b>ZGE</b>  | <b>MDrive Package</b>                                   | <b>\$2,500</b> |              |
| 2MD         | MDrive  |                |              |
| 609         | BMW On-Board Navigation                                 |                |              |
| 620         | Voice Control   |                |              |
| <b>ZGF</b>  | <b>Executive Package</b>                                | <b>\$4,200</b> |              |
| 313         | Power Fold Mirrors                                      |                |              |
| 319         | Universal Garage Door Opener (HomeLink® compatible)     |                |              |
| 415         | Electric Rear Sunshade                                  |                |              |
| 417         | Manual Side Sunshades                                   |                |              |
| 490         | Adjustable Seat Width with Lumbar Support               |                |              |
| 4NA         | Compass Mirror  |                |              |
| 507         | Park Distance Control                                   |                |              |
| 655         | SIRIUS Satellite Radio Tuner                            |                |              |
| 752         | BMW Individual Audio System with Dirac Live™ Technology |                |              |
| <b>ZGG</b>  | <b>Audiophile Sound Package</b>                         | <b>\$1,500</b> |              |
| 655         | SIRIUS Satellite Radio Tuner                            |                |              |
| 752         | BMW Individual Audio System with Dirac Live™ Technology |                |              |

| Option Code | Optional Equipment   | Retail    | Restrictions |
|-------------|--|-----------|--------------|
| CODE        | Metallic Paint   | No Charge |              |
| CODE        | Speed Cloth / Leather Upholstery   | No Charge |              |
| CODE        | Novillo Leather Upholstery   | \$1,200   |              |
| CODE        | Extended Novillo Leather Upholstery                                      | \$3,000   |              |
| 223         | Electronic Damper Control  | \$2,000   |              |
| 2MK         | M Double Clutch Transmission with Drivelogic                             | \$3,900   |              |
| 2MT         | 19" M Double Spoke Alloy Wheels - Style 220M                             | \$2,000   |              |
|             | Performance Tires: 245/35 ZR 19 & 265/35 ZR 19                           |           |              |
| 326         | Rear Spoiler Deletion  | No Charge |              |
| ZZZ         | Glass Sunroof Deletion   | No Charge |              |
| 490         | Adjustable Seat Width with Lumbar Support                                | \$1,100   |              |
| 4MY         | Carbon Black Leather Trim  | No Charge |              |
| 4MZ         | Sycamore Anthracite Wood Trim  | No Charge |              |
| 507         | Park Distance Control  | \$450     |              |
| 760         | High-Gloss Shadow Line   | \$795     |              |
| ZED         | European Delivery  | No Charge |              |
| ZSP         | Special Orders   | \$400     |              |
|             | Administrative fee for ordering special colours, interiors or equipment. |           |              |

| Option Code | BMW Individual Collection         | Retail         | Restrictions |
|-------------|-----------------------------------|----------------|--------------|
| <b>Z9B</b>  | <b>BMW Individual Composition</b> | <b>\$3,900</b> |              |
| CODE        | BMW Individual Paint Finish       |                |              |
| CODE        | BMW Individual Interior Trim      |                |              |
| 760         | High-Gloss Shadow Line            |                |              |

| Option Code | BMW Individual Optional Equipment - Only with Composition | Retail  | Restrictions |
|-------------|---|---------|--------------|
| CODE        | BMW Individual Extended Novillo Leather Upholstery        | \$4,000 |              |

PRICES AND SPECIFICATIONS ARE SUBJECT TO CHANGE WITHOUT NOTICE  
PRICES AT DATE OF DELIVERY WILL APPLY  
LOCAL FREIGHT AND RETAILER PREPARATION ARE NOT INCLUDED  
RETAILERS MAY SELL FOR LESS

| Model Code | Car Model                                 | Retail   | Restrictions     |
|------------|---|----------|------------------|
| WD93       | M3 Coupé with 6 Speed Manual Transmission | \$71,300 | Start Date 09/09 |

| Option Code | Packages / Editions                                     | Retail         | Restrictions |
|-------------|---|----------------|--------------|
| <b>ZGE</b>  | <b>MDrive Package</b>                                   | <b>\$2,500</b> |              |
| 2MD         | MDrive  |                |              |
| 609         | BMW On-Board Navigation                                 |                |              |
| 620         | Voice Control   |                |              |
| <b>ZGH</b>  | <b>Executive Package</b>                                | <b>\$4,000</b> |              |
| 313         | Power Fold Mirrors                                      |                |              |
| 319         | Universal Garage Door Opener (HomeLink® compatible)     |                |              |
| 415         | Electric Rear Sunshade                                  |                |              |
| 490         | Adjustable Seat Width with Lumbar Support               |                |              |
| 4NA         | Compass Mirror  |                |              |
| 507         | Park Distance Control                                   |                |              |
| 655         | SIRIUS Satellite Radio Tuner                            |                |              |
| 752         | BMW Individual Audio System with Dirac Live™ Technology |                |              |
| <b>ZGG</b>  | <b>Audiophile Sound Package</b>                         | <b>\$1,500</b> |              |
| 655         | SIRIUS Satellite Radio Tuner                            |                |              |
| 752         | BMW Individual Audio System with Dirac Live™ Technology |                |              |

| Option Code | Optional Equipment   | Retail    | Restrictions |
|-------------|--|-----------|--------------|
| CODE        | Metallic Paint   | No Charge |              |
| CODE        | Speed Cloth / Leather Upholstery   | No Charge |              |
| CODE        | Novillo Leather Upholstery   | \$1,200   |              |
| CODE        | Extended Novillo Leather Upholstery                                      | \$3,000   |              |
| 223         | Electronic Damper Control  | \$2,000   |              |
| 2MK         | M Double Clutch Transmission with Drivelogic                             | \$3,900   |              |
| 2MT         | 19" M Double Spoke Alloy Wheels - Style 220M                             | \$2,000   |              |
|             | Performance Tires: 245/35 ZR 19 & 265/35 ZR 19                           |           |              |
| 326         | Rear Spoiler Deletion  | No Charge |              |
| 403         | Glass Sunroof  | No Charge |              |
| 490         | Adjustable Seat Width with Lumbar Support                                | \$1,100   |              |
| 4MY         | Carbon Black Leather Trim  | No Charge |              |
| 4MZ         | Sycamore Anthracite Wood Trim  | No Charge |              |
| 507         | Park Distance Control  | \$450     |              |
| 760         | High-Gloss Shadow Line   | \$795     |              |
| ZED         | European Delivery  | No Charge |              |
| ZSP         | Special Orders   | \$400     |              |
|             | Administrative fee for ordering special colours, interiors or equipment. |           |              |

| Option Code | BMW Individual Collection         | Retail         | Restrictions |
|-------------|-----------------------------------|----------------|--------------|
| <b>Z9B</b>  | <b>BMW Individual Composition</b> | <b>\$3,900</b> |              |
| CODE        | BMW Individual Paint Finish       |                |              |
| CODE        | BMW Individual Interior Trim      |                |              |
| 760         | High-Gloss Shadow Line            |                |              |

| Option Code | BMW Individual Optional Equipment - Only with Composition | Retail  | Restrictions |
|-------------|---|---------|--------------|
| CODE        | BMW Individual Extended Novillo Leather Upholstery        | \$4,000 |              |

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| Model Code | Car Model                                     | Retail   | Restrictions     |
|------------|---|----------|------------------|
| WL93       | M3 Cabriolet with 6 Speed Manual Transmission | \$81,900 | Start Date 09/09 |

| Option Code | Packages / Editions                                     | Retail         | Restrictions |
|-------------|---|----------------|--------------|
| <b>ZGE</b>  | <b>MDrive Package</b>                                   | <b>\$2,500</b> |              |
| 2MD         | MDrive  |                |              |
| 609         | BMW On-Board Navigation                                 |                |              |
| 620         | Voice Control   |                |              |
| <b>ZGI</b>  | <b>Executive Package</b>                                | <b>\$3,600</b> |              |
| 313         | Power Fold Mirrors                                      |                |              |
| 319         | Universal Garage Door Opener (HomeLink® compatible)     |                |              |
| 490         | Adjustable Seat Width with Lumbar Support               |                |              |
| 4NA         | Compass Mirror  |                |              |
| 507         | Park Distance Control                                   |                |              |
| 655         | SIRIUS Satellite Radio Tuner                            |                |              |
| 752         | BMW Individual Audio System with Dirac Live™ Technology |                |              |
| <b>ZGG</b>  | <b>Audiophile Sound Package</b>                         | <b>\$1,500</b> |              |
| 655         | SIRIUS Satellite Radio Tuner                            |                |              |
| 752         | BMW Individual Audio System with Dirac Live™ Technology |                |              |

| Option Code | Optional Equipment   | Retail    | Restrictions |
|-------------|--|-----------|--------------|
| CODE        | Metallic Paint   | No Charge |              |
| CODE        | Novillo Leather Upholstery   | No Charge |              |
| CODE        | Extended Novillo Leather Upholstery                                      | \$1,800   |              |
| 223         | Electronic Damper Control  | \$2,000   |              |
| 2MK         | M Double Clutch Transmission with Drivelogic                             | \$3,900   |              |
| 2MT         | 19" M Double Spoke Alloy Wheels - Style 220M                             | \$2,000   |              |
|             | Performance Tires: 245/35 ZR 19 & 265/35 ZR 19                           |           |              |
| 490         | Adjustable Seat Width with Lumbar Support                                | \$1,100   |              |
| 4MY         | Carbon Black Leather Trim  | No Charge |              |
| 4MZ         | Sycamore Anthracite Wood Trim  | No Charge |              |
| 507         | Park Distance Control  | \$450     |              |
| ZED         | European Delivery  | No Charge |              |
| ZSP         | Special Orders   | \$400     |              |
|             | Administrative fee for ordering special colours, interiors or equipment. |           |              |

| Option Code | BMW Individual Collection         | Retail         | Restrictions |
|-------------|-----------------------------------|----------------|--------------|
| <b>Z9R</b>  | <b>BMW Individual Composition</b> | <b>\$3,900</b> |              |
| CODE        | BMW Individual Paint Finish       |                |              |
| CODE        | BMW Individual Interior Trim      |                |              |

| Option Code | BMW Individual Optional Equipment - Only with Composition | Retail  | Restrictions |
|-------------|---|---------|--------------|
| CODE        | BMW Individual Extended Novillo Leather Upholstery        | \$2,800 |              |

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