

## 7 Series

750i  
750i xDrive  
750Li  
750Li xDrive  
760Li



**The Ultimate  
Driving Experience.®**



# BMW 7 SERIES.

## MY2010 PRODUCT GUIDE.

All specifications subject to change without prior notice.

# 2010 - 7 Series

## Technical Specifications

	750i	750i xDrive	750Li	750Li xDrive	760Li
Dimensions (mm)					
Length/Width/Height	5074 / 1902 / 1482		5214 / 1902 / 1481		
Wheelbase	3070		3210		
Turning circle (m)	12.2	12.5	12.7	13.0	12.7
Track, front/rear	1611 / 1650				
Interior width, front/rear	1503 / 1458		1503 / 1462		
Headroom, front/rear	1032 / 978		1036 / 988		
Leg room, front/rear	1048 / 987		1048 / 1124		
Luggage capacity (L)	500				
Fuel capacity (L)	82				

<b>Weight (kg)</b>					
Curb weight	2070	2140	2105	2205	2280
Weight distribution, front (%)	51.4	52.8	51.5	52.8	52.4
Weight distribution, rear (%)	48.6	47.2	48.5	47.2	47.6
Max. gross weight	2585	2650	2625	2705	2765
Max. payload	480				430
Max. axle load, front/rear	1265 / 1385	1330 / 1390	1285 / 1415	1330 / 1450	1365 / 1450
Max. roof load	100				

<b>Engine</b>		
Type	TwinPower Turbo DOHC V8 32V	TwinPower Turbo DOHC V12 48V
Engine management system	MSD851	MSD87-12
Displacement (cm <sup>3</sup> )	4395	5972
Bore and stroke (mm)	89.0 x 88.3	89.0 x 80.0
Power (SAE hp @ rpm)	400 @ 5500-6400	535 @ 5250-6000
Torque (lb/ft @ rpm)	450 @ 1750-4500	550 @ 1500-5000
Compression ratio	10.0	10.0
Fuel grade	Premium unleaded	



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# 2010 - 7 Series

## Technical Specifications

	750i	750i xDrive	750Li	750Li xDrive	760Li
Drivetrain					
Drive configuration	Front engine				
	Rear-wheel drive	xDrive AWD	Rear-wheel drive	xDrive AWD	Rear-wheel drive
Transmission type	6-A				8-A
Gear ratios (:1)					
- 1st	4.17				4.70
- 2nd	2.34				3.13
- 3rd	1.52				2.10
- 4th	1.14				1.67
- 5th	0.87				1.29
- 6th	0.69				1.00
- 7th	-				0.84
- 8th	-				0.67
- Reverse	3.40				3.30
- Final drive ratio	3.46				2.81

<b>Body / Suspension</b>					
Steering type	Rack & Pinion				
Steering ratio	19.1				
Braking system	4 channel ABS				
Front brake type / diameter (mm)	Ventilated disc / 374				
Rear brake type / diameter (mm)	Ventilated disc / 370				
Suspension, front	Aluminum Double Wishbone				
Suspension, rear	Aluminum 4-link Integral				
Drag coefficient	0.31		0.32		
Tire size, front	245/50 R 18				245/50 R 20
Wheel size, front	8.0J x 18				8.5J x 20
Tire size, rear	245/50 R 18				275/35 R 20
Wheel size, rear	8.0J x 18				10.0J x 20

<b>Electrical</b>					
Battery capacity (amp-hrs)	90				
Alternator output (amps/watts)	210 / 2940				

<b>Performance</b>					
Top speed, electronically limited (km/h)	240				
Acceleration 0-100 km/h, (sec.)	5.4	5.3	5.5	5.4	4.7

<b>Fuel Consumption</b>					
City (L/100km)	14.4	tbd	14.8	tbd	tbd
Highway (L/100km)	9.1	tbd	9.3	tbd	tbd
Combined (L/100km)	12.0	tbd	12.3	tbd	tbd



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# 2010 - 7 Series

## Features & Amenities

	750i	750i xDrive	750Li	750Li xDrive	760Li
Technical Features	<b>Technical</b>				
	Twin Turbochargers (TwinPower technology)				
	High Precision Injection				
	Dynamic Driving Control with Dynamic Damper Control				
	Dynamic Drive (active roll stabilization)				
	Front and rear anti-roll (stabilizer) bars				
	Fully electronic "drive-by-wire" throttle system				
	Integral Active Steering				
	Servotronic, vehicle-speed-sensitive power steering				
	Self-Levelling Air Suspension, rear				
	xDrive, all-wheel drive system with variable torque split				
	<b>Efficient Dynamics</b>				
	Aluminum roof and engine compartment lid				
	Aluminum doors and side panels				
	Brake Energy Regeneration				
	Double VANOS				
	Electronically controlled engine cooling				
	Aluminum engine crankcase				
Safety & Protection	<b>Lighting</b>				
	Adaptive LED brake lights with Brake Force Display				
	BMW Active Xenon Technology				
	- Adaptive headlights				
	- Automatic headlights				
	- Cornering lights				
	- Xenon headlights, low and high-beam with corona rings				
	Halogen front and rear fog lights				
	Headlight washers				
	Handle-area illumination				
	Follow-me-home function, pathway illumination				
	<b>Active Safety</b>				
	Active blind-spot detection				
	Active Cruise Control with Stop and Go				
	Anti-Lock Braking System (ABS)				
	Dynamic Stability Control (DSC), with extended functionality				
	- Brake assist				
	- Brake fade compensaion				
	- Brake pre-drying				
	- Corner Brake Control (CBC)				
	- Dynamic Braking Control (DBC)				
	- Dynamic Traction Control (DTC)				
	- Electronic Brakeforce Distribution (EBD)				
	Electric safety belt pre-tensioners				
	Electromechanical Parking Brake with automatic hold function				
	Head Up Display				
	Heated exterior mirrors, electrically adjustable				
	Heated windshield washer jets				
	Lane departure warning				
	Night Vision with pedestrian detection				
	Park Distance Control, front and rear				
	Rain sensing windshield wipers, vehicle-speed sensitive				
	Rear view camera				
	Side view camera				
	Tire Pressure Warning (TPW)				
	<b>Airbags</b>				
	Advanced Head Protection System (AHPS), front and rear				
	Adaptive Front airbags , including occupant detector				
	Front knee airbags				
	Side thorax airbags for driver and front passenger				
	<b>Vehicle Protection</b>				
	Alarm system				
	Central remote locking including fuel filler door				
	Coded driveway protection				
	Multi-function remote control				

■ Standard □ Optional

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## Features & Amenities

	750i	750i xDrive	750Li	750Li xDrive	760Li
<b>Safety &amp; Protection</b>	<b>Passive Safety</b>				
	Active anti-whiplash front headrests		■		
	Crash sensor				
	- Fuel pump shut-off		■		
	- Battery Safety Terminal		■		
	- Hazard Light Activation		■		
	- Interior lighting activation		■		
	- Door Unlock		■		
	Crumple Zones, front sub-frame & bulkhead, floor pan, side frame and roof		■		
	Load-bearing structures reinforced with multiphase hot-formed steel		■		
	Rear headrests, outer positions adjustable		■		
<b>Exterior Features</b>	Safety belt force limiters with pyrotechnical tensioning system, front		■		
	Side impact protection door reinforcements		■		
	<b>Exterior</b>				
	'V12' logo in chrome gill on front fender		-		■
	Auto-dimming exterior mirrors, power folding with memory		■		
	Automatic soft close trunk lid		□		■
	Comfort Access		■		
	Front ornamental grille with chrome-plated kidney bars		■		
	Front ornamental grille with unique surround		-		■
	M aerodynamic package		□		■
	Roof moulding in body colour	■		□	-
<b>Interior Features</b>	Roof moulding in chrome	-		■	
	Side window frame trim, chrome-plated		■		
	Soft Close Doors		□		■
	Twin chromed trapazoid tailpipes		■		-
	Two twin chromed trapazoid tailpipes		-		■
	White turn signal indicator lenses		■		
	<b>Comfort &amp; Convenience</b>				
	Alcantara roof liner		-		■
	Auto-dimming interior mirror		■		
	BMW ambiance lighting				
	- Front and rear door pockets		■		
	- Rear of front seat backrests		■		
	- Door entry sills with "BMW", illuminated	■			-
	- Door entry sill with "V12", illuminated	-			■
	- Rear of centre console		■		
	- Soft interior LED lighting integrated into roof liner		■		
	- Interior reading lights		■		
	Car/Key memory		■		
	Central lock switch		■		
	Ceramic package, interior control elements		□		■
	Clothes hook, B-pillar		■		
	Cupholders, integrated in front centre console and rear armrest		■		
	Driver and Passenger memory system, 3 positions		■		
	Dynamic cruise control with braking function		■		
	Gentleman's function, driver operation of passenger seat adjustment		■		
	Glass roof, electric with electric sunshade		■		
	Glove Compartment, upper and lower		■		
	Heated steering wheel		■		
	Interior electric trunk release		■		
	Personal Profile, storage of vehicle settings downloadable via USB		■		
	Multi-function leather steering wheel, 3-spoke		■		-
	M Multi-function leather sport steering wheel, 3-spoke		□		■
	Roof grab handles with wood inlay		-		■
	Ski bag		□		■
	Soft-close trunk lid		■		
	Storage compartment in centre console, front and rear with lid		■		
	Sun visors with illuminated vanity mirrors		■		
	Tilt/telescopic steering wheel, power with auto tilt-up and memory		■		
	Tool kit		■		
	Universal garage door opener		■		
	Upper instrument panel upholstered in leatherette		■		-
	Upper instrument panel upholstered in Nappa leather		□		■
	Window lifts electric, anti-trap and comfort open/close		■		

■ Standard □ Optional

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## Features & Amenities

		750i	750i xDrive	750Li	750Li xDrive	760Li
Interior Features	<b>Seating</b>					
	Active seats, driver and front passenger		□			■
	Comfort seats, front, 16-way power adjustable with comfort entry/exit		■			-
	Comfort seats, rear		□			■
	Heated front and rear outer seats, 3 stage			■		
	Lumbar support for driver and passenger, 4-way			■		
	Massaging seatbacks, rear		□			■
	Ventilated seats, front and rear		□			■
	4 passenger seating		□			■
	5 passenger seating		■			-
	Upholstery: Extended Nappa Leather			■		
	<b>Climate Control</b>					
	Automatic Air Recirculation with activated carbon micro filter			■		
	B-pillar air vents			■		
	Climate comfort laminated glass		-			■
	Climate comfort windshield		-			■
	Electric rear and side sunshades		□			■
	Four zone automatic air conditioning with draught-free ventilation			■		
	Solar and Fogging sensor			■		
	Sun protection glazing, green			■		
	<b>Entertainment</b>					
	Anti-theft AM/FM tuner with RDS			■		
	Auxiliary input, front centre console storage compartment			■		
	DVD drive, in-dash with MP3 and multi-channel playback capability			■		
	DVD changer, six disc		□			■
	Premium HiFi Sound System					
	- 16 speakers including 2 subwoofers			■		
	- 600W multi-channel amplifier			■		
	- 7-band graphic equalizer with Dirac Live™			■		
	Hard Disc Media Storage (12GB):			■		
	Non DRM protected files (MP3, WAV, WMA and AAC/M4A)			■		
	Gracenote® Media Database			■		
	High Definition Radio Tuner			■		
	Rear Seat Entertainment System					
	- Dual 9.2" displays		□			■
	- Rear iDrive controller		□			■
	- Rear DVD drive		□			■
	- Dual auxiliary inputs		□			■
	SIRIUS satellite radio tuner, including 1 year subscription		□			■
	Pre-wiring for SIRIUS satellite radio tuner		■			-
	USB Audio Integration, including y-cable for iPod			■		
	<b>Communication</b>					
	Bluetooth® wireless technology			■		
	BMW Assist with 4-year Safety and Security subscription			■		
	- Advanced Automatic Collision Notification			■		
	- Customer Relations function			■		
	- Destination Download (Advanced Concierge)			■		
	- Emergency Request			■		
	- Enhanced BMW Roadside Assistance			■		
	- MyInfo Send-To-Car (Google)			■		
	- Remote Door Unlock			■		
	- Stolen Vehicle Recovery			■		
	Navigation System, Hard Disk Based			■		
	Voice Control, including telephone, navigation and audio functions			■		
	<b>Instrumentation</b>					
	Check control vehicle monitor system with Condition Based Service			■		
	Black Panel Technology			■		
	iDrive with 10.3" high resolution LCD display			■		
	On-board computer			■		
	Electronic owners manual integrated into iDrive system			■		
	Eight programmable memory keys			■		

■ Standard □ Optional

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## Wheels & Tires

	Standard	Optional	M Sport Package
<b>750i</b> <b>750i xDrive</b>	 <p>Star Spoke - Style 250 8.0 x 18 245/50 R18 All Season Run-Flat Tires</p>	 <p>Radial Spoke - Style 252, forged 8.5J x 19 Front / 9.5J x 19 Rear 245/45 R 19 Front / 275/40 R 19 Rear Performance Run-Flat Tires*</p>	 <p>M Double Spoke - Style 303M 8.5J x 20 Front / 10.0J x 20 Rear 245/40 R 20 Front / 275/35 R 20 Rear Performance Run-Flat Tires*</p>
<b>750Li</b> <b>750Li xDrive</b>	 <p>Star Spoke - Style 250 8.0 x 18 245/50 R18 All Season Run-Flat Tires</p>	 <p>Radial Spoke - Style 235 8.5J x 19 Front / 9.5J x 19 Rear 245/45 R 19 Front / 275/40 R 19 Rear Performance Run-Flat Tires*</p>	 <p>M Double Spoke - Style 303M 8.5J x 20 Front / 10.0J x 20 Rear 245/40 R 20 Front / 275/35 R 20 Rear Performance Run-Flat Tires*</p>
<b>760Li</b>	 <p>M Double Spoke - Style 303M 8.5J x 20 Front / 10.0J x 20 Rear 245/40 R 20 Front / 275/35 R 20 Rear Performance Run-Flat Tires*</p>		

\* Not recommended for winter use. Increased treadwear is normal for performance tires.

## 2010 - 7 Series

### Paint, Upholstery & Trims

Model	Upholstery	Colour	Comfort Seat	Key Number	Metallic Paint								Non-Metallic Paint	Interior Trim				
					Titanium Silver	Carbon Black <sup>2</sup>	Black Sapphire	Space Grey <sup>1</sup>	Cashmere Silver <sup>1</sup>	Imperial Blue	Dark Graphite	Mineral White <sup>1</sup>		Fineline Wood Trim, High Gloss <sup>3</sup>	Burled Walnut Wood Trim, High Gloss with Inlay <sup>4</sup>	Ash Wood Trim, High Gloss <sup>3</sup>	Ash Wood Trim, Anthracite	Fineline Wood Trim, Natural <sup>3</sup>
					354	416	475	A52	A72	A89	A90	A96	300	4B7	4B7	4B5	4CA	4CB
All	Extended Nappa Leather	Oyster / Black	■	NACX	■	■	■	■	■	■	■	■	■	S	S	O	O	O
		Oyster / Oyster	■	NADH	■	■	■	■	■	■	■	■	■	S	S	O	O	O
		Saddle Brown / Black	■	NAD5	■	■	■	■	-	■	■	■	■	S	S	O	O	O
		Black	■	NASW	■	■	■	■	■	■	■	■	■	S	S	O	O	O

<sup>1</sup> Not available with M Sport Package or 760Li

<sup>2</sup> Only available with M Sport Package or 760Li

<sup>3</sup> Not available with 760Li

<sup>4</sup> Only available with 760Li

■ = Recommended

S = Standard

O = Optional



## 2010 - 7 Series

### Colour linked parts

	Extended Nappa Leather			
	Oyster / Black NACX	Oyster / Oyster NADH	Saddle Brown / Black NAD5	Black NASW
Seat centre parts <sup>1</sup>	Light Oyster	Light Oyster	Saddle Brown	Black
Seat side panels <sup>1</sup>	Light Oyster	Light Oyster	Saddle Brown	Black
Rear of seat back <sup>2</sup>	Light Oyster	Light Oyster	Saddle Brown	Black
Seat Belts	Light Oyster	Light Oyster	Black	Black
Upper Door trim <sup>3</sup>	Black	Dark Oyster	Black	Black
Door panel inserts <sup>1</sup>	Light Oyster	Light Oyster	Saddle Brown	Black
Lower door trim	Black	Light Oyster	Black	Black
Door handles	Pearl-gloss Chrome	Pearl-gloss Chrome	Pearl-gloss Chrome	Pearl-gloss Chrome
Armrest front and rear <sup>1</sup>	Light Oyster	Light Oyster	Saddle Brown	Black
Instrument panel upper trim section <sup>3</sup>	Black	Dark Oyster	Black	Black
Instrument panel lower trim section	Light Oyster	Light Oyster	Saddle Brown	Black
Centre console	Light Oyster	Light Oyster	Saddle Brown	Black
Floor carpet	Anthracite	Light Oyster	Anthracite	Anthracite
Rear parcel shelf <sup>4,5</sup>	Anthracite	Light Oyster	Anthracite	Anthracite
Roof liner <sup>5</sup>	Light Oyster	Light Oyster	Everest Grey	Everest Grey

1 Items in Nappa Leather

2 Items in Dakota Leather

3 Items in Leatherette or optional Nappa Leather with "Leather Instrument Panel" option

4 Includes wood trim panel in combination with optional wood trims

5 Anthracite Alcantara for 760Li

Model Code	Car Model	Retail	Restrictions
KA83	750i with 6 Speed Automatic Transmission	\$105,200	Start Date 09/09

Option Code	Packages	Retail	Restrictions
ZQE	Executive Package	\$7,700	
316	Automatic Trunk		
323	Soft Close Doors		
3AG	Rear View Camera		
415	Electric Rear Sunshade		
416	Electric Rear Side Sunshades		
453	Ventilated Seats, Front		
455	Active Seats, Front		
4ND	Nappa Leather Upper Instrument Panel		
5DK	Side View Camera		
610	Head-Up Display		
655	SIRIUS Satellite Radio Tuner		
ZQF	Technology Package	\$5,500	
5AD	Lane Departure Warning		
5AG	Active Blind Spot Detection		
5DF	Automatic Cruise Control with Stop & Go		
6UK	Night Vision with Pedestrian Detection		
ZJG	Multimedia Package	\$3,500	
696	6-disc DVD Changer		
6FH	Rear Entertainment System		
ZFP	M Sport Package	\$6,500	
2NX	20" M Double Spoke Alloy Wheels - Style 303M		
	Performance Runflat Tires. 245/40 R20 & 275/35 R20		
4U1	Ceramic Package		
760	High Gloss Shadow Line		
7MP	Sport Package		
	Dynamic Drive, Anthracite Roof Liner, Exhaust system with characteristic sound, M Sport Steering Wheel, M Aerodynamic Package, M Footrest		
ZJH	Dynamic Handling Package	\$3,900	
229	Dynamic Drive (Active Roll Stabilization)		
2VH	Integral Active Steering		

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	No Charge	
2HL	19" Forged Radial Spoke Alloy Wheel - Style 252	\$1,900	
	Performance Runflat Tires. 245/45 R 19 & 275/40 R 19		
2VH	Integral Active Steering	\$1,900	
464	Ski Bag	\$395	
4B5	Ash Wood Trim, High Gloss	No Charge	
4CA	Ash Wood Trim, Anthracite	No Charge	
4CB	Fineline Wood Trim, Natural	No Charge	
ZED	European Delivery	No Charge	
ZSP	Special Orders	\$400	
	Administrative fee for ordering special colours, interiors or equipment.		

Option Code	BMW Individual Collection	Retail	Restrictions
Z9V	BMW Individual Composition	\$13,900	
CODE	BMW Individual Collection Paint Finish		
255	3 Spoke Leather Sport Steering Wheel		
2NV	20" BMW Individual Alloy Wheel Style 301I		
	Performance Runflat Tires. 245/40 R20 & 275/35 R20		
423	Velour Floor Mats		
4M8	BMW Individual Rear Reading Lights		
4U1	Ceramic Package		
760	High Gloss Shadow Line		
XC4	BMW Individual Composition		
	BMW Individual Full Merino Leather Upholstery		
	BMW Individual Interior Trim		
	BMW Individual Leather Upper Instrument Panel		
	BMW Individual Door Entry Sills, Illuminated		
XD5	BMW Individual Alcantara Roof Liner		
XF1	BMW Individual Engraved Trunk Strip		
Z9Z	BMW Individual Composition	\$9,900	
CODE	BMW Individual Collection Paint Finish		
CODE	BMW Individual Full Merino Leather Upholstery		
	Includes BMW Individual Leather Upper Instrument Panel		
CODE	BMW Individual Interior Trim		
423	Velour Floor Mats		
4M8	BMW Individual Rear Reading Lights		
XD5	BMW Individual Alcantara Roof Liner		

PRICES AND SPECIFICATIONS ARE SUBJECT TO CHANGE WITHOUT NOTICE  
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LOCAL FREIGHT AND RETAILER PREPARATION ARE NOT INCLUDED  
RETAILERS MAY SELL FOR LESS

Model Code	Car Model	Retail	Restrictions
KC63	750i xDrive with 6 Speed Automatic Transmission	\$108,600	Start Date 09/09

Option Code	Packages	Retail	Restrictions
<b>ZQE</b>	<b>Executive Package</b>	<b>\$7,700</b>	
316	Automatic Trunk		
323	Soft Close Doors		
3AG	Rear View Camera		
415	Electric Rear Sunshade		
416	Electric Rear Side Sunshades		
453	Ventilated Seats, Front		
455	Active Seats, Front		
4ND	Nappa Leather Upper Instrument Panel		
5DK	Side View Camera		
610	Head-Up Display		
655	SIRIUS Satellite Radio Tuner		
<b>ZQF</b>	<b>Technology Package</b>	<b>\$5,500</b>	
5AD	Lane Departure Warning		
5AG	Active Blind Spot Detection		
5DF	Automatic Cruise Control with Stop & Go		
6UK	Night Vision with Pedestrian Detection		
<b>ZJG</b>	<b>Multimedia Package</b>	<b>\$3,500</b>	
696	6-disc DVD Changer		
6FH	Rear Entertainment System		
<b>ZFP</b>	<b>M Sport Package</b>	<b>\$6,500</b>	
229	Dynamic Drive (Active Roll Stabilization)		
2NX	20" M Double Spoke Alloy Wheels - Style 303M		
	Performance Runflat Tires. 245/40 R20 & 275/35 R20		
4U1	Ceramic Package		
760	High Gloss Shadow Line		
7MP	Sport Package		
	Anthracite Roof Liner, Exhaust system with characteristic sound,		
	M Sport Steering Wheel, M Aerodynamic Package, M Footrest		

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	No Charge	
229	Dynamic Drive (Active Roll Stabilization)	\$2,000	
2HL	19" Forged Radial Spoke Alloy Wheel - Style 252	\$1,900	
	Performance Runflat Tires. 245/45 R 19 & 275/40 R 19		
464	Ski Bag	\$395	
4B5	Ash Wood Trim, High Gloss	No Charge	
4CA	Ash Wood Trim, Anthracite	No Charge	
4CB	Fineline Wood Trim, Natural	No Charge	
ZED	European Delivery	No Charge	
ZSP	Special Orders	\$400	
	Administrative fee for ordering special colours, interiors or equipment.		

Option Code	BMW Individual Collection	Retail	Restrictions
<b>Z9V</b>	<b>BMW Individual Composition</b>	<b>\$13,900</b>	
CODE	BMW Individual Collection Paint Finish		
255	3 Spoke Leather Sport Steering Wheel		
2NV	20" BMW Individual Alloy Wheel Style 301I		
	Performance Runflat Tires. 245/40 R20 & 275/35 R20		
423	Velour Floor Mats		
4M8	BMW Individual Rear Reading Lights		
4U1	Ceramic Package		
760	High Gloss Shadow Line		
XC4	BMW Individual Composition		
	BMW Individual Full Merino Leather Upholstery		
	BMW Individual Interior Trim		
	BMW Individual Leather Upper Instrument Panel		
	BMW Individual Door Entry Sills, Illuminated		
XD5	BMW Individual Alcantara Roof Liner		
XF1	BMW Individual Engraved Trunk Strip		
<b>Z9Z</b>	<b>BMW Individual Composition</b>	<b>\$9,900</b>	
CODE	BMW Individual Collection Paint Finish		
CODE	BMW Individual Full Merino Leather Upholstery		
	Includes BMW Individual Leather Upper Instrument Panel		
CODE	BMW Individual Interior Trim		
423	Velour Floor Mats		
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KB83	750Li with 6 Speed Automatic Transmission	\$113,200	Start Date 09/09

Option Code	Packages	Retail	Restrictions
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316	Automatic Trunk		
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416	Electric Rear Side Sunshades		
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455	Active Seats, Front		
4ND	Nappa Leather Upper Instrument Panel		
5DK	Side View Camera		
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<b>ZQF</b>	<b>Technology Package</b>	<b>\$5,500</b>	
5AD	Lane Departure Warning		
5AG	Active Blind Spot Detection		
5DF	Automatic Cruise Control with Stop & Go		
6UK	Night Vision with Pedestrian Detection		
<b>ZJG</b>	<b>Multimedia Package</b>	<b>\$3,500</b>	
696	6-disc DVD Changer		
6FH	Rear Entertainment System		
<b>ZFQ</b>	<b>M Sport Package</b>	<b>\$6,500</b>	
2NX	20" M Double Spoke Alloy Wheels - Style 303M		
	Performance Runflat Tires. 245/40 R20 & 275/35 R20		
466	Roof Mouldings in Body Colour		
4U1	Ceramic Package		
760	High Gloss Shadow Line		
7MP	Sport Package		
	Dynamic Drive, Anthracite Roof Liner, Exhaust system with characteristic sound, M Sport Steering Wheel, M Aerodynamic Package, M Footrest		
<b>ZJH</b>	<b>Dynamic Handling Package</b>	<b>\$3,900</b>	
229	Dynamic Drive (Active Roll Stabilization)		
2VH	Integral Active Steering		
<b>ZFH</b>	<b>Rear Comfort Package</b>	<b>\$4,500</b>	
454	Ventilated Seats, Rear		
460	Comfort Seats, Rear		
4UM	Massaging Seat Backs, Rear		

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	No Charge	
2ST	19" Radial Spoke Alloy Wheel - Style 235	\$1,900	
	Performance Runflat Tires. 245/45 R 19 & 275/40 R 19		
2VH	Integral Active Steering	\$1,900	
464	Ski Bag	\$395	
4B5	Ash Wood Trim, High Gloss	No Charge	
4CA	Ash Wood Trim, Anthracite	No Charge	
4CB	Fineline Wood Trim, Natural	No Charge	
ZED	European Delivery	No Charge	
ZSP	Special Orders	\$400	
	Administrative fee for ordering special colours, interiors or equipment.		

Option Code	BMW Individual Collection	Retail	Restrictions
<b>Z9Y</b>	<b>BMW Individual Composition</b>	<b>\$13,900</b>	
CODE	BMW Individual Collection Paint Finish		
255	3 Spoke Leather Sport Steering Wheel		
2NV	20" BMW Individual Alloy Wheel Style 3011		
	Performance Runflat Tires. 245/40 R20 & 275/35 R20		
423	Velour Floor Mats		
466	Roof Mouldings in Body Colour		
4M8	BMW Individual Rear Reading Lights		
4U1	Ceramic Package		
760	High Gloss Shadow Line		
XC4	BMW Individual Composition		
	BMW Individual Full Merino Leather Upholstery		
	BMW Individual Interior Trim		
	BMW Individual Leather Upper Instrument Panel		
	BMW Individual Door Entry Sills, Illuminated		
XD5	BMW Individual Alcantara Roof Liner		
XF1	BMW Individual Engraved Trunk Strip		
<b>Z9Z</b>	<b>BMW Individual Composition</b>	<b>\$9,900</b>	
CODE	BMW Individual Collection Paint Finish		
CODE	BMW Individual Full Merino Leather Upholstery		
	Includes BMW Individual Leather Upper Instrument Panel		
CODE	BMW Individual Interior Trim		
423	Velour Floor Mats		
4M8	BMW Individual Rear Reading Lights		
XD5	BMW Individual Alcantara Roof Liner		

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RETAILERS MAY SELL FOR LESS

Model Code	Car Model	Retail	Restrictions
KC83	750Li xDrive with 6 Speed Automatic Transmission	\$116,600	Start Date 09/09

Option Code	Packages	Retail	Restrictions
<b>ZQE</b>	<b>Executive Package</b>	<b>\$7,700</b>	
316	Automatic Trunk		
323	Soft Close Doors		
3AG	Rear View Camera		
415	Electric Rear Sunshade		
416	Electric Rear Side Sunshades		
453	Ventilated Seats, Front		
455	Active Seats, Front		
4ND	Nappa Leather Upper Instrument Panel		
5DK	Side View Camera		
610	Head-Up Display		
655	SIRIUS Satellite Radio Tuner		
<b>ZQF</b>	<b>Technology Package</b>	<b>\$5,500</b>	
5AD	Lane Departure Warning		
5AG	Active Blind Spot Detection		
5DF	Automatic Cruise Control with Stop & Go		
6UK	Night Vision with Pedestrian Detection		
<b>ZJG</b>	<b>Multimedia Package</b>	<b>\$3,500</b>	
696	6-disc DVD Changer		
6FH	Rear Entertainment System		
<b>ZFQ</b>	<b>M Sport Package</b>	<b>\$6,500</b>	
229	Dynamic Drive (Active Roll Stabilization)		
2NX	20" M Double Spoke Alloy Wheels - Style 303M		
	Performance Runflat Tires. 245/40 R20 & 275/35 R20		
466	Roof Mouldings in Body Colour		
4U1	Ceramic Package		
760	High Gloss Shadow Line		
7MP	Sport Package		
	Anthracite Roof Liner, Exhaust system with characteristic sound, M Sport Steering Wheel, M Aerodynamic Package, M Footrest		
<b>ZFH</b>	<b>Rear Comfort Package</b>	<b>\$4,500</b>	
454	Ventilated Seats, Rear		
460	Comfort Seats, Rear		
4UM	Massaging Seat Backs, Rear		

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	No Charge	
229	Dynamic Drive (Active Roll Stabilization)	\$2,000	
2ST	19" Radial Spoke Alloy Wheel - Style 235	\$1,900	
	Performance Runflat Tires. 245/45 R 19 & 275/40 R 19		
464	Ski Bag	\$395	
4B5	Ash Wood Trim, High Gloss	No Charge	
4CA	Ash Wood Trim, Anthracite	No Charge	
4CB	Fineline Wood Trim, Natural	No Charge	
ZED	European Delivery	No Charge	
ZSP	Special Orders	\$400	
	Administrative fee for ordering special colours, interiors or equipment.		

Option Code	BMW Individual Collection	Retail	Restrictions
<b>Z9Y</b>	<b>BMW Individual Composition</b>	<b>\$13,900</b>	
CODE	BMW Individual Collection Paint Finish		
255	3 Spoke Leather Sport Steering Wheel		
2NV	20" BMW Individual Alloy Wheel Style 3011		
	Performance Runflat Tires. 245/40 R20 & 275/35 R20		
423	Velour Floor Mats		
466	Roof Mouldings in Body Colour		
4M8	BMW Individual Rear Reading Lights		
4U1	Ceramic Package		
760	High Gloss Shadow Line		
XC4	BMW Individual Composition		
	BMW Individual Full Merino Leather Upholstery		
	BMW Individual Interior Trim		
	BMW Individual Leather Upper Instrument Panel		
	BMW Individual Door Entry Sills, Illuminated		
XD5	BMW Individual Alcantara Roof Liner		
XF1	BMW Individual Engraved Trunk Strip		
<b>Z9Z</b>	<b>BMW Individual Composition</b>	<b>\$9,900</b>	
CODE	BMW Individual Collection Paint Finish		
CODE	BMW Individual Full Merino Leather Upholstery		
	Includes BMW Individual Leather Upper Instrument Panel		
CODE	BMW Individual Interior Trim		
423	Velour Floor Mats		
4M8	BMW Individual Rear Reading Lights		
XD5	BMW Individual Alcantara Roof Liner		

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BMW Canada Inc. 2010 7 Series  
760Li

Optional Equipment  
Manufacturer's Suggested Retail Pricing

Model Code	Car Model	Retail	Restrictions
KB03	760Li with 8 Speed Automatic Transmission	<b>\$186,000</b>	Start Date 09/09

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	<b>No Charge</b>	
4CA	Ash Wood Trim, Anthracite	<b>No Charge</b>	
ZED	European Delivery	<b>No Charge</b>	
ZSP	Special Orders	<b>\$400</b>	
	Administrative fee for ordering special colours, interiors or equipment.		

Option Code	BMW Individual Collection	Retail	Restrictions
<b>Z8A</b>	<b>BMW Individual Composition</b>	<b>\$9,900</b>	
CODE	BMW Individual Collection Paint Finish		
CODE	BMW Individual Full Merino Leather Upholstery Includes BMW Individual Leather Upper Instrument Panel		
CODE	BMW Individual Interior Trim		
423	Velour Floor Mats		
4M8	BMW Individual Rear Reading Lights		
XD5	BMW Individual Alcantara Roof Liner		

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**RETAILERS MAY SELL FOR LESS**