



Media Information  
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## **BMW Canada announces MY 2010 Pricing and Product Updates**

Eight new BMW models spearhead expanded MY 2010 BMW lineup - two ActiveHybrids waiting in the wings.

**Whitby.** BMW Canada today announced pricing and product updates for the 2010 model year BMW lineup.

The transition to model year 2010 is highlighted by the introduction of 8 new BMW models, led by the dynamic BMW X5M and X6M high-performance SAVs, the breathtaking BMW 760Li joining the new-generation 7 Series range, along with xDrive variants of the newly-launched BMW 750i and 750Li and the new BMW 5 Series Gran Turismo carving out yet another new niche in the premium segment.

Initiating a new element of BMW's Efficient Dynamics strategy, two BMW Active Hybrid models are also poised to make their debut, with the ActiveHybrid X6 joining the lineup in December 2009, followed in spring of 2010 by the ActiveHybrid 7.

In consideration of the enactment of Ontario's Distracted Driver Legislation - Bill 118 - prohibiting the use of handheld devices while driving (already enacted in Quebec, Newfoundland and Nova Scotia, effective January 1 in B.C. and pending in Alberta), the majority of 2010 BMW models are equipped with hands-free ready Bluetooth technology and USB audio integration as standard equipment, and available as a option where not fitted as standard. Further enhancing driver safety and convenience on these models is standard BMW Assist, including a 1-year subscription.

The following summarizes updates to the 2010 BMW model lineup, starting with the latest new model introductions.

### **BMW X5M and X6M**

Powered by a newly-developed 4.4-litre V8 M Twin Power Turbo engine delivering 555 hp at 6,000 rpm and 500 lb-ft of torque from 1,500 to 5,650 rpm, the BMW X5 M and BMW X6 M set new standards of acceleration, lateral grip, steering response, balance, and stopping power among high-performance sports activity vehicles. Both models accelerate from zero to 100 km/h in 4.7 seconds and feature impressive delivery of power from the V8 Twin Power Turbo engine.

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The 2010 BMW X5M SAV debuts with an MSRP of \$97,900, while the BMW X6M Sport Activity Coupé has an MSRP of \$99,900.

### **BMW 5 Series Gran Turismo**

Unveiled in February as a concept vehicle, the 2010 BMW 5 Series Gran Turismo combines the looks and attributes of a sporty BMW Sedan, a modern Sports Activity Vehicle, and a classic luxury GranTurismo.

Debuting as a 550i, the BMW 5 Series Gran Turismo is powered by BMW's 4.4-liter, 400-hp twin turbocharged V-8 engine. Compared to BMW's normally aspirated V-8, displacement is reduced from 4.8 to 4.4 liters, and incorporates twin turbochargers and High Precision direct injection, delivering 400 hp over a range from 5500 to 6400 rpm. Maximum torque is a massive 450 lb-ft., also available over an extremely broad range of 1800 to 4500 rpm.

Mated to an all-new 8-speed automatic transmission, the BMW 5 Series Gran Turismo is capable of sprinting from 0 – 100 km/h in just 5.7 seconds, while maintaining a combined fuel efficiency rating of 11.8 L/100 km (preliminary).

A truly unique feature of the 5 Series Gran Turismo is the two-piece “bi-modal” trunk system, consisting of a smaller, trunklid-like opening under the rear window and a large, electrically operated liftgate similar to that of BMW's X models. The “trunklid” can be opened separately; when the liftgate is opened it includes the lower lid.

A partial list of the extensive performance and luxury-oriented standard equipment includes:

- Dynamic Drive Control with 3 modes
- Self-Levelling Rear Suspension
- Dakota Leather Uphostery.
- Panorama Glass roof, electric with electric sunshade.
- Heated, Multifunction leather steering wheel.
- Unique 40:20:40 split folding rear seat.
- Four-zone automatic air conditioning with solar and fogging sensor.
- Premium HiFi Sound System with 600-watt multi-channel amplifier, MP3 capable DVD drive, 7-band equalizer with Dirac Live™ and 12GB of hard-disc media storage.

Pricing for the new 2010 BMW 550i Gran Turismo will be announced in December of 2009.



### **BMW ActiveHybrid X6**

The world's first Sports Activity Coupé with full hybrid drive will offer a significant increase in driving dynamics while reducing fuel consumption by approximately 20 percent versus a comparable vehicle powered by a combustion engine alone.

The overall drive system featured in the BMW ActiveHybrid X6 is comprised of a 400 hp twin-turbocharged V8 gasoline engine with high precision direct injection and two electric synchronous motors delivering 91 hp and 86 hp, respectively. Maximum system output is 480 hp, and peak torque reaches 575 lb-ft.

Precisely controlled interaction of the power units optimizes the overall efficiency of the BMW ActiveHybrid X6 at all speeds, with acceleration from 0- 100 km/h in 5.6 seconds (European figure). Average fuel consumption in the EU test cycle is improved by roughly 20%, producing a CO2 emission rating of 231 grams per kilometer.

BMW's first full hybrid model is able to run exclusively on electric power – ie: entirely free of CO2 emissions – up to a speed of 60 km/h, with the combustion engine being activated automatically whenever required.

Specifications and pricing for the ActiveHybrid X6 will be closer to the Canadian market launch in December 2009.

### **BMW 750i xDrive and 750Li xDrive**

Expanding the new-generation 7 Series lineup launched in spring of 2009, the 2010 BMW 750i xDrive and 750Li xDrive embrace the latest generation of BMW's sophisticated xDrive intelligent all-wheel drive technology that distributes driving torque between the front and rear axles, optimizing traction, handling and vehicle dynamics in all driving conditions.

With engine and transmission specifications identical to the 750i and 750Li models, the 750i xDrive and 750Li xDrive debut with, respectively, MSRP's of \$108,600 and \$116,600.



## **BMW 760Li**

The heart of the new BMW 760Li is a completely new 6.0 litre all-aluminum twelve-cylinder power unit with High Precision direct fuel injection and Twin Power Turbo technology. Developed as a completely new engine “from the ground up”, the V12, also equipped with double-VANOS infinitely adjustable camshaft timing, is a masterpiece of modern engine technology, delivering 535hp @ 5,250 – 6,000 rpm and a staggering 550 lb-ft of torque from 1,500 to 5,000 rpm.

This exhilarating new engine will also be mated to the newly-developed eight-speed automatic transmission - combination whisking the BMW 760Li from 0 – 100 km/hr in just 4.7 seconds.

Standard equipment on the new BMW 760 Li also includes:

- Dynamic Damping Control including Dynamic Driving Control
- Speed-sensitive Servotronic steering assistance
- Dynamic Drive anti-roll stability system.
- Self-levelling air suspension on the rear axle with Integral Active Steering offered as an option.
- Head-up display.
- Rear and side view cameras.
- Night Vision with Pedestrian Detection.
- Active Cruise Control with Stop-and-Go.
- 12-way electrically-adjustable comfort rear seats with ventilation and massaging.
- Rear Seat Entertainment system with dual 9.2” screens.

Pricing for the new BMW 760Li will be announced late November 2009.

## **BMW ActiveHybrid 7**

Based on the newest BMW 7 Series Sedan and introduced at the Frankfurt Auto Show in September, the BMW ActiveHybrid 7 sets new standards for performance and efficiency in the premium luxury class.

This symbiosis of an upgraded Twin Power Turbo, High Precision Direct Injection, V8 engine with a 3-phase synchronous electric motor gives the BMW ActiveHybrid 7 a total system output of 465 hp and maximum torque of 515 lb-ft (preliminary figures). Power is transmitted via an 8-speed



automatic transmission with the electric motor positioned between the engine and the torque converter. The electric motor receives its supply of energy from a specially-developed lithium-ion battery housed in the luggage compartment.

The BMW ActiveHybrid 7 features an enhanced version of Brake Energy Regeneration already used in some current BMW models running on a combustion engine alone. In this case the integrated electric motor acts as a generator when coasting or applying the brakes, in order to feed electric power into the battery.

BMW ActiveHybrid 7 accelerates to 100 km/h in 4.9 seconds (preliminary figure), while delivering fuel economy approximately 15% better than the 750i. Specifications and pricing for the BMW ActiveHybrid 7, BMW's first luxury sedan with ActiveHybrid technology, will be announced closer to the Canadian market launch in spring of 2010.

The unprecedented complement of six 7 Series models will make for the most prominent 7 Series family in the history of BMW Canada.

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The balance of the 2010 BMW model lineup continues with detail technical and pricing changes:

### **2010 BMW 1 Series Coupés and Cabriolets**

The 1 Series model change transitions into MY 2010 without major changes. All 1 Series models except the 128i Coupé are equipped with standard hands-free ready Bluetooth technology, BMW Assist and USB audio integration. MSRP changes reflect this upgrade. A new Hands-Free Package including BMW Assist, Bluetooth Wireless technology, USB Audio Integration and a 1-year subscription to BMW Assist is available as an option for the 128i Coupé.

Model	Price	Engine Disp.	Power	Torque	0-100 km/h
	MSRP	Litres	HP	ft-lb	Seconds**
BMW 128i Coupé	\$33,900	3.0	230	200	6.4
BMW 135i Coupé	\$42,900	3.0	300	300	5.4
BMW 128i Cabriolet	\$41,100	3.0	230	200	6.7
BMW 135i Cabriolet	\$48,400	3.0	300	300	5.7

\*\*w/std. 6-speed Manual transmission



## 2010 BMW 3 Series family

The 3 Series model range transitions into MY 2010 without major changes. All models except the 323i Sedan are now equipped with standard hands-free ready Bluetooth technology, BMW Assist and USB audio integration. MSRP changes reflect this upgrade.

**323i Sedan** - MSRP unchanged at \$34,900. The 2010 BMW 323i acquires new 16" V-Spoke Alloy wheels with all-season run-flat tires. A new Hands-Free Package including Bluetooth Wireless technology, USB Audio Integration and a 1-year subscription to BMW Assist is available as an option.

**328i Sedan, 328i xDrive Sedan, 328i Coupé, 328i xDrive Coupé and 328i xDrive Touring** – MSRP of \$41,400, \$44,000, \$43,800, \$46,300 and 45,600, respectively. All 328i models, except Coupés, acquire new 17" Radial-Spoke Alloy Wheels with all-season run-flat tires.

**335i Sedan, 335i xDrive Sedan, 335i Coupé and 335xi Coupé** – MSRP of \$51,300, \$52,000, and \$52,900, \$53,600 respectively. Heated Steering Wheel now standard on all 335i models, along with USB Audio Integration. The 335i RWD versions add a standard Sport Package with Sport Seats and 18" Star-Spoke Alloy Wheels with performance run-flat tires. The 335i Sedan also adds Sports Suspension (already std. on Coupé).

**335d Sedan** – MSRP of \$49,900. The winner of the Best New Luxury Car category in the Automobiles Journalists Association of Canada's Car-of-the Year Testfest, the BMW 335d Sedan is now equipped with standard hands-free ready Bluetooth technology, USB audio integration and BMW Assist.

**328i Cabriolet** – MSRP of \$56,800. Heated Steering Wheel is now standard on the 328i Cabriolet, along with hands-free ready Bluetooth technology, USB audio integration and BMW Assist.

**335i Cabriolet** – MSRP of \$68,400. The 2010 335i Cabriolet now has a standard Alarm System, along with USB Audio Integration and Sport Package.

Model	Price MSRP*	Engine Disp. Litres	Power HP	Torque ft-lb	0-100 km/h Seconds*
BMW 323i Sedan	\$34,900	2.5	200	180	7.4
BMW 328i Sedan	\$41,400	3.0	230	200	6.7
BMW 328i xDrive Sedan	\$44,000	3.0	230	200	7.2



BMW 328i xDrive Touring	\$45,600	3.0	230	200	7.4
BMW 328i Coupé	\$43,800	3.0	230	200	6.6
BMW 328i xDrive Coupé	\$46,300	3.0	230	200	7.1
BMW 335i Sedan	\$51,300	3.0	300	300	5.7
BMW 335i xDrive Sedan	\$52,000	3.0	300	300	5.6
BMW 335i Coupé	\$52,900	3.0	300	300	5.6
BMW 335i xDrive Coupé	\$53,600	3.0	300	300	5.5
BMW 335d Sedan	\$49,900	3.0	265	425	6.3
BMW 328i Cabriolet	\$56,800	3.0	230	200	7.2
BMW 335i Cabriolet	\$68,400	3.0	300	300	5.8

\*w/std. 6-speed manual transmission  
except 335d Sedan w/std 6-speed  
automatic.

### **M3 Coupé, M3 Sedan and M3 Cabriolet**

The M3 lineup transitions into Model Year 2010 without major technical changes. USB Audio Integration with iPod Y-cable becomes standard equipment on all M3 models. The MSRP for the M3 Sedan, Coupé and Cabriolet are unchanged at, respectively, \$69,900, \$71,300 and \$81,900.

Model	Price MSRP*	Engine Disp. Litres	Power HP	Torque ft-lb	0-100 km/h Seconds*
M3 Sedan	\$69,900	4.0	414	295	4.9
M3 Coupé	\$71,300	4.0	414	295	4.8
M3 Cabriolet	\$81,900	4.0	414	295	5.3

\*w/std. 6-speed Manual  
transmission

### **BMW Z4 Roadster**

Launched in spring 2009, the new Z4 Roadsters with retractable hardtop raised the benchmark for premium sports cars with enhanced performance, optimized efficiency and a new level of exterior and interior refinement.

The Z4 sDrive 30i and Z4 sDrive 35i transition into model year 2010 with minimal changes. MSRP of, respectively, \$54,200 and \$62,200.

USB Audio Integration with iPod Y-cable is added to standard equipment.



Model	Price MSRP*	Engine Disp. Litres	Power HP	Torque ft-lb	0-100 km/h Seconds
BMW Z4 sDrive 30i	\$ 54,200	3.0	255	220	5.9
BMW Z4 sDrive 35i	\$62,200	3.0	300	300	5.3

\*w/std. 6-speed manual  
transmission

## 2010 BMW 5 Series family

In addition to the introduction of the new 5 Series Gran Turismo, described above, the balance of the 5 Series range, launched in March of 2009, is highlighted by exclusive mandatory Executive or M Sport Edition for each model, providing unique specifications and exceptional customer value.

All 5 Series Special Editions are equipped with the new hard-drive based Navigation System, previously unavailable on this Series, highlighted by:

- 8.8" high-resolution display
- All new iDrive software and menu layout
- 12 GB of media storage for personal music library
- Capability to export media files through USB port in glovebox and copy music to hard drive through in-dash DVD drive

**528i and 528i xDrive** – MSRP unchanged at, respectively, \$56,200 and \$58,800 . Both models available only with the \$3,700 Executive Edition, featuring:

- 3-Spoke Leather Sport Steering Wheel
- Comfort Access
- Park Distance Control
- BMW On-Board Navigation
- Voice Control
- SIRIUS Satellite Radio Tuner w/1-year SIRIUS subscription
- USB Audio Integration
- Dakota Leather Upholstery

**535i xDrive** – MSRP unchanged at \$68,900. The 535i xDrive is available only with either the \$3,500 Executive Edition or the \$5,600 M Sport Edition, featuring:

### Executive Edition

- Universal Garage Door Opener
- Comfort Seats
- Park Distance Control





- BMW On-Board Navigation
- Voice Control
- SIRIUS Satellite Radio Tuner w/1-year SIRIUS subscription
- USB Audio Integration
- BMW Individual Audio System with Dirac Live™

**M Sport Edition**

- Universal Garage Door Opener
- M Sport Package, including M Aerodynamic Package, M Multifunction Leather Sport Steering Wheel, Anthracite Roof Liner, Matte Black Shadow Line exterior trim, 18" M Double-Spoke Alloy Wheels with Performance Run-Flat Tires
- Comfort Seats
- Park Distance Control
- BMW On-Board Navigation
- Voice Control
- SIRIUS Satellite Radio Tuner w/1-year SIRIUS subscription
- USB Audio Integration
- BMW Individual Audio System with Dirac Live™

**535i xDrive Touring** – MSRP unchanged at \$71,000. The 535i xDrive Touring is available only with the \$3,500 Executive Edition, featuring:

- Universal Garage Door Opener
- Comfort Seats
- Park Distance Control
- BMW On-Board Navigation
- Voice Control
- SIRIUS Satellite Radio Tuner w/1-year SIRIUS subscription
- USB Audio Integration
- BMW Individual Audio System with Dirac Live™

**550i** – MSRP unchanged at \$80,400. The 2010 BMW 550i is available only with the \$3,300

M Sport Edition, featuring:

- Manual Side Sunshades
- Electric Rear Sunshade
- Comfort Seats
- Heated Seats - Rear
- Head-up Display
- SIRIUS Satellite Radio Tuner w/1-year SIRIUS subscription
- USB Audio Integration
- BMW Individual Audio System with Dirac Live™
- BMW Individual Piano Black Trim

**M5 Sedan** – MSRP unchanged at \$106,900. The mighty 500 horsepower V-10 equipped ultra-high performance BMW M5 carries over into the 2010 model year without technical changes.



Model	Price MSRP*	Engine Disp. Litres	Power HP	Torque ft-lb	0-100 km/h Seconds*
BMW 528i Sedan	\$56,200	3.0	230	200	7.6
BMW 528i xDrive Sedan	\$58,800	3.0	230	200	8.1
BMW 535i xDrive Sedan	\$68,900	3.0	300	300	6.0
BMW 535i xDrive Touring	\$71,000	3.0	300	300	6.1
BMW 550i	\$80,400	4.8	360	360	5.7
BMW M5	\$106,900	5.0	500	383	4.7

\*w/std. 6-speed manual transmission

## 2010 BMW 6 Series family

### 650i Coupé and 650i Cabriolet

MSRP unchanged at \$95,500 and \$105,500, respectively. Both models carryover into MY 2010 without technical changes.

Model	Price MSRP*	Engine Disp. Litres	Power HP	Torque ft-lb	0-100 km/h Seconds
BMW 650i Coupé	\$ 95,500	4.8	360	360	5.5
BMW 650i Cabriolet	\$105,500	4.8	360	360	5.8

\*w/std. 6-speed automatic transmission

### M6 Coupé and Cabriolet

The potent 2010 BMW M6 Coupé and M6 Cabriolet both carryover into MY 2010 without technical changes and with MSRP unchanged at, respectively, \$121,300 and \$131,300.

Model	Price MSRP*	Engine Disp. Litres	Power HP	Torque ft-lb	0-100 km/h Seconds
BMW M6 Coupé	\$ 121,300	5.0	500	383	4.6
BMW M6 Cabriolet	\$131,300	5.0	500	383	4.8

\*w/std. 6-speed Manual transmission



## **BMW X3 Sports Activity Vehicle**

For 2010, the X3 xDrive30i is joined by an X3 xDrive 28i variant.

### **X3 xDrive 28i**

The xDrive 28i is equipped with a 3.0 liter in-line six cylinder engine with 215hp and 185 ft-lb of torque and has been strategically equipped to provide exceptional value with an MSRP of \$39,900. The only available options are the \$1,100 Executive Package, including Heated Steering Wheel and Panorama Sunroof, BMW Assist with Bluetooth Wireless Technology for \$850 and the \$800 Metallic Paint option.

### **X3 xDrive 30i**

The X3 xDrive 30i has upgraded standard equipment, including Panorama Sunroof, 18" Double Spoke Alloy Wheels and BMW Assist with Bluetooth Wireless Technology. With an MSRP of \$45,900, the X3 xDrive 30i is also available with a special \$4,000 Executive Package including:

- Servotronic steering
- 18" Y-Spoke Alloy Wheels
- Universal Garage Door Opener
- Aluminum Running Boards
- Auto-Dimming Interior Mirror
- Poplar Grey Wood Trim
- Park Distance Control
- Xenon Headlights
- Hi-Fi System Professional
- Nevad Leather Upholstery

Model	Price MSRP*	Engine Disp. Litres	Power HP	Torque ft-lb	0-100 km/h Seconds*
BMW X3 xDrive 28i	\$39,900	3.0	215	185	8.9
BMW X3 xDrive30i	\$45,900	3.0	260	225	7.6

\*w/std. 6-speed automatic transmission

## **BMW X5 Sports Activity Vehicles**

**X5 xDrive30i and X5 xDrive 48i** – MSRP of, respectively, \$58,800 and \$72,100. Both models add Headlight Washers and USB Audio Integration with Apple iPod Y-Cable as standard equipment.

Both models are also available with a new M Sport Package which features:

- M Aerodynamic Package
- Sport Suspension



- Sport Seats
- M Leather Steering Wheel
- Satin Aluminum Roof Rails
- Satin Aluminum Shadow Line
- Anthracite Roof Liner
- High Speed Tuning
- 19" V-Spoke M Alloy Wheels with Performance Run-Flat Tires

**X5 xDrive 35d** – MSRP of \$62,800. The xDrive35d adds Headlight Washers and USB Audio Integration with Apple iPod Y-Cable as standard equipment.

An innovative new feature, available on most X5 and X6 models, **Rear View Camera with Top View**, integrates cameras into the exterior mirrors that, together with the rear view camera, cover an area of almost 270 degrees around the vehicle.

When ordered with optional packages which include BMW On-Board Navigation, all X5 models are now equipped with the new-generation Hard-Drive Based Navigation System and iDrive Software, featuring:

- 8.8" high resolution display
- All new iDrive software and menu layout, along with 7 direct access keys
- 12 GB of media storage for personal music library (non-DRM protected MP3, WAV and AAC files).
- Capability to export media files through USB port in glovebox and copy music to hard drive through in-dash DVD drive

Model	Price MSRP	Engine Disp. Litres	Power HP	Torque ft-lb	0-100 km/h seconds
BMW X5 xDrive30i	\$58,800	3.0	260	225	8.4
BMW X5 xDrive35d	\$62,800	3.0	265	425	7.4
BMW X5 xDrive48i	\$72,100	4.8	350	350	6.9

### **X6 Sports Activity Coupés**

**X6 xDrive35i and X6 xDrive 50i** - MSRP of, respectively, \$65,600 and \$80,900. Both 2010 X6 models have enhanced standard equipment:

#### **X6 xDrive35i**

- Automatic Tailgate
- Auto Dimming Interior Mirror
- Headlight Washers
- USB Audio Integration with Apple iPod Y-Cable
- Universal Garage Door Opener



- Compass Mirror
- Lights Package

#### **X6 xDrive50i**

- 20" Star Spoke Alloy Wheels
- Automatic Tailgate
- Headlight Washers
- USB Audio Integration with Apple iPod Y-Cable
- High Gloss Shadow Line
- Anthracite Roof Liner

The Premium Package on the X6 xDrive35i and Executive Package on the xDrive50i also include the innovative new feature – **Rear View Camera with Top View:** cameras integrated into the exterior mirrors that, together with the rear view camera, cover an area of almost 270 degrees around the vehicle.

With BMW On-Board Navigation (available in the Executive Package on the X6 xDrive 35i and standard on the X6 xDrive 50i), both X6 models are equipped with the new-generation Hard-Drive Based Navigation System and iDrive Software, featuring:

- 8.8" high resolution display.
- All new iDrive software and menu layout, along with 7 direct access keys.
- 12 GB of media storage for personal music library.
- Capability to export media files through USB port in glovebox and copy music to hard drive through in-dash DVD drive.

Model	Price MSRP	Engine Disp. Litres	Power HP	Torque ft-lb	0-100 km/h seconds
BMW X6 xDrive35i	\$65,600	3.0	300	300	6.9
BMW X6 xDrive50i	\$80,900	4.4	400	450	5.6



## **BMW 7 Series Sedan**

The new, fifth-generation BMW 7 Series Sedan set a new benchmark for performance, luxury and style with its launch in spring 2009. Complementing the addition of the 750i xDrive, 750Li xDrive and breathtaking 760Li (described above) to the 2010 7 Series lineup, the 750i and 750Li transition into the new model year with minimal changes.

All MY 2010 7 Series models, however, are now equipped with **Brake Energy Regeneration**, a significant Efficient Dynamics feature which initiates battery charging only during braking, coasting or decelerating, providing an enhancement in fuel economy of up to 3%. USB Audio Integration is also standard.

The 2010 BMW 750i and 750Li have an MSRP of, respectively, \$105,200 and \$113,200.

Model	Price MSRP	Engine Disp. Litres	Power HP	Torque ft-lb	0-100 km/h seconds
BMW 750i	\$105,200	4.4	400	450	5.4
BMW 750i xDrive	\$108,600	4.4	400	450	5.3
BMW 750Li	\$113,200	4.4	400	450	5.5
BMW 750Li xDrive	\$116,600	4.4	400	450	5.4
BMW 760Li	TBA	6.0	535	550	4.7
BMW ActiveHybrid7	TBA	4.4	485	515	TBA

**Note\*:** for more comprehensive technical information on 2010 BMW models, please consult the individual product guides found on **BMW Press Club**, under the “**Facts & Figures**” tab. A complete 2010 Price Guide for vehicles and options is included with this press release as an attachment.

**Note\*\*:** Product Guides for the BMW ActiveHybrid7 and ActiveHybrid X6, currently unavailable, will be posted on **BMW Press Club** closer to market launch and this press release updated accordingly.



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