

**3 Series Coupé &
Cabriolet**

328i Coupé
335i Coupé
335is Coupé
328i Cabriolet
335i Cabriolet
335is Cabriolet



**The Ultimate
Driving Experience.®**



BMW 3 Series Coupé & Cabriolet.

MY2011 PRODUCT GUIDE.

All specifications subject to change without prior notice.

2011 - 3 Series Coupé and Cabriolet

Technical Specifications

| | 328i Coupé | 328i xDrive Coupé | 328i Cabriolet | 335i Coupé | 335i xDrive Coupé | 335i Cabriolet | 335is Coupé | 335is Cabriolet |
|----------------------------|----------------|-------------------|----------------|----------------|-------------------|----------------|----------------|-----------------|
| Dimensions (mm) | | | | | | | | |
| Length/Width/Height | 4620/1782/1395 | | 4620/1782/1384 | 4620/1782/1375 | | 4620/1782/1384 | 4620/1782/1375 | 4588/1782/1384 |
| Wheelbase | 2760 | | | | | | | |
| Turning circle (m) | 11.0 | 11.8 | 11.0 | 11.0 | 11.8 | 11.0 | 11 | 11.0 |
| Track, front/rear | 1500/1513 | | | | | | | |
| Interior width, front/rear | 1404/1318 | | 1404/1251 | 1404/1318 | | 1404/1251 | 1404/1318 | 1404/1251 |
| Leg room, front/rear | 1061/857 | | 1068/814 | 1061/857 | | 1068/814 | 1061/857 | 1061/811 |
| Headroom, front/rear | 975/934 | | 965/927 | 975/934 | | 965/927 | 975/934 | 965/927 |
| Luggage capacity (L) | 440 | | 210-350 | 430 | | 210-350 | 430 | 210-350 |
| Fuel capacity (L) | 61 | | | | | | | |

| | | | | | | | | |
|--|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Weight (kg) | | | | | | | | |
| Curb weight, man/auto | 1525/1555 | 1625/1645 | 1735/1765 | 1615/1625 | 1695/1705 | 1805/1815 | 1620/1630 | 1815/1825 |
| Weight distribution, front, man/auto (%) | 49.8 | 51.4/52.0 | 45.8/46.5 | 51.1/51.4 | 52.2/53.1 | 47.1/47.7 | 50.9/51.2 | |
| Weight distribution, rear, man/auto (%) | 50.2 | 48.6/48.0 | 54.2/53.5 | 48.9/48.6 | 47.8/46.9 | 52.9/52.3 | 49.1/48.8 | 52.3/52.1 |
| Max. gross weight, man/auto | 1945/1975 | 2045/2065 | 2135/2165 | 2035/2045 | 2115/2125 | 2185/2195 | 2040/2050 | 2195/2205 |
| Max. payload | 400 | 400 | 380 | 400 | 400 | 380 | 400 | 380 |
| Max. axle load, front/rear | 935/1100 | 1010/1100 | 970/1200 | 985/1120 | 1055/1140 | 1000/1200 | 990/1140 | 1010/1200 |
| Max. roof load | 75 | 75 | - | 75 | 75 | - | 75 | - |

| | | | |
|--------------------------|------------------|------------------------------|-------------------------|
| Engine | | | |
| Type | DOHC I-6 24V | TwinPower Turbo DOHC I-6 24V | Twin Turbo DOHC I-6 24V |
| Engine management system | Siemens MSV80 | Siemens MEVD 17.2 | Siemens MSD81 |
| Displacement (cm³) | 2996 | 2979 | 2979 |
| Bore and stroke (mm) | 85.0 x 88.0 | 84.0 x 89.6 | 84.0 x 89.6 |
| Power (SAE hp @ rpm) | 230 @ 6500 | 300 @ 5800 | 320 @ 5900 |
| Torque (lb/ft @ rpm) | 200 @ 2750 | 300 @ 1200 | 332 @ 1500 |
| Compression ratio | 10.7 | 10.2 | 10.2 |
| Fuel grade | Premium unleaded | | |



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2011 - 3 Series Coupé and Cabriolet

Technical Specifications

| | 328i Coupé | 328i xDrive Coupé | 328i Cabriolet | 335i Coupé | 335i xDrive Coupé | 335i Cabriolet | 335is Coupé | 335is Cabriolet |
|----------------------------|--------------|-------------------|----------------|------------|-------------------|----------------|-------------|-----------------|
| Drivetrain | | | | | | | | |
| Drive configuration | Front engine | | | | | | | |
| | Rear drive | xDrive AWD | Rear drive | Rear drive | xDrive AWD | Rear drive | Rear Drive | |
| Transmission type | 6-M/6-A | | | | | | 6-M/7-DCT | |
| Gear ratios, man/auto (:1) | | | | | | | | |
| - 1 st | 4.32/4.07 | 4.35/4.07 | 4.32/4.07 | | 4.11/4.17 | | 4.06/4.78 | |
| - 2 nd | 2.46/2.37 | 2.50/2.37 | 2.46/2.37 | | 2.32/2.34 | | 2.40/3.06 | |
| - 3 rd | 1.66/1.55 | 1.67/1.55 | 1.66/1.55 | | 1.54/1.52 | | 1.58/2.15 | |
| - 4 th | 1.23/1.20 | 1.23/1.20 | 1.23/1.20 | | 1.18/1.14 | | 1.19/1.68 | |
| - 5 th | 1.00/0.85 | 1.00/0.85 | 1.00/0.85 | | 1.00/0.87 | | 1.00/1.39 | |
| - 6 th | 0.85/0.67 | 0.85/0.67 | 0.85/0.67 | | 0.85/0.69 | | 0.87/1.20 | |
| - 7 th | | | | - / - | | | - / 1.00 | |
| - Reverse | 3.94/3.20 | 3.93/3.20 | 3.94/3.20 | | 3.73/3.40 | | 3.68/4.45 | |
| - Final drive ratio | 3.23/3.73 | 3.38/3.91 | 3.38/3.91 | | 3.08/3.46 | 3.15/3.46 | 3.08/2.56 | |

| Body / Suspension | | | | | | | | |
|----------------------------------|---|------|------|-----------------------|-------------|------------|------------|------|
| Steering Type | Rack & Pinion | | | | | | | |
| Steering Ratio | 16.0 | 18.2 | 16.0 | 16.0 | 18.2 | 16.0 | 16.0 | |
| Braking system | 4 channel ABS | | | | | | | |
| Front brake type / diameter (mm) | Ventilated disc / 312 | | | Ventilated disc / 348 | | | | |
| Rear brake type / diameter (mm) | Ventilated disc / 300 | | | Ventilated disc / 336 | | | | |
| Suspension, front | Double pivot strut type 5-link independent | | | | | | | |
| Suspension, rear | | | | | | | | |
| Drag coefficient | 0.29 | 0.31 | 0.30 | 0.30 | 0.33 | 0.31 | 0.30 | 0.31 |
| Tire size, front | 225/45 R 17 | | | 225/40 R18 | 225/45 R 17 | 225/40 R18 | 225/40 R18 | |
| Wheel size, front | 8.0J x 17 | | | 8.0J x 18 | 8.0J x 17 | 8.0J x 18 | 8.0J x 18 | |
| Tire size, rear | 225/45 R 17 | | | 255/35 R18 | 225/45 R 17 | 255/35 R18 | 255/35 R18 | |
| Wheel size, rear | 8.0J x 17 | | | 8.5J x 18 | 8.0J x 17 | 8.5J x 18 | 8.5J x 18 | |

| | | | | | | | | |
|--|----------------|--|--|--|--|--|--|--|
| Electrical | | | | | | | | |
| Battery capacity (amp-hrs) | 70 180/2520 | | | | | | | |
| Alternator output, man/auto (amps/watts) | | | | | | | | |

| | | | | | | | | |
|--|---------|---------|---------|---------|---------|---------|---------|-----------|
| Performance | | | | | | | | |
| Top speed, electronically limited (km/h) | 210 | | | 240 | 210 | 240 | 240 | |
| Acceleration 0-100 km/h, man/auto (sec.) | 6.6/7.2 | 7.1/7.4 | 7.2/7.7 | 5.6/5.8 | 5.5/5.6 | 5.8/6.0 | 5.4/5.3 | 5.5 / 5.5 |

| | | | | | | | | |
|------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Fuel Consumption | | | | | | | | |
| City, man/auto (L/100km) | 10.8/11.0 | 12.3/11.9 | 12.2/11.3 | 10.9/10.8 | 11.0/11.1 | 10.9/10.8 | 11.8/12.4 | 11.8/12.4 |
| Highway, man/auto (L/100km) | 6.9/6.9 | 7.6/7.8 | 7.4/7.4 | 7.1/6.9 | 7.5/7.4 | 7.1/6.9 | 7.6/8.4 | 7.6/8.4 |
| Combined, man/auto (L/100km) | 9.1/9.1 | 10.2/10.0 | 10.1/9.5 | 9.2/9.0 | 9.4/9.4 | 9.2/9.0 | 9.9/10.6 | 9.9/10.6 |

2011 - 3 Series Coupé and Cabriolet

| | 328i Coupé | 328i xDrive | 328i Cabriolet | 335i Coupé | 335i xDrive | 335i Cabriolet | 335is Coupé | 335is Cabriolet | |
|--|---|-------------|----------------|------------|-------------|----------------|-------------|-----------------|---|
| Technical Features | Technical | | | | | | | | |
| | ■ | ■ | ■ | | | | | | |
| | | | | ■ | ■ | ■ | | | |
| | | | | | | | ■ | ■ | |
| | | | | ■ | ■ | ■ | | | |
| | | | | | | | ■ | ■ | |
| | | | | | ■ | | | | |
| | | | | | ■ | | | | |
| | | | | | ■ | | | | |
| | | | | | ■ | | | | |
| | | | | | ■ | | | | |
| | Sport Exhaust System with black chrome tailpipes | | | | | | | ■ | ■ |
| | Sport suspension | ■ | | □ | ■ | | ■ | | |
| | xDrive, all-wheel drive system with variable torque split | | ■ | | | ■ | | | |
| Efficient Dynamics | | | | | | | | | |
| Double VANOS steplessly variable valve timing | | | | | ■ | | | | |
| High Precision Injection (direct injection) | | | | ■ | ■ | ■ | ■ | ■ | |
| Valvetronic engine technology | ■ | ■ | ■ | ■ | ■ | ■ | | | |
| Safety & Protection | Lighting | | | | | | | | |
| | | | | | ■ | | | | |
| | | | | | ■ | | | | |
| | | | | | ■ | | | | |
| | BMW Ambiance lighting integrated in door handles | | | | ■ | | | | |
| | Halogen free-form foglights | ■ | ■ | ■ | ■ | ■ | ■ | | ■ |
| | Headlight high-pressure washer system | | ■ | | | ■ | | | |
| | Xenon headlights, low and high-beam with LED luminous rings | | | | | ■ | | | |
| | Active Safety | | | | | | | | |
| | Dynamic Stability Control (DSC), with extended functionality | | | | | ■ | | | |
| | - Automatic Differential Brake (ADB-X) | | ■ | | | ■ | | | |
| | - Automatic Stability Control + Traction (ASC+T) | | | | | ■ | | | |
| | - Cornering Brake Control (CBC) | | | | | ■ | | | |
| | - Dynamic Brake Control (DBC) | | | | | ■ | | | |
| | - Dynamic Traction Control (DTC) | | | | | ■ | | | |
| | - Electronic Brake force distribution (EBD) | | | | | ■ | | | |
| | - Electronic limited slip differential | ■ | | ■ | ■ | | ■ | ■ | ■ |
| | Anti-Lock Braking System (ABS) | | | | | ■ | | | |
| | Car/Key Memory with follow-me-home function | | | | | ■ | | | |
| | Heated exterior mirrors, electrically adjustable | | | | | ■ | | | |
| | Heated windshield washer jets | | | | | ■ | | | |
| | Hill Descent Control (HDC) | | ■ | | | ■ | | | |
| | Park Distance Control | □ | □ | □ | □ | □ | ■ | □ | ■ |
| | Tire Pressure Warning (TPW) | | | | | ■ | | | |
| | Windshield wipers, speed sensitive with rain sensor | | | | | ■ | | | |
| | Airbags | | | | | | | | |
| | Advanced Head Protection System (AHPS), front and rear | ■ | ■ | | ■ | ■ | | ■ | |
| | Front airbags for driver and passenger, incl. occupant detector | | | | | ■ | | | |
| | Knee airbags for driver and front passenger | | | ■ | | | ■ | | ■ |
| | SMART airbag deployment system | | | | | ■ | | | |
| Side thorax airbags for driver and front passenger, incl. integrated head airbag for Cabriolet | | | | | ■ | | | | |
| Passive Safety | | | | | | | | | |
| Battery Safety Terminal (BST) | | | | | ■ | | | | |
| Crash sensor (incl. fuel cutoff, lights on, door unlock) | | | | | ■ | | | | |
| Collapsible tube crash technology | | | | | ■ | | | | |
| Interlocking door anchoring system | | | | | ■ | | | | |
| Side impact protection door reinforcements | | | | | ■ | | | | |
| Front headrests, active anti-whiplash | | | | | ■ | | | | |
| Roll-over protection system, integrated behind rear headrests | | | ■ | | | ■ | | ■ | |
| Safety belt force limiters, front and rear outer positions | | | | | ■ | | | | |
| Safety belt pyrotechnical tensioning system, outer positions | | | | | ■ | | | | |
| Seat integrated seatbelt system, front | | | ■ | | | ■ | | ■ | |
| Vehicle Protection | | | | | | | | | |
| Alarm System | □ | □ | □ | □ | □ | ■ | □ | ■ | |
| Central remote locking including fuel filler door | | | | | ■ | | | | |
| Coded driveaway protection | | | | | ■ | | | | |
| Multi-function remote control, self-charging | | | | | ■ | | | | |
| ■ Standard □ Optional | | | | | | | | | |

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2011 - 3 Series Coupé and Cabriolet

Features & Amenities

| | 328i Coupé | 328i xDrive | 328i Cabriolet | 335i Coupé | 335i xDrive | 335i Cabriolet | 335is Coupé | 335is Cabriolet |
|--------------------------|--|----------------|-------------------|---------------|----------------|-------------------|----------------|--------------------|
| Exterior Features | Exterior | | | | | | | |
| | Auto dimming exterior mirrors, incl. power folding | □ | □ | □ | □ | ■ | □ | ■ |
| | Exterior mirrors in body colour, blue tinted | ■ | ■ | ■ | ■ | ■ | | |
| | Exterior mirrors in high gloss black, blue tinted | | | | | | ■ | ■ |
| | Front chrome grille with chrome-plated kidney bars | ■ | ■ | ■ | ■ | ■ | | |
| | Front high gloss black grille with black kidney bars | | | | | | ■ | ■ |
| | Front air scoop grille, black | ■ | ■ | ■ | | | | |
| | Front air scoop grille, grey | | | | ■ | ■ | | |
| | M Aerodynamics Package with body-colour rear diffuser | | | | | | ■ | ■ |
| | Roof strips in body colour | | | | ■ | | | |
| | Side window frame trim, chrome | ■ | ■ | ■ | | | | |
| | Side window frame trim, pearl grey chrome | | | | ■ | ■ | ■ | ■ |
| | Side window frame trim, High Gloss Shadowline | | | | | □ | ■ | |
| | Split exhaust tips, chrome | | | | ■ | ■ | | |
| | Twin exhaust tips, chrome | ■ | ■ | ■ | | | | |
| | Three piece retractable hard top, electrically operated | | | ■ | | | | ■ |
| | White turn signal indicator lenses | | | | ■ | | | |
| Interior Features | Comfort & Convenience | | | | | | | |
| | Alcantara Gearshift & Brake lever boots | | | | | | ■ | ■ |
| | Aluminum Glacier Silver Trim, Dark, with 335is badge | | | | | | ■ | ■ |
| | Auto-dimming interior mirror | | | | ■ | | | |
| | Armrest, centre front with storage | | | | ■ | | | |
| | Armrest, centre rear, folding | ■ | ■ | | ■ | ■ | ■ | |
| | BMW Ambiance lighting, including door and rear side panels | | | | ■ | | | |
| | Comfort Access, incl. remote top operation for Cabriolet | □ | □ | ■ | □ | □ | □ | ■ |
| | Compass mirror | □ | □ | □ | □ | □ | □ | ■ |
| | Cupholders, front and rear | | | | ■ | | | |
| | Door entry sills with "BMW" in chrome | | | | ■ | | | |
| | Dynamic Cruise Control | | | | ■ | | | |
| | Fully finished trunk | | | | ■ | | | |
| | Heated Steering Wheel | □ | □ | ■ | ■ | ■ | | |
| | Instrument cluster with dark grey dials, white needles and "335is" | | | | | | | |
| | Interior electric trunk release | | | | ■ | | | |
| | Locking illuminated glovebox | | | | ■ | | | |
| | Glass sunroof, electrically adjustable | ■ | ■ | | ■ | ■ | ■ | |
| | Multi-function leather sport steering wheel, 3-spoke | | | | ■ | | | |
| | Multi-purpose center console storage, front and rear | | | | ■ | | | |
| | Tilt/telescopic steering wheel column | | | | ■ | | | |
| | Through load, 2/3 to 1/3 split folding rear seats | ■ | ■ | | ■ | ■ | ■ | |
| | Through load, single piece folding rear seats | | | ■ | | ■ | | ■ |
| | Stainless Steel Pedals | | | | | | ■ | ■ |
| | Sun visors with illuminated vanity mirrors, incl. slide cover | | | | ■ | | | |
| | Universal garage door opener (HomeLink™ compatible) | □ | □ | □ | □ | ■ | □ | ■ |
| | Window lifts electric, anti-trap and comfort open/close | | | | ■ | | | |
| | Seating | | | | | | | |
| | Automatic seatbelt assistant | ■ | ■ | | ■ | ■ | ■ | |
| | Comfort entry to the rear seats | | | | ■ | | | |
| | Front seats, 8-way electrically adjustable with driver memory | | | | ■ | | | |
| | Front Sport Seats with adjustable side bolsters | □ | □ | □ | ■ | □ | ■ | ■ |
| | Heated front seats, 3 stage | | | | ■ | | | |
| | Lumbar support for driver and front passenger | □ | □ | □ | □ | □ | □ | ■ |
| | Upholstery: Leatherette | ■ | ■ | | | | | |
| | Upholstery: Dakota Leather | □ | □ | ■ | ■ | ■ | ■ | ■ |
| | Climate Control | | | | | | | |
| | Dual zone automatic air conditioning with micro filter | | | | ■ | | | |
| | Automatic air recirculation function | | | | ■ | | | |
| | Rear air vents with temperature and air flow adjustments | | | | ■ | | | |
| | Entertainment | | | | | | | |
| | Anti-theft AM/FM audio system with RDS and diversity antenna | | | | ■ | | | |
| | Auxiliary input, in center console | | | | ■ | | | |
| | CD Player, in-dash with MP3 capability | | | | ■ | | | |
| | HiFi 8-speaker Sound System, incl. 2 subwoofers | ■ | ■ | ■ | ■ | ■ | ■ | |
| | High Definition Radio Tuner | | | | ■ | | | |
| | Harman/Kardon Sound System, incl. 2 subwoofers | □ | □ | □ | - | - | ■ | - |
| | BMW Individual 16-speaker Sound System, include. 2 subwoofers | - | - | - | □ | □ | □ | □ |
| | Pre-wiring for SIRIUS Satellite Radio Tuner | | | | ■ | | | |
| | USB Audio Integration with Apple iPod Y-Cable | | | | ■ | | | |

■ Standard □ Optional

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2011 - 3 Series Coupé and Cabriolet









Features & Amenities

| | 328i Coupé | 328i xDrive | 328i Cabriolet | 335i Coupé | 335i xDrive | 335i Cabriolet | 335is Coupé | 335is Cabriolet |
|-------------------|---------------------------------------|----------------|-------------------|---------------|----------------|-------------------|----------------|--------------------|
| Interior Features | Communication | | | | | | | |
| | Bluetooth wireless technology | | | | | | | |
| | BMW Assist with 1 year subscription | | | | | | | |
| | Instrumentation | | | | | | | |
| | Check control vehicle monitor system | | | | | | | |
| | Condition Based Service (CBS) display | | | | | | | |
| | On-board computer, 4 functions | | | | | | | |

■ Standard □ Optional

2011 - 3 Series Coupé and Cabriolet

Wheels & Tires

| | Standard | Sport Package | M Sport Package |
|--------------------|---|--|--|
| 328i* |  <p>V Spoke - Style 338 8.0J x 17 225/45 R 17 All Season Run-Flat Tires</p> |  <p>Star Spoke - Style 189 8.0J x 18 front / 8.5J x 18 rear 225/40 R 18 front / 255/35 R 18 rear Performance Run-Flat Tires**</p> | |
| 335i |  <p>V Spoke - Style 342 8.0J x 18 front / 8.5J x 18 rear 225/40 R 18 front / 255/35 R 18 rear Performance Run-Flat Tires**</p> | | |
| 335i xDrive |  <p>Star Spoke - Style 340 8.0J x 17 225/45 R 17 All Season Run-Flat Tires</p> |  <p>V Spoke - Style 342 8.0J x 18 front / 8.5J x 18 rear 225/40 R 18 front / 255/35 R 18 rear Performance Run-Flat Tires**</p> |  <p>M Star Spoke - Style 193M 8.0J x 18 front / 8.5J x 18 rear 225/40 R 18 front / 255/35 R 18 rear Performance Run-Flat Tires**</p> |
| 335is |  <p>Split Spoke - Style 313 8.0J x 18 front / 8.5J x 18 rear 225/40 R 18 front / 255/35 R 18 rear Performance Run-Flat Tires**</p> | |  <p>M Double Spoke - Style 313M TBD x 19 front / TBD x 19 rear TBD R 19 front / TBD R 19 rear Performance Run-Flat Tires**</p> |

* Includes 328i xDrive

** Not recommended for winter use. Increased treadwear is normal for performance tires.

2011 - 3 Series Coupé and Cabriolet (excluding 335is)

Paint, Upholstery & Trims

| Model | Upholstery | Colour | | | | Metallic Paint | | | | | | | Non-Metallic Paint | | Interior Trim | | | | | |
|--|----------------|--------------|---------------|------------|------------|-----------------|---------------------------|----------------|------------|----------------------------|-----------------------------|---------------|--------------------|------------------------|-------------------------------|-------------------------------|------------------|-------------------|------------------------|--|
| | | | Standard Seat | Sport Seat | Key Number | Titanium Silver | Le Mans Blue ² | Black Sapphire | Space Grey | Deep Sea Blue ¹ | Vermillion Red ¹ | Mineral White | Alpine White | Jet Black ¹ | Black High-Gloss ³ | Brushed Aluminum ⁴ | Burl Walnut Wood | Walnut Light Wood | Bamboo Anthracite Trim | Aluminum Glacier Silver, Dark ² |
| | | | | | | 354 | 381 | 475 | A52 | A76 | A82 | A96 | 300 | 668 | - | - | 4AB | 4A3 | 4BY | 4WA |
| 328i Coupé* | Leatherette | Cream Beige | ■ | ■ | KAGE | ■ | ■ | ■ | ■ | ■ | ■ | ■ | ■ | ■ | S | | O | O | O | O/S |
| | | Black | ■ | ■ | KASW | ■ | ■ | ■ | ■ | ■ | ■ | ■ | ■ | ■ | S | | O | O | O | O/S |
| 328i Coupé* 335i Coupé* 328i Cabriolet 335i Cabriolet | Dakota Leather | Oyster | ■ | ■ | LCCX | ■ | ■ | ■ | ■ | ■ | ■ | ■ | ■ | ■ | S | S | O | O | O | O/S |
| | | Coral Red | ■ | ■ | LCD1 | ■ | | ■ | ■ | | | ■ | ■ | ■ | S | S | O | O | O | O/S |
| | | Saddle Brown | ■ | ■ | LCD3 | ■ | | ■ | ■ | ■ | | ■ | ■ | ■ | S | S | O | O | O | O/S |
| | | Cream Beige | ■ | ■ | LCGE | ■ | ■ | ■ | ■ | ■ | ■ | ■ | ■ | ■ | S | S | O | O | O | O/S |
| | | Black | ■ | ■ | LCSW | ■ | ■ | ■ | ■ | ■ | ■ | ■ | ■ | ■ | S | S | O | O | O | O/S |

* Includes xDrive

¹ Not available with M Sport Package

² Only available with M Sport Package

³ Only available for 328i Models

⁴ Only available for 335i Models

■ = Recommended

S = Standard

O = Optional

2011 - 335is Coupé and Cabriolet

Paint, Upholstery & Trims

| Model | Upholstery | Colour | Standard Seat | Sport Seat | Key Number | Metallic Paint | | | | | Non-Metallic Paint | | Interior Trim |
|--------------------------------|----------------|--------------|---------------|------------|------------|-----------------|--------------|----------------|------------|---------------|--------------------|-------------|---------------|
| | | | | | | Titanium Silver | Le Mans Blue | Black Sapphire | Space Grey | Mineral White | Alpine White | Crimson Red | |
| | | | | | | 354 | 381 | 475 | A52 | A96 | 300 | A61 | 4WA |
| 335is Coupé 335is Cabriolet | Dakota Leather | Oyster | ■ | ■ | LCCX | ■ | ■ | ■ | ■ | ■ | ■ | ■ | S |
| | | Coral Red | ■ | ■ | LCD1 | ■ | | ■ | ■ | ■ | ■ | | S |
| | | Saddle Brown | ■ | ■ | LCD3 | ■ | | ■ | ■ | ■ | ■ | | S |
| | | Cream Beige | ■ | ■ | LCGE | ■ | ■ | ■ | ■ | ■ | ■ | ■ | S |
| | | Black | ■ | ■ | LCSW | ■ | ■ | ■ | ■ | ■ | ■ | ■ | S |

■ = Recommended

S = Standard
O = Optional

¹ With "335is" badge on passenger side

2011 - 3 Series Coupé and Cabriolet

Colour linked parts

| | Leatherette | | Dakota Leather | | | | |
|-------------------------------------|---------------------|---------------|----------------|-------------------|----------------------|---------------------|---------------|
| | Cream Beige KAGE | Black KASW | Oyster LCCX | Coral Red LCD1 | Saddle Brown LCD3 | Cream Beige LCGE | Black LCSW |
| Seat centre parts | Cream Beige | Black | Oyster | Coral Red | Saddle Brown | Cream Beige | Black |
| Seat side panels | Cream Beige | Black | Oyster | Coral Red | Saddle Brown | Cream Beige | Black |
| Rear of seat back | Cream Beige | Black | Black | Black | Black | Cream Beige | Black |
| Door panels | Cream Beige | Black | Black | Black | Black | Cream Beige | Black |
| Door panel inserts | Cream Beige | Black | Oyster | Coral Red | Saddle Brown | Cream Beige | Black |
| Door pull handle, passengers | Cream Beige | Black | Oyster | Coral Red | Saddle Brown | Cream Beige | Black |
| Armrest top front | Cream Beige | Black | Oyster | Coral Red | Saddle Brown | Cream Beige | Black |
| Instrument panel upper trim section | Black | Black | Black | Black | Black | Black | Black |
| Instrument panel lower trim section | Cream Beige | Black | Black | Black | Black | Cream Beige | Black |
| Centre console, top | Cream Beige | Black | Black | Black | Black | Cream Beige | Black |
| Centre console, sides | Cream Beige | Black | Black | Black | Black | Cream Beige | Black |
| Gearshift gaiter | Black | Black | Black | Black | Black | Black | Black |
| Handbrake gaiter | Black | Black | Black | Black | Black | Black | Black |
| Floor carpet | Cream Beige | Anthracite | Anthracite | Anthracite | Anthracite | Cream Beige | Anthracite |
| Roof liner* | Cream Beige | Light Grey | Light Grey | Light Grey | Light Grey | Cream Beige | Light Grey |
| Parcel shelf | Cream Beige | Anthracite | Anthracite | Anthracite | Anthracite | Cream Beige | Anthracite |

* - Black for all Cabriolet models

| Model Code | Car Model | Retail | Restrictions |
|------------|---|----------|--------------|
| KE33 | 328i Coupé with 6 Speed Manual Transmission | \$44,300 | |

| Option Code | Packages / Editions | Retail | Restrictions |
|-------------|---|----------------|--|
| ZFU | Navigation Package | \$2,000 | Includes iDrive, Programmable Memory Keys and Hard Drive |
| 609 | BMW On-Board Navigation | | Includes BMW TeleServices |
| 620 | Voice Control | | Deletes Compass Mirror in combination with Premium Package |
| ZGM | Premium Package | \$2,500 | |
| 248 | Heated Steering Wheel | | |
| 302 | Alarm System | | |
| 430 | Auto Dimming Mirror, Ext. | | Includes Power Folding Mirrors |
| 4NA | Compass Mirror | | |
| CODE | Dakota Leather Upholstery | | |
| ZLB | Executive Package | \$1,500 | |
| 319 | Universal Garage Door Opener (HomeLink® compatible) | | |
| 322 | Comfort Access | | |
| 488 | Lumbar Support | | |
| 507 | Park Distance Control | | Rear sensors only |
| ZKU | Premium Sound Package | \$1,200 | |
| 655 | SIRIUS Satellite Radio Tuner | | Includes 1 year subscription to SIRIUS Satellite Radio |
| 688 | Harman/Kardon Sound System | | |
| ZLN | Sport Package | \$1,800 | |
| 2C6 | 18" Star-Spoke Alloy Wheels - Style 189 | | |
| | Performance Run-Flat Tires: 225/40 R 18 & 255/35 R 18 | | |
| 481 | Sport Seats | | Includes Electrically Adjustable Seat Width |
| 760 | High-gloss Shadow Line | | |
| 775 | Anthracite Roof Liner | | |

| Option Code | Optional Equipment | Retail | Restrictions |
|-------------|--|-----------|--|
| CODE | Metallic Paint | \$800 | |
| CODE | Leatherette Upholstery | No Charge | |
| ZER | 6 Speed Automatic Transmission with Steptronic Shift Paddles | \$1,700 | |
| 248 | Heated Steering Wheel | \$250 | |
| 481 | Sport Seats | \$800 | Includes Electrically Adjustable Seat Width |
| 4A3 | Walnut Light Wood Trim | \$585 | |
| 4AB | Burl Walnut Wood Trim | \$585 | |
| 4BY | Bamboo Anthracite Trim | \$585 | |
| ZED | European Delivery | No Charge | Includes Velour Floor Mats, Warning Triangle & First Aid Kit |
| ZSP | Special Orders | \$400 | |
| | Administrative fee for ordering special colours, interiors or equipment. | | |

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| Model Code | Car Model | Retail | Restrictions |
|------------|--|----------|--------------|
| KF33 | 328i xDrive Coupé with 6 Speed Manual Transmission | \$46,800 | |

| Option Code | Packages / Editions | Retail | Restrictions |
|-------------|---|----------------|--|
| ZFU | Navigation Package | \$2,000 | Includes iDrive, Programmable Memory Keys and Hard Drive |
| 609 | BMW On-Board Navigation | | Includes BMW TeleServices |
| 620 | Voice Control | | Deletes Compass Mirror in combination with Premium Package |
| ZGM | Premium Package | \$2,500 | |
| 248 | Heated Steering Wheel | | |
| 302 | Alarm System | | |
| 430 | Auto Dimming Mirror, Ext. | | Includes Power Folding Mirrors |
| 4NA | Compass Mirror | | |
| CODE | Dakota Leather Upholstery | | |
| ZLB | Executive Package | \$1,500 | |
| 319 | Universal Garage Door Opener (HomeLink® compatible) | | |
| 322 | Comfort Access | | |
| 488 | Lumbar Support | | |
| 507 | Park Distance Control | | Rear sensors only |
| ZKU | Premium Sound Package | \$1,200 | |
| 655 | SIRIUS Satellite Radio Tuner | | Includes 1 year subscription to SIRIUS Satellite Radio |
| 688 | Harman/Kardon Sound System | | |
| ZLN | Sport Package | \$1,800 | |
| 2C6 | 18" Star Spoke Alloy Wheels - Style 189 | | |
| | Performance Run-Flat Tires: 225/40 R 18 & 255/35 R 18 | | |
| 481 | Sport Seats | | Includes Electrically Adjustable Seat Width |
| 760 | High-gloss Shadow Line | | |
| 775 | Anthracite Roof Liner | | |

| Option Code | Optional Equipment | Retail | Restrictions |
|-------------|--|-----------|--|
| CODE | Metallic Paint | \$800 | |
| CODE | Leatherette Upholstery | No Charge | |
| ZER | 6 Speed Automatic Transmission with Steptronic Shift Paddles | \$1,700 | |
| 216 | Servotronic | \$350 | |
| 248 | Heated Steering Wheel | \$250 | |
| 481 | Sport Seats | \$800 | Includes Electrically Adjustable Seat Width |
| 4A3 | Walnut Light Wood Trim | \$585 | |
| 4AB | Burl Walnut Wood Trim | \$585 | |
| 4BY | Bamboo Anthracite Trim | \$585 | |
| ZED | European Delivery | No Charge | Includes Velour Floor Mats, Warning Triangle & First Aid Kit |
| ZSP | Special Orders | \$400 | |
| | Administrative fee for ordering special colours, interiors or equipment. | | |

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| Model Code | Car Model | Retail | Restrictions |
|-------------|--|------------------|---|
| KG73 | 335i Coupé with 6 Speed Manual Transmission | \$53,400 | |
| Option Code | Packages / Editions | Retail | Restrictions |
| ZFU | Navigation Package | \$2,000 | Includes iDrive, Programmable Memory Keys and Hard Drive |
| 609 | BMW On-Board Navigation | | Includes BMW TeleServices |
| 620 | Voice Control | | |
| ZLF | Executive Package | \$3,900 | |
| 302 | Alarm System | | |
| 319 | Universal Garage Door Opener (HomeLink® compatible) | | |
| 322 | Comfort Access | | |
| 430 | Auto Dimming Mirror, Ext. | | Includes Power Folding Mirrors |
| 488 | Lumbar Support | | |
| 507 | Park Distance Control | | Rear sensors only |
| 655 | SIRIUS Satellite Radio Tuner | | Includes 1 year subscription to SIRIUS Satellite Radio |
| 752 | BMW Individual Audio System with Dirac Live™ Technology | | |
| Option Code | Optional Equipment | Retail | Restrictions |
| CODE | Metallic Paint | \$800 | |
| CODE | Dakota Leather Upholstery | No Charge | |
| ZER | 6 Speed Automatic Transmission with Steptronic Shift Paddles | \$1,700 | |
| 217 | Active Steering | \$1,500 | |
| 4A3 | Walnut Light Wood Trim | No Charge | |
| 4AB | Burl Walnut Wood Trim | No Charge | |
| 4BY | Bamboo Anthracite Trim | No Charge | |
| ZED | European Delivery | No Charge | Includes Velour Floor Mats, Warning Triangle & First Aid Kit |
| ZSP | Special Orders | \$400 | |
| | Administrative fee for ordering special colours, interiors or equipment. | | |
| Option Code | BMW Individual Collection | Retail | Restrictions |
| Z9A | BMW Individual Composition | \$3,900 | |
| CODE | BMW Individual Paint Finish | | |
| CODE | BMW Individual Interior Trim | | |
| 778 | BMW Individual Door Sills | | Deletes BMW Individual Door Sills in combination with M Sport Package |
| Option Code | BMW Individual Optional Equipment - Only with Composition | Retail | Restrictions |
| 2M8 | 19" BMW Individual Alloy Wheels style 228i | \$2,000 | |

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| Model Code | Car Model | Retail | Restrictions |
|-------------|--|----------------|--|
| KG13 | 335is Coupé with 6 Speed Manual Transmission | \$58,800 | |
| Option Code | Packages / Editions | Retail | Restrictions |
| ZFU | Navigation Package | \$2,000 | Includes iDrive, Programmable Memory Keys and Hard Drive |
| 609 | BMW On-Board Navigation | | Includes BMW TeleServices |
| 620 | Voice Control | | |
| ZLF | Executive Package | \$3,900 | |
| 302 | Alarm System | | |
| 319 | Universal Garage Door Opener (HomeLink® compatible) | | |
| 322 | Comfort Access | | |
| 430 | Auto Dimming Mirror, Ext. | | Includes Power Folding Mirrors |
| 488 | Lumbar Support | | |
| 507 | Park Distance Control | | Rear sensors only |
| 655 | SIRIUS Satellite Radio Tuner | | Includes 1 year subscription to SIRIUS Satellite Radio |
| 752 | BMW Individual Audio System with Dirac Live™ Technology | | |
| Option Code | Optional Equipment | Retail | Restrictions |
| CODE | Metallic Paint | \$800 | |
| CODE | Dakota Leather Upholstery | No Charge | |
| ZKZ | 7 Speed Double Clutch Transmission | \$1,950 | |
| 217 | Active Steering | \$1,500 | |
| 2MP | 19" M Double Spoke Alloy Wheels - Style 225M | \$1,500 | |
| | Performance Tires: 225/35 ZR 19 & 255/30 ZR 19 | No Charge | |
| ZED | European Delivery | No Charge | Includes Velour Floor Mats, Warning Triangle & First Aid Kit |
| ZSP | Special Orders | \$400 | |
| | Administrative fee for ordering special colours, interiors or equipment. | | |

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 RETAILERS MAY SELL FOR LESS

| Model Code | Car Model | Retail | Restrictions |
|------------|--|----------|--------------|
| KF93 | 335i xDrive Coupé with 6 Speed Manual Transmission | \$54,100 | |

| Option Code | Packages / Editions | Retail | Restrictions |
|-------------|---|----------------|--|
| ZFU | Navigation Package | \$2,000 | Includes iDrive, Programmable Memory Keys and Hard Drive |
| 609 | BMW On-Board Navigation | | Includes BMW TeleServices |
| 620 | Voice Control | | |
| ZLF | Executive Package | \$3,900 | |
| 302 | Alarm System | | |
| 319 | Universal Garage Door Opener (HomeLink® compatible) | | |
| 322 | Comfort Access | | |
| 430 | Auto Dimming Mirror, Ext. | | Includes Power Folding Mirrors |
| 488 | Lumbar Support | | |
| 507 | Park Distance Control | | Rear sensors only |
| 655 | SIRIUS Satellite Radio Tuner | | Includes 1 year subscription to SIRIUS Satellite Radio |
| 752 | BMW Individual Audio System with Dirac Live™ Technology | | |
| ZGY | Sport Package | \$1,600 | Not with M Sport Package |
| 2K6 | 18" V-Spoke Alloy Wheels - Style 342 | | |
| | Performance Run-Flat Tires: 225/40 R 18 & 255/35 R 18 | | |
| 481 | Sport Seats | | Includes Electrically Adjustable Seat Width |
| ZKN | M Sport Package | \$3,500 | Not with Sport Package |
| 2MF | 18" M Star Spoke Alloy Wheels - Style 193M | | Deletes Heated Steering Wheel |
| | Performance Run-Flat Tires: 225/40 R 18 & 255/35 R 18 | | |
| 337 | M Sport Package | | |
| | M Sport Steering Wheel, M Aerodynamic Package, M Shift Knob (Manual Only), Sport Seats | | |
| | M Footrest, High-gloss Shadow Line, Anthracite Roof Liner, Aluminum Glacier Silver Trim | | |

| Option Code | Optional Equipment | Retail | Restrictions |
|-------------|--|-----------|--|
| CODE | Metallic Paint | \$800 | |
| CODE | Dakota Leather Upholstery | No Charge | |
| ZER | 6 Speed Automatic Transmission with Steptronic Shift Paddles | \$1,700 | Not with M Sport Package |
| ZKK | 6 Speed Automatic Transmission with Steptronic Shift Paddles | \$1,700 | Only with M Sport Package |
| 216 | Servotronic | \$350 | |
| 481 | Sport Seats | \$800 | Includes Electrically Adjustable Seat Width |
| 4A3 | Walnut Light Wood Trim | No Charge | |
| 4AB | Burl Walnut Wood Trim | No Charge | |
| 4BY | Bamboo Anthracite Trim | No Charge | |
| ZED | European Delivery | No Charge | Includes Velour Floor Mats, Warning Triangle & First Aid Kit |
| ZSP | Special Orders | \$400 | |
| | Administrative fee for ordering special colours, interiors or equipment. | | |

| Option Code | BMW Individual Collection | Retail | Restrictions |
|-------------|-----------------------------------|----------------|---|
| Z9A | BMW Individual Composition | \$3,900 | |
| CODE | BMW Individual Paint Finish | | |
| CODE | BMW Individual Interior Trim | | |
| 778 | BMW Individual Door Sills | | Deletes BMW Individual Door Sills in combination with M Sport Package |

| Option Code | BMW Individual Optional Equipment - Only with Composition | Retail | Restrictions |
|-------------|---|--------|---|
| 2M0 | 18" BMW Individual Alloy Wheels style 152l | \$500 | Only with Sport Package. Not with M Sport Package |

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| Model Code | Car Model | Retail | Restrictions |
|-------------|--|----------------|--|
| DW33 | 328i Cabriolet with 6 Speed Manual Transmission | \$57,300 | |
| Option Code | Packages / Editions | Retail | Restrictions |
| ZFU | Navigation Package | \$2,000 | Includes iDrive, Programmable Memory Keys and Hard Drive |
| 609 | BMW On-Board Navigation | | Includes BMW TeleServices |
| 620 | Voice Control | | Deletes Compass Mirror in combination with Executive Package |
| ZGZ | Executive Package | \$1,800 | |
| 302 | Alarm System | | |
| 319 | Universal Garage Door Opener (HomeLink® compatible) | | |
| 430 | Auto Dimming Mirror, Ext. | | Includes Power Folding Mirrors |
| 488 | Lumbar Support | | |
| 4NA | Compass Mirror | | |
| 507 | Park Distance Control | | Rear sensors only |
| ZKU | Premium Sound Package | \$1,200 | |
| 655 | SIRIUS Satellite Radio Tuner | | Includes 1 year subscription to SIRIUS Satellite Radio |
| 688 | Harman/Kardon Sound System | | |
| ZLO | Sport Package | \$2,000 | |
| 2C6 | 18" Star-Spoke Alloy Wheels - Style 189 | | |
| | Performance Run-Flat Tires: 225/40 R 18 & 255/35 R 18 | | |
| 481 | Sport Seats | | Includes Electrically Adjustable Seat Width |
| 704 | Sport Suspension | | |
| Option Code | Optional Equipment | Retail | Restrictions |
| CODE | Metallic Paint | \$800 | |
| CODE | Dakota Leather Upholstery | No Charge | |
| ZER | 6 Speed Automatic Transmission with Steptronic Shift Paddles | \$1,700 | |
| 481 | Sport Seats | \$800 | Includes Electrically Adjustable Seat Width |
| 4A3 | Walnut Light Wood Trim | \$585 | |
| 4AB | Burl Walnut Wood Trim | \$585 | |
| 4BY | Bamboo Anthracite Trim | \$585 | |
| ZED | European Delivery | No Charge | Includes Velour Floor Mats, Warning Triangle & First Aid Kit |
| ZSP | Special Orders | \$400 | |
| | Administrative fee for ordering special colours, interiors or equipment. | | |

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| Model Code | Car Model | Retail | Restrictions |
|------------|---|-----------------|--------------|
| DX73 | 335i Cabriolet with 6 Speed Manual Transmission | \$68,900 | |

| Option Code | Packages / Editions | Retail | Restrictions |
|-------------|---|----------------|--|
| ZFU | Navigation Package | \$2,000 | Includes iDrive, Programmable Memory Keys and Hard Drive |
| 609 | BMW On-Board Navigation | | Includes BMW TeleServices |
| 620 | Voice Control | | Deletes Compass Mirror |
| ZGG | Audiophile Sound Package | \$1,200 | Includes 1 year subscription to SIRIUS Satellite Radio |
| 655 | SIRIUS Satellite Radio Tuner | | |
| 752 | BMW Individual Audio System with Dirac Live™ Technology | | |

| Option Code | Optional Equipment | Retail | Restrictions |
|-------------|--|------------------|--|
| CODE | Metallic Paint | \$800 | |
| CODE | Dakota Leather Upholstery | No Charge | |
| ZER | 6 Speed Automatic Transmission with Steptronic Shift Paddles | \$1,700 | |
| 217 | Active Steering | \$1,500 | |
| 4A3 | Walnut Light Wood Trim | No Charge | |
| 4AB | Burl Walnut Wood Trim | No Charge | |
| 4BY | Bamboo Anthracite Trim | No Charge | |
| ZED | European Delivery | No Charge | Includes Velour Floor Mats, Warning Triangle & First Aid Kit |
| ZSP | Special Orders | \$400 | |
| | Administrative fee for ordering special colours, interiors or equipment. | | |

| Option Code | BMW Individual Collection | Retail | Restrictions |
|-------------|-----------------------------------|----------------|---|
| Z9A | BMW Individual Composition | \$3,900 | |
| CODE | BMW Individual Paint Finish | | |
| CODE | BMW Individual Interior Trim | | |
| 778 | BMW Individual Door Sills | | Deletes BMW Individual Door Sills in combination with M Sport Package |

| Option Code | BMW Individual Optional Equipment - Only with Composition | Retail | Restrictions |
|-------------|---|----------------|--------------|
| 2M8 | 19" BMW Individual Alloy Wheels style 228l | \$2,000 | |

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BMW Canada Inc. 2011 3 Series
335is Cabriolet

Optional Equipment
Manufacturer's Suggested Retail Pricing

| Model Code | Car Model | Retail | Restrictions |
|--|---|------------------|--|
| DX13 | 335is Cabriolet with 6 Speed Manual Transmission | \$74,300 | |
| Option Code | Packages / Editions | Retail | Restrictions |
| ZFU | Navigation Package | \$2,000 | Includes iDrive, Programmable Memory Keys and Hard Drive |
| 609 | BMW On-Board Navigation | | Includes BMW TeleServices |
| 620 | Voice Control | | Deletes Compass Mirror |
| ZGG | Audiophile Sound Package | \$1,200 | Includes 1 year subscription to SIRIUS Satellite Radio |
| 655 | SIRIUS Satellite Radio Tuner | | |
| 752 | BMW Individual Audio System with Dirac Live™ Technology | | |
| Option Code | Optional Equipment | Retail | Restrictions |
| CODE | Metallic Paint | \$800 | |
| CODE | Dakota Leather Upholstery | No Charge | |
| ZKZ | 7 Speed Double Clutch Transmission | \$1,950 | |
| 217 | Active Steering | \$1,500 | |
| 2MP | 19" M Double Spoke Alloy Wheels - Style 225M | \$1,500 | |
| | Performance Tires: 225/35 ZR 19 & 255/30 ZR 19 | No Charge | |
| ZED | European Delivery | No Charge | Includes Velour Floor Mats, Warning Triangle & First Aid Kit |
| ZSP | Special Orders | \$400 | |
| Administrative fee for ordering special colours, interiors or equipment. | | | |

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