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M3 Sedan
M3 Coupé
M3 Cabriolet



The Ultimate
Driving Experience.®



BMW M3.

MY2011 PRODUCT GUIDE.

All specifications subject to change without prior notice.

2011 - M3

Technical Specifications

	M3 Sedan	M3 Coupé	M3 Cabriolet
Dimensions (mm)			
Length/Width/Height	4583/1817/1447	4618/1804/1418	4618/1804/1392
Wheelbase		2761	
Turning circle (m)		11.7	
Track, front/rear		1540/1539	
Interior width, front/rear	1408/1399	1404/1318	1404/1251
Leg room, front/rear	1054/879	1061/857	1068/814
Headroom, front/rear	978/953	975/934	965/927
Luggage capacity (L)	450	430	210-350
Fuel capacity (L)		63	
Weight (kg)			
Curb weight	1690	1680	1880
Weight distribution, front (%)	52.2	51.2	47.2
Weight distribution, rear (%)	47.8	48.8	52.8
Max. gross weight	2150	2080	2280
Max. payload	460	400	400
Max. axle load, front/rear	1020/1190	1020/1120	1060/1270
Max. roof load	75	75	-
Engine			
Type	DOHC V8 32V		
Engine management system	BMW MS60		
Displacement (cm³)	3999		
Bore and stroke (mm)	92.0 x 75.2		
Power (SAE hp @ rpm)	414 @ 8300		
Torque (lb/ft @ rpm)	295 @ 3900		
Compression ratio	12.0		
Fuel grade	Premium unleaded		



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Technical Specifications

	M3 Sedan	M3 Coupé	M3 Cabriolet
Drivetrain			
Drive configuration		Front engine	
		Rear drive	
Transmission type		6-M/7-DCT	
Gear ratios, man/DCT (:1)			
- 1 st		4.06/4.78	
- 2 nd		2.40/3.06	
- 3 rd		1.58/2.15	
- 4 th		1.19/1.68	
- 5 th		1.00/1.39	
- 6 th		0.87/1.20	
- 7 th		- /1.00	
- Reverse		3.68/4.45	
- Final drive ratio		3.85/3.15	
Body / Suspension			
Steering Type		Rack & Pinion	
Steering Ratio		12.5	
Braking system		4 channel ABS	
Front brake type / diameter (mm)		Ventilated disc / 360	
Rear brake type / diameter (mm)		Ventilated disc / 350	
Suspension, front		Double pivot strut type	
Suspension, rear		5-link independent	
Drag coefficient	0.30	0.31	0.32
Tire size, front		245/40 ZR 18	
Wheel size, front		8.5J x 18	
Tire size, rear		265/40 ZR 18	
Wheel size, rear		9.5J x 18	
Electrical			
Battery capacity (amp-hrs)	70	70	90
Alternator output (amps/watts)		180/2520	
Performance			
Top speed, electronically limited (km/h)		250	
Acceleration 0-100 km/h, man/DCT (sec.)	4.9/4.7	4.8/4.6	5.3/5.1
Fuel Consumption*			
City, man/auto (L/100km)		15.3/15.4	15.7/15.7
Highway, man/auto (L/100km)		9.7/9.9	10.1/10.1
Combined, man/auto (L/100km)		12.8/12.9	13.2/13.2
CO ₂ Emissions (g/km)	294/297		304/304



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Features & Amenities

	M3 Sedan	M3 Coupé	M3 Cabriolet
Technical			
V8 M engine, 32 valves, 4.0 L, 414hp		■	
8 individual electronically controlled throttle butterflies		■	
Cylinder-specific ion flow knock control		■	
Hydraulic valve play compensation		■	
Light-alloy cylinder head		■	
Light-alloy special reinforced crankcase		■	
M low-pressure Double VANOS steplessly variable valve timing		■	
Oil quality sensor		■	
Oil supply with lateral force control		■	
6-speed manual transmission		■	
Comfort start, with Start/Stop button		■	
Automatic Start/Stop function		■	
Dual-mass flywheel		■	
Front and rear anti-roll (stabilizer) bars		■	
M3 specific sport suspension calibration		■	
Fully electronic "drive-by-wire" throttle system		■	
M Power button for enhanced throttle response		■	
Inner vented and cross-drilled brakes, front and rear		■	
M Servotronic vehicle-speed sensing power steering		■	
Self-adjusting clutch (SAC)		■	
Variable M differential lock		■	
Lighting			
Adaptive Brakelights		■	
Adaptive Headlights		■	
Automatic Headlamps		■	
Headlight high-pressure washer system		■	
Third brakelight integrated into rear window	■		
Third brakelight integrated into trunk lid			■
Xenon headlights, low and high-beam with luminous rings		■	
Active Safety			
Dynamic Stability Control (DSC), with extended functionality		■	
- Automatic Stability Control + Traction (ASC+T)		■	
- Cornering Brake Control (CBC)		■	
- Dynamic Brake Control (DBC)		■	
- Electronic Brake force distribution (EBD)		■	
Anti-Lock Braking System (ABS)		■	
Car/Key Memory with follow-me-home function		■	
Heated exterior mirrors, electrically adjustable		■	
Heated windshield washer jets		■	
Tire Pressure Warning (TPW)		■	
Windshield wipers, speed sensitive with rain sensor		■	
Airbags			
Advanced Head Protection System (AHPS), front and rear	■		
Front airbags for driver and passenger, incl. occupant detector		■	
Knee airbags for driver and front passenger			■
SMART airbag deployment system	■		
Side thorax airbags for driver and front passenger, includes integrated head airbag for M3 Cabriolet		■	
Passive Safety			
Battery Safety Terminal (BST)	■		
Crash sensor (incl. fuel cutoff, lights on, door unlock)	■		
Collapsible tube crash technology	■		
Interlocking door anchoring system	■		
Roll-over protection system, integrated behind rear headrests			■
Side impact protection door reinforcements	■		
Front headrests, active anti-whiplash	■		
Rear headrests, adjustable	■		
M Mobility System	■		
Safety belt force limiters, front and rear	■		
Safety belt pyrotechnical tensioning system, front	■		
Vehicle Protection			
Alarm system with interior motion sensor	■		
Central remote locking including fuel filler door	■		
Coded driveway protection	■		
Multi-function remote control, self-charging	■		

■ Standard □ Optional

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Features & Amenities

	M3 Sedan	M3 Coupé	M3 Cabriolet
Exterior			
Carbon fibre reinforced plastic roof		■	
Front chrome grille with black kidney bars		■	
M exterior mirrors in body colour, blue tinted		■	
M front spoiler and gills in front fenders		■	
M rear apron/air diffuser		■	
M side sills		■	
M trunk lid rear spoiler (gurney flap)		■	
Metallic or non-metallic paint		■	
Side window frame trim, black		■	
Split twin exhaust tips, chrome		■	
Three piece retractable hard top, electrically operated			■
White turn signal indicator lenses		■	
Interior Features			
Comfort & Convenience			
Anthracite roof liner		■	
Auto-dimming interior mirror		■	
Armrest, centre front and rear		■	
Cupholders, front integrated in dashboard		■	
Cupholders, rear	■		■
Multi-purpose centre console storage, rear			■
BMW Ambiance lighting; includes door and rear side trim on M3 Coupé and Cabriolet		■	
Comfort Access; includes remote top open/close and comfort loading for M3 Cabriolet		■	
Cruise Control		■	
Door entry sills with "M" designation in chrome		■	
Fully finished trunk		■	
Glass sunroof, electrically adjustable	■		□
M multi-function leather sport steering wheel, 3-spoke		■	
Tilt/telescopic steering wheel column		■	
M shifter, illuminated		■	
Shopping bag holders on rear bulkhead behind seat			■
Through load, 60/40 split folding rear seats		■	
Through load, single piece folding rear seat			■
Sun visors with illuminated vanity mirrors, incl. slide cover		■	
Window lifts electric, anti-trap and comfort open/close		■	
Interior Features			
Seating			
Automatic seatbelt assistant		■	
Comfort entry to the rear seats			■
Front M sport seats, with manual thigh support		■	
Front seats, 8-way electrically adjustable with driver memory		■	
Heated front seats, 3 stage		■	
Upholstery: Speed Cloth/Leather combination	■		
Upholstery: Novillo Leather with SunReflective technology			■
Climate Control			
Dual zone automatic air conditioning with micro filter		■	
Automatic air recirculation function		■	
Rear air vents with temperature and air flow adjustments		■	
Entertainment			
Anti-theft AM/FM audio system with RDS and diversity antenna		■	
Auxiliary input, in center console below front armrest		■	
CD Player, in-dash with MP3 capability		■	
Harman/Kardon sound system, 13 speakers incl. 2 subwoofers (11 speakers for M3 Cabriolet)		■	
Pre-wiring for SIRIUS Satellite Radio Tuner		■	
USB Audio Integration with Apple iPod Y-Cable		■	
Communication			
Bluetooth wireless technology		■	
BMW Assist with 1 year subscription		■	
Instrumentation			
Check control vehicle monitor system		■	
Condition Based Service (CBS) display		■	
M instrument dials with aluminum trim		■	
On-board computer, 4 functions		■	
Variable rpm display with warning function for engine speed		■	

■ Standard □ Optional

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Wheels & Tires

	Standard	Optional
M3		

Standard

M Double Spoke - Style 219M
8.5J x 18 front / 9.5J x 18 rear
245/40 ZR 18 front /
265/40 ZR 18 rear
Performance Tires*

Optional

M Double Spoke - Style 220M
8.5J x 19 front / 9.5J x 19 rear
245/35 ZR 19 front /
265/35 ZR 19 rear
Performance Tires*

* Not recommended for winter use. Increased treadwear is normal for performance tires.

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Paint, Upholstery & Trims

Model	Upholstery	Colour	M Sport Seat	Key Number	Metallic Paint							Non-Metallic Paint		Interior Trim			
					Le Mans Blue	Silverstone	Interlagos Blue	Space Grey	Jerez Black	Melbourne Red	Mineral White ²	Alpine White	Jet Black	Aluminum Shadow	Carbon Black Leather	Sycamore Anthracite	
M3 Sedan M3 Coupé	Speed Cloth/Leather	Black	■	GEAT	■	■	■	■	■	■	■	■	■	■	S	O	O
All	Novillo Leather ¹	Palladium Silver	■	NCH1	■	■	■	■	■	■	■	■	■	■	S	O	O
		Fox Red	■	NCH2				■	■		■	■	■	■	S	O	O
		Bamboo Beige	■	NCH3			■	■	■	■	■	■	■	■	S	O	O
		Black	■	NCSW	■	■	■	■	■	■	■	■	■	■	S	O	O
	Extended Novillo Leather ¹	Palladium Silver	■	NDH1	■	■	■	■	■	■	■	■	■	■	S	O	O
		Fox Red	■	NDH2				■	■		■	■	■	■	S	O	O
		Bamboo Beige	■	NDH3			■	■	■	■	■	■	■	■	S	O	O
		Black	■	NDSW	■	■	■	■	■	■	■	■	■	■	S	O	O

■ = Recommended

¹ Includes SunReflective Technology for the M3 Cabriolet

² Only available for the M3 Coupé and Cabriolet

S = Standard

O = Optional

	Speed Cloth/Leather	Novillo Leather				Extended Novillo Leather			
		Black GEAT	Bamboo Beige NCH3	Black NCSW	Fox Red NCH2	Palladium Silver NCH1	Bamboo Beige NCH3	Black NCSW	Fox Red NCH2
Seat centre parts	Black ^C	Bamboo Beige ^L	Black ^L	Fox Red ^L	Palladium Silver ^L	Bamboo Beige ^L	Black ^L	Fox Red ^L	Palladium Silver ^L
Seat side panels	Black ^L	Bamboo Beige ^L	Black ^L	Fox Red ^L	Palladium Silver ^L	Bamboo Beige ^L	Black ^L	Fox Red ^L	Palladium Silver ^L
Rear of seat back	Black	Black	Black	Black	Black	Black	Black	Black	Black
Door panels	Black	Black	Black	Black	Black	Black	Black	Black	Black
Door panel inserts	Black ^L	Bamboo Beige ^L	Black ^L	Fox Red ^L	Palladium Silver ^L	Bamboo Beige ^L	Black ^L	Fox Red ^L	Palladium Silver ^L
Door pull handle, passenger	Black	Bamboo Beige ^L	Black ^L	Fox Red ^L	Palladium Silver ^L	Bamboo Beige ^L	Black ^L	Fox Red ^L	Palladium Silver ^L
Armrest top front	Black	Bamboo Beige ^L	Black ^L	Fox Red ^L	Palladium Silver ^L	Bamboo Beige ^L	Black ^L	Fox Red ^L	Palladium Silver ^L
Instrument panel upper trim section	Black	Black	Black	Black	Black	Black	Black	Black	Black
Instrument panel lower trim section	Black	Black	Black	Black	Black	Bamboo Beige ^L	Black ^L	Fox Red ^L	Palladium Silver ^L
Centre console, top	Black ^L	Black ^L	Black ^L	Black ^L	Black ^L	Black ^L	Black ^L	Black ^L	Black ^L
Centre console, sides	Black	Black	Black	Black	Black	Bamboo Beige ^L	Black ^L	Fox Red ^L	Palladium Silver ^L
Gearshift gaiter	Black ^L	Black ^L	Black ^L	Black ^L	Black ^L	Black ^L	Black ^L	Black ^L	Black ^L
Handbrake gaiter	Black ^L	Black ^L	Black ^L	Black ^L	Black ^L	Black ^L	Black ^L	Black ^L	Black ^L
Floor carpet	Anthracite	Anthracite	Anthracite	Anthracite	Anthracite	Anthracite	Anthracite	Anthracite	Anthracite
Roof liner	Anthracite	Anthracite	Anthracite	Anthracite	Anthracite	Anthracite	Anthracite	Anthracite	Anthracite
Parcel shelf	Anthracite	Anthracite	Anthracite	Anthracite	Anthracite	Anthracite	Anthracite	Anthracite	Anthracite

^C - Items in cloth

^L - Items in Leather

Model Code	Car Model	Retail	Restrictions
PM93	M3 Sedan with 6 Speed Manual Transmission	\$70,300	Start Date 09/10

Option Code	Packages / Editions	Retail	Restrictions
ZGE	MDrive Package	\$2,500	Includes iDrive, Programmable Memory Keys and Hard Drive
2MD	MDrive		Includes BMW TeleServices
609	BMW On-Board Navigation		
620	Voice Control		
ZLP	Executive Package	\$4,200	
313	Power Fold Mirrors		
319	Universal Garage Door Opener (HomeLink® compatible)		
415	Electric Rear Sunshade		
417	Manual Side Sunshades		
490	Adjustable Seat Width with Lumbar Support		
507	Park Distance Control		Rear sensors only
655	SIRIUS Satellite Radio Tuner		Includes 1 year subscription to SIRIUS Satellite Radio
752	BMW Individual Audio System with Dirac Live™ Technology		
ZGG	Audiophile Sound Package	\$1,500	
655	SIRIUS Satellite Radio Tuner		Includes 1 year subscription to SIRIUS Satellite Radio
752	BMW Individual Audio System with Dirac Live™ Technology		

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	No Charge	Order by Colour Code
CODE	Speed Cloth / Leather Upholstery	No Charge	Order by Colour Code
CODE	Novillo Leather Upholstery	\$1,200	Order by Colour Code
CODE	Extended Novillo Leather Upholstery	\$3,000	Order by Colour Code. Only with MDrive Package.
223	Electronic Damper Control	\$2,000	
2MK	M Double Clutch Transmission with Drivelogic	\$3,900	
2MT	19" M Double Spoke Alloy Wheels - Style 220M	\$2,000	
	Performance Tires: 245/35 ZR 19 & 265/35 ZR 19		
326	Rear Spoiler Deletion	No Charge	
ZZZ	Glass Sunroof Deletion	No Charge	
490	Adjustable Seat Width with Lumbar Support	\$1,100	
4MY	Carbon Black Leather Trim	No Charge	
4MZ	Sycamore Anthracite Wood Trim	No Charge	
507	Park Distance Control	\$450	Rear sensors only
760	High-Gloss Shadow Line	\$795	
ZED	European Delivery	No Charge	Includes Velour Floor Mats, Warning Triangle & First Aid Kit
ZSP	Special Orders	\$400	
	Administrative fee for ordering special colours, interiors or equipment.		

Option Code	BMW Individual Collection	Retail	Restrictions
Z9B	BMW Individual Composition	\$3,900	
CODE	BMW Individual Paint Finish		Order by Colour Code
CODE	BMW Individual Interior Trim		Order by Code
760	High-Gloss Shadow Line		

Option Code	BMW Individual Optional Equipment - Only with Composition	Retail	Restrictions
CODE	BMW Individual Extended Novillo Leather Upholstery	\$4,000	Only with MDrive Package

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PRICES AT DATE OF DELIVERY WILL APPLY
LOCAL FREIGHT AND RETAILER PREPARATION ARE NOT INCLUDED
RETAILERS MAY SELL FOR LESS

Model Code	Car Model	Retail	Restrictions
KG93	M3 Coupé with 6 Speed Manual Transmission	\$71,700	Start Date 09/10

Option Code	Packages / Editions	Retail	Restrictions
ZGE	MDrive Package	\$2,500	
2MD	MDrive		Includes iDrive, Programmable Memory Keys and Hard Drive
609	BMW On-Board Navigation		Includes BMW TeleServices
620	Voice Control		
ZLQ	Executive Package	\$4,000	
313	Power Fold Mirrors		
319	Universal Garage Door Opener (HomeLink® compatible)		
415	Electric Rear Sunshade		
490	Adjustable Seat Width with Lumbar Support		
507	Park Distance Control		Rear sensors only
655	SIRIUS Satellite Radio Tuner		Includes 1 year subscription to SIRIUS Satellite Radio
752	BMW Individual Audio System with Dirac Live™ Technology		
ZGG	Audiophile Sound Package	\$1,500	
655	SIRIUS Satellite Radio Tuner		Includes 1 year subscription to SIRIUS Satellite Radio
752	BMW Individual Audio System with Dirac Live™ Technology		

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	No Charge	Order by Colour Code
CODE	Speed Cloth / Leather Upholstery	No Charge	Order by Colour Code
CODE	Novillo Leather Upholstery	\$1,200	Order by Colour Code
CODE	Extended Novillo Leather Upholstery	\$3,000	Order by Colour Code. Only with MDrive Package.
223	Electronic Damper Control	\$2,000	
2MK	M Double Clutch Transmission with Drivelogic	\$3,900	
2MT	19" M Double Spoke Alloy Wheels - Style 220M	\$2,000	
	Performance Tires: 245/35 ZR 19 & 265/35 ZR 19		
326	Rear Spoiler Deletion	No Charge	
403	Glass Sunroof	No Charge	Deletes carbon fibre roof
490	Adjustable Seat Width with Lumbar Support	\$1,100	
4MY	Carbon Black Leather Trim	No Charge	
4MZ	Sycamore Anthracite Wood Trim	No Charge	
507	Park Distance Control	\$450	Rear sensors only
760	High-Gloss Shadow Line	\$795	
ZED	European Delivery	No Charge	Includes Velour Floor Mats, Warning Triangle & First Aid Kit
ZSP	Special Orders	\$400	
	Administrative fee for ordering special colours, interiors or equipment.		

Option Code	BMW Individual Collection	Retail	Restrictions
Z9B	BMW Individual Composition	\$3,900	
CODE	BMW Individual Paint Finish		Order by Colour Code
CODE	BMW Individual Interior Trim		Order by Code
760	High-Gloss Shadow Line		

Option Code	BMW Individual Optional Equipment - Only with Composition	Retail	Restrictions
CODE	BMW Individual Extended Novillo Leather Upholstery	\$4,000	Only with MDrive Package

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Model Code	Car Model	Retail	Restrictions
DX93	M3 Cabriolet with 6 Speed Manual Transmission	\$82,300	Start Date 09/10
Option Code	Packages / Editions	Retail	Restrictions
ZGE	MDrive Package	\$2,500	
2MD	MDrive		Includes iDrive, Programmable Memory Keys and Hard Drive
609	BMW On-Board Navigation		Includes BMW TeleServices
620	Voice Control		
ZLR	Executive Package	\$3,600	
313	Power Fold Mirrors		
319	Universal Garage Door Opener (HomeLink® compatible)		
490	Adjustable Seat Width with Lumbar Support		
507	Park Distance Control		Rear sensors only
655	SIRIUS Satellite Radio Tuner		Includes 1 year subscription to SIRIUS Satellite Radio
752	BMW Individual Audio System with Dirac Live™ Technology		
ZGG	Audiophile Sound Package	\$1,500	
655	SIRIUS Satellite Radio Tuner		Includes 1 year subscription to SIRIUS Satellite Radio
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CODE	Extended Novillo Leather Upholstery	\$1,800	Order by Colour Code. Only with MDrive Package.
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2MK	M Double Clutch Transmission with Drivelogic	\$3,900	
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	Performance Tires: 245/35 ZR 19 & 265/35 ZR 19		
490	Adjustable Seat Width with Lumbar Support	\$1,100	
4MY	Carbon Black Leather Trim	No Charge	
4MZ	Sycamore Anthracite Wood Trim	No Charge	
507	Park Distance Control	\$450	Rear sensors only
ZED	European Delivery	No Charge	Includes Velour Floor Mats, Warning Triangle & First Aid Kit
ZSP	Special Orders	\$400	
	Administrative fee for ordering special colours, interiors or equipment.		

Option Code	BMW Individual Collection	Retail	Restrictions
Z9R	BMW Individual Composition	\$3,900	
CODE	BMW Individual Paint Finish		Order by Colour Code
CODE	BMW Individual Interior Trim		Order by Code

Option Code	BMW Individual Optional Equipment - Only with Composition	Retail	Restrictions
CODE	BMW Individual Extended Novillo Leather Upholstery	\$2,800	Only with MDrive Package

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