



Media Information
December 21, 2010

Brett “The Kid” McCormick returns to Canadian Superbike with BMW.

McCormick signs with the BMW Motorrad Canada Superbike Team for 2011.

Richmond Hill, ON. BMW Motorrad Canada is delighted to announce that Brett McCormick will be suiting up alongside Michael Ferreira for the 2011 Canadian superbike season as part of the BMW Motorrad Canada Superbike Team.

Brett will be returning to race in the Parts Canada Superbike Championship after competing for the 2010 season in the United States with the Michael Jordan Motorsport Team. The 19-year old superbike sensation from Saskatoon brings with him a wealth of racing experience for such a young rider, including almost 5 years of racing superbikes at an elite level.

“Adding a huge talent such as Brett to our superbike team is a great coup for BMW Motorrad Canada” says Norm Wells, Director. “Brett is well liked and respected in the racing world and his track record speaks for itself. He will be a tremendous asset to our team.”

2011 will be the second full season that BMW Motorrad Canada fields a two rider superbike team in the Parts Canada Superbike Championship. The team will once again be racing the potent S1000RR superbike that enjoyed a successful debut in Canada this past year. Michael Ferreira, a superbike rookie in 2010, will continue with the BMW team in 2011 after a very impressive season that saw him improve with every ride and cap off his season with two third place podiums at the final rounds.

The last time McCormick raced in Canada was back in 2009 where he won 4 of 7 Superbike races along with setting lap records at every track in Canada that season. Remarkably, all of these records still stand today. 2011 will not be the first time that McCormick will ride an S1000RR Superbike. He was a surprise tester at the annual press tests just after the final round of the 2009 Superbike World Championship held in Portimao where McCormick was lucky enough to test the S1000RR of Troy Corser wearing borrowed riding gear of then BMW Motorrad factory rider Ruben Xaus.

“ I’m very pleased and obviously excited to join the BMW Motorrad family in 2011”, says McCormick. “BMW is a great company with a history of excellence and I’m looking forward to helping the team make major inroads in the 2011 superbike season. I’ve had the privilege of sampling the S1000RR in WSBK trim, so I know with the superb team we have in Canada we’ll be able to put on a great show and hopefully bring a Superbike Championship to BMW.”

The BMW team would like to thank Francis Martin for his efforts the past two seasons and wish him well with his future racing endeavors.

Another announcement will be made in the coming weeks regarding 2011 BMW team sponsors. Fans can stay in touch all year long with the BMW Motorrad Canada Superbike Team via their Facebook page and also at www.bmw-motorrad.ca.

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The BMW Group

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