



Media Information

March 29, 2011

BMW Group Canada 2011 Model Year Retail Pricing
2011 BMW and MINI All Line Pricing Summary, effective March 29, 2011

BMW Pricing

All BMW Pricing below is based on MSRP; all prices are subject to Applicable Taxes and BMW Destination Charge of \$1,995.

1 Series

128i Coupé	\$35,800
135i Coupé	\$43,000
128i Cabriolet	\$41,200
135i Cabriolet	\$48,500

3 Series

323i Sedan	\$34,900
328i Sedan	\$41,500
328i xDrive Sedan	\$44,100
335i Sedan	\$51,400
335i xDrive Sedan	\$52,100
335d Sedan	\$49,900
328i xDrive Touring	\$45,700
328i Coupé	\$44,300
328i xDrive Coupé	\$46,800
335i Coupé	\$53,400
335i xDrive Coupé	\$54,100
335is Coupé	\$58,800
328i Cabriolet	\$57,300
335i Cabriolet	\$68,900
335is Cabriolet	\$74,300

Z4 Roadster

Z4 sDrive30i	\$54,300
Z4 sDrive35i	\$63,900
Z4 sDrive35is	\$77,900

5 Series

528i Sedan	\$53,900
535i Sedan	\$62,300
535i xDrive Sedan	\$64,900
550i Sedan	\$73,300
550i xDrive Sedan	\$75,900

5 Series Gran Turismo

535i xDrive GT	\$69,900
550i xDrive GT	\$79,900

7 Series

750i xDrive	\$108,600
750Li xDrive	\$116,600
760Li Sedan	\$186,000
ActiveHybrid 7 L	\$132,300
ALPINA B7 xDrive	\$152,000

M

1 Series M Coupé	\$53,600
M3 Sedan	\$70,300
M3 Coupé	\$71,700
M3 Cabriolet	\$82,300

X3 Sports Activity Vehicle

X3 xDrive28i	\$41,900
X3 xDrive35i	\$46,900

X5 Sports Activity Vehicle

X5 xDrive35i	\$59,990
X5 xDrive 50i	\$74,300
X5 xDrive35d	\$62,800
X5 M	\$97,900

X6 Sports Activity Coupé

X6 xDrive35i	\$65,700
X6 xDrive50i	\$81,000
X6 M	\$99,900
ActiveHybrid X6	\$99,900

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MINI Pricing

All MINI Pricing below is based on MSRP; all prices are subject to Applicable Taxes and MINI Destination Charge: \$1,595

MINI Hatch

Cooper Classic	\$23,600
Cooper	\$25,700
Cooper S	\$30,850

MINI Clubman

Cooper Clubman Classic	\$24,900
Cooper	\$27,000
Cooper S	\$32,150

MINI Convertible

Cooper	\$30,750
Cooper S	\$36,600

MINI John Cooper Works

JCW Hatch	\$37,100
JCW Clubman	\$38,400
JCW Convertible	\$43,000

MINI Countryman

Cooper	\$27,850
Cooper S	\$32,650
Cooper S ALL4	\$34,400

BMW Group in Canada

BMW Group Canada, based in Richmond Hill, Ontario, is a wholly-owned subsidiary of BMW AG and is responsible for the distribution of BMW luxury performance automobiles, Sports Activity Vehicles, Motorcycles, and MINI. BMW Group Financial Services Canada is a division of BMW Group Canada and offers retail financing and leasing programs and protection products on new and pre-owned BMW and MINI automobiles, as well as retail financing for new and pre-owned BMW Motorcycles. A

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Corporate Communications



total network of 41 BMW automobile retail centres, 18 BMW motorcycle retailers, and 26 MINI retailers represents the BMW Group across the country.

-30-

For more information, please contact:

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