



Press release
20 April 2011

Absolutely emission-free – the MINI on two wheels. Car boot-compatible folding bike for urban mobility.

Munich. MINI presents the eco-friendly solution to the parking space problem in city centres. The brand is celebrating the comeback of the folding bike with a modern version of the practical means of locomotion. The special gimmick: when folded, the **MINI Folding Bike** fits into the boot of almost every vehicle – and most definitely into the MINI. When travelling into the city, simply park the car outside the overcrowded city centre, then continue on the bike and relax. Park & Ride with an environmentally conscious understatement! The bike is also absolutely suitable for commuters and impresses in urban travels. When folded, it can be taken free of charge on public transport.

The MINI Folding Bike presents itself as a genuine high-tech vehicle: high-quality components, a light-weight aluminium frame and a clever folding mechanism make the trendy bike the ideal companion while travelling. The bike can be folded and unfolded in just a few seconds. The bike is folded along the crossbar and handlebars. In addition the saddle can be retracted and the pedals be folded up. This makes the bike extremely easy to handle whilst saving space. Fitted in a sleeve under the saddle is a practical transport bag. The MINI Folding Bike can easily match the riding characteristics of a “normal” bike. Weighing less than 11 kilos and equipped with 8 gears and 20-inch wheels, it is quick and versatile. The teflon-coated chain prevents annoying soiling caused by chain oil and reduces the wear and tear on the components. The comfortable gel saddle ensures comfort. Thanks to the front and rear mudguards, you can carry on peddling regardless, even in the rain. Good visibility on the road is guaranteed by the accompanying reflectors.

Even on two wheels MINI proves its unmistakable design expertise. The bike comes in exquisite matt black. Silver highlights are set by the MINI lettering on the crossbar, the brand logo on the handlebars and the Union Jack motif on the rear forks. The absolute eye-catchers are the bike chain and bell in bold neon yellow.



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The MINI Folding Bike is available as of August 2011 for 499.00 Euro on the Internet at www.MINI.de/shop and from selected MINI dealers. The bike comes completely mounted. Additional accessories will soon be available. Printable photos are available from the BMW Group Press Club at www.press.bmwgroup.com

Product specifications:

Components	Description
Frame	AAA Series, aluminium 7005 patented Fusion Technology
Fork	Dahon Slipstream, aluminium U7 double-butt. Matt black
Handlebar	Kinetix Comp double-butt. Aluminium, matt black
Stem	Aluminium, matt black, height-adjustable, 2 x quick release
Bar grips	Biologic ARX, screwed, black with grey lines
Brakes	Kinetix V-brakes, front and rear
Shifter / brake lever	Avid FR5 aluminium, matt black
Crank set	Kinetix Supra forged aluminium l=170 mm black, aluminium chain guard
Bottom bracket	BSA cartridge bearings, sealed, 3-set.
Chain	Taya Chain OCTO, Teflon-coated, neon yellow
Pedals	Folding pedals, aluminium body, black, non-slip
Shift system	NEOS.2 for 8-speed, black
Gear lever	Sram Twist 8-speed grip shift incl. cable control
Cassette	Sram 8-gear, silver, 11-32 teeth
Front wheel hub	Kinetix Neutron 74 mm, aluminium, black with hollow axle and SSP
Rear wheel hub	Kinetix Comp. 8x cassette, black with hollow axle und SSP
Rims	Kinetix Comp, hollow chamber, black with CNC brake track
Tyres	Schwalbe KOJAK 35-406 Dahon special edition
Inner tubes	Schwalbe Unitube 20" AV6 (with car valve)
Spokes	Niro Black, d=2mm, brass nipple, silver
Saddle	Selle Royal Gel, black without logo
Seat post	Super-Oversize 580 mm, patented head, aluminium, matt black with scale
Saddle clamp	Dahon "Turtleneck" with quick release, black
Passive lighting	Spokes, front and rear reflector (as accessory pack) and pedal reflectors according to DIN and STVZO (German Road Traffic Licensing Regulation)
Bicycle bell	Thumb-lever bike bell, "Billy" model, same colour as chain
Accessories	Transport bag in sleeve (fitted beneath saddle), MINI Folding Bike-specific operating instructions (various languages), component manufacturers' operating instructions
Chain case	Does not apply, see chain guard cover on crank set
Others	Supplied assembled and ready to ride (non-inflated tyres in folded state), in special box with MINI Logo

MINI

Corporate Communications



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