

Media Information  
13 September 2012

## **BMW Group once again sector leader in Dow Jones Sustainability Index.**

### **World's most sustainable automotive company for eighth consecutive year.**

**Munich.** The BMW Group has been named the world's most sustainable automotive company for the eighth consecutive year in the ranking published today by the SAM Group for the Dow Jones Sustainability Indexes (DJSI). Among the three automotive industry enterprises listed each year, the BMW Group is the only one to feature in the renowned index every year for the past 14 years.

"We strongly believe that sustainability is a key factor in the long-term economic success of the BMW Group. For that reason, we are delighted to be recognised once again by the Dow Jones Sustainability Index. We are proud to be the sector leader in this important ranking for the eighth consecutive year– at the same time, it motivates us to continue to be a pioneer in corporate sustainability in the future," said Norbert Reithofer, Chairman of the Board of Management of BMW AG.

Sustainability is firmly embedded in the BMW Group's culture and corporate strategy. In 2001, the BMW Group committed itself to the United Nations Environment Programme, the UN Global Compact and the Cleaner Production Declaration. It was also the first company in the automotive industry to appoint an environmental officer back in 1973. Today, the Sustainability Board, comprising all members of the Board of Management, defines the strategic alignment through binding targets.

The positive rating in the Dow Jones Sustainability Index marks the second occasion in a week that the company has been recognised for its commitment to sustainability. The BMW Group was also listed in the Global 500 Leadership Index published yesterday by the Carbon Disclosure Project (CDP), achieving its all-time best score. With 99 of 100 possible points, the BMW Group is not only sector leader but is also among the top three companies from all sectors worldwide.

Further information on the BMW Group's sustainability activities is available at: [www.bmwgroup.com/responsibility](http://www.bmwgroup.com/responsibility)

**For questions, please contact:**

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The SAM Group analyses the economic, environmental and social performance of approximately 2,500 companies and selects the best in each industry for the Dow Jones Sustainability Indexes. General sustainability criteria are considered as well as industry-specific challenges such as climate change. The Dow Jones Sustainability Index was the first global sustainability index to be created, in 1999, and has since been published each year by the SAM Group, based in Zurich, in cooperation with Dow Jones Indexes and STOXX Limited. More information is available at [www.sustainability-indexes.com](http://www.sustainability-indexes.com).

### **The BMW Group**

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI, Husqvarna Motorcycles and Rolls-Royce brands. As a global company, the BMW Group operates 29 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2011, the BMW Group sold about 1.67 million cars and more than 113,000 motorcycles worldwide. The profit before tax for the financial year 2011 was euro 7.38 billion on revenues amounting to euro 68.82 billion. At 31 December 2011, the BMW Group had a workforce of approximately 100,000 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last eight years.

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