



Press release
27.11.2012

BMW Motorrad GS Trophy 2012, day 2.
Team France take control.

Munich / San Huberto Lodge, Neuquen Province, Argentina.

Team France delivered on yesterday's promise to take a clear lead in the BMW Motorrad GS Trophy 2012 today. With two special tests – the first being white water rafting (the first non-bike test of this year's event) and the second a tricky (muddy) hill climb against the clock – France excelled in both to turn a two point deficit into a nine point advantage over closest rivals Team Latin America.

Thibault David, Team France: "We are leading – c'est magnifique! We can't say we practiced a great deal before this event, but we are passionate about riding our GS motorbikes. So for us this is just an adventure, we are very happy to be riding through this incredible scenery in the company of the riders from other nations. Yesterday we got to ride with Canada, today with the Italian team – we are enjoying forming these new friendships. To be leading as well, that's just fantastic!"

The white water rafting test was a natural inclusion in this year's event given this region is world renowned for the quality and high grade of its white water rivers. The rafting also required international teamwork as it brought two teams together to paddle each raft. The GS Trophy riders certainly enjoyed the experience even if exiting their craft for an exciting solo race down the rapids! No one suffered more than a few knocks and bruises, but importantly the test helped to form more bonds between the teams.

Michael Trammer, GS Trophy organiser: "The friendships are growing day by day and the rafting was a good exercise for teamwork and team building. And so the second day of the BMW Motorrad GS Trophy 2012 was a big success in bringing the riders together and that's what we want to continue, so by the end of the event we are all friends."



Press release

Date 27.11.2012

Topic

Page 2

Tomorrow's stage is the first marathon day, with the riders travelling more than 450km, with two-thirds off-road. It'll be an earlier 6am wake up call for the bivouacked GS Trophy riders as a consequence; with the long distance and two special tests it'll need a focused effort to make tomorrow night's camp before dark.

Other highlights:

Team USA and UK enjoy a swim.

The white rafting turned very exciting for the matched teams of USA and UK. Hitting a rock in one rapids section their raft overturned and all six competitors found themselves riding the rapids in, not on, the water. Some clasped to rocks, some got swept completely through the rapids until they reached calmer waters. Exciting, to say the least.

Nick George, Team UK: "It was a bit of a surprise. We fell onto each other and then into the water, each getting dragged by the water literally to all corners, it was quite incredible, bouncing off rocks – we got a few cuts and bruises. But the guides were excellent, using the rafts of other teams to rescue us while others were saved by the canoeist outriders. There's nothing like sharing an experience like that to get to know people – we know Ryan, Carlo and Chad a lot better now!"



Press release

Date 27.11.2012

Topic

Page 3

GS Trophy 2012

Overall standings after two days:

1. France	56 pts
2. Latin America	47
=3. UK	46
=3. Italy	46
5. Alps	44
6. Canada	43
7. CEEU	40
=8. Argentina	38
=8. Germany	38
10. USA	26
11. South Africa	21
Russia	20
=13. Brazil	19
=13. Japan	19
15. Spain	12

The BMW Group

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI, Husqvarna Motorcycles and Rolls-Royce brands. As a global company, the BMW Group operates 29 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2011, the BMW Group sold about 1.67 million cars and more than 113,000 motorcycles worldwide. The profit before tax for the financial year 2011 was euro 7.38 billion on revenues amounting to euro 68.82 billion. At 31 December 2011, the BMW Group had a workforce of approximately 100,000 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last seven years.

www.bmwgroup.com

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupview>